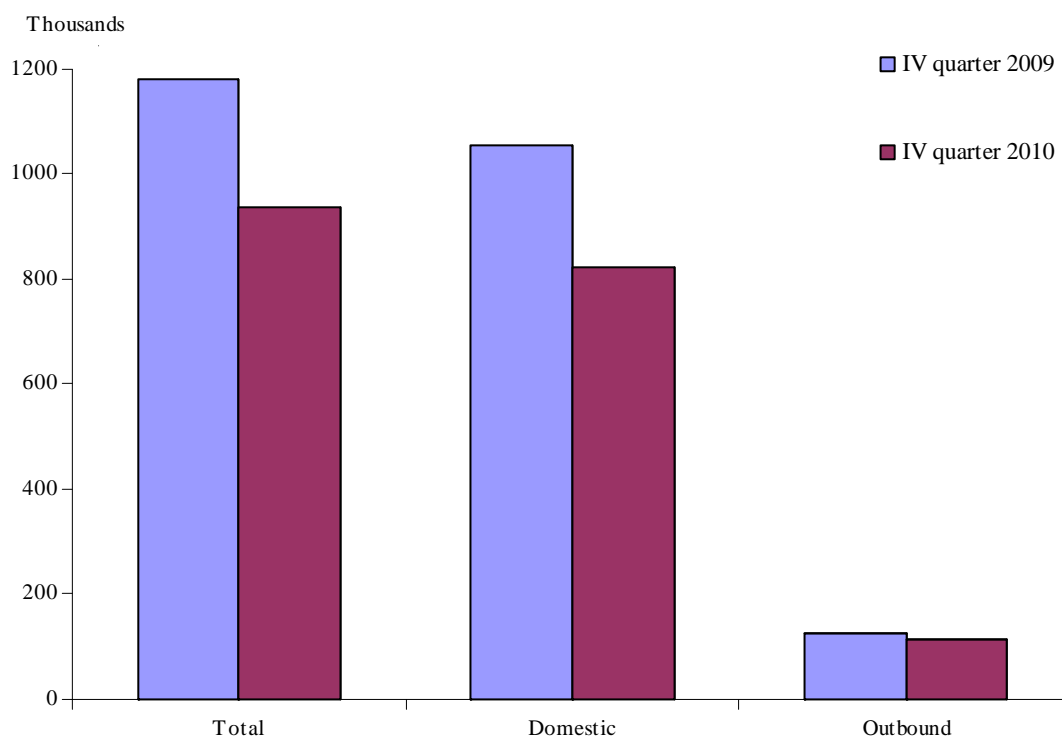




## TOURIST TRIPS AND TOURISM-RELATED EXPENDITURE OF THE POPULATION IN THE FOURTH QUARTER OF 2010

By preliminary data, 986.2 thousand Bulgarian residents<sup>1</sup> were travelled to the country or abroad in the fourth quarter of 2010. The total number of the persons travelled with private purpose decreased by 20.7% in comparison with the same period of 2009. A decrease was registered in the number of the Bulgarian residents travelled in abroad - by 9.2%, as well as in the number of persons travelled in the country - by 22.0% (Fig.).

**Figure 1. Persons travelled of 15 years of age and over with private purpose**



Persons of 15 years of age and over indicated that they had travelled abroad and in the country for holiday, recreation and visit relatives' purposes - 50.5 and 33.6% respectively. The relative share of the persons travelled abroad for recreation and holiday was 52.4% and the rate of rate of persons travelled in the country with the same purpose was 31.1% (Table 1).

<sup>1</sup> The objects of the survey are the residents of 15 years age and over.



## Persons travelled of 15 years of age and over with tourist purpose by reasons in the fourth quarter of 2010

Table 1

Destination of trips	Total	Reasons for trip				
		Private				Professional
		Holiday and recreation	Visit relatives	Education	Others	
<b>Total</b>	<b>986227</b>	<b>331602</b>	<b>498407</b>	<b>5019</b>	<b>99323</b>	<b>51876</b>
In the country	867647	269408	455384	5019	92653	45183
Abroad	118580	62194	43023	-	6670	6693
		Structure - %				
<b>Total</b>	<b>100.0</b>	33.6	50.5	0.5	10.1	5.3
In the country	100.0	31.1	52.5	0.6	10.7	5.2
Abroad	100.0	52.4	36.3	-	5.6	5.6

The travelled residents aged 25-34 were the highest part (25.4%) of the total number of the residents travelled in the fourth quarter of 2010. The highest was the share of Bulgarians age group 25-34 years old traveling with private purpose - 25.7%, while travelled residents with professional purpose were age group 35-44 years old - 29.4%. The lowest was the percentage of persons of 65 and over years old - 8.2% from the total persons travelled (Table 2).

## Persons travelled of 15 years of age and over with tourist purpose by type of trip in the fourth quarter of 2010

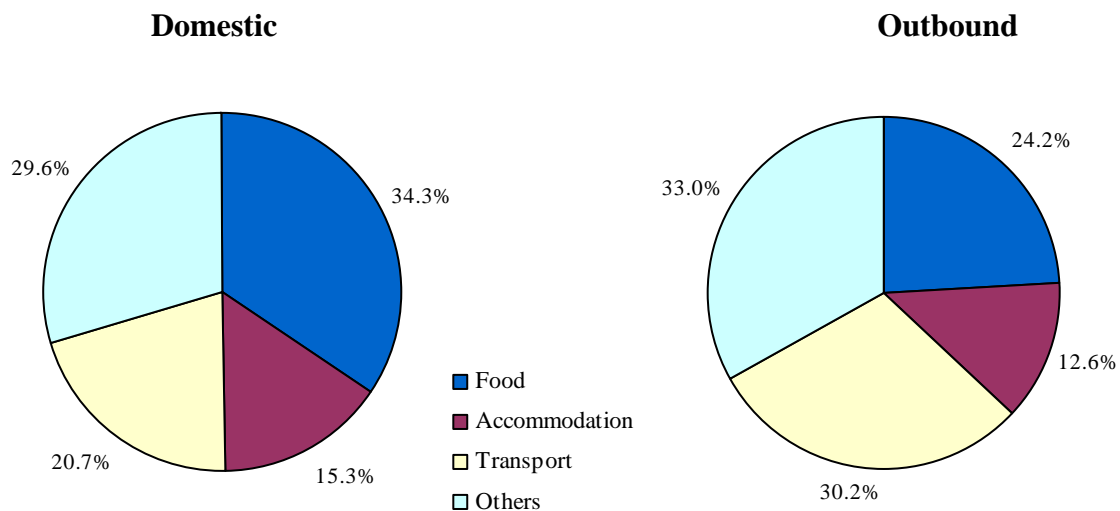
Table 2

Age (Years)	Total	Private	Professional
	Number		
<b>Total</b>	<b>986226</b>	<b>934350</b>	<b>51876</b>
15-24	162895	153669	9226
25-34	250115	240374	9741
35-44	213444	198212	15232
45-54	158387	146534	11853
55-64	120240	116029	4211
65 and over	81145	79532	1613
	Structure - %		
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
15-24	16.5	16.4	17.8
25-34	25.4	25.7	18.8
35-44	21.6	21.2	29.4
45-54	16.1	15.7	22.8
55-64	12.2	12.4	8.1
65 and over	8.2	8.5	3.1



In the fourth quarter of 2010 the structure of tourist trips' expenditure by type showed that expenditure on food were the highest share from the total expenditure on domestic trips - 34.3% and on others, different from expenditure for food, accommodation and transport - 33.0% from total expenditure on outbound trips.

**Figure 2. Structure of the expenditure by type for domestic and outbound tourist trips in the fourth quarter 2010**



In the fourth quarter of 2010 a person of 15 years and over spent on the average 130.3 BGN for its private domestic trip and 704.9 BGN for outbound trip. At the same time a person of 15 years and over spent on the average 280.8 BGN for its professional domestic trip and 1 523.7 BGN for professional outbound trip.



## METHODOLOGICAL NOTES

The applied to the statistical survey on tourist trips and tourism-related expenditures of residents' definitions are in full compliance with the requirements of the Directive 95/57 EC concerning data collection in the field of tourism.

Tourist trip is every private or professional trip outside the place of the resident for no more than one year. The tourist trips are divided in private and business trips in accordance with the motives of the trips.

The private trips cover holiday, excursion, visit culture and sport events, medical treatment, education, religion activities, visit relatives and friends and other trips.

The professional trips include business trip, participation in conference, congress and seminars, conclude bargains and others.

The objects of the survey are the residents of 15 years age and over. All persons of 15 years age and over, members of the selected households are interviewed.

The Statistical survey on tourist trips and tourism-related expenditures of residents is a representative and it is conducted on the basis of households' sample in the country. The sample size is 3 000 households.

The current demographic data on total population aged 15 and over by place of residence (urban/rural), sex and age groups are used for survey results' estimations at the end of 2009.