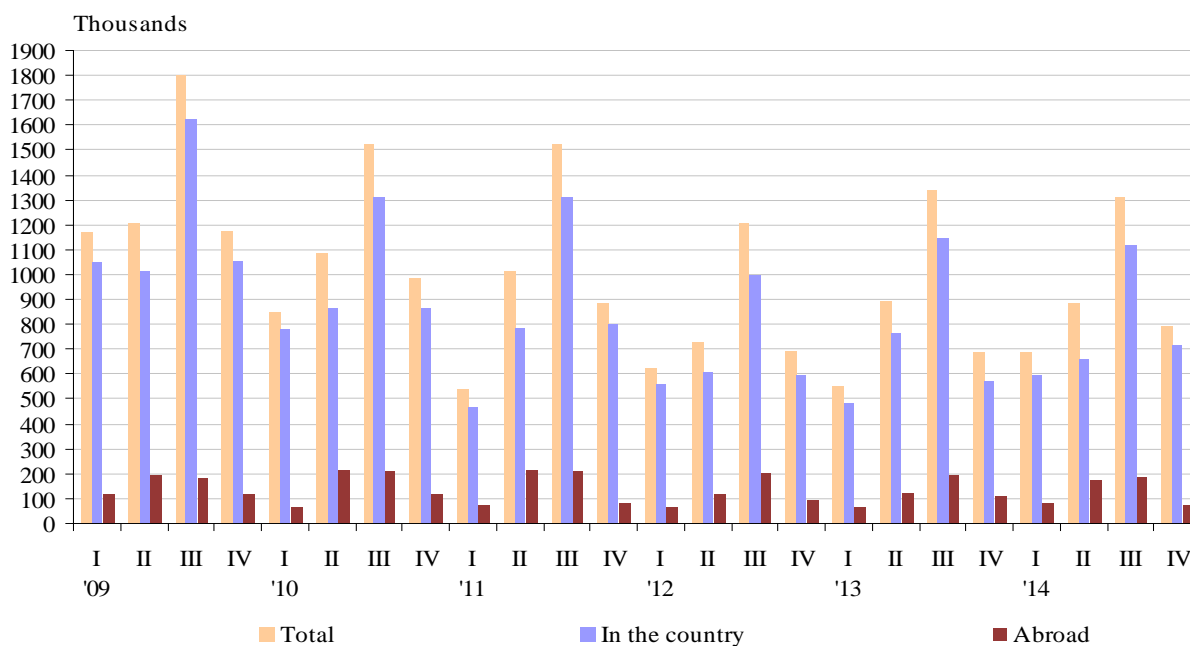




## TOURIST TRIPS AND TOURISM-RELATED EXPENDITURE OF THE POPULATION IN FOURTH QUARTER OF 2014 (PRELIMINARY DATA)

In the fourth quarter of 2014, 791.3 thousand Bulgarian residents<sup>1</sup> made tourist trips<sup>2</sup>. The majority (86.8%) of them travelled only within the country, 9.9% - only abroad and 3.4% - both in the country and abroad. Compared to the same quarter of 2013 the total number of the travelled persons aged 15 and over increased by 15.4%, as an increase was observed in the number of the Bulgarian residents travelled in the country - by 24.1%, while the number of persons travelled abroad decreased by 30.2% (Figure 1).

**Figure 1. Travelled persons aged 15 and over by quarters**



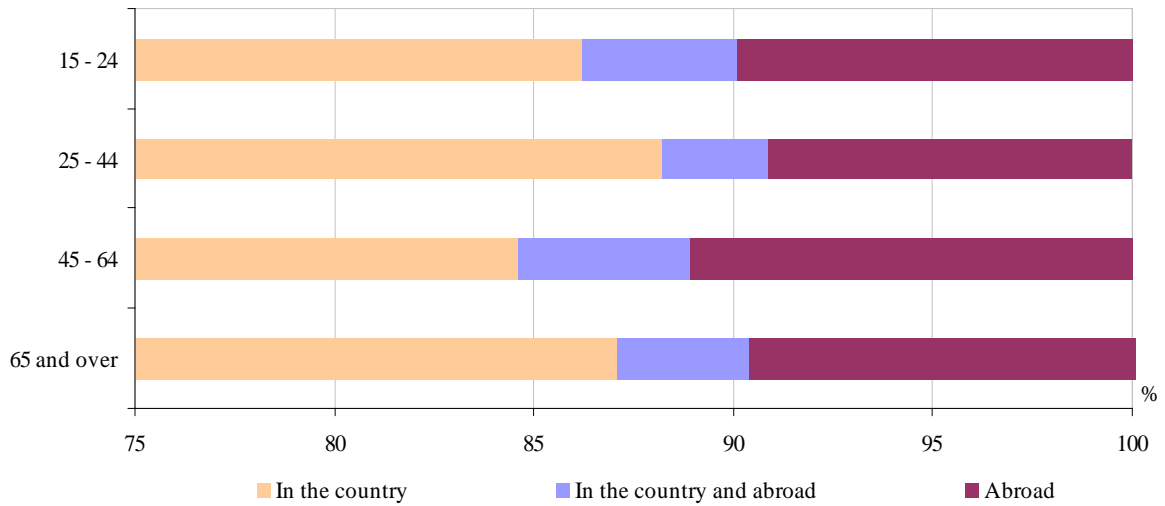
In the fourth quarter of 2014, the most tourist trips (46.3%) were realized by Bulgarians aged 25 - 44 years as 88.2% from them were travelled mainly in the country. At the same time the residents aged 45 - 64 were travelled mostly abroad - 11.1% (Figure 2).

<sup>1</sup> The objects of the survey are the residents of 15 years age and over.

<sup>2</sup> It included trips with private and professional purposes.

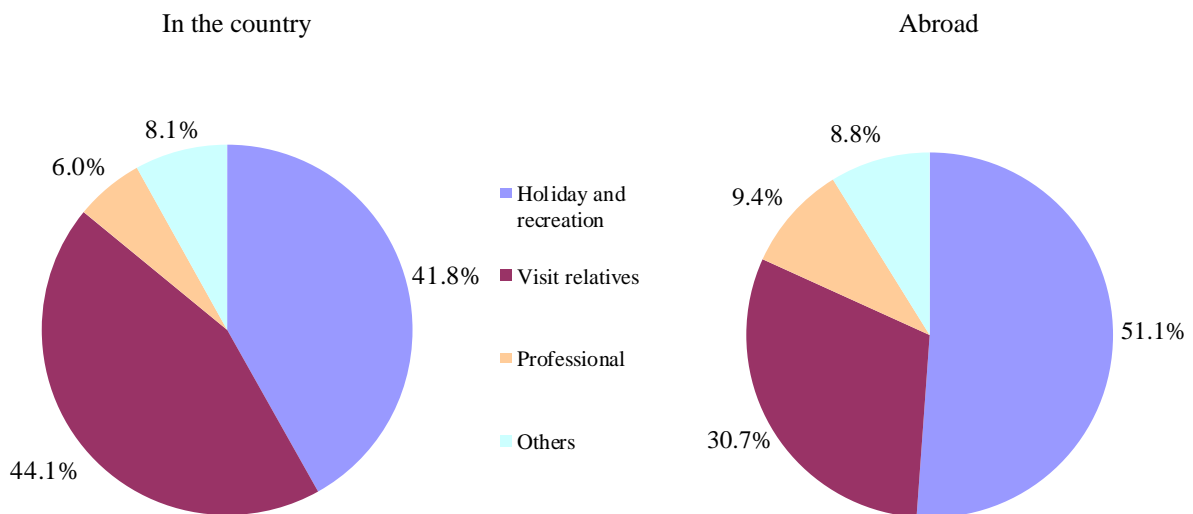


**Figure 2. Travelled persons aged 15 and over by age groups in fourth quarter of 2014**



The majority of tourist trips of persons aged 15 and over in the country were for ‘visit relatives’ while those made abroad were for ‘holiday and recreation’ pointed out by 44.1% and 51.1% respectively (Figure 3).

**Figure 3. Structure of the tourist trips by purposes in the country and abroad in fourth quarter 2014**

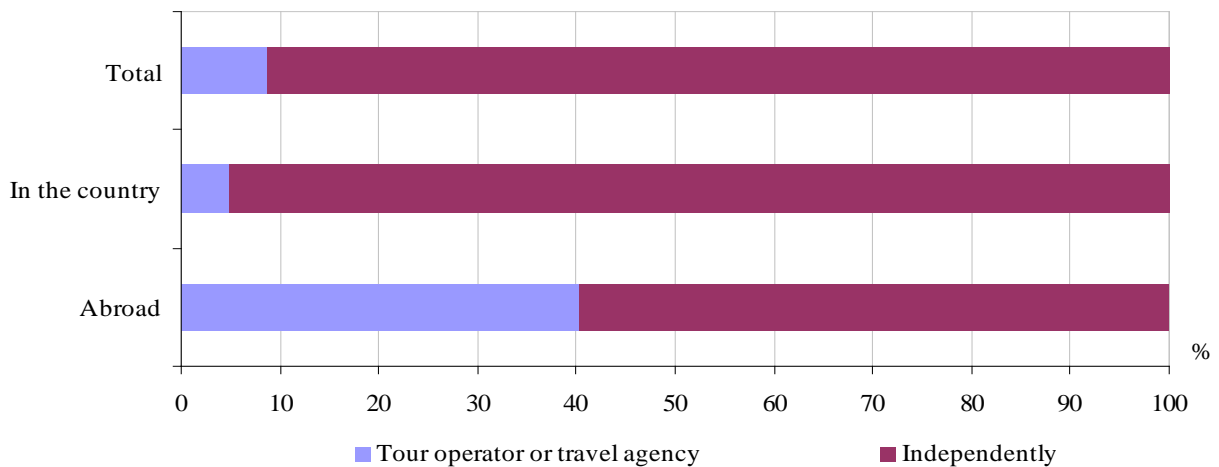




In the fourth quarter of 2014, 915.9 thousands or 91.4% of the total number of the private tourist trips were registered as independent. The relative share of the independent travels without booking of the trip in the country was 95.1% while those abroad - 59.6%.

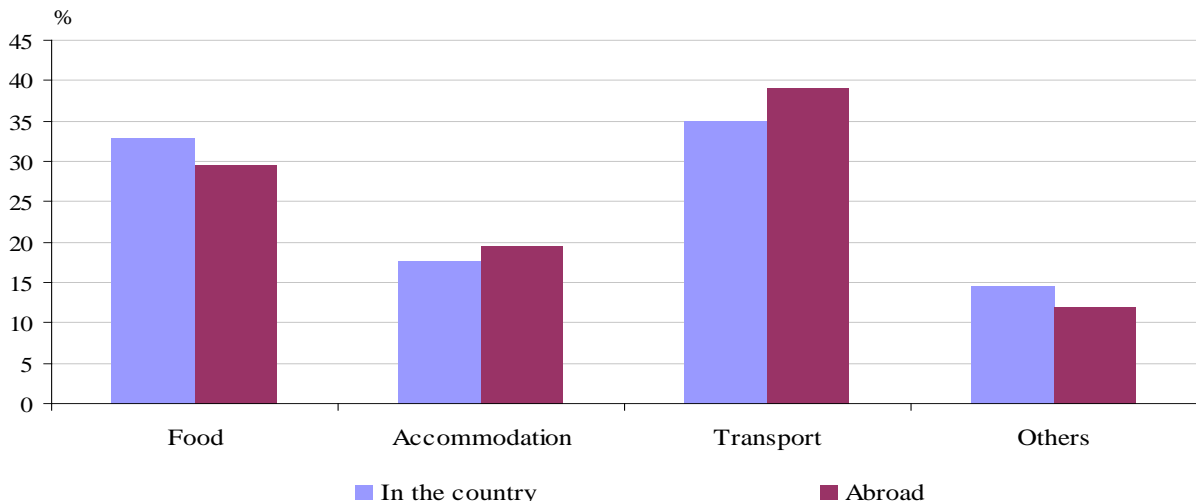
The share of the private tourist trips organized through a travel agency or a tour operator abroad was 40.4% and in the country - 4.9% (Figure 4).

**Figure 4. Tourist trips with private purpose by arrangement of the trip in fourth quarter 2014**



In the structure of the expenditure by type with highest relative share was the expenditure on transport both in domestic trips and in outbound trips - 35.0% and 39.1% respectively (Figure 5).

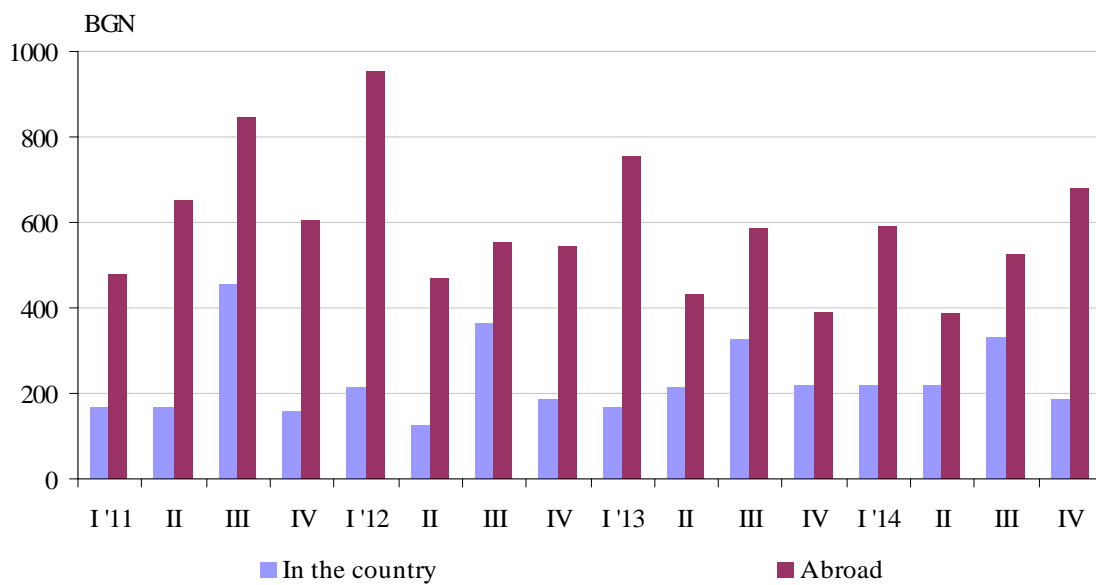
**Figure 5. Structure of the expenditure for domestic and outbound tourist trips in fourth quarter 2014**



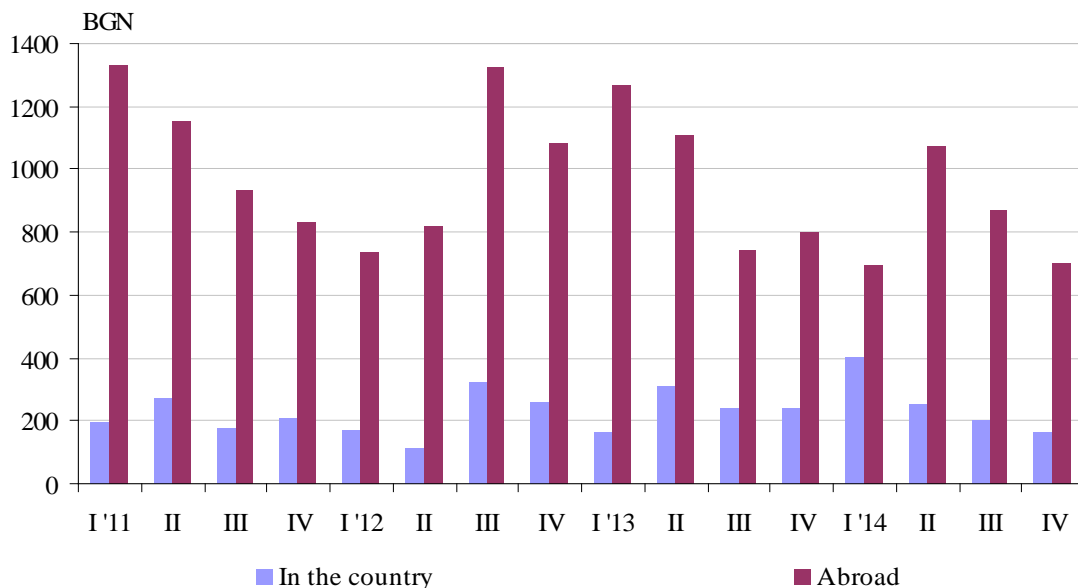


In the fourth quarter of 2014 a person aged 15 and over spent on the average for private trip 187.48 BGN in the country and 680.87 BGN for private trip - abroad. At the same time the average expenditure per person for professional trip was 161.65 BGN for domestic trip and 701.66 BGN for professional outbound trip (Figure 6 and 7).

**Figure 6. The average expenditure for private trips per person by quarters**



**Figure 7. The average expenditure for professional trips per person by quarters**





## Methodological notes

**Since 2012 the survey of the tourist trips and tourism-related expenditure of the population has been** carried out in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and Commission implementing Regulation 1051/2011 implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

**The survey is representative** and it is conducted on the basis of households' sample in the country. The objects of the survey are residents aged 15 and older in Bulgaria. All persons aged 15 and older, members of the selected households are interviewed. The current demographic data on total population aged 15 and older by place of residence (urban/rural), sex and age groups are used for survey's results estimations at the end of 2013.

**Tourist trips** - every private or professional trip of people outside the place where they live for a period no more than one year and whose main purpose is not doing any activity for payment.

**The tourist trips** can be as follows:

**Private** - holiday, culture visit and sport events, medical treatment, education, religion activities, visits of relatives and friends, and others.

**Professional** - business trip and deals, participation in conference, congress and seminars, and others.

**A visitor** is a traveller, taking a trip to a main destination outside his/her usual environment for no longer than one year, whose main purpose is not doing any activities for a payment. People travelling daily or weekly for work, study, shopping, visiting a physician and others are excluded from the definition of a visitor.

**Usual environment** of a person includes places located near his/her home as well as frequently visited places. It has two aspects - vicinity and frequency of the visits. Places located close to the place of residence of a person are part of the usual environment, even if they may be rarely visited. For example, even when the place where the villa or vacation house is located near to home, but rarely visited, it is part of the usual environment of a person.