



## ANNUAL STATISTICAL SURVEYS IN THE FIELD OF CULTURE IN 2015 - MAIN RESULTS

Statistical surveys in the field of culture conducted by the National Statistical Institute have provided information on activities of museums, theatres, libraries, cinemas, radio and television programmes activities and film productions. Main indicators and coverage are designed in accordance with methodological requirements of UNESCO.

### CULTURAL INSTITUTIONS

In the coverage of cultural institutions are included museums, theatres and music groups (performing arts) and libraries.

#### 1. Museums

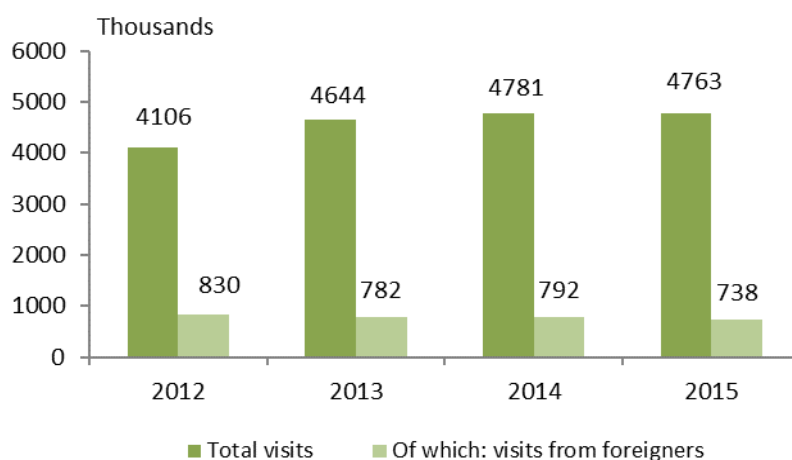
As of 31.12.2015 in the country there were functioning 201 museums registered according to the Cultural Heritage Act. Museums by thematic scope were divided in 86 general museums and 115 specialized museums (incl. art galleries).

Movable cultural values formed the National Museum Stock were 7 540 thousand stock units and in comparison with 2014 their number decreased by 0.8%. Of them 328 thousand stock units were digitized which is 39 thousand more in comparison with the previous year.

Visits to museums in 2015 were 4 763 thousand and in comparison with 2014 their number decreased by 0.4%. Approximately 1/4 of all visits (1 247 thousands) were carried out during the free entry days.

The number of visits of foreigners to museums decreased with 55 thousand or 6.9% in comparison to the previous year.

**Figure 1. Visits in museums**





In 2015 the total museum revenues were 50 100 thousand BGN and in comparison with the previous year they increased by 13.6%. Of them the share of budget subsidy was 37 015 thousand BGN (73.9%), revenues from visits were 7 041 thousand BGN (14.1%) and by European programs and projects were 1 127 thousand BGN (2.3%).

In 2015 the total number of personnel in museums was 3 021 employees and in comparison with 2014 it decreased by 2.7%.

In 2015, 1 360 computers were used for administrative purposes, 599 computers - for storing databases and 184 computers - for provision of information to visitors.

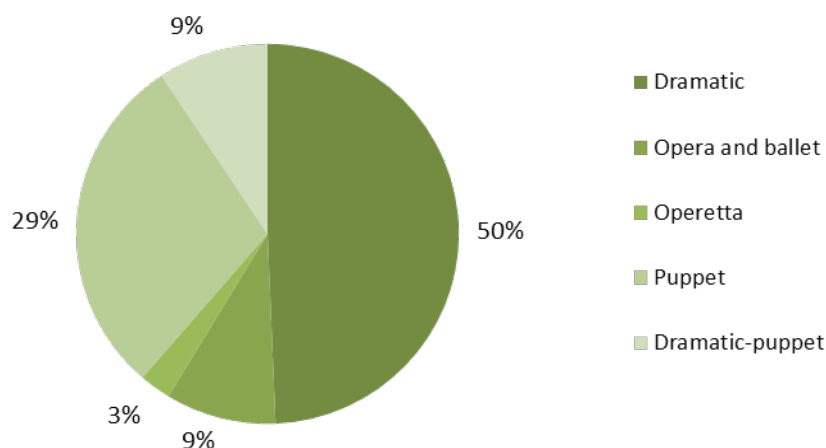
## 2. Performing arts

In 2015 in the operating 75 theatres were organized 14 168 performances, visited by 2 169 thousand viewers. In comparison with 2014 the number of performances decreased by 3.6% and the number of visits - by 5.8%. The average number of visitors per one performance decreased from 157 in 2014 to 153 in 2015.

The distribution of theatres by type and presented staging in 2015 was as follow:

- 37 dramatic theatres with 5 637 performances;
- 22 puppet theatres with 5 313 performances;
- 7 opera and ballet theatres with 1 101 performances;
- 7 dramatic-puppet theatres with 1 862 performances;
- 2 operetta theatres with 255 performances;

**Figure 2. Structure of theatres by type**





In 2015 the revenues of theatres were 69 325 thousand BGN as 17 131 thousand BGN (24.7%) of them were from ticket sales and from participating in tours in the country and abroad.

In 2015 there were 56 music formations operated in the country - 5 philharmonic orchestras, 28 professional ensembles for folk songs and dances and 23 orchestras. In comparison with 2014 the number of performances and the number of visits increased respectively by 11.6% and by 6.4%.

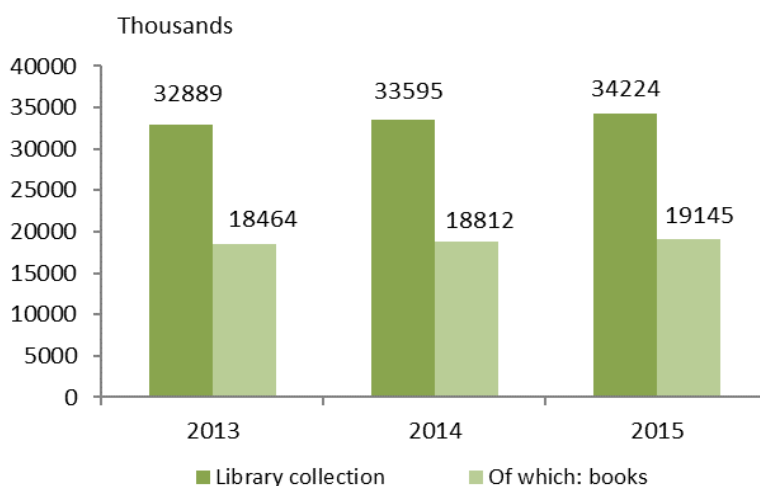
Societies, associations and music companies organized 38 recitals (word art), visited by 6 250 spectators.

In 2015 were organized 903 concerts visited by 531 thousand visitors. The variety concerts (pop, rock, folk and others) were most often organized - 294 concerts with 299.5 thousand visitors or 56.4% of all visitors.

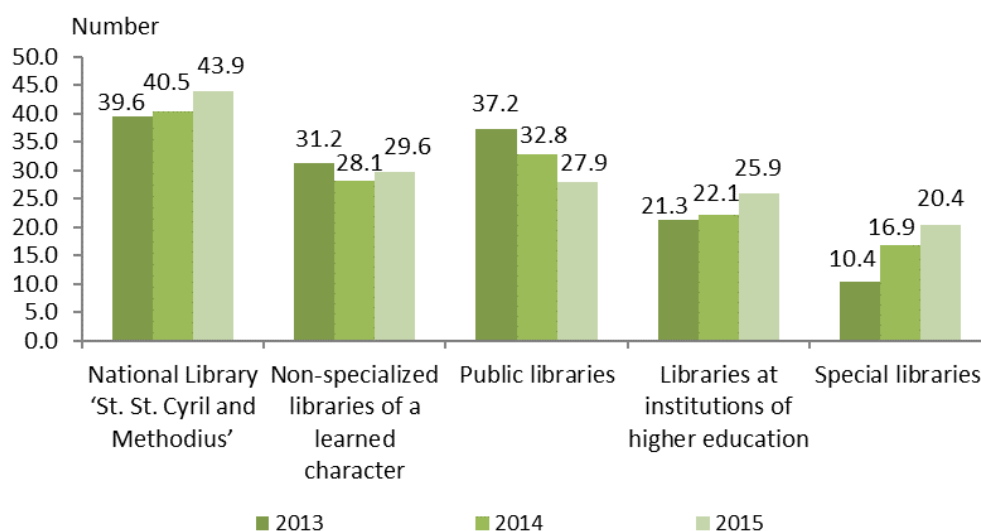
### 3. Libraries

In 2015 libraries with library collection over 200 thousand library units were 48 and their number remained the same as in the previous year. The collection contained 34 224 thousand units: books, continued editions - newspapers, magazines, bulletins and other. The registered readers (library users) were 235 thousand, which was 6.1% less in comparison with the previous year. The visitors to libraries increased by 4.4% and reached 4 184 thousand. The total library loan collection per reader also increased from 27 in 2014 to 29 units for the current year.

**Figure 3. Library collection**



**Figure 4. Library loan collection per reader by kind of the libraries**



With the highest share of the total library collection in the observed libraries were books - 55.9% (19 145 thousands), followed by other library documents (audio-visual, electronic, graphic and cartographic editions, patents and standards and micro-forms) - 29.7% (10 165 thousands) and continued editions - 14.4% (4 914 thousands).

**Figure 5. Library loan collection**





In 2015 in the National Library ‘St. St. Cyril and Methodius’ were registered 7 997 thousand library documents, which were 45 thousand more in comparison with the previous year. In the 27-th Regional libraries in the district centres there were a library collection of 11 994 thousand units and the library loan collection decreased by 201 thousand (5.0%) in comparison with the previous year.

## AUDIO-VISUAL ACTIVITIES

Audio-visual activities cover the activities of film production, cinemas, and radio and television programmes activities.

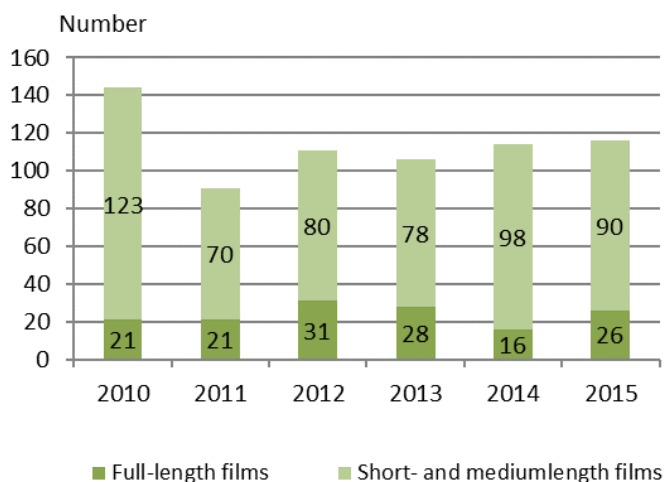
### 4. Film production

In 2015 were produced 116 full-length, short-length and medium-length films, of which 45 for the cinema network, 71 for the television, of which 1 series with 26 episodes.

The total number of the produced full-length films was 26 (24 films for the cinema network and 2 - for the television). Their number increased with 62.5% in comparison to the previous year.

The number of the produced short- and medium-length films was 90 of which 10 feature films, 71 documentary and educational films and 9 cartoon films. In comparison with 2014 the production of this type of movies decreased by 8.2%.

**Figure 6. Produced films by kind**





## 5. Cinemas

At the end of 2015 the number of cinemas in Bulgaria was 55, and the number of the screens - 206, which was respectively with 6 and 10 more in comparison with the previous year. The multiplexes<sup>1</sup> were 11 and in them were performed 67.2% of all screenings and 71.5% of all cinema visits.

### 1. Cinemas, screens, screenings and visits

	2011	2012	2013	2014	2015
Cinemas - in numbers	43	41	40	49	55
Screens - in numbers	150	150	157	196	206
Screenings - in thousands	255	243	248	282	306
Visits - in thousands	4649	4257	4760	5097	5341

In 2015 in comparison with the previous year, screenings in cinemas increased by 8.4% and visits by 4.8%. In 2015 were screened 6 970 films grouped by nationalities as follows: 860 Bulgarian, 1 680 European, 3 651 American (USA) and 779 from other countries.

The biggest number of cinemas was found in statistical region Yugozapaden - 20 cinemas with 165 thousand screenings, visited by 2.9 million viewers. In the capital there were functioning 16 cinemas with 101 screens and there were screened 3 045 films.

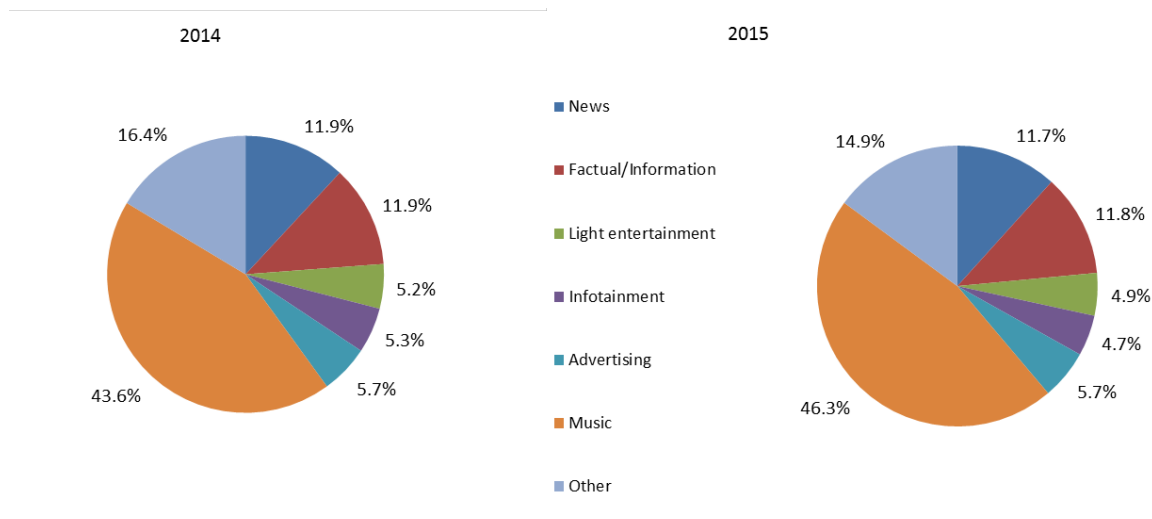
## 6. Radio programmes activities

In 2015 radio operators (84 radio and radio nets) broadcast 704.6 thousand hours radio broadcasts, or 4.7% (31.6 thousand hours) more in comparison with 2014. The biggest share of radio broadcasts was those of the musical ones - 46.3%, followed by 'Factual/Information' broadcasts - 11.8% and 'News' (bulletins, commentaries, sporting news and forecasts) with 11.7%. The share of 'Art and culture' broadcast was 2.2% and of 'Educational' broadcasts - 1.3%. Broadcast advertisements were 5.7% (39.9 thousand hours) of all transmissions.

<sup>1</sup>Static cinema with 8 or more screens.



**Figure 7. Structure of radio broadcasts by type**



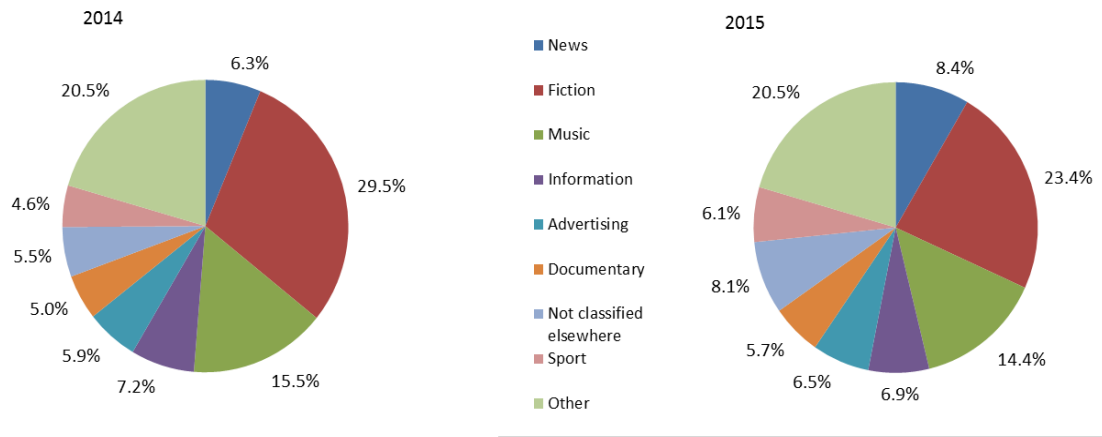
## 7. Television programmes activities

In 2015 in the country there were operating 116 registered and licensed Bulgarian TV operators, which was with 4 more than in the previous year. Terrestrial, cable and satellite televisions broadcasted totally 731.2 thousand hours of programmes or 5.4% less in comparison with 2014. The specialized programmes were distributed in hours as follows:

- Fiction programmes (feature, television and video films) - 171.2 thousand hours (23.4% of the total number);
- Music programmes - 105.3 thousand hours (14.4%);
- News (bulletins, commentaries, sporting news and forecasts) - 61.7 thousand hours (8.4%);
- Advertisements with duration of 47.4 thousand hours (6.5%);
- The share of Education programmes was 9.2 thousand hours (1.3%).



**Figure 8. Structure of TV broadcasts by type**







## Methodological notes

Information on the activities of **museums** is a result of regularly conducted annual survey. Their activity is characterized by: museum stock units, visitors, cultural and educational activities of museums, personnel, revenue and expenditure and material-technical base of museums.

Activity of **performing arts** is object of a separate annual statistical survey. Units of observation are theatres, operas, operettas, circuses, musical formations, companies and associations which organize and hold recitals and concerts (pop music, folk, symphonic, chamber, choral, brass bands mixed and others). Their activity covers the following main characteristics: stages, seating capacity, performances, visitors, staging by nationality of the author, including new staging.

Activity of **libraries** with over 200 thousand library units is object of an annual statistical observation. Their activity has the following main breakdowns of characteristics: library collection (books, continued editions and other library documents), readers, visits, library loan collection, personnel, revenues and expenditures, computers, area of libraries.

Statistical data for the **film production** are collected annually by the following units of observation - the National Film Centre and private producers. Their activity is mainly characterized by produced films, incl. videos, films for cinema network and television. The activity of **cinemas** includes the following main characteristics - cinema seats, screens, screenings, visitors, revenues from tickets. Moving film clubs and cinemas are not observed.

Activity of **radio and TV operators** includes the following main characteristics - the programs by type/genre in hours, income and expenditure.

More information and data on culture can be found on the NSI website, Statistical data Rubric, theme Culture - [www.nsi.bg](http://www.nsi.bg).



Annex

Table 1

Cultural institutions in the country

	2013		2014		2015	
	Number	Visits - in thousands	Number	Visits - in thousands	Number	Visits - in thousands
Libraries	46	3296	48	4009	48	4 184
Museums	187	4644	204	4781	201	4 763
Theatres	75	2178	72	2302	75	2 169

Table 2

Film production in 2015

(Number)

	Total	Films produced by direction				
		For cinema network	For the television			
			Total	Television films	TV series	
					Total	Episodes
<b>Total</b>	<b>116</b>	<b>45</b>	<b>71</b>	<b>70</b>	<b>1</b>	<b>26</b>
<b>Full-length films</b>	<b>26</b>	<b>24</b>	<b>2</b>	<b>2</b>	-	-
Feature films	16	15	1	1	-	-
Documentary films	9	8	1	1	-	-
Cartoon films	1	1	-	-	-	-
<b>Short- and medium-length films</b>	<b>90</b>	<b>21</b>	<b>69</b>	<b>68</b>	<b>1</b>	<b>26</b>
Feature films	10	8	2	1	1	26
Documentary and educational films	71	5	66	66	-	-
Cartoon films	9	8	1	1	-	-