



TOURIST TRIPS AND TOURISM-RELATED EXPENDITURE OF THE POPULATION IN THE FOURTH QUARTER OF 2009

According to the preliminary data, 1 178 thousand Bulgarian residents¹ travelled to the country or abroad in the fourth quarter of 2009. In comparison with the same period of 2008, the total number of the persons travelled of 15 years of age and over with private purpose decreased by 8.4%. A decrease was registered in the number of persons travelled in the country (with 6.0%) as well as in the number of persons travelled in abroad - 25.5% (fig.1).

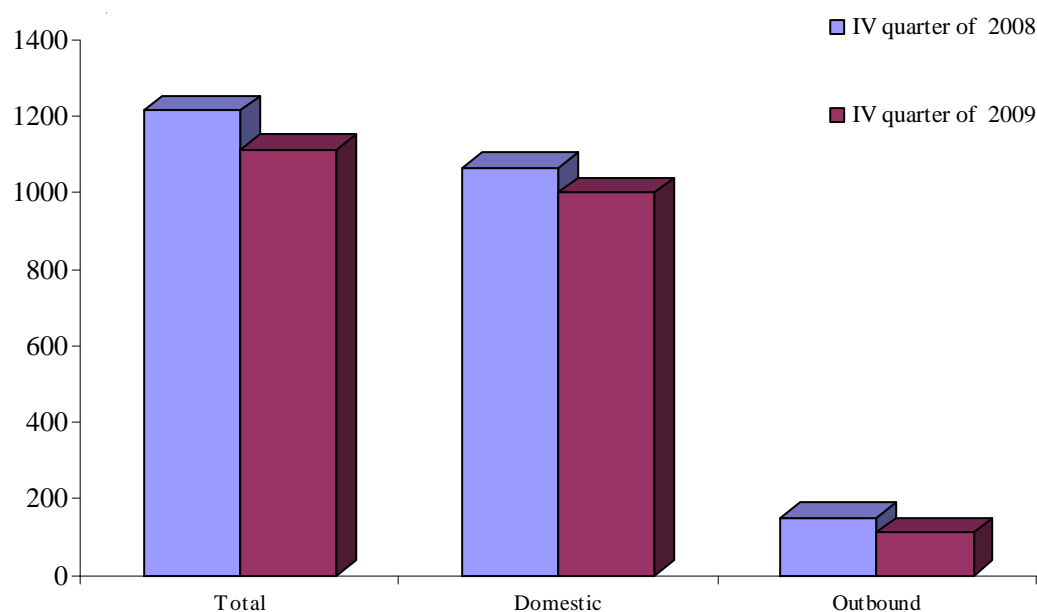


Fig. 1: Persons travelled of 15 years of age and over with private purpose

The highest share of the persons travelled in abroad with holiday and recreation purpose - 54.9% and 46.1% of the persons travelled in the country with visit relatives.

Persons travelled of 15 years of age and over with tourist purpose by reasons for the fourth quarter of 2009

Table 1

Destination of trips	Reasons for trip					
	Total	Private				Professional
		Holiday and recreation	Visit relatives	Education	Others	
NUMBER						
Total	1177916	438262	522182	9324	143199	64949
In the country	1054711	370626	486115	5595	139107	53268
Abroad	123205	67636	36067	3729	4092	11681
STRUCTURE - %						
Total	100.0	37.2	44.3	0.8	12.2	5.5
In the country	100.0	35.1	46.1	0.5	13.2	5.1
Abroad	100.0	54.9	29.3	3.0	3.3	9.5

¹ The objects of the survey are the residents of 15 years of age and over.

The travelled residents aged 15-34 were the highest part (48.3%) of the total number of the residents travelled with private purpose in the fourth quarter of 2009. The age group 35-54 years old was the highest share (58.1%) of the total persons travelled with professional purpose. The lowest was the percentage of persons of 65 and over years of old - 6.5% from the total persons travelled with private purpose.

Persons travelled of 15 years of age and over with tourist purpose by type of trip for the fourth quarter of 2009

Table 2

Age (Years)	Destination of trips		Tourist trips by type	
	In the country	Abroad	Private	Professional
NUMBER				
Total	1054711	123205	1112967	64949
15-24	224548	13039	235710	1877
25-34	286943	31307	301245	17005
35-44	212969	32115	224619	20465
45-54	157381	25261	165368	17274
55-64	107280	14621	113573	8328
65 and over	65590	6862	72452	-
STRUCTURE - %				
Total	100	100	100	100
15-24	21.3	10.6	21.2	2.9
25-34	27.2	25.4	27.1	26.2
35-44	20.2	26.1	20.2	31.5
45-54	14.9	20.5	14.8	26.6
55-64	10.2	11.9	10.2	12.8
65 and over	6.2	5.5	6.5	-

In the fourth quarter of 2009 the structure of tourist trips' expenditure by type showed that expenditure on food were the highest percentage from the total expenditure on domestic trips - 38.0% and on others, different from expenditure for food, accommodation and transport - 34.9% from total expenditure on outbound trips (fig. 2).

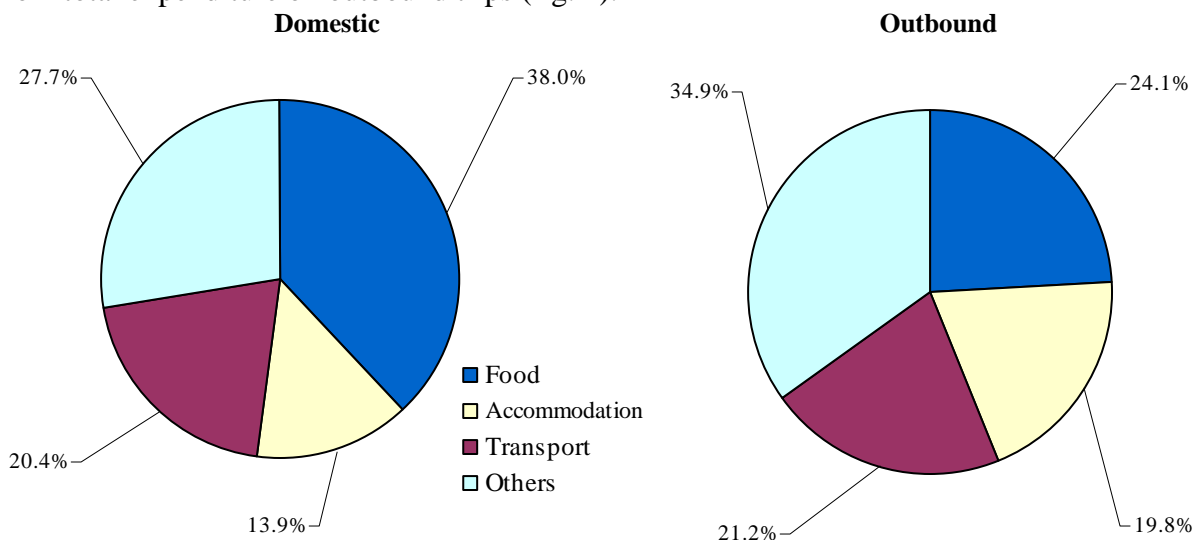


Fig. 2: Structure of the expenditure by type for domestic and outbound tourist trips for the fourth quarter of 2009

In the fourth quarter of 2009, the average expenditure per person of 15 years and over travelled domestic and outbound with private purpose were 143.5 BGN and 1095.0 BGN respectively. At the same time the average expenditure per person of 15 years and over, travelled with professional purpose in the country was 116.3 BGN and abroad - 1167.6 BGN.

METHODOLOGICAL NOTES

The applied to the statistical survey on tourist trips and tourism-related expenditures of residents' definitions are in full compliance with the requirements of the Directive 95/57 EC concerning data collection in the field of tourism.

Tourist trip is every private or professional trip outside the place of the resident for no more than one year. The tourist trips are divided in private and business trips in accordance with the motives of the trips.

The private trips cover holiday, excursion, visit culture and sport events, medical treatment, education, religion activities, visit relatives and friends and other trips.

The professional trips include business trip, participation in conference, congress and seminars, conclude bargains and others.

The objects of the survey are the residents of 15 years age and over. All persons of 15 years age and over, members of the selected households are interviewed.

The Statistical survey on tourist trips and tourism-related expenditure of residents is a representative and it is conducted on the basis of households' sample in the country. The sample size is 3 000 households.

The current demographic data on total population aged 15 and over by place of residence (urban/rural), sex and age groups are used for survey results' estimations at the end of 2008.