

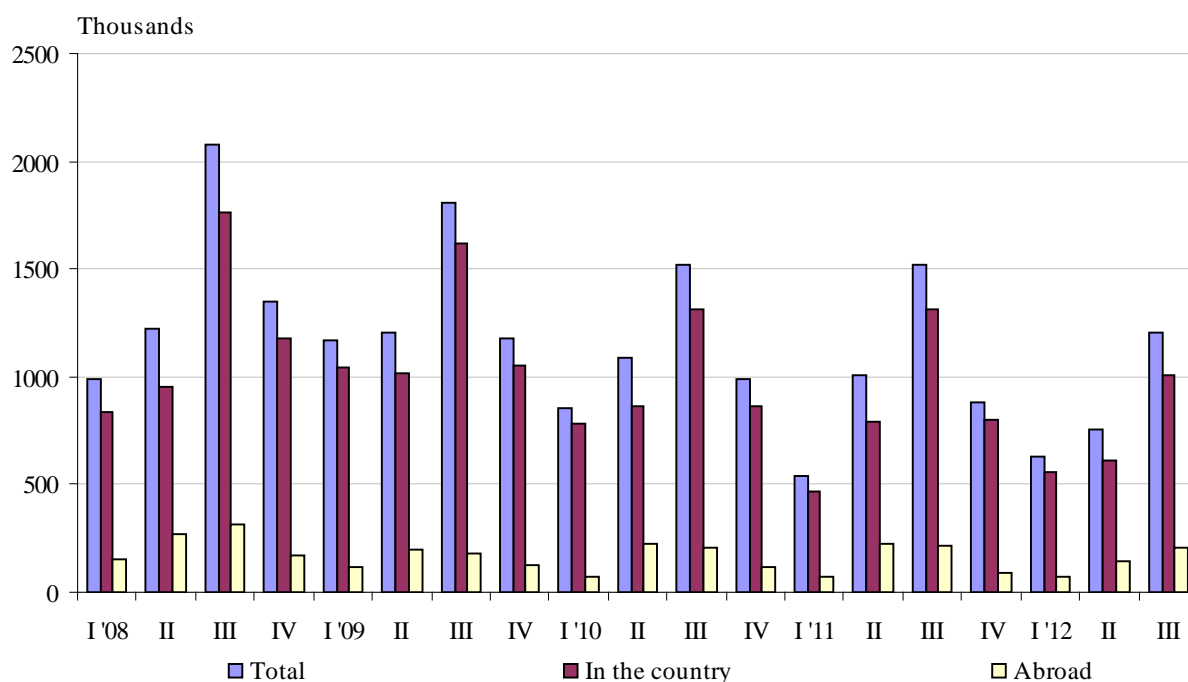


TOURIST TRIPS AND TOURISM-RELATED EXPENDITURE OF THE POPULATION IN THE THIRD QUARTER OF 2012 (PRELIMINARY DATA)

Since 2012 the survey of the tourist trips and tourism - related expenditure of the population has been carried out in accordance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and in compliance with Regulation 1051/2011 of the European Parliament and of the Council for implementation of Regulation 692/2011 concerning European statistics on tourism as regards the structure of the quality reports and the transmission of the data.

In the third quarter of 2012, 1 205 thousand Bulgarian residents¹ made tourist trips². The majority part (83.2%) of them travelled only in the country, 12.9% - only abroad and 3.9% - both in the country and abroad. Compared to the same quarter of 2011 the number of the travelled persons aged 15 and older decreased by 20.8%, as a reduction was observed in the number of the Bulgarian residents travelled in the country - by 23.5%, as well as in the number of persons travelled abroad - by 4.2% (Figure 1).

Figure 1. Persons travelled aged 15 and older by quarters



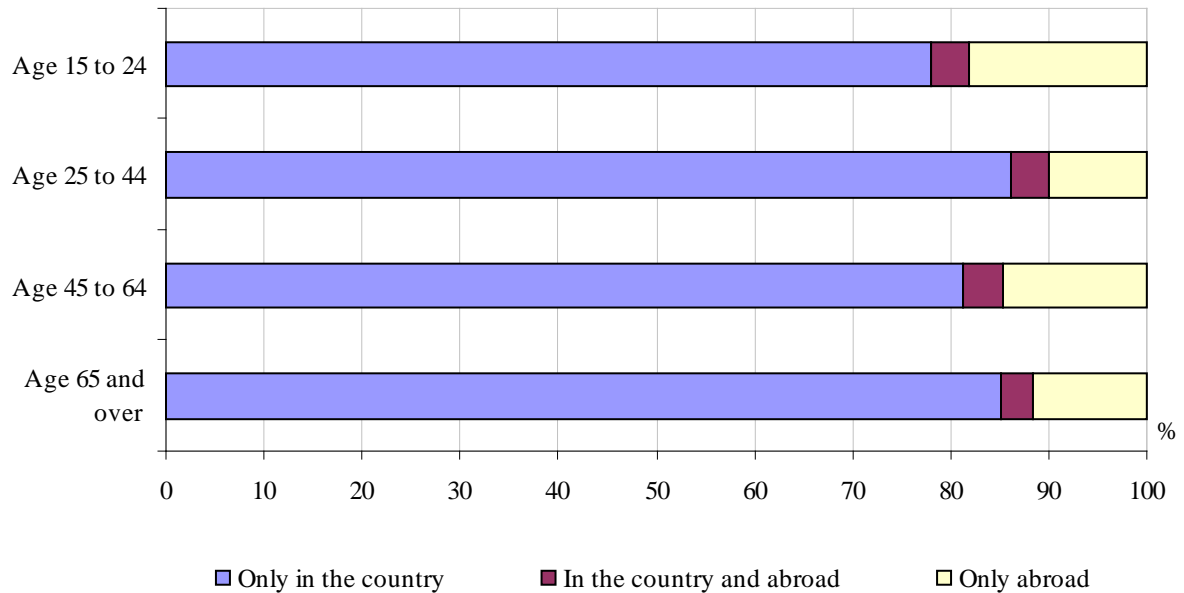
In the third quarter of 2012 the most part (45.2%) of tourist trips were realized by residents aged 25 - 44. The highest was the relative share of Bulgarians age group 25 - 44 years old over travelled in the country - 86.1%, while travelled residents abroad were age group 15 - 24 years old - 18.2% (Figure 2).

¹ The objects of the survey are the residents of 15 years age and over.

² It included trips with private and professional purposes.

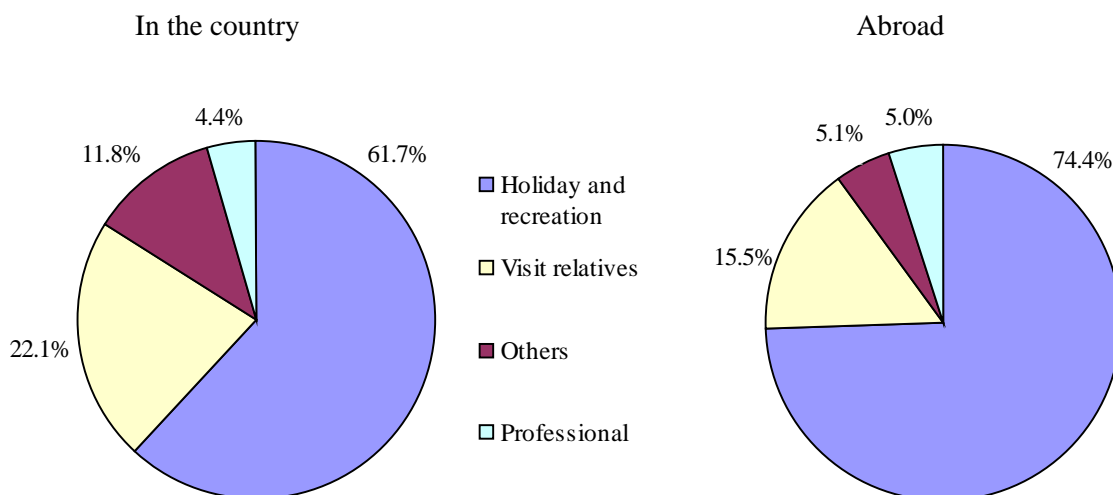


Figure 2. Persons travelled aged 15 and older by age groups in the third quarter of 2012



The majority part of tourist trips of persons aged 15 and older in the country and abroad were to "holiday and recreation" pointed out respectively by 61.7% and 74.4% of them (Figure 3).

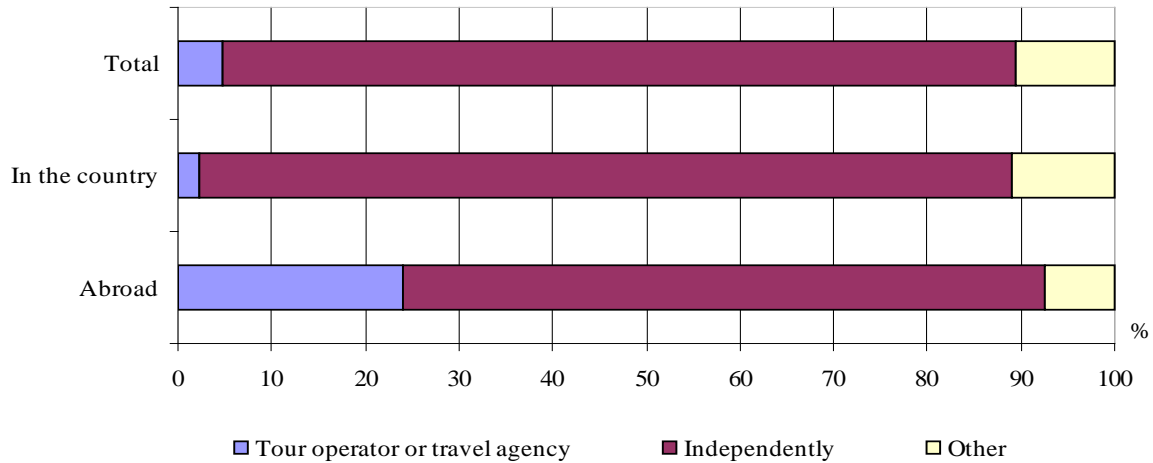
Figure 3. Structure of the tourist trips in the country and abroad in the third quarter of 2012



In the third quarter of 2012, as independently 1554 thousands (84.5%) of the total number of the private tourist trips were registered. The relative share of trips without booking of the trip in the country were 79.2%, while those abroad - 57.8%. The share of the private tourist trips organized through a travel agency or a tour operator abroad was 24.0% and in the country - 2.3% (Figure 4).

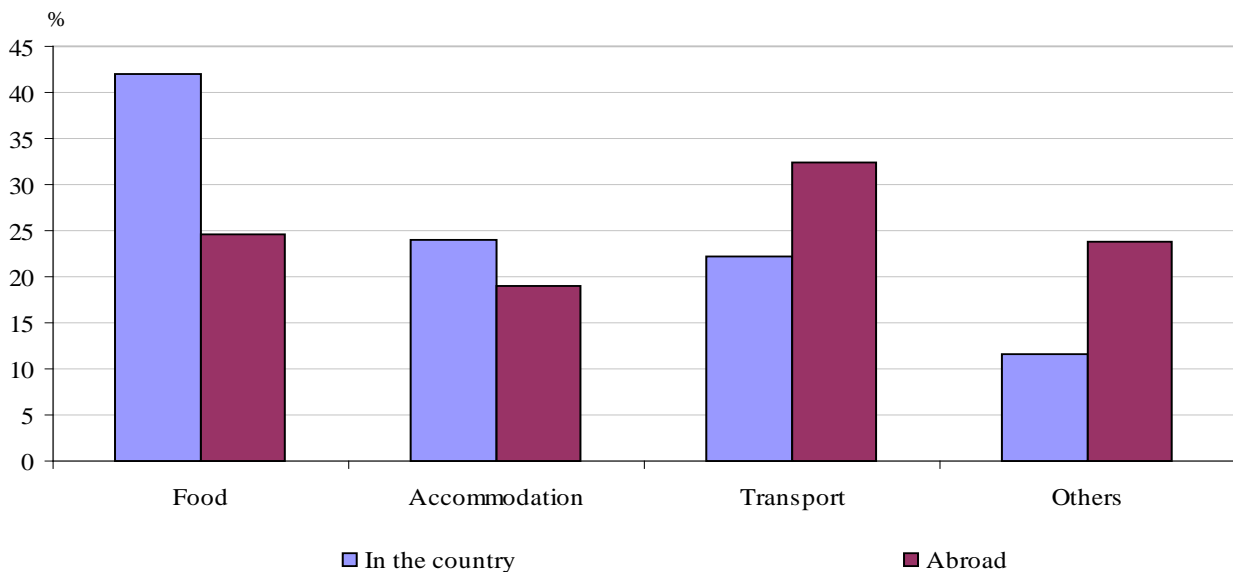


Figure 4. Tourist trips with private purpose¹ by arrangement of the trip in the third quarter of 2012



In the structure of tourist trips' expenditure by type with highest relative share was the expenditure on food in domestic trips - 42.1%, while in outbound trips were on transport - 32.4% (Figure 5).

Figure 5. Structure of the expenditure for domestic and outbound tourist trips in the third quarter of 2012



In the third quarter of 2012 a person aged 15 and older spent on the average for private trip 362.4 BGN in the country and 553.2 BGN abroad. At the same time the average expenditure per person for professional trip was 320.6 BGN in domestic trip and 1 325.0 BGN for professional outbound trip (Figure 6 and 7).

In comparison with the same quarter of 2011 the average expenditure per person for private trips in the

¹ In "Other" are included trips which are not used a travel agency or a tour operator and are not independently organized.



country and abroad decreased by 20.4% and 34.5% respectively. The average expenditure for professional trips per person in the country increased by 80.1%, and 42.0% - abroad.

Figure 6. The average expenditure for private trips per person by quarters

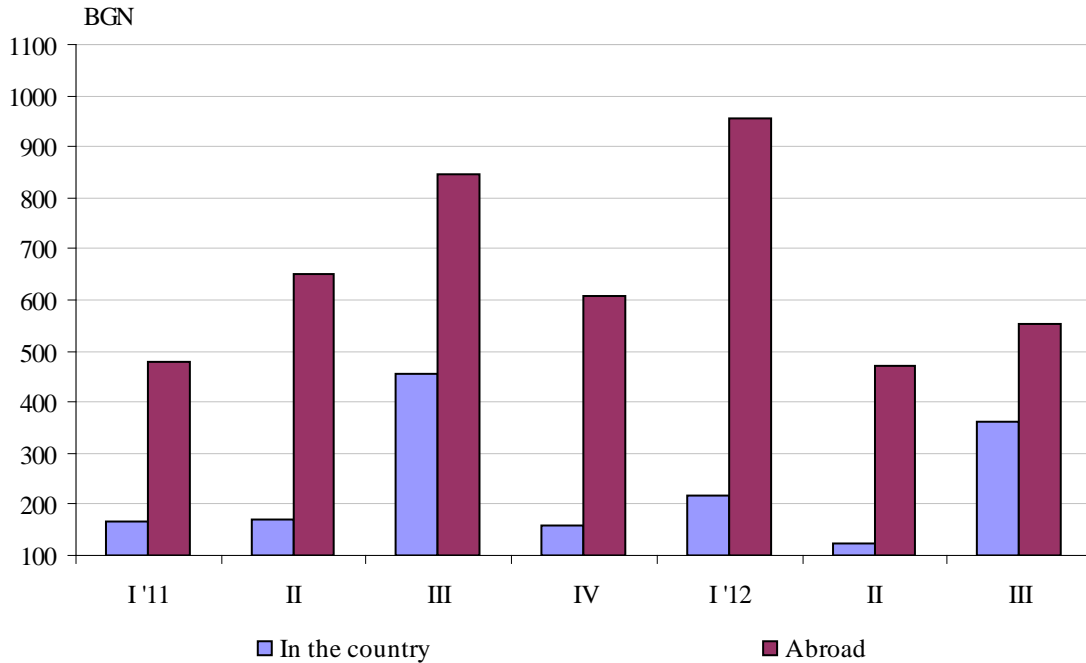
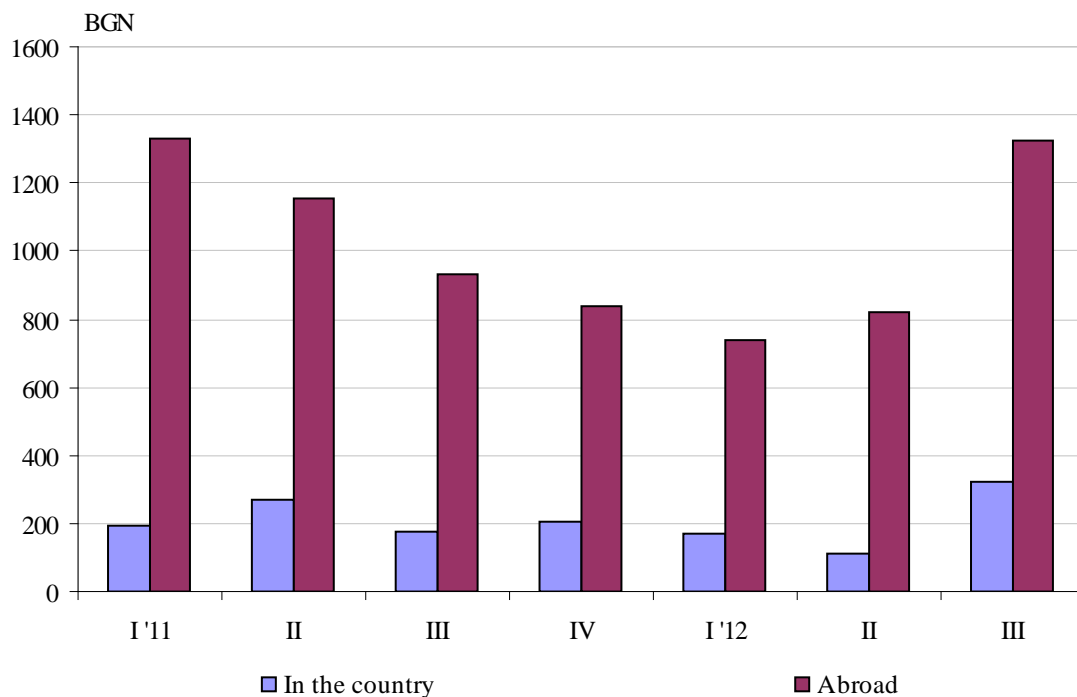


Figure 7. The average expenditure for professional trips per person by quarters





Methodological notes

The Statistical survey on tourist trips and tourism-related expenditures of residents is a representative and it is conducted on the basis of households' sample in the country. The objects of the survey are the residents aged 15 and older in Bulgaria. All persons aged 15 and older, members of the selected households are interviewed. The current demographic data on total population aged 15 and older by place of residence (urban/rural), sex and age groups are used for survey results' estimations at the end of 2011.

Tourist trips - every private or professional trip outside the place where they live for a period no more than one year and whose main purpose is not doing any activity for payment.

The tourist trips can be the following:

Private - holiday, visit culture and sport events, medical treatment, education, religion activities, visit relatives and friends, and others.

Professional - business trip, participation in conference, congress and seminars, conclude bargains and others.

Tourist - any visitor arriving in a place that is not his usual environment for no longer than one year whose main purpose is not doing any activities for a payment. People traveling daily or weekly for work, study, shopping, visiting the physician and others excluded from the definition of a tourist.

Usual environment of a person includes places located near his home as well as places frequented by him. It has two aspects - vicinity and frequency of the visits. Places located close to the place of residence of a person are part of the usual environment, even so though they maybe rarely visited. For example, if the place where the villa or vacation house is located near to home, but rarely visited, it is part of the usual environment of a person.