



PUBLISHING PRODUCTION IN 2023
(PUBLISHED BOOKS AND PAMPHLETS AND CONTINUING EDITIONS)

The National Statistical Institute annually publishes data for issued books and pamphlets, continued editions (newspapers, magazines, bulletins and periodicals) and electronic publications. Source of information is the 'St. St. Cyril and Methodius' National Library and the main indicators are in accordance with the UNESCO methodological recommendations.

Published Books and Pamphlets

In 2023, were published 8 568 books with a circulation of 4 165 540 and 1 793 pamphlets with a circulation of 1 191 244 (Table 1).

Table 1. Published books and pamphlets in 2023

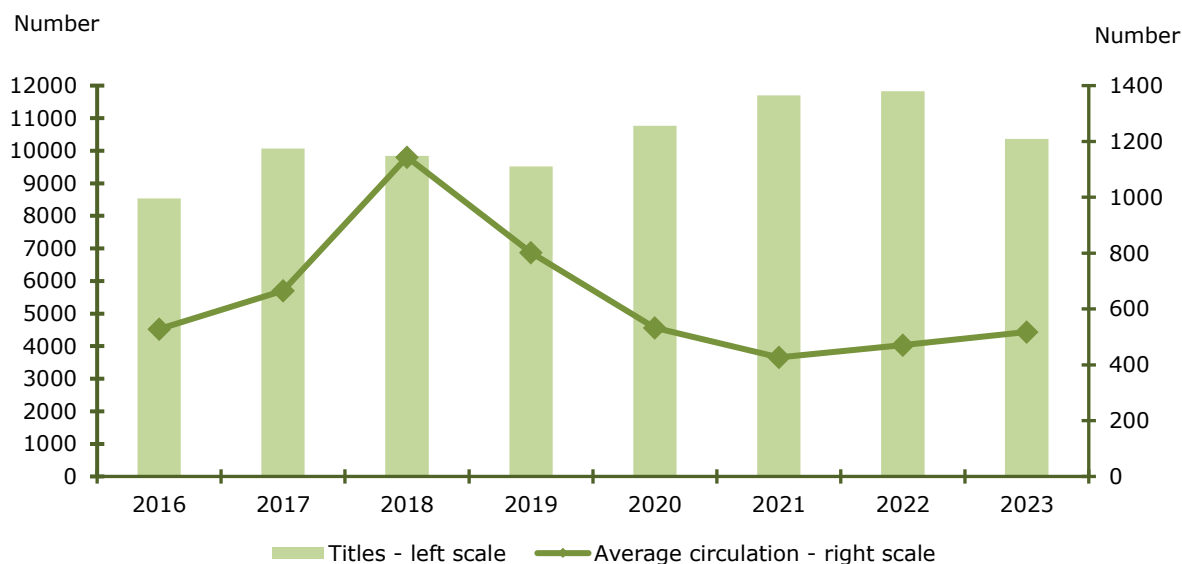
Category	Titles - number	Circulation - thousands
Books	8568	4166
New titles	7306	3115
Reprints	1262	1051
Pamphlets	1793	1191
New titles	1632	1006
Reprints	161	185

With the unique identification code ISBN (International Standard Book Number), in 2023, 8 246 books and 1 675 pamphlets were registered, or 95.7% of all editions, which provided an opportunity for commercial use in the country and abroad.

PUBLISHING PRODUCTION IN 2023 (PUBLISHED BOOKS AND PAMPHLETS AND CONTINUING EDITIONS)

Compared to the previous year, in 2023, the number of published books and pamphlets decreased by 1 467 (12.4%) and the average circulation increased from 470 to 517, or by 9.0% (Figure 1).

**Figure 1. Published titles of books and pamphlets and average circulation¹
per one book and pamphlet for the period 2016 - 2023**



By thematic areas according to the characteristic „Purpose of the literature“² the distribution of editions by sections in 2023 was as follows (Figure 2):

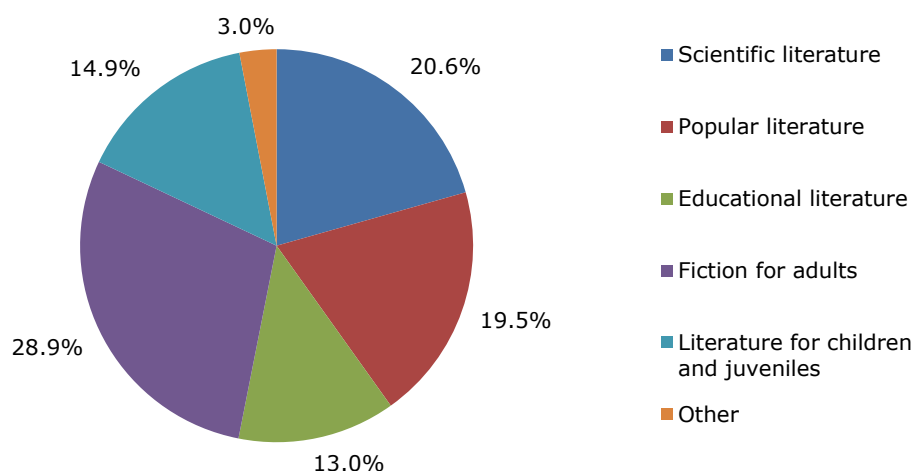
- Scientific literature - 2 136 titles with a circulation of 351 thousand;
- Fiction for adults - 2 995 titles with a circulation of 1 295 thousand;
- Popular literature - 2 022 titles with a circulation of 1 150 thousand;
- Educational literature - 1 345 titles with a circulation of 1 192 thousand;
- Literature for children and juveniles - 1 548 titles with a circulation of 1 264 thousand, of which 949 titles were fiction literature for children with a circulation of 775 thousand;
- Other - 315 titles with a circulation of 105 thousand.

¹ The ratio of the total circulation to the number of published books and pamphlets.

² Classification group for distribution of books and pamphlets.

**PUBLISHING PRODUCTION IN 2023
(PUBLISHED BOOKS AND PAMPHLETS AND CONTINUING EDITIONS)**

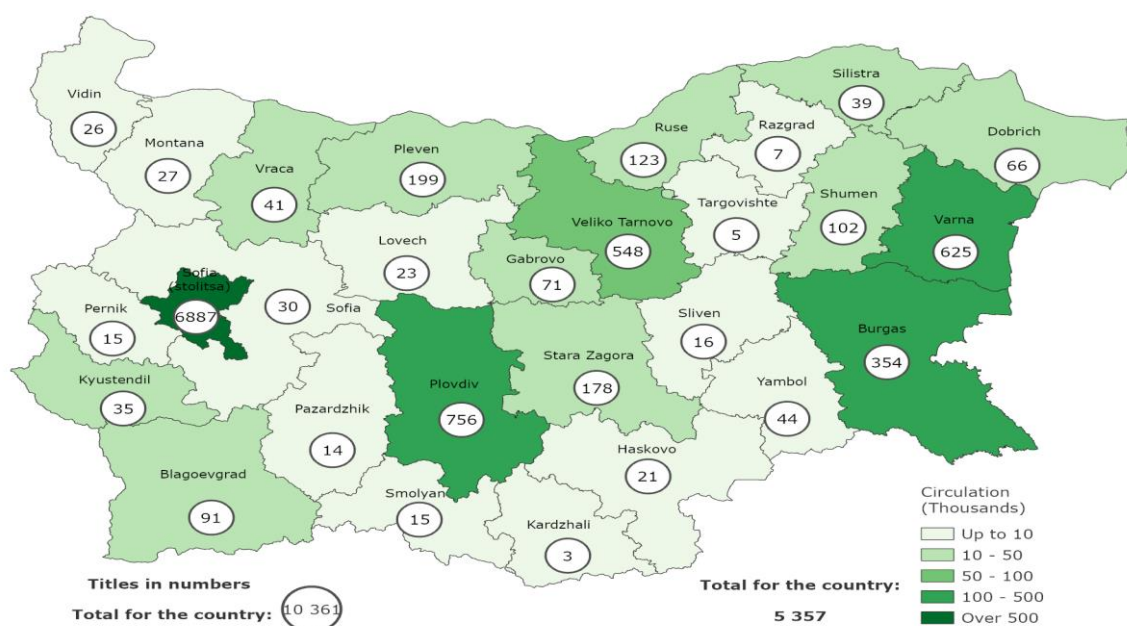
Figure 2. Books and pamphlets published, by thematic areas according to the characteristic 'Purpose of the literature' in 2023



In 2023, the titles published in the original language in which they were written (including in Bulgarian) were 7 673, or 74.0% of the total number of published books and pamphlets. The titles of translated publications were 2 688, with a circulation of 1 898 thousand. More than half of them were translated from English (57.7%), followed by the editions from French - 8.4%, German - 5.9% and Russian - 5.9%.

The highest number of books and pamphlets being published was in Sofia (stolitsa) district - 6 887, followed by Plovdiv (756) and Varna (625) districts (Figure 3).

Figure 3. Books and pamphlets published (titles and circulation) by districts, in 2023

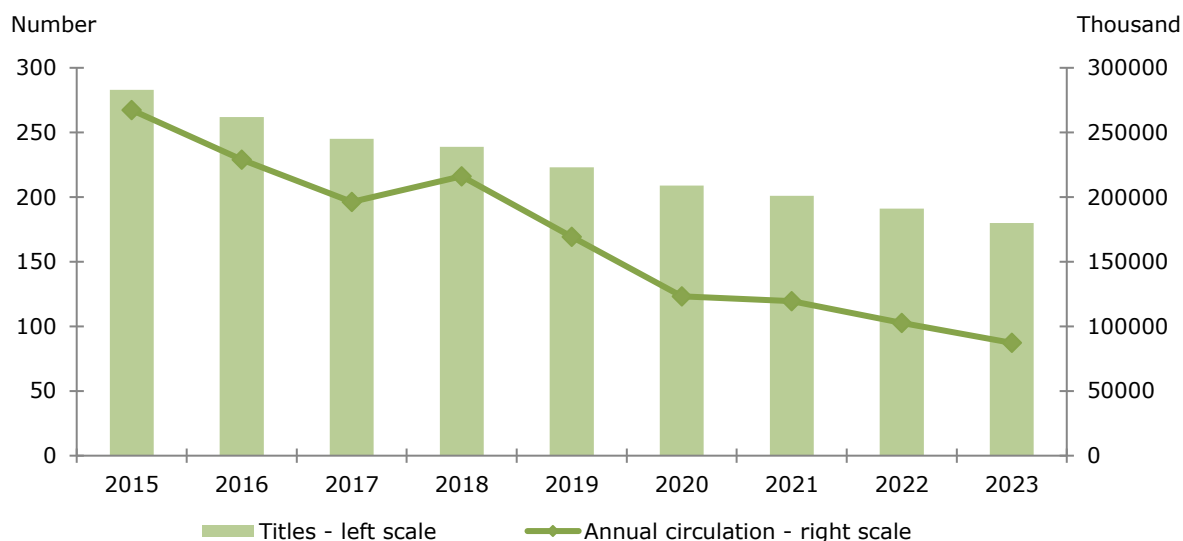


**PUBLISHING PRODUCTION IN 2023
(PUBLISHED BOOKS AND PAMPHLETS AND CONTINUING EDITIONS)**

Continuing editions being issued (Newspapers and Periodicals)

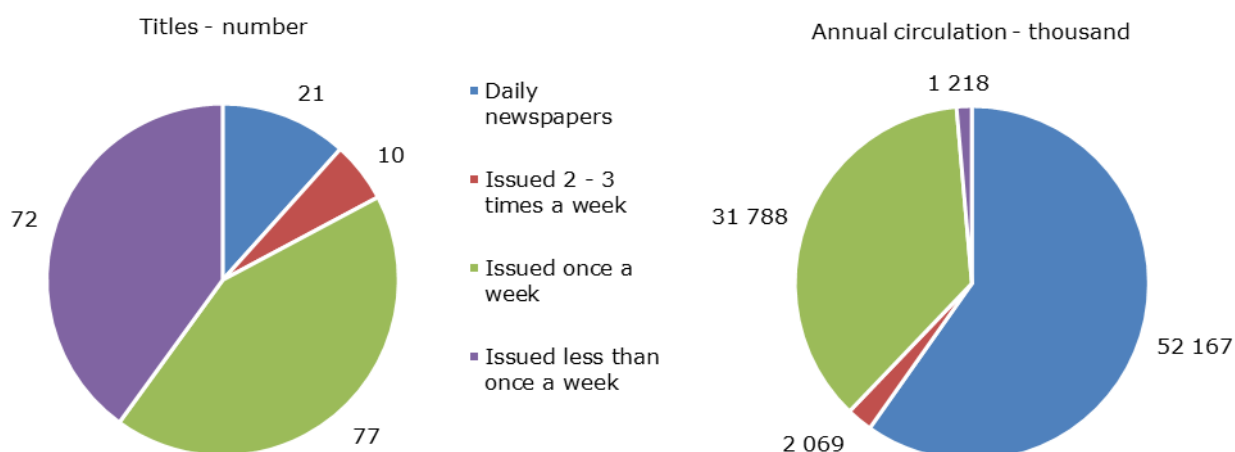
In 2023, 180 newspapers with an annual circulation of 87 243 thousand were published, and compared to the previous year, the number of titles decreased by 11 (5.8%) and their circulation decreased by 15 576 thousand (15.1%) (Figure 4).

Figure 4. Published newspapers by titles and annual circulation for the period 2015 - 2023



According to the periodicity with biggest circulation in 2023 were daily newspapers - 52 167 thousand (Figure 5).

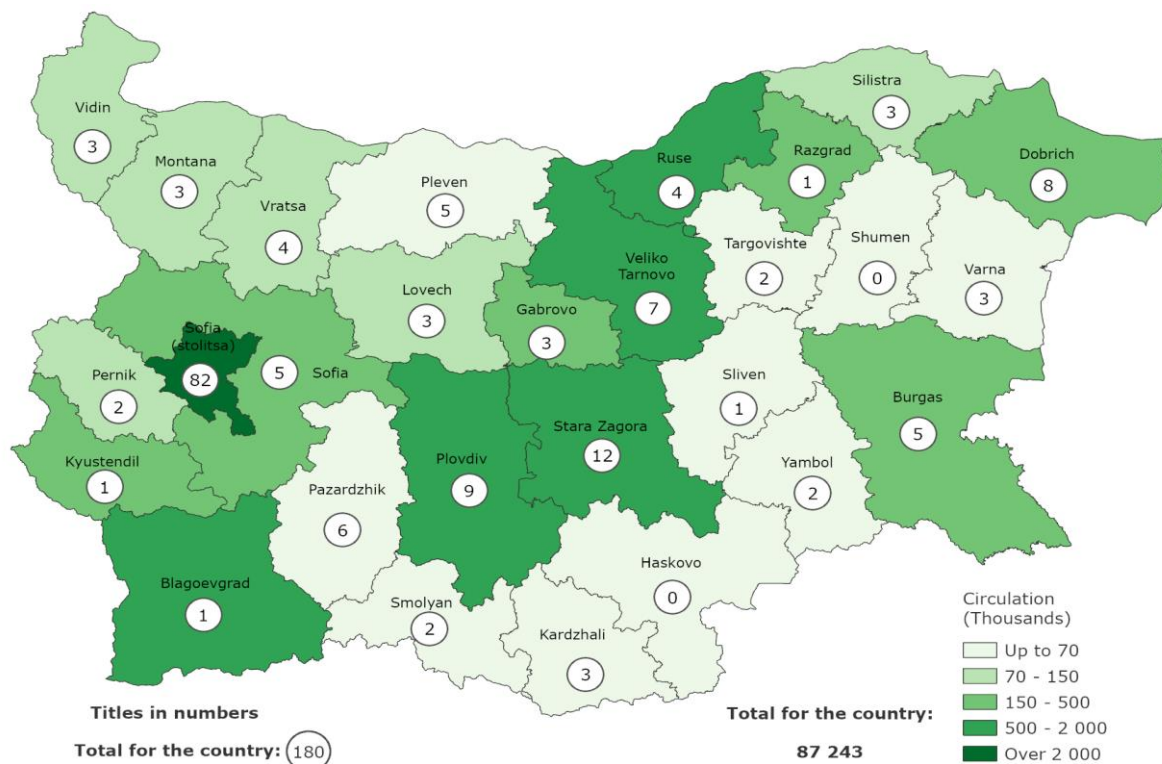
Figure 5. Issued newspapers (titles and annual circulation) by periodicity in 2023



PUBLISHING PRODUCTION IN 2023 (PUBLISHED BOOKS AND PAMPHLETS AND CONTINUING EDITIONS)

In 2023, the highest number of newspapers being published was in Sofia (stolitsa) district - 82 titles, or 45.6% of all titles being published in the country (Figure 6).

Figure 6. Newspapers being published (titles and circulation) by districts, in 2023



In 2023, 428 magazines and 47 bulletins were published, and compared to 2022, the number of magazines decreased by 3.2%, and the number of bulletins decreased by 23.0%.

In 2023, were being published 72 magazines and bulletins in foreign languages. Of which the highest number were in English - 58 titles with a circulation of 121 thousand, followed by 5 editions in Romanian and 2 in Russian.

In 2023, 134 periodic collections with a circulation of 25 thousand were also published, and compared to the previous year, their number decreased by 2 titles and their circulation increased by 16.2%.

Methodological notes

The survey of publishing activity is annual and covers the activity of public and private publishers and editorials. Data are provided to the NSI by the 'St. St. Cyril and Methodius' National Library (all deposited publications for the year). The number of books and pamphlets does not include publications with close departmental purpose, with temporary and advertising character and content less than four pages.

PUBLISHING PRODUCTION IN 2023 (PUBLISHED BOOKS AND PAMPHLETS AND CONTINUING EDITIONS)

Pamphlet is a non-periodical printed publication with at least five but not more than 48 pages, published in the country and made available to the public.

Book is a non-periodical issued printed document with at least 49 pages, published in the country and made available to the public.

Title - a word or set of words, usually marked on the document, for using identification and often (but not always) distinguishing it from other documents.

Volume - a physical unit of a printed document that contains a fixed number of pages bound together in one and represents a whole or part of a set.

Circulation is the total number of publications, printed from a single title.

Continuing edition (serial) - document in print or non-print form, issued in successive parts, usually having numerical or chronological designations, and intended to be continued indefinitely, whatever its periodicity.

New classification group for continuing editions - 'Purpose of the literature' has been applied since 2012.

Newspaper is a publication which contains news for current events of specific or general interests, the individual parts of which are listed chronologically or numerically and appear usually at least once per week.

Magazine is a serial, which is published under the same title at regular or irregular intervals, over an indefinite period; individual publications are consecutively numbered or dated.

Bulletin is a publication (in the form of a pamphlets or leaflet) which contains short formal and official materials (legal, information) related to the activities of the organization, which publishes it.

Periodical is a publication which contains research articles, reports and others and it is published usually on behalf of the scientific institution.

Official publications - reports and annual accounts of ministries, agencies and other state institutions.

Annual circulation of the periodical is the total number of copies of all appearances of one title per year.

Single circulation is the average circulation of circulations of all appearances of one title per year.

More information and data about publishing activities can be found at Information System INFOSTAT (https://infostat.nsi.bg/infostat/pages/module.jsf?x_2=214) and on the NSI website: (www.nsi.bg), Section 'Culture'.