

## PUBLISHING PRODUCTION IN 2019 (PUBLISHED BOOKS AND PAMPHLETS AND CONTINUING EDITIONS)

The National Statistical Institute annually publishes data for issued books and pamphlets, continued editions (newspapers, magazines, bulletins and periodicals) and for electronic publications. Source of information is the 'St. St. Cyril and Methodius' National Library and the main indicators are in accordance to the methodological requirements of UNESCO.

### Published Books and Pamphlets

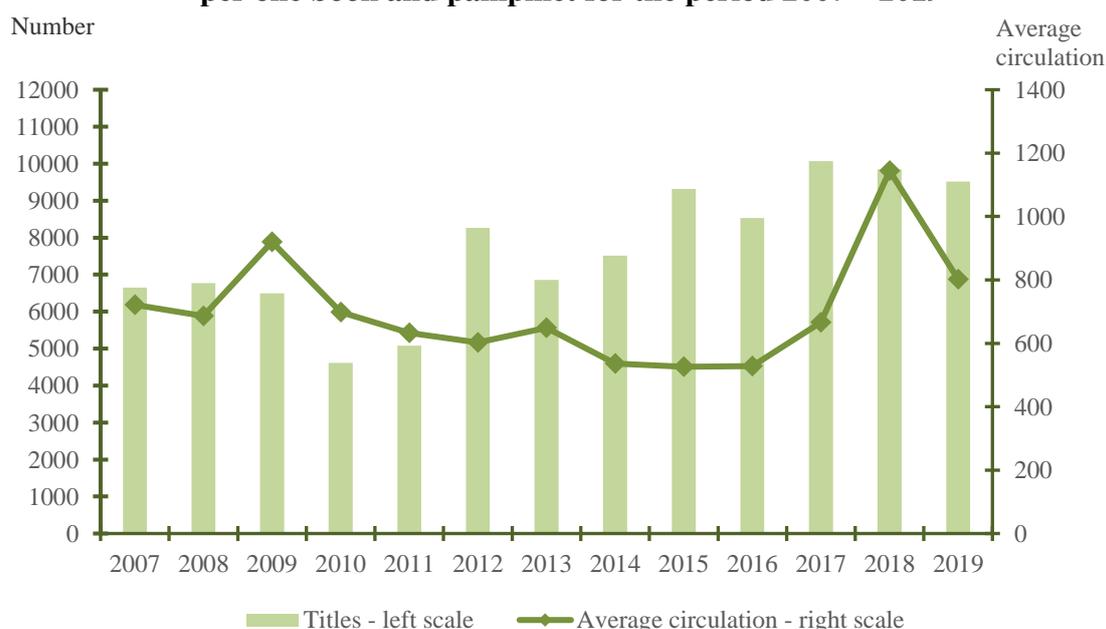
In 2019 were published 8 604 books with circulation of 6 325 046 and 912 pamphlets with circulation of 1 302 728 (Table 1).

#### 1. Published books and pamphlets in 2019

	Titles - number	Circulation - thousand
<b>Books</b>	<b>8604</b>	<b>6325</b>
New titles	7898	5926
Reprints	706	399
<b>Pamphlets</b>	<b>912</b>	<b>1303</b>
New titles	883	1273
Reprints	29	30

With the unique identification code ISBN (International Standard Book Number) in 2019 were registered 8 207 books and 874 pamphlets, or 95.4% of all editions, which provided an opportunity for commercial use in the country and abroad.

**Figure 1. Published titles of books and pamphlets and average circulation<sup>1</sup> per one book and pamphlet for the period 2007 – 2019**



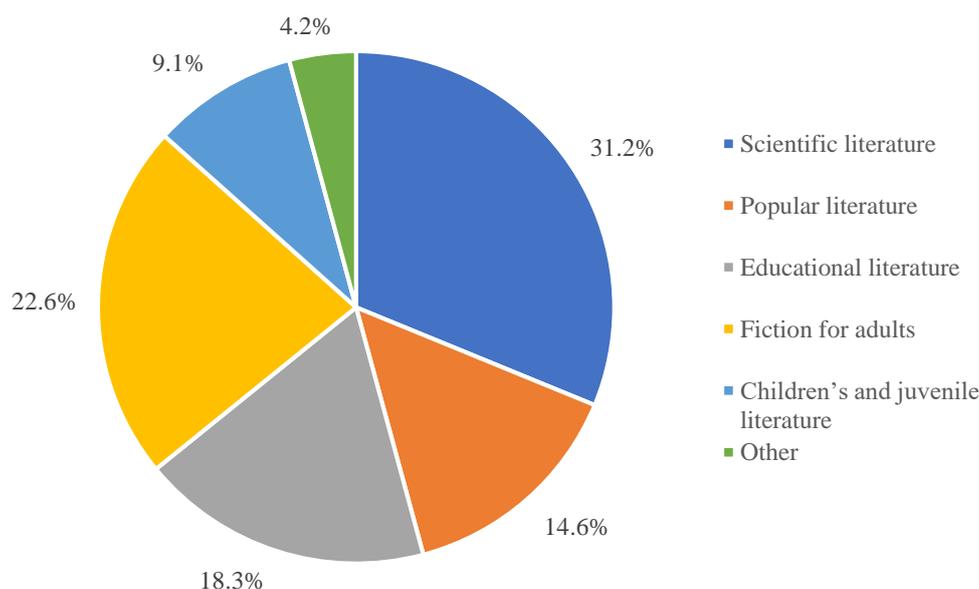
<sup>1</sup> The total circulation to the number of published books and pamphlets.

In comparison with the previous year in 2019 the number of published books and pamphlets decreased by 326 (3.3%) and the average circulation from 1 144 to 802 or by 29.9%.

According the characteristic ‘Target groups’<sup>1</sup> (thematic areas) the distribution of editions by sections in 2019 was following:

- Scientific literature – 2 972 titles with circulation of 567 thousands;
- Fiction for adults – 2 146 titles with circulation of 1 181 thousands;
- Educational literature - 1 743 titles with circulation of 3 783 thousands;
- Popular literature - 1 387 titles with circulation of 930 thousands;
- Children’s and Juvenile literature - 870 titles with circulation of 826 thousands, of which Children fiction literature was presented with 513 titles with circulation of 459 thousands;
- Other - 398 titles with circulation of 341 thousands.

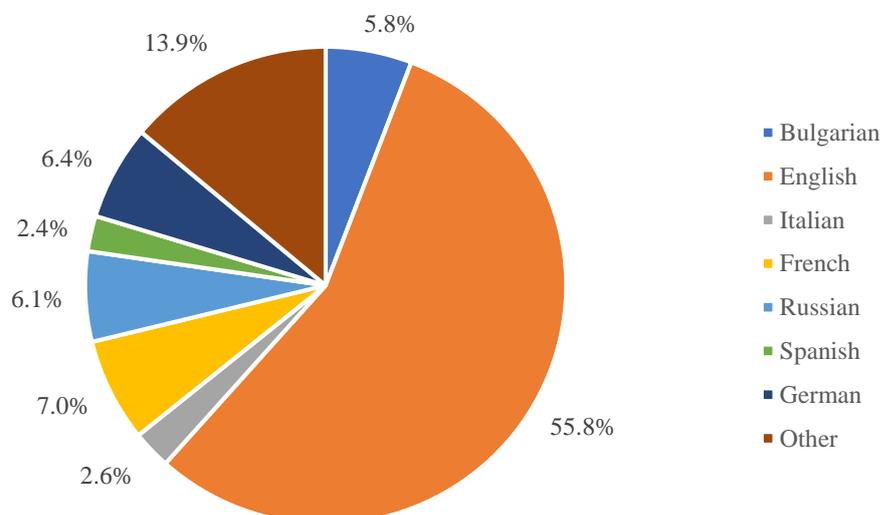
**Figure 2. Published titles of books and pamphlets by thematic areas according to the characteristic ‘Target groups’ in 2019**



In 2019 the titles published of the original language of writing (including in Bulgarian language) were 7 571 titles, or 79.6% of the total number of published books and pamphlets. The titles of translated publications were 1 945 with circulation of 1 561 thousands. Of which more than half of the translated literature was from English (55.8%), followed by the translated editions from French - 7.0%, German - 6.4% and Russian - 6.1%. (Figure 3).

<sup>1</sup> Classification group for distribution of books and pamphlets.

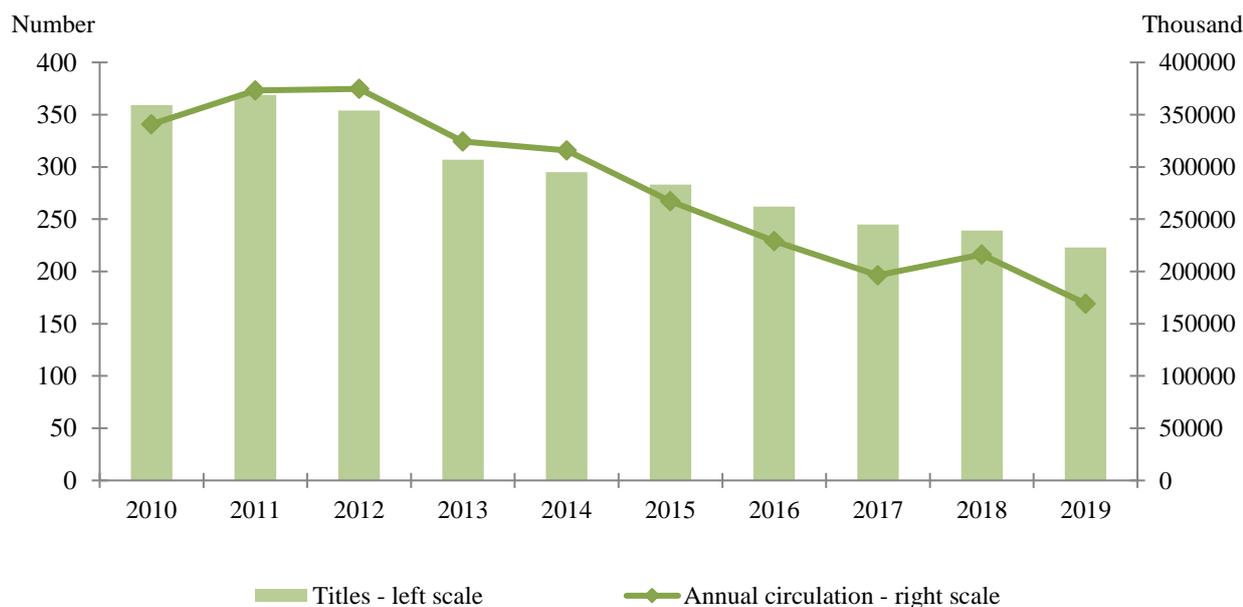
**Figure 3. Published titles of translated literature by language of the original in 2019**



### Published Continuing Editions (Newspapers and Periodicals)

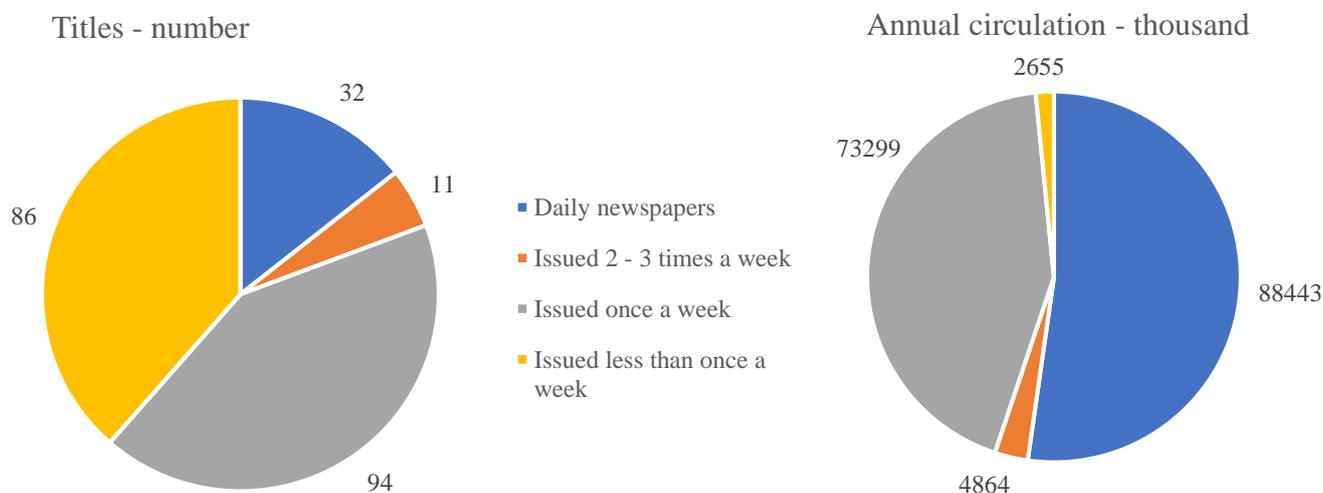
In 2019 were published 223 newspapers with an annual circulation of 169 261 thousands and in comparison with the previous year published newspapers decreased by 16 titles (6.7%) and their circulation decreased by 46 776 thousands (21.7%) (Figure 4).

**Figure 4. Published newspapers by titles and annual circulation for the period 2010 - 2019**



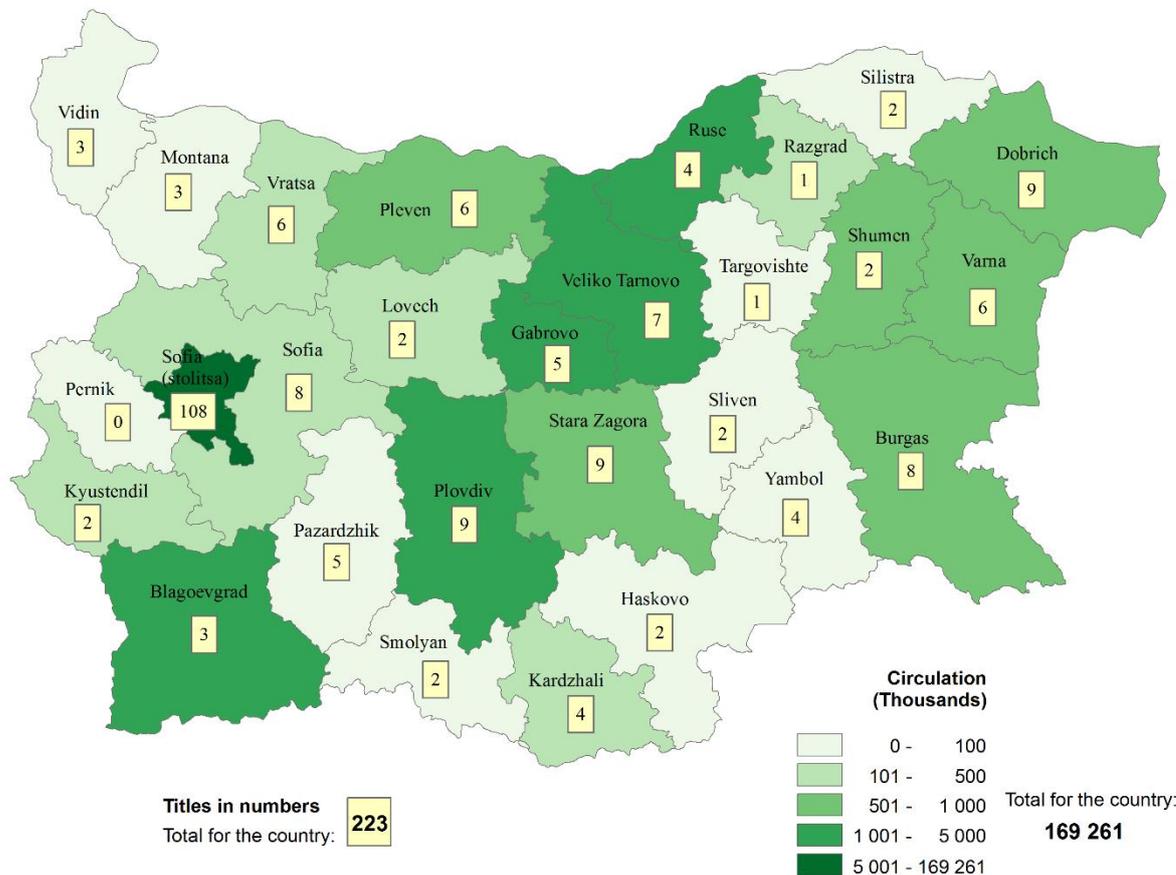
Periodicity with the biggest circulation in 2019 was daily newspapers – 88 443 thousand (Figure 5).

**Figure 5. Issued newspapers (titles and annual circulation) by periodicity in 2019**



In 2019 the highest number of newspapers was published in Sofia (stolitsa) district - 108 titles or 48.4% of all published newspaper in the country (Figure 6).

**Figure 6. Published newspapers (titles and circulation) by districts in 2019**



With the highest relative share according to the characteristic ‘Target group - serials’<sup>1</sup> were the editions from thematic area ‘Political, philosophical, religious and cultural issues’ - 51.6% (115 titles) as their annual circulation was 67 663 thousands.

98% (218 titles) of all newspapers published in 2019 were in Bulgarian language and in foreign languages were five - two in Turkish and by one in Russian, English and German.

In 2019 were published 505 magazines and 90 bulletins and in comparison with 2018 the number of the magazines decreased by 4.7% and the number of bulletins increased by 16.9% (Table 2).

## 2. Published magazines and bulletins by target group (serials) in 2019

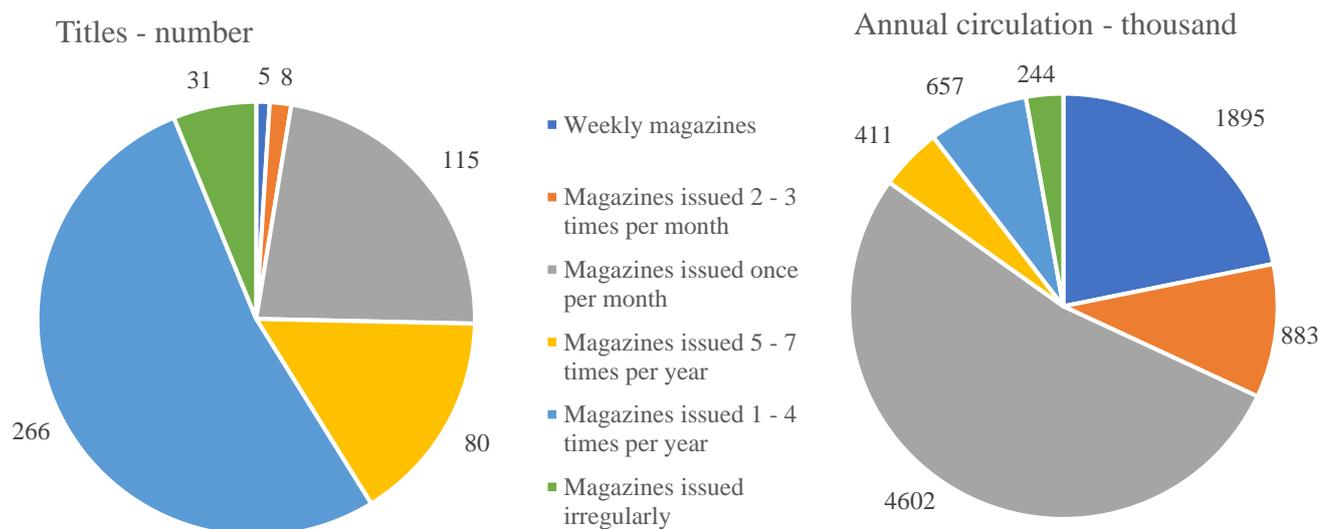
Target group (serials)	Titles - in numbers	Circulation - in thousands	
		Annual	Single
<b>Total</b>	<b>595</b>	<b>9016</b>	<b>790</b>
<b>Serials aimed at general public</b>	<b>183</b>	<b>7072</b>	<b>557</b>
Illustrated informational magazines	3	453	20
Political, philosophical, religious and cultural publications	54	316	72
Women's and men's publications and family publications	35	3507	253
Publications for tourism, sports and recreation	8	60	9
Popular historical and geographical publications	2	284	24
Popular scientific and technical publications	15	560	50
Publications for young people and children	13	432	46
Other publications for general public	53	1461	84
<b>Magazines and bulletins for a specific readership</b>	<b>412</b>	<b>1944</b>	<b>233</b>
Professional Publications	326	1455	185
Trade union, political party publications and etc.	1	0	0
Publications of unions, associations, foundations and etc.	30	35	5
Publications of companies, trade organizations and etc.	2	153	13
Official Publications	2	0	0
Other publications for a specific readership	51	301	30

In 2019 were published 83 magazines and bulletins in foreign languages with an annual circulation of 245 thousands. The most numerous publications were in English - 76 titles with circulation of 200 thousands, followed by two editions in German, and by one title in French, Turkish, Spanish, Esperanto and one in two or more languages.

<sup>1</sup> Classification group for distribution of serials.

According to the magazines periodicity with the biggest annual circulation in 2019 were the monthly magazines with 4 602 thousand (Figure 7).

**Figure. 7. Issued magazines (titles and annual circulation) by periodicity in 2019**



In 2019 were published also 140 periodic collections with circulation of 22 thousands and compared to 2018 their number increased by 42 titles and their circulation by 21.6%.

## Methodological notes

The survey of publishing activity is annual and covers the activity of public and private publishers and editorials. The data are provided to NSI by the 'St. St. Cyril and Methodius' National Library (all deposited publications for the year).

The number of books and pamphlets do not include publications with closely departmental purpose, with temporary and advertising character, with a circulation of less than 100 copies and capacity less than four pages.

**Pamphlets** is non-periodical printed publication with at least five but not more than 48 pages, published in the country and made available to the public.

**Book** is non-periodical issued printed document with at least 49 pages, published in the country and made available to the public.

**Title** - word or set of words, usually marked on the document, for using identification and often (but not always) distinguish it from other documents.

**Volume** - a physical unit of a printed document that contains fixed number of pages bound together in one and represents a whole or part of a set.

**Circulation** is the total number of publications, printed from a single title.

**Serial** - document in print or non-print form, issued in successive parts, usually having numerical or chronological designations, and intended to be continued indefinitely, whatever its periodicity.

Since 2012 has applied a new classification group - 'Target group - serials'.

**Newspaper** is publication which contains news for current events of special or general interests, the individual parts of which are listed chronologically or numerically and appear usually at least once per week.

**Magazine** is serial, which is published under the same title at regular or irregular intervals, over an indefinite period; individual publications are consecutively numbered or dated.

**Bulletin** is publication (in the form of a pamphlets or leaflet) which contains short formal and official materials (legal, information) relating to the activities of the published organization.

**Periodical** is publication which contains research articles, reports and others and it is published usually on behalf of the scientific institution.

**Annual circulation** of the periodical is the total quantity of copies of all appearance of one title per one year.

**Single circulation** is the average circulation from circulations of all appearance of one title per year.

More information and data on publishing activities could be found at Information System INFOSTAT ([https://infostat.nsi.bg/infostat/pages/module.jsf?x\\_2=214](https://infostat.nsi.bg/infostat/pages/module.jsf?x_2=214)) and on the NSI website: (<http://www.nsi.bg/>), Section 'Culture'.