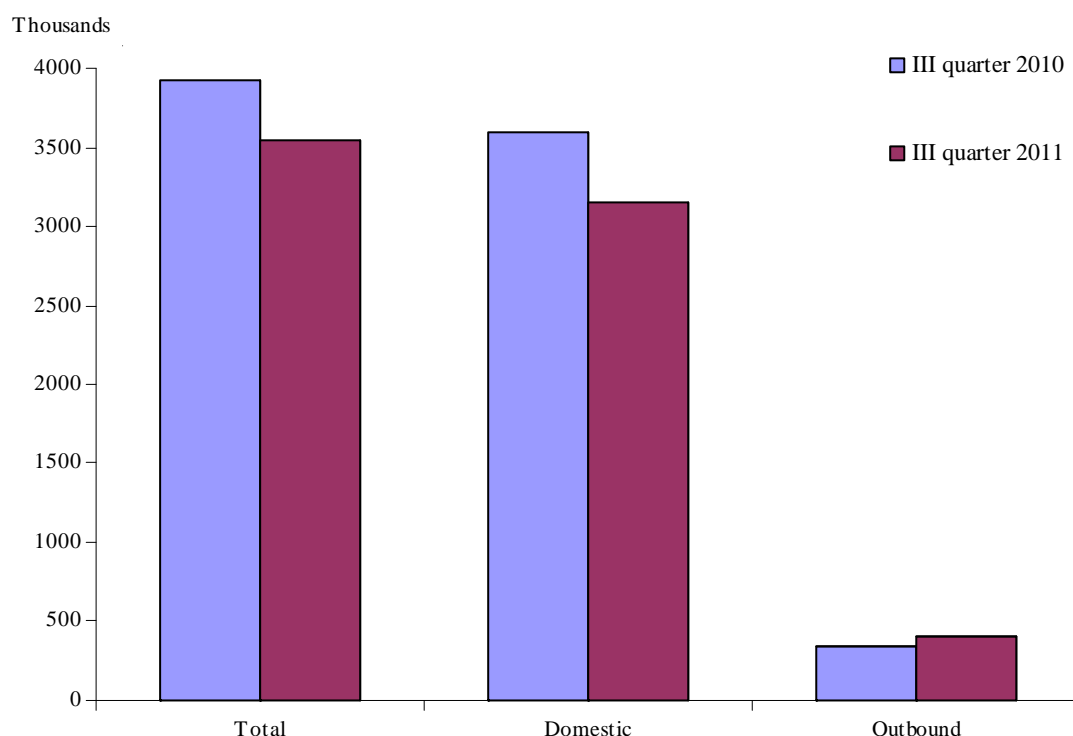




## TOURIST TRIPS AND TOURISM-RELATED EXPENDITURES OF THE POPULATION IN THE THIRD QUARTER OF 2011

By preliminary data, 1 522.9 thousand Bulgarian residents<sup>1</sup> travelled to the country or abroad in the third quarter of 2011. The total number of the persons travelled with private purpose decreased by 9.7% in comparison with the same period of 2010. The number of the Bulgarian residents travelled in the country decreased by 12.5%, while persons travelled abroad increased by 20.9 % (Figure 1).

**Figure 1. Persons travelled of 15 years of age and over with private purpose**



Person of 15 years of age and over indicated that they had travelled abroad or in the country for holiday, recreation and visits relatives' purposes. The relative share of the persons travelled abroad for recreation and holiday was 70.2% and the rate of person travelled in the country with the same purpose was 64.6% (Table 1).

<sup>1</sup> The objects of the survey are the residents of 15 years age and over.



### 1. Persons travelled of 15 years of age and over with tourist purpose by reasons for the third quarter of 2011

Destination of trips	Total	Reasons for trip				
		Private				Professional
		Holiday and recreation	Visit relatives	Education	Others	
Number						
<b>Total</b>	<b>1522999</b>	<b>996041</b>	<b>338527</b>	<b>14538</b>	<b>132290</b>	<b>41603</b>
In the country	1311480	847532	298146	10930	122563	32309
Abroad	211519	148509	40381	3608	9727	9294
Structure - %						
<b>Total</b>	<b>100.0</b>	<b>65.4</b>	<b>22.2</b>	<b>1.0</b>	<b>8.7</b>	<b>2.7</b>
In the country	100.0	64.6	22.7	0.8	9.4	2.5
Abroad	100.0	70.2	19.1	1.7	4.6	4.4

In the third quarter of 2011, the highest was the share of Bulgarians age group 25-44 years old travelling with private purpose - 44.8%, while travelled residents with professional purpose were age group 35-44 years - 42.3% (Table 2).

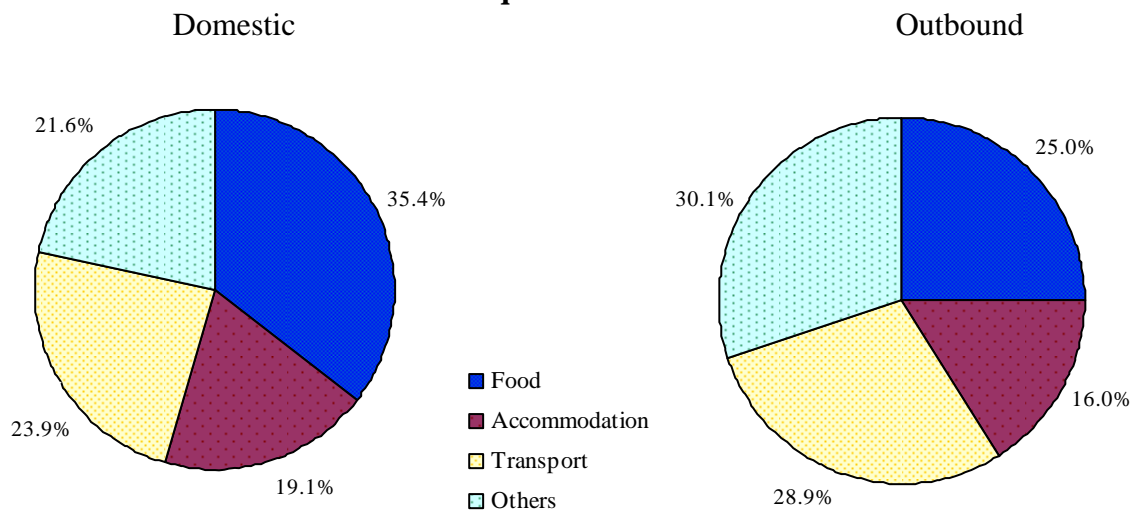
### 2. Persons travelled of 15 years of age and over with tourist purpose by type of trip for the third quarter of 2011

Age (Years)	Total	Private	Professional
Number			
<b>Total</b>	<b>1522999</b>	<b>1481396</b>	<b>41603</b>
15-24	300408	300408	-
25-34	341913	331704	10209
35-44	364768	347181	17587
45-54	242748	234328	8420
55-64	172287	166900	5387
65 and over	100875	100875	-
Structure - %			
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
15-24	19.7	20.3	-
25-34	22.5	22.4	24.5
35-44	23.9	23.4	42.3
45-54	16.0	15.8	20.2
55-64	11.3	11.3	13.0
65 and over	6.6	6.8	-



In the third quarter of 2011 the structure of tourist trips' expenditure by type showed that expenditure on food were the highest percentage from the total expenditure on domestic trips - 35.4% and on others, different from expenditure for food, accommodation and transport - 30.1% from total expenditure on outbound trips.

**Figure 2. Structure of the expenditure by type for domestic and outbound tourist trips for the third quarter of 2011**



In the third quarter of 2011 a person of 15 years and over spent 455.0 BGN for its private domestic trip on the average and 844.3 BGN for outbound trip. At the same time a person of 15 years and over spent on the average 178.0 BGN for its professional domestic trip and 932.9 BGN for professional outbound trip.

In comparison with the same period of 2010 the expenditure per person of 15 years and over was on average 390.4 BGN for private domestic trip and 660.9 BGN for outbound trip. The expenditure by professional trip in the country and in abroad was on average 188.4 BGN and 649.8 BGN respectively.



## METHODOLOGICAL NOTES

The applied to the statistical survey on tourist trips and tourism-related expenditures of residents' definitions are in full compliance with the requirements of the Directive 95/57 EC concerning data collection in the field of tourism.

Tourist trip is every private or professional trip outside the place of the resident for no more than one year. The tourist trips are divided in private and business trips in accordance with the motives of the trips.

The private trips cover holiday, excursion, visit culture and sport events, medical treatment, education, religion activities, visit relatives and friends and other trips.

The professional trips include business trip, participation in conference, congress and seminars, conclude bargains and others.

The objects of the survey are the residents of 15 years age and over. All persons of 15 years age and over, members of the selected households are interviewed.

The Statistical survey on tourist trips and tourism-related expenditures of residents is a representative and it is conducted on the basis of households' sample in the country. The sample size is 3 000 households.

The current demographic data on total population aged 15 and over by place of residence (urban/rural), sex and age groups are used for survey results' estimations at the end of 2010.