

PUBLISHING PRODUCTION IN 2020 (PUBLISHED BOOKS AND PAMPHLETS AND CONTINUING EDITIONS)

The National Statistical Institute annually publishes data for issued books and pamphlets, continued editions (newspapers, magazines, bulletins and periodicals) and for electronic publications. Source of information is the 'St. St. Cyril and Methodius' National Library and the main indicators are in accordance to the UNESCO methodological recommendations.

Published Books and Pamphlets

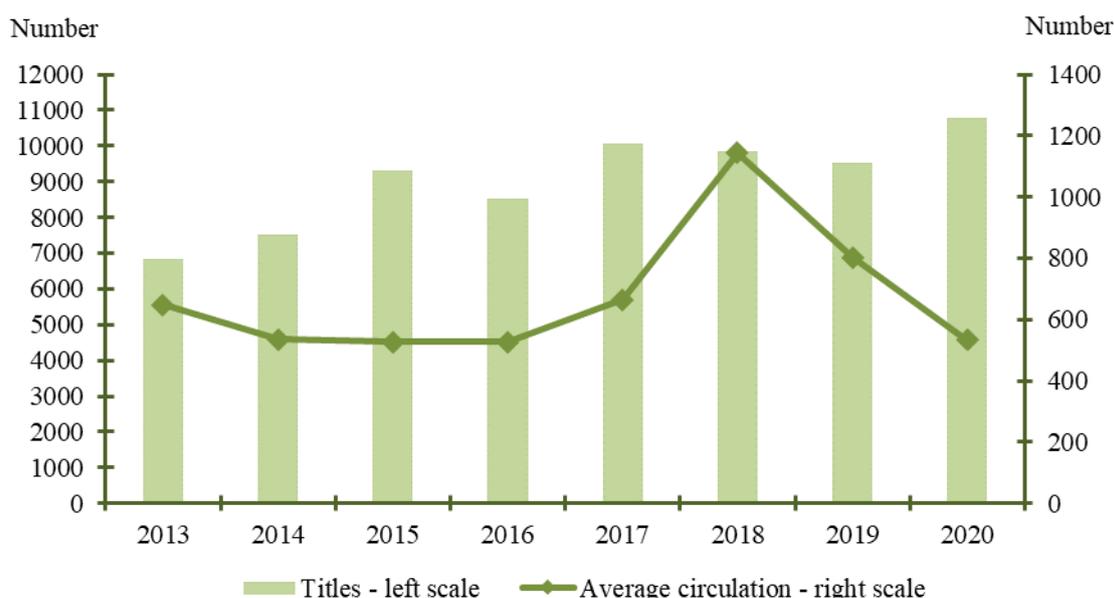
In 2020 were published 9 285 books with circulation of 4 568 407 and 1 484 pamphlets with circulation of 1 171 740 (Table 1).

1. Published books and pamphlets in 2020

| | Titles - number | Circulation - thousand |
|------------------|--------------------|---------------------------|
| Books | 9285 | 4568 |
| New titles | 8374 | 3865 |
| Reprints | 911 | 702 |
| Pamphlets | 1484 | 1172 |
| New titles | 1404 | 1014 |
| Reprints | 80 | 158 |

With the unique identification code ISBN (International Standard Book Number) in 2020 were registered 8 173 books and 1 374 pamphlets, or 88.7% of all editions, which provided an opportunity for commercial use in the country and abroad.

Figure 1. Published titles of books and pamphlets and average circulation¹ per one book and pamphlet for the period 2013 - 2020



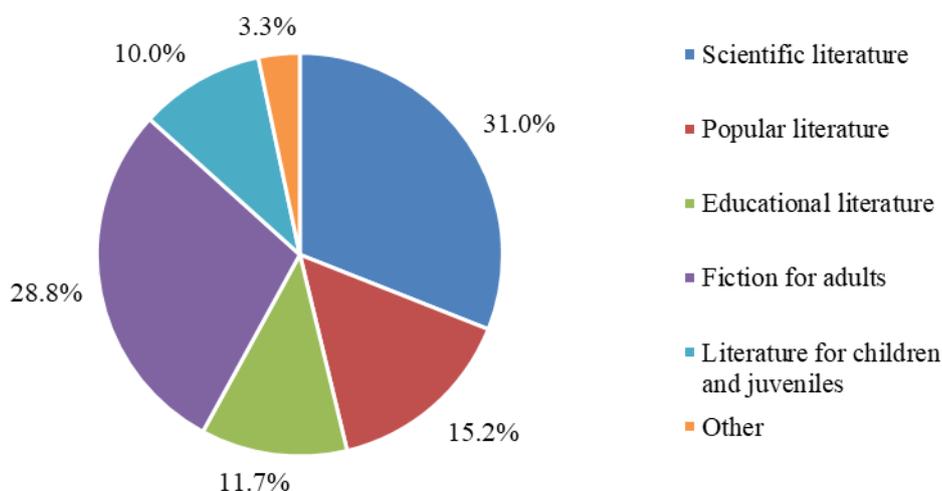
¹ The ratio of the total circulation to the number of published books and pamphlets.

In comparison with the previous year in 2020 the number of published books and pamphlets increased by 1 253 (13.2%) and the average circulation decreased from 802 to 533 or by 33.5%.

By thematic areas according to the characteristic ‘Purpose of the literature’¹ the distribution of editions by sections in 2020 was as follows:

- Scientific literature - 3 342 titles with circulation of 503 thousands;
- Fiction for adults - 3 099 titles with circulation of 1 103 thousands;
- Popular literature - 1 639 titles with circulation of 788 thousands;
- Educational literature - 1 259 titles with circulation of 2 168 thousands;
- Literature for children and juveniles - 1 075 titles with circulation of 1 064 thousands, of which 683 titles were fiction literature for children with circulation of 565 thousands;
- Other - 355 titles with circulation of 115 thousands.

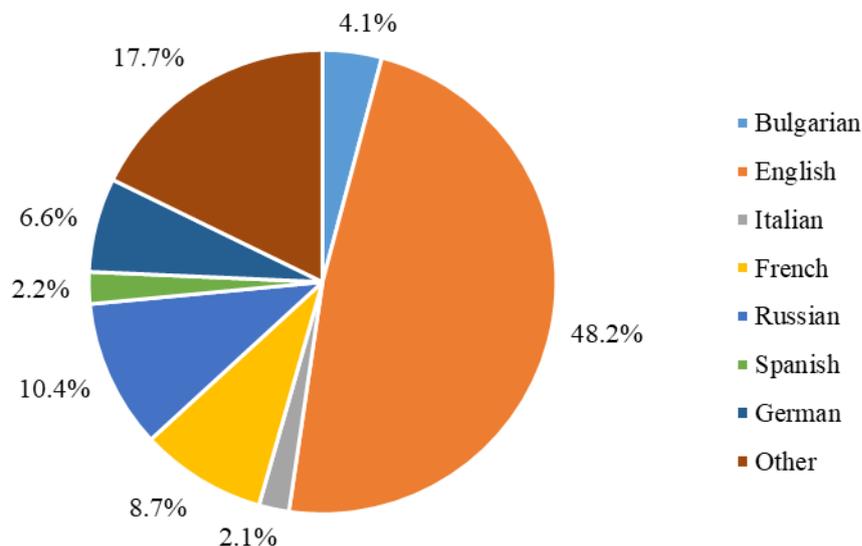
Figure 2. Books and pamphlets published by thematic areas according to the characteristic ‘Purpose of the literature’ in 2020



In 2020, the titles published in the original language they were written (including in Bulgarian) were 8 423, or 78.2% of the total number of published books and pamphlets. The titles of translated publications were 2 346 with circulation of 1 548 thousands. Of them more than a half were translated from English (48.2%), followed by the editions translated from Russian - 10.4%, French - 8.7% and German - 6.6% (Figure 3).

¹ Classification group for distribution of books and pamphlets.

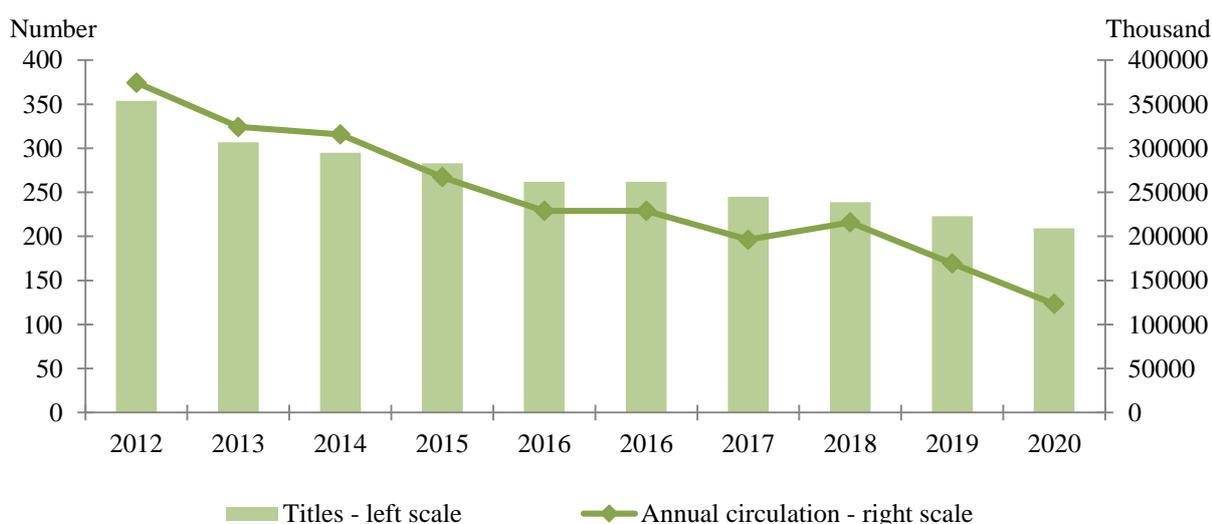
Figure 3. Titles of translated literature published by language of the original in 2020



Continuing editions being issued (Newspapers and Periodicals)

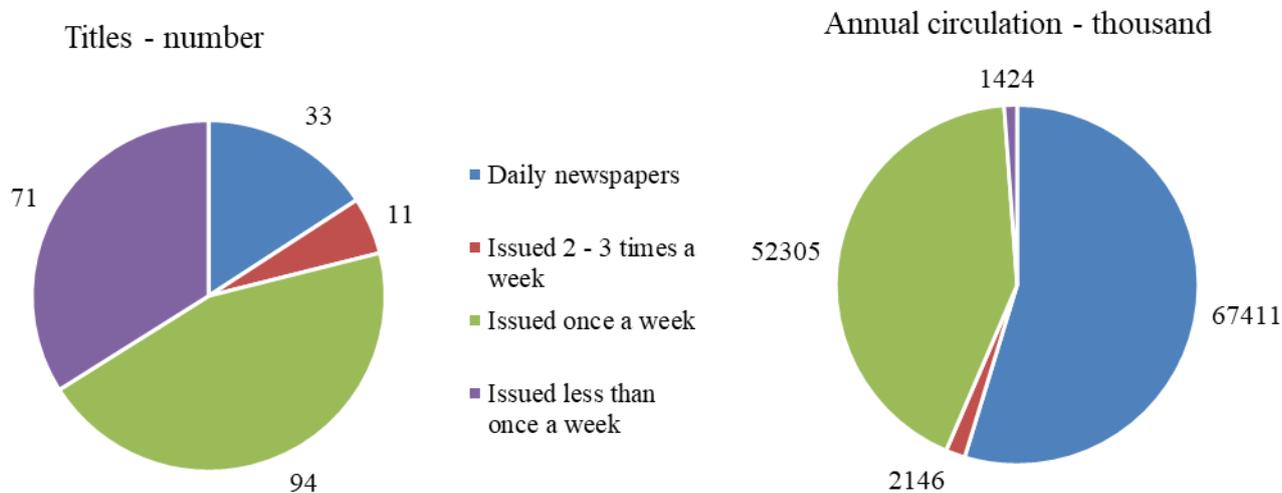
In 2020 were being published 209 newspapers with an annual circulation of 123 287 thousands and in comparison with the previous year the number of the titles decreased by 14 (6.3%) and their circulation decreased by 45 975 thousands (27.2%) (Figure 4).

Figure 4. Published newspapers by titles and annual circulation for the period 2012 - 2020



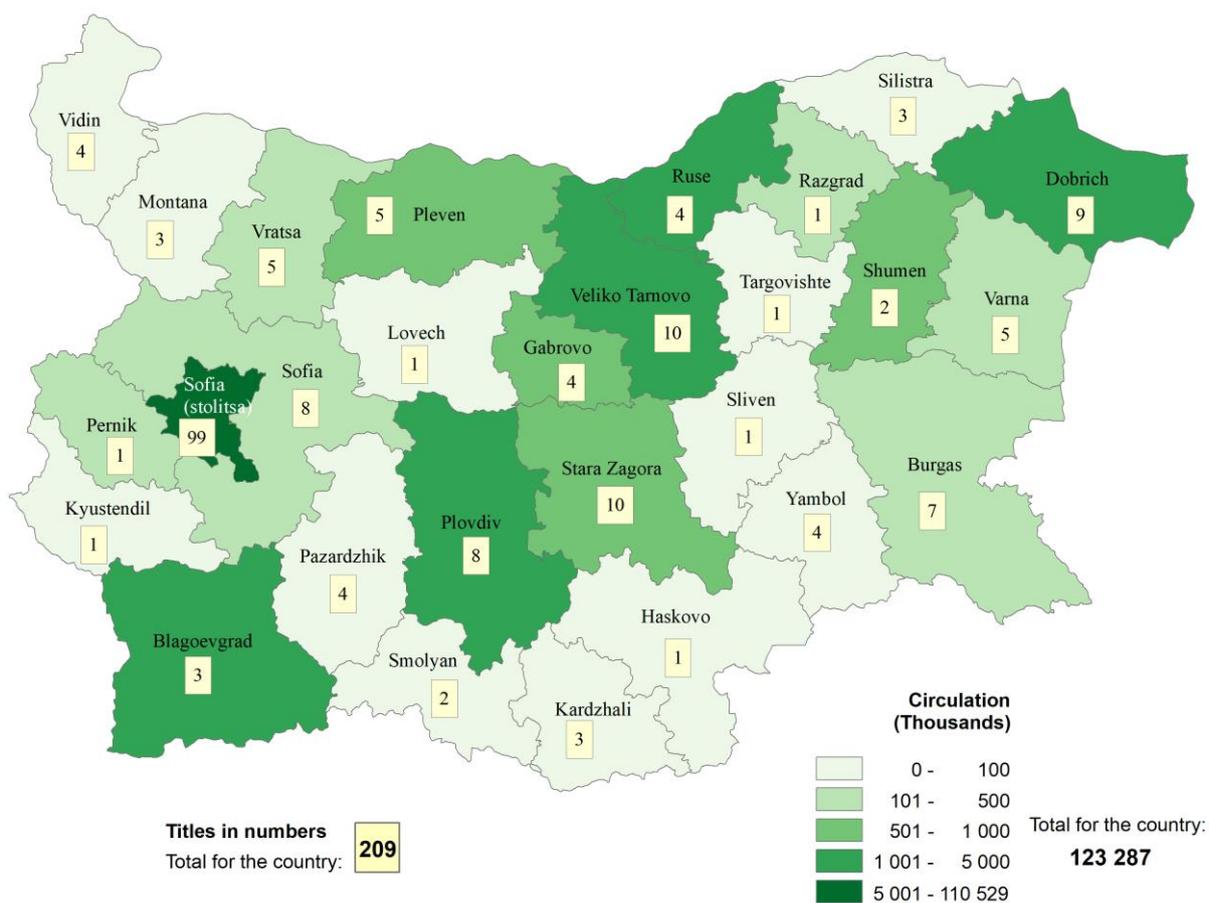
According to the periodicity with biggest circulation in 2020 were daily newspapers - 67 411 thousand (Figure 5).

Figure 5. Issued newspapers (titles and annual circulation) by periodicity in 2020



In 2020, the highest number of newspapers being published was in Sofia (stolitsa) district - 99 titles or 47.3% of all titles being published in the country (Figure 6).

Figure 6. Newspapers being published (titles and circulation) by districts in 2020



In 2020, in Bulgarian language were being published 98.5% (206 titles) of all newspapers and in foreign languages were three - by one in Turkish, English and German.

In 2020 were published 444 magazines and 75 bulletins and in comparison with 2019 the number of magazines decreased by 12.1% and the number of bulletins decreased by 16.7% (Table 2).

2. Magazines and bulletins (continuing editions) being published by purpose in 2020

| | Titles - number | Circulation - thousands | |
|---|-----------------|-------------------------|------------|
| | | Annual | Single |
| Total | 519 | 8416 | 751 |
| For general public | 162 | 6966 | 572 |
| Illustrated informational publications | 4 | 194 | 13 |
| Political, philosophical, religious and cultural publications | 56 | 524 | 83 |
| Women's, men's and family publications | 30 | 4429 | 284 |
| Publications for tourism, travelling, recreation and sport | 5 | 48 | 15 |
| Popular historical and geographical publications | 2 | 260 | 22 |
| Popular scientific and technical publications | 13 | 254 | 33 |
| Publications for young people and children | 12 | 372 | 47 |
| Other publications for general public | 40 | 885 | 75 |
| Specialized publications | 357 | 1451 | 179 |
| Professional publications | 295 | 1111 | 143 |
| Publications of unions, associations, foundations and etc. | 22 | 30 | 4 |
| Publications of companies, trade organizations and etc. | 2 | 113 | 10 |
| Official publications | 2 | 1 | 0 |
| Other publications for a specific readership | 36 | 196 | 23 |

In 2020 were being published 65 magazines and bulletins in foreign languages with an annual circulation of 179 thousands. The highest number of them were in English - 59 titles with circulation of 138 thousands, followed by the editions in Russian - two titles with circulation of 0.6 thousands and by one title in French, Turkish and German and one in two or more languages.

In 2020 were also published 101 periodic collections with circulation of 17 thousands and compared to the previous year their number decreased by 39 titles and their circulation - by 24.3%.

Methodological notes

The survey of publishing activity is annual and covers the activity of public and private publishers and editorials. Data are provided to the NSI by the 'St. St. Cyril and Methodius' National Library (all deposited publications for the year). The number of books and pamphlets do not include publications with closely departmental purpose, with temporary and advertising character and content less than four pages.

Pamphlet is a non-periodical printed publication with at least five but not more than 48 pages, published in the country and made available to the public.

Book is a non-periodical issued printed document with at least 49 pages, published in the country and made available to the public.

Title - a word or set of words, usually marked on the document, for using identification and often (but not always) distinguish it from other documents.

Volume - a physical unit of a printed document that contains fixed number of pages bound together in one and represents a whole or part of a set.

Circulation is the total number of publications, printed from a single title.

Continuing edition (serial) - document in print or non-print form, issued in successive parts, usually having numerical or chronological designations, and intended to be continued indefinitely, whatever its periodicity.

New classification group for continuing editions - 'Purpose of the literature' has been applied since 2012.

Newspaper is a publication which contains news for current events of specific or general interests, the individual parts of which are listed chronologically or numerically and appear usually at least once per week.

Magazine is a serial, which is being published under the same title at regular or irregular intervals, over an indefinite period; individual publications are consecutively numbered or dated.

Bulletin is a publication (in the form of a pamphlets or leaflet) which contains short formal and official materials (legal, information) related to the activities of the organization, which publish it.

Periodical is a publication which contains research articles, reports and others and it is published usually on behalf of the scientific institution.

Annual circulation of the periodical is the total number of copies of all appearances of one title per one year.

Single circulation is the average circulation of circulations of all appearances of one title per year.

More information and data about publishing activities could be found at Information System INFOSTAT (https://infostat.nsi.bg/infostat/pages/module.jsf?x_2=214) and on the NSI website: (www.nsi.bg), Section 'Culture'.