

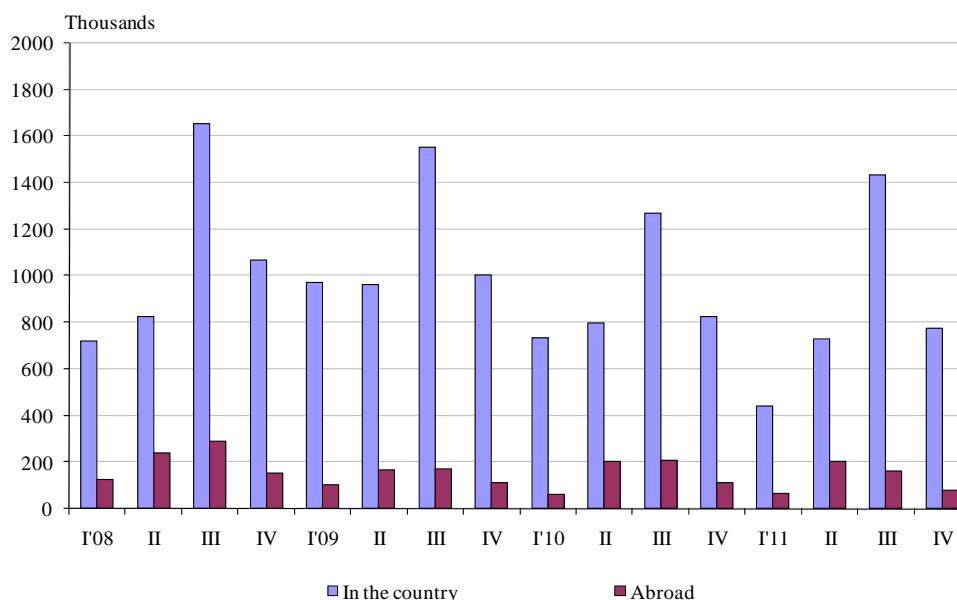


TOURIST TRIPS AND TOURISM-RELATED EXPENDITURES OF THE POPULATION IN THE FOURTH QUARTER OF 2011

By preliminary data of the National Statistical Institute, 844.3 thousand Bulgarian residents¹ travelled to the country or abroad in the fourth quarter of 2011.

The total number of the persons travelled with private purpose decreased by 9.2% in comparison with the same quarter of 2010 as reduction was observed in the number of the Bulgarian residents travelled in the country - by 6.2%, as well as in the number of persons travelled abroad - by 32.2 % (Figure 1).

Figure 1. Persons travelled of 15 years of age and over with private purpose by quarters



According to persons of 15 years of age and over, the main reasons for trip in the country or abroad were holiday, recreation and visits relatives' purposes pointed out by 34.9 and 43.9% respectively. The relative share of the persons travelled with purpose visits relatives in the country was 45.2% and rate of person travelled abroad with same purpose was 32.6% (Table 1).

¹ The objects of the survey are the residents of 15 years age and over.



1. Persons travelled of 15 years of age and over with tourist purpose by reasons for the fourth quarter of 2011

Destination of trips	Total	Reasons for trip				
		Private				Professional
		Holiday and recreation	Visit relatives	Education	Others	
Number						
Total	884358	309002	388524	10371	139856	36605
In the country	798005	264622	360390	10371	136470	26152
Abroad	86353	44380	28134	-	3386	10453
Structure - %						
Total	100.0	34.9	43.9	1.2	15.8	4.2
In the country	100.0	33.2	45.2	1.3	17.1	3.2
Abroad	100.0	51.4	32.6	-	3.9	12.1

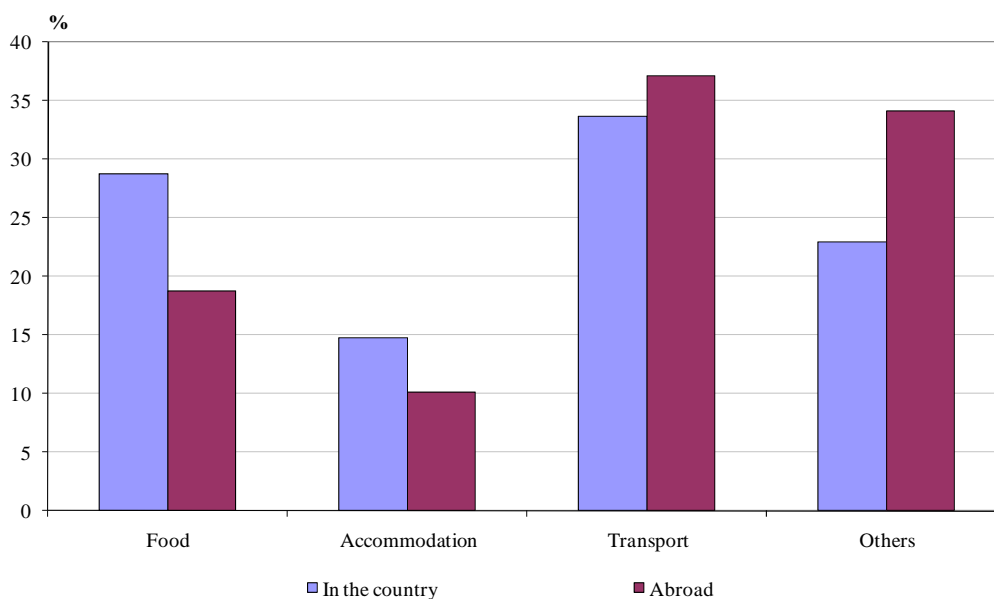
The travelled residents aged 25-44 were the highest part (46.7%) of the total number of the residents travelled in the fourth quarter of 2011. The highest was the share of Bulgarians age group 25-34 years old travelling with private purpose - 26.7%, while travelled residents with professional purpose were age group 35-44 years - 38.5% (Table 2).

2. Persons travelled of 15 years of age and over with tourist purpose by type of trip for the fourth quarter of 2011

Age (Years)	Total	Private	Professional
Number			
Total	884358	847753	36605
15-24	175118	173437	1681
25-34	233709	226628	7081
35-44	179336	165232	14104
45-54	137527	129788	7739
55-64	96032	90032	6000
65 and over	62636	62636	-
Structure - %			
Total	100.0	100.0	100.0
15-24	19.8	20.5	4.6
25-34	26.4	26.7	19.3
35-44	20.2	19.5	38.5
45-54	15.6	15.3	21.2
55-64	10.9	10.6	16.4
65 and over	7.1	7.4	-

In the structure of tourist trips' expenditure by type with highest relative share are the expenditure on transport in domestic trips - 33.6% and in outbound trips - 37.1%.

Figure 2. Structure of the expenditure by type for domestic and outbound tourist trips for the fourth quarter 2011



In the fourth quarter of 2011 a person of 15 years and over spent on the average 158.0 BGN for its private domestic trip and 606.4 BGN for outbound trip. At the same time a person of 15 years and over spent on the average 207.2 BGN for its professional domestic trip and 835.2 BGN for professional outbound trip.



METHODOLOGICAL NOTES

The applied to the statistical survey on tourist trips and tourism-related expenditures of residents' definitions are in full compliance with the requirements of the Directive 95/57 EC concerning data collection in the field of tourism.

Tourist trip is every private or professional trip outside the place of the resident for no more than one year. The tourist trips are divided in private and business trips in accordance with the motives of the trips.

The private trips cover holiday, excursion, visit culture and sport events, medical treatment, education, religion activities, visit relatives and friends and other trips.

The professional trips include business trip, participation in conference, congress and seminars, conclude bargains and others.

The objects of the survey are the residents of 15 years age and over. All persons of 15 years age and over, members of the selected households are interviewed.

The Statistical survey on tourist trips and tourism-related expenditures of residents is a representative and it is conducted on the basis of households' sample in the country. The sample size is 3 000 households.

The current demographic data on total population aged 15 and over by place of residence (urban/rural), sex and age groups are used for survey results' estimations at the end of 2010.