



TOURIST TRIPS AND TOURISM-RELATED EXPENDITURES OF POPULATION FOR THE FIRST QUARTER OF 2010

In the first quarter of 2010, by preliminary data, 853.7 thousand Bulgarian residents¹ travelled to the country or abroad. In comparison with the same period of 2009, the total number of the persons travelled of 15 years of age and over with private purpose decreased by 32.2%. A decrease was registered in the number of persons travelled in abroad - by 50.2%, as well as in the number of persons travelled in the country - by 30.1% (Fig. 1).

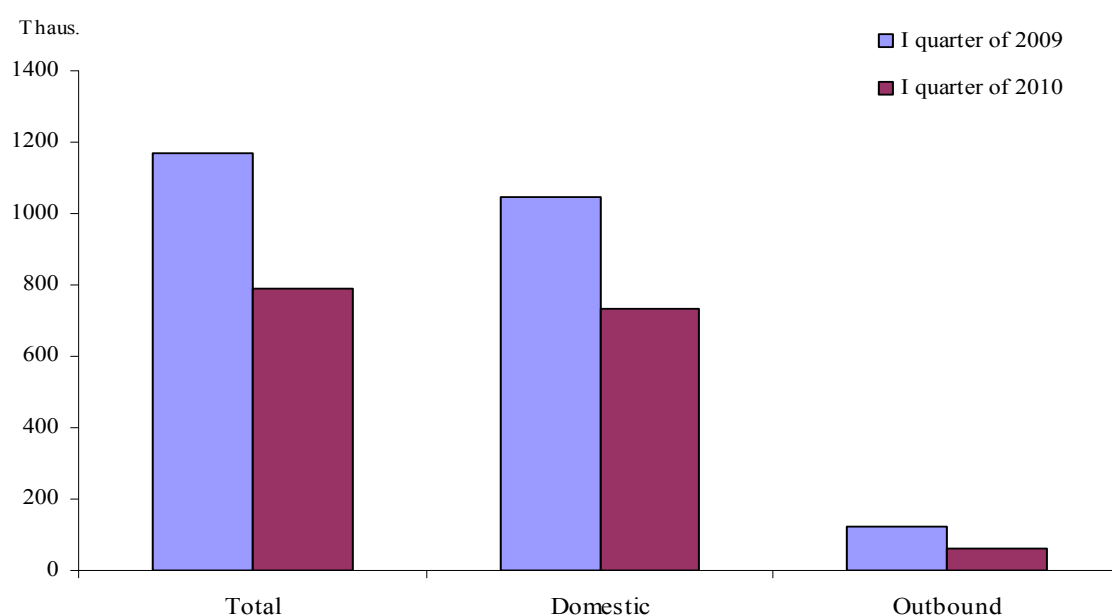


Fig. 1: Persons travelled of 15 years of age and over with private purpose

The main part of the persons indicated that they had travelled in abroad or in the country for visit relatives and holiday purposes. The relative share of the persons travelled in the country for visit relatives was 52.1% and the rate of persons travelled abroad with the same purpose was 29.2%.

Persons travelled of 15 years of age and over with tourist purpose by reasons for the first quarter of 2010

Table 1

Destination of trips	Reasons for trip					Professional
	Total	Private				
		Holiday and excursion	Visit relatives	Education	Others	
	NUMBER					
Total	853693	233196	428296	23563	106846	61792
In the country	782466	209722	407493	19491	95056	50704
Abroad	71227	23474	20803	4072	11790	11088
	STRUCTURE - %					
Total	100.0	27.3	50.2	2.8	12.5	7.2
In the country	100.0	26.8	52.1	2.5	12.1	6.5
Abroad	100.0	32.9	29.2	5.7	16.6	15.6

¹ The objects of the survey are the residents of 15 years age and over.

The travelled residents aged 25-44 were the highest part (46.4%) of the total number of the residents travelled with private purpose and 59.0% from the persons travelled with professional purpose. The lowest was the percentage of persons of 65 and over years of old - 7.3% from the total persons travelled with private purpose.

Persons travelled of 15 years of age and over with tourist purpose by type of trip for the first quarter of 2010

Table 2

Age (Years)	Total	Private	Professional
NUMBER			
Total	853693	791901	61792
15-24	143643	141773	1870
25-34	246324	225155	21169
35-44	158070	142791	15279
45-54	121515	111539	9976
55-64	124378	112543	11835
65 and over	59763	58100	1663
STRUCTURE - %			
Total	100.0	100.0	100.0
15-24	16.8	17.9	3.0
25-34	28.9	28.4	34.3
35-44	18.5	18.0	24.7
45-54	14.2	14.1	16.1
55-64	14.6	14.2	19.2
65 and over	7.0	7.3	2.7

In the first quarter of 2010, the structure of tourist trips' expenditures by type showed that expenditures on transport were the highest percentage from the total expenditures on domestic trips - 31.3 and 32.9% from total expenditures on outbound trips (fig. 2).

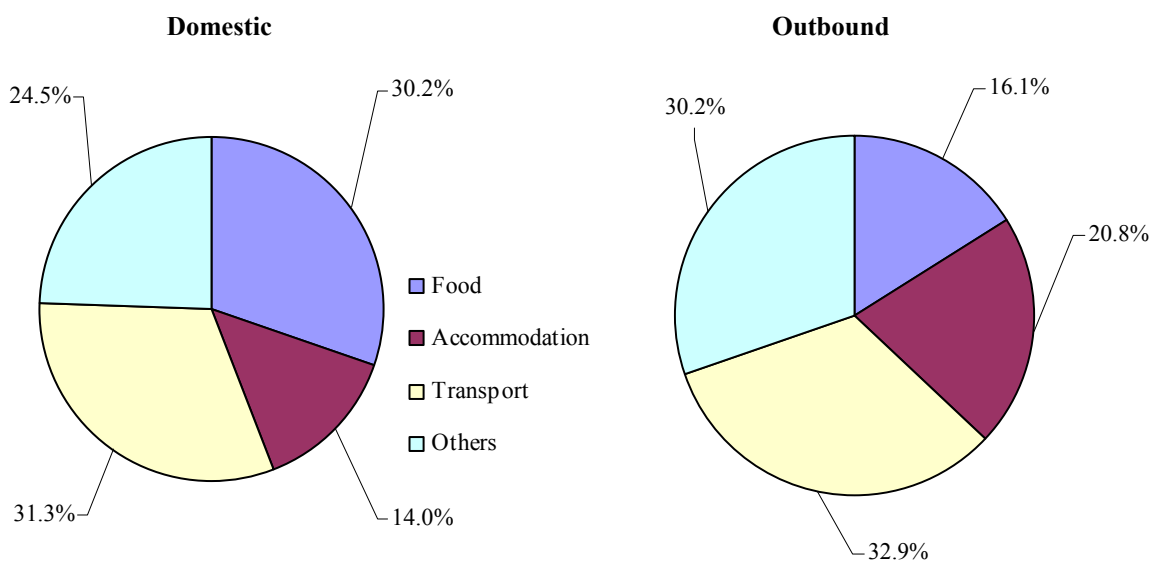


Fig. 2: Structure of the expenditures by type for domestic and outbound tourist trips for the first quarter 2010

In the first quarter of 2010 a person of 15 years and over spent on the average 123 BGN for its

private domestic trip and 702 BGN for outbound trips. At the same time a person of 15 years and over spent on the average 117 BGN for its professional domestic trip and 982 BGN for professional outbound trips.

METHODOLOGICAL NOTES

The applied to the statistical survey on tourist trips and tourism-related expenditures of residents' definitions are in full compliance with the requirements of the Directive 95/57 EC concerning data collection in the field of tourism.

Tourist trip is every private or professional trip outside the place of the resident for no more than one year. The tourist trips are divided in private and business trips in accordance with the motives of the trips.

The private trips cover holiday, excursion, visit culture and sport events, medical treatment, education, religion activities, visit relatives and friends and other trips.

The professional trips include business trip, participation in conference, congress and seminars, conclude bargains and others.

The objects of the survey are the residents of 15 years age and over. All persons of 15 years age and over, members of the selected households are interviewed.

The Statistical survey on tourist trips and tourism-related expenditures of residents is a representative and it is conducted on the basis of households' sample in the country. The sample size is 12 000 households.

The current demographic data on total population aged 15 and over by place of residence (urban/rural), sex and age groups are used for survey results' estimations at the end of 2008.