



ANNUAL STATISTICAL SURVEYS IN THE FIELD OF CULTURE IN 2014 - MAIN RESULTS

Statistical surveys in the field of culture conducted by the National Statistical Institute have provided information on activities of museums, theatres, libraries, cinemas, radio and television programmes activities and film productions. Main indicators and coverage are designed in accordance with methodological requirements of UNESCO and Eurostat.

CULTURAL INSTITUTIONS

Cultural institutions are museums, theatres and music groups (performing arts) and libraries.

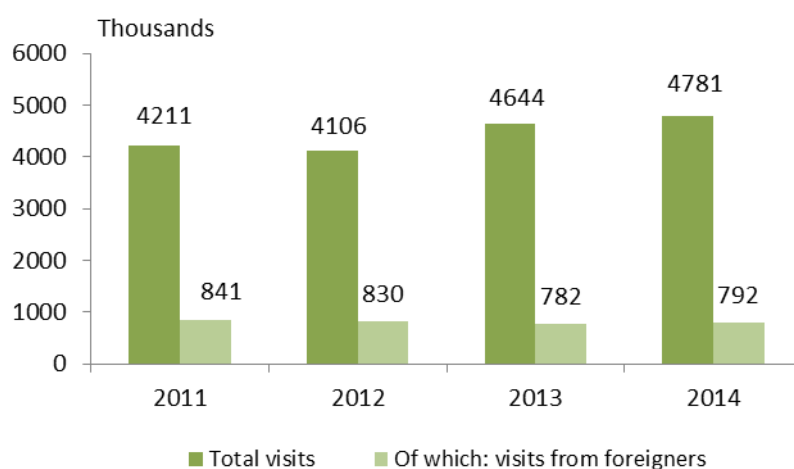
1. Museums

As of 31.12.2014 in the country there were functioning 204 museums registered according the Cultural Heritage Act. Museums by thematic scope were divided in 86 general museums and 118 specialized museums (incl. art galleries).

Movable cultural values formed the National Museum Stock were 7 600 thousand stocks units and in comparison with 2013 their number increased by 1.9%. Of them 290 thousand stock units were digitized which is 15 thousand more in comparison with the previous year.

Visits to museums in 2014 were 4 781 thousands and in comparison with 2013 they increased by 3.0%. Approximately 1/6 of all visits (764 thousands) were carried out during the free entry days. In 2014 was reported an increase of the visits by foreigners with 10 thousand or 1.3% more than in previous year.

Figure 1. Visits in museums





In 2014 the total museum revenues were 44 105 thousand BGN and in comparison with 2013 they increased by 3.0%. The share of budget subsidy was 33 079 thousand BGN (75.0%), revenues from visits were 6 643 thousand BGN (15.1%) and by European programs and projects were 547 thousand BGN (1.2%).

In 2014 the total number of personnel in museums was 3 106 and in comparison with 2013 it increased by 8.6%.

In 2014, 1 212 computers were used for administrative purposes, 600 computers - for storing databases and 134 computers - for provision of information to visitors.

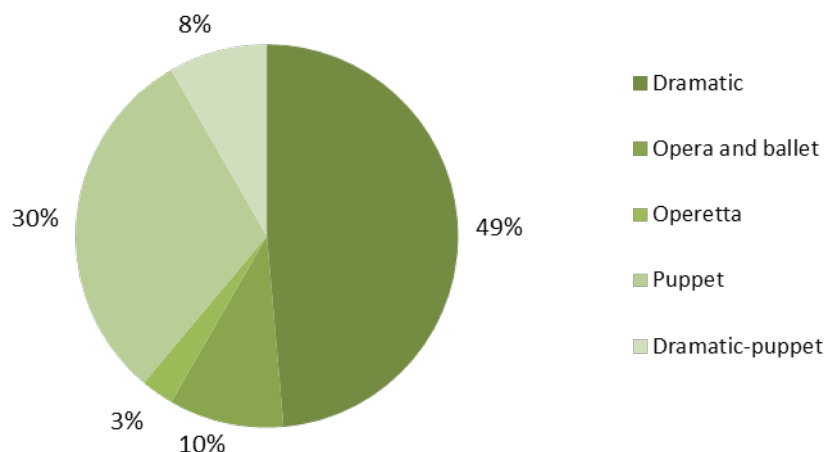
2. Performing arts

In 2014 in the operating 72 theatres were organized 14 694 performances, visited by 2 302 thousand viewers. In comparison with 2013 the number of performances increased by 1.6% and visits by 5.7%. The average number of visitors per one performance increased from 150 in 2013 to 157 in 2014.

The distribution of theatres by type and presented staging in 2014 was as follow:

- 35 dramatic theatres with 5 964 performances;
- 22 puppet theatres with 5 841 performances;
- 7 opera and ballet theatres with 1 076 performances;
- 6 dramatic-puppet theatres with 1 532 performances;
- 2 operetta theatres with 281 performances;

Figure 2. Structure of theatres by type





In 2014 the revenues of theatres were 68 601 thousand BGN as 15 856 thousand BGN (23.1%) of them were from ticket sales from participating in tours in the country and abroad.

In 2014 there were 59 music formations in the country - 6 philharmonic orchestras, 30 professional ensembles for folk songs and dances and 23 orchestras. In comparison with 2013 the number of performances and the number of visits increased respectively by 10.0% and by 9.5%.

In 2014 societies, associations and music companies organized 27 recital (word art), visited by 2 280 spectators.

The total number of organized concerts was 837 with 511 thousand visitors. The variety concerts (pop, rock, folk and others) were most often organized - 255 concerts with 270.7 thousand visitors or 53.0% of all visitors.

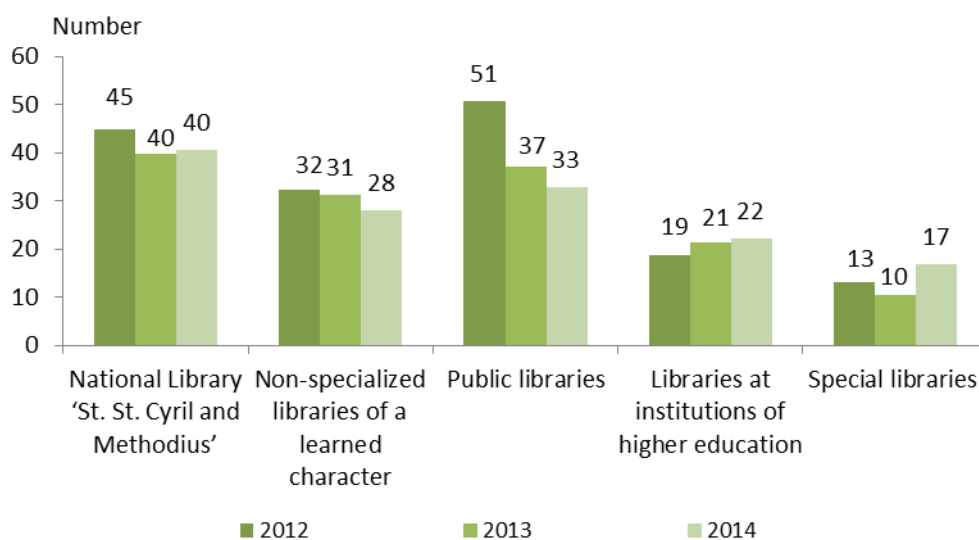
3. Libraries

In 2014 libraries with library collection over 200 thousand library units were 48 or 2 more than the previous year. The library collection contained 33 595 thousand units (books, continued editions - newspapers, magazines, bulletins and other). In 2014 the registered readers (library users) were 250 thousands, which was 16.3% more in comparison with the previous year. The visitors to libraries increased by 21.6% or 4 009 thousand. The total library loan collection per reader decreased to 27 units by 29 in 2013.

Figure 3. Library collection

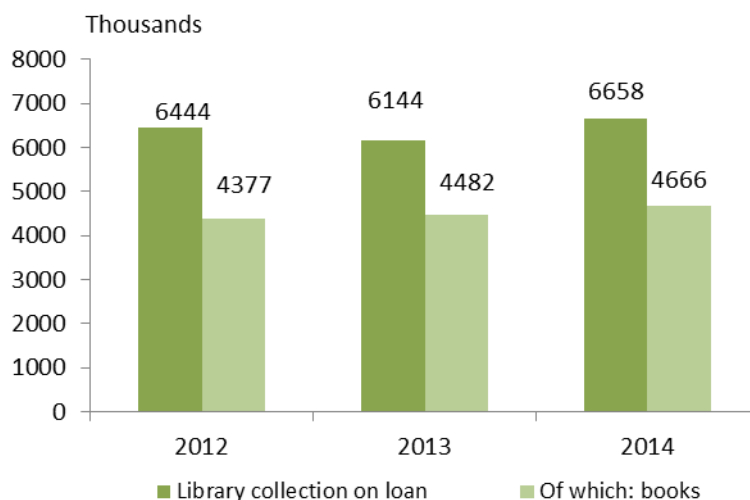


Figure 4. Library loan collection per reader by kind of the libraries



The highest share of the total library collection in the observed libraries were books - 56.0% (18 812 thousands) followed by other library documents (audio-visual, electronic, graphic and cartographic editions, patents and standards and micro-forms) - 29.3% and continued editions - 14.7%.

Figure 5. Library loan collection





In 2014 in the National Library ‘St. St. Cyril and Methodius’ were registered 7 952 thousand library documents, which were 45 thousands more in comparison with the previous year. There were 27 Regional libraries in the district centres with a library collection of 11 943 thousand units. The library loan collection in these libraries increased by 156 thousands (4.0%) in comparison with the previous year.

AUDIO-VISUAL ACTIVITIES

Audio-visual activities cover the activities of film production, cinemas, and radio and television programmes activities.

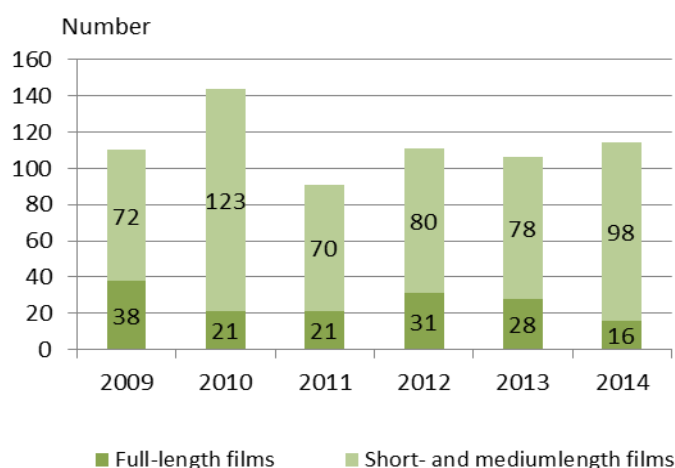
4. Film production

In 2014 were produced 114 full-length, short-length and medium-length films, of which 16 for the cinema network, 96 for the television and 2 for other aims.

In comparison with the previous year was observed an decrease with 42.9% in the total number produced full-length films - 16 in 2014 of which 13 films for the cinema network and 2 films - for the television (series with total 18 episodes).

The number of produced short- and medium-length films was 98 of which feature films were 7, documentary and educational films - 83 and cartoon films - 8. In comparison with 213 the increase was 14.7%.

Figure 6. Produced films by kind



5. Cinemas

At the end of 2014 the number of cinemas in Bulgaria was 49, and the number of the screens - 196. In comparison with the previous year was registered an increase respectively with 9 and 39. The



multiplexes¹ were 11 and in them were presented 70.1% of all screenings and 74.0% of all cinema visits.

Table 1. Cinemas, screens, screenings and visits

	2010	2011	2012	2013	2014
Cinemas - in numbers	42	43	41	40	49
Screens – in numbers	151	150	150	157	196
Screenings - in thousands	207	255	243	248	282
Visits -in thousands	4157	4649	4257	4760	5097

In 2014 in comparison with 2013 screenings in cinemas increased by 13.6% and visits by 7.1%. In 2014 were screened 5 414 films grouped by nationalities as follow: 586 Bulgarian, 1 283 European, 3 140 American (USA) and 405 - from other countries.

The biggest number of cinemas was found in Yugozapaden region - 19 cinemas with 148 thousand screenings, visited by 2.8 million viewers. In the capital there were functioning 15 cinemas with 92 screening and 2 346 films shown.

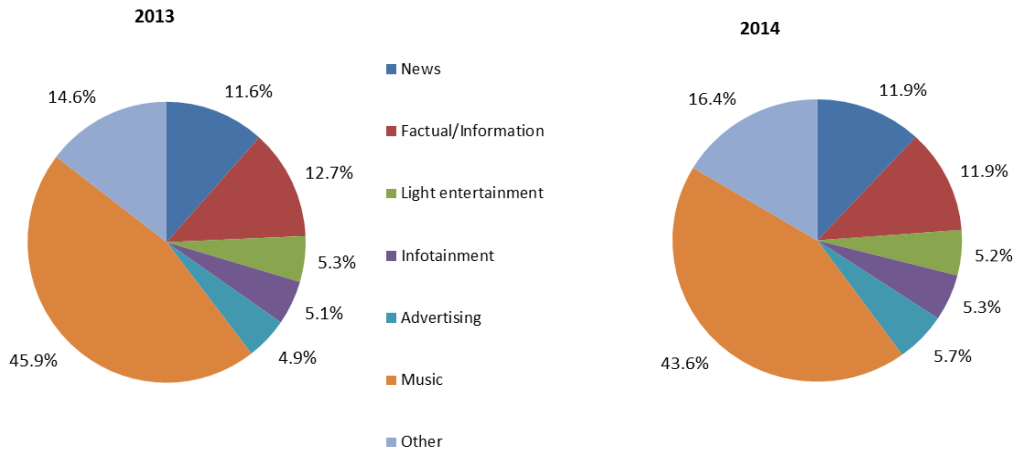
6. Radio programmes activities

In 2014 radio operators (85 radio and radio nets) broadcast 637.0 thousand hours radio broadcasts, or 3.5% (22.5 thousand hours) more in comparison with 2013. The biggest share of radio broadcasts was those of the musical broadcasts - 43.6% of the total broadcasts followed by 'Factual/Information' broadcasts and 'News' (bulletins, commentaries, sporting news and forecasts) with 11.9%. The share of 'Art and culture' broadcast was 2.0% and of 'Educational' broadcasts - 1.3%. Broadcasted advertisements occupied 5.7% (38.4 thousand hours) from all broadcast.

¹Static cinema with 8 or more screens.



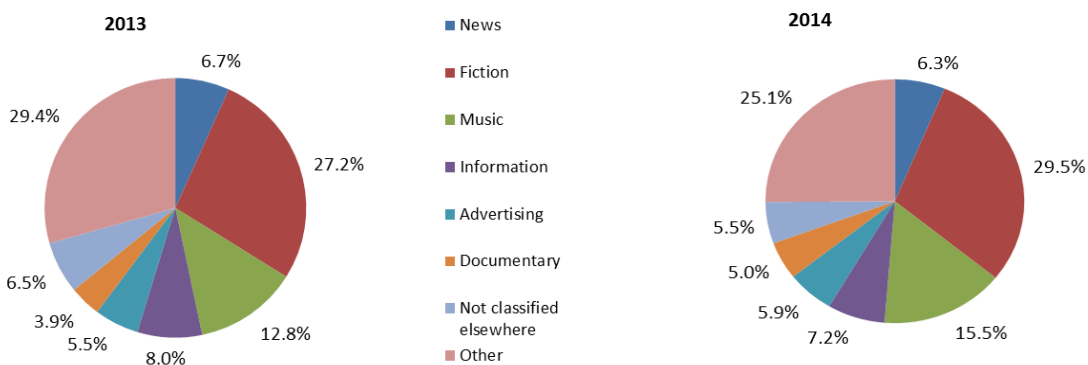
Figure 7. Structure of radio broadcasts by type



7. Television programmes activities

In 2014 in the country there were operating 112 registered and licensed Bulgarian TV operators, which was 9 more than the previous year. The television with terrestrial broadcasting and those by cable and satellite broadcasted 773.3 thousand hours programmes or 7.9% more in comparison with 2013. By the specialized programmes with the biggest relative share were 'Fiction programmes' (feature, television and video films) - 29.5% (228.2 thousand hours), followed by 'Music programmes' - 15.5% (119.9 thousand hours) and 'Information programmes' - 7.2% (55.9 thousand hours). The share of 'Education programmes' was only 1.0% (7.6 thousand hours) and of broadcasted advertisements was 5.9% (45.6 thousand hours).

Figure 8. Structure of TV broadcasts by type





Methodological notes

Information on the activities of **museums** is a result of regularly conducted annual survey. Their activity is characterized by: museum stock units, visitors, cultural and educational activities of museums, personnel, revenue and expenditure and material-technical base of museums.

Activity of **performing arts** is object of a separate annual statistical survey. Units of observation are theatres, operas, operettas, circuses, musical formations, companies and associations which organize and hold recitals and concerts (pop music, folk, symphonic, chamber, choral, brass bands mixed and others). Their activity covers the following main characteristics: stages, seating capacity, performances, visitors, staging by nationality of the author, including new staging.

Activity of **libraries with over 200 thousand library units** is object of an annual statistical observation. Their activity has the following main breakdowns of characteristics: library collection (books, continued editions and other library documents), readers, visits, library loan collection, personnel, revenues and expenditures, computers, area of libraries.

Statistical data for the **film production** are collected annually by the following units of observation - the National Film Centre and private producers. Their activity is mainly characterized by produced films, incl. videos, films for cinema network and television. The activity of **cinemas** includes the following main characteristics - cinema seats, screens, screenings, visitors, revenues from tickets. Moving film clubs and cinemas are not observed.

Activity of **radio and TV operators** includes the following main characteristics - the programs by type/genre in hours, income and expenditure.

More information and data on culture can be found on the NSI website, Statistical data Rubric, theme Culture - www.nsi.bg.



Annex

Table 1

Cultural institutions in the country

	2012		2013		2014	
	Number	Visits - in thousands	Number	Visits - in thousands	Number	Visits - in thousands
Libraries	47	3137	46	3296	48	4009
Museums	188	4106	187	4644	204	4781
Theatres	74	1922	75	2178	72	2302

Table 2

Film production in 2014

(Number)

	Total	Films produced by direction					For other aims	
		For cinema network	For the television			For other aims		
			Total	Television films	TV series			
					Total			Episodes
Total	114	16	96	91	5	73	2	
Full-length films	16	13	2	-	2	18	1	
Feature films	5	3	2	-	2	18	-	
Documentary films	11	10	-	-	-	-	1	
Short- and medium-length films	98	3	94	91	3	55	1	
Feature	7	1	6	3	3	55	-	
Documentary and educational films	83	-	82	82	-	-	1	
Cartoon films	8	2	6	6	-	-	-	