



ANNUAL STATISTICAL SURVEYS IN THE FIELD OF CULTURE FOR 2012 - MAIN RESULTS

Statistical surveys conducted by the National Statistical Institute provide information on activities of museums, theatres, libraries, community clubs, cinemas, radio and television programmes activities and film productions. Main indicators and coverage are designed in accordance with methodological requirements of UNESCO and Eurostat.

CULTURAL INSTITUTIONS

Cultural institutions are museums, theatres and music groups (performing arts), libraries and community clubs.

1. Museums

At the end of 31.12.2012 in Bulgaria functioned 188 museums registered according the Cultural Heritage Act.

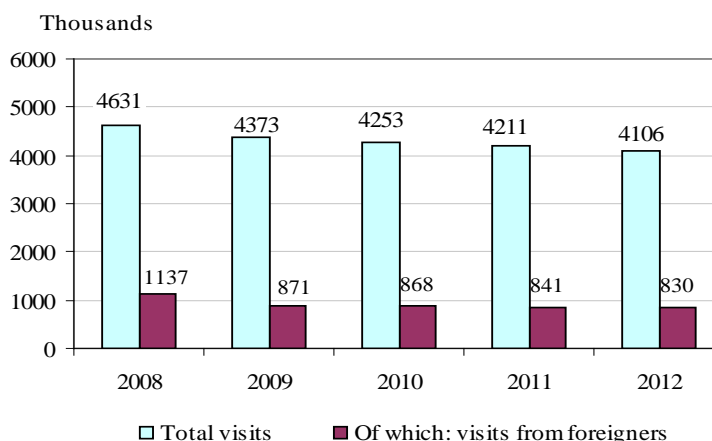
Movable cultural values consider as a national treasure and formed the National Museum Stock containing 7 600 thousand stocks units. The stock units (movable cultural values) are main, auxiliary research and exchange stocks. In comparison with year 2011 the number of cultural values in 2012 increased by 2.2%.. In order to facilitate the communication with the audience the stock units have been digitalized and in 2012 their number reached 230 thousands.

Museums by thematic scope were divided in two main groups - general museums and specialized museums (including art galleries). In 2012 there were 87 general museums with 3 602 thousand stock units and 101 specialized museums with 3 998 thousand stock units. Museums of art (art galleries) were 38 with 485 thousand exhibits.

Visits in museums decreased from 4 211 thousands in 2011 to 4 106 thousands during the last year, or by 2.5%. In 2012 the number of visits in art galleries decreased. They were visited by 487 thousand persons and in comparison with the previous year there were 9 thousands less. About 20% of visits (802 thousands) were carried out at the free entry days. In 2012 the share of visits to general and specialized museums was respectively 51.4% and 48.6% of all visits to museums.

A stable trend on decrease of the visits in museums has been observed both for Bulgarian and foreign visitors.

Figure 1. Visitors in museums



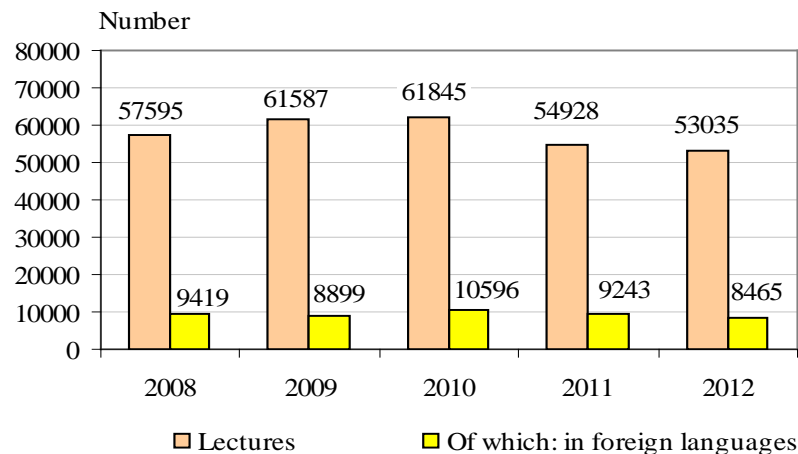


Compared with the previous year the total revenues of the museums in 2012 (39 770 thousand Levs) increased by 2.0% (783 thousand Levs) and the share of budget subsidy (70.7%) for the opened to the public museums increased by 3.1 percentage points. In 2012 museums received by European programs and projects 985 thousand Levs – 2.5% from their total revenues, or with 1 384 thousand Levs less than in 2011.

In 2012 there was an increase of the total personnel in comparison with the previous year - 23 persons more (about 1.0%) - from 2 674 to 2 697, at the same time the number of researchers and curators decreased with 3 persons.

In 2012, 978 computers were used for administrative purposes, 668 for storing databases and 93 for provision of the information for visitors.

Figure 2. Lectures



2. Performing arts

In 2012 in the operating 74 theatres were organized 13 267 performances, visited by 1 922 thousand viewers. In comparison with 2011 the number of performances increased by 3.1% (403 performances) and visits decreased by 0.4% (7.7 thousand visitors). The average number of visitors per one theatre in 2012 was the same as the previous year (26 thousand visitors) but per one performance decreased – from 150 to 145 persons.

From different types of theatres the biggest number was of the dramatic theatres - 38, in which during 2012 were performed 5 970 performances, that was 7.0% more than in 2011, but their share of total performances decreased by 1.1 percentage points. At the same time, the share of puppet and dramatic - puppet performances increased respectively by 2.3 and 0.2 percentage points.

In 2012 there were 59 music formations in the country - 6 philharmonic orchestras, 28 professional ensembles for folk song and dances and 25 orchestras. The number of performances had increased with 41.6% in comparison with 2011 and the number of visits with 52.6%.

In 2012, societies, associations and music companies organized 32 recital (word art), attended by 6 100 spectators.

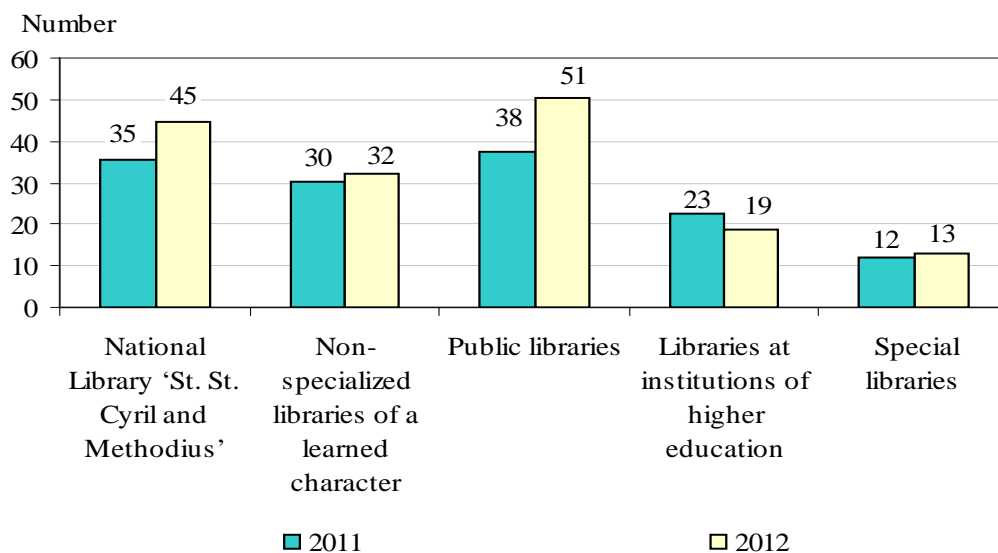


The total number of organized concerts was 1 408 with 648 thousand visitors, as the highest share was for the variety concerts (pop, rock, folk and others) - 333 concerts with 282.3 thousand visitors, which represented 23.7% of all organized concerts and 43.5% of all visitors.

3. Libraries

Statistical survey covers the libraries with library collection more than 200 thousand library items, which in 2012 in Bulgaria were 47. Library collection contained 32 988 thousand items (books, continued editions – newspapers, magazines, bulletins and other library documents). In 2012 the registered readers (library users) were 223 thousands, which was 2.3% (5 330 persons) more in comparison with 2011. Library visitors also increased - 35 thousands more or increase with 1.1%. Library collection on loan per reader was 29 items.

Figure 3. Library collection on loan per reader by kind of the libraries in 2011 and 2012



In 2012 in the National Library “St. St. Cyril and Methodius” had 7 860 thousands registered library documents. In comparison with 2011 this number increased by 51 thousands.

There were 27 Regional libraries in the district centres with a library collection of 11 852 thousand items. The library collection loaned in these libraries increased by 85 thousands (2.2%) in comparison with the previous year.

In 2012 the books in the libraries were 18 510 thousands or 56.1% of the entire library collection. In comparison with 2011 their number were increased by 82.6 thousands. The share of the continued editions in 2012 was 14.8% of the total library collection, and the other library documents (audio-visual, electronic, graphic and cartographic editions, patents and standards and micro-forms) – 29.1%. All libraries provide information services, including: online catalogue, library web sites, electronic supplies, electronic directory services, e-learning users, Internet access.



Figure 4. Library collection

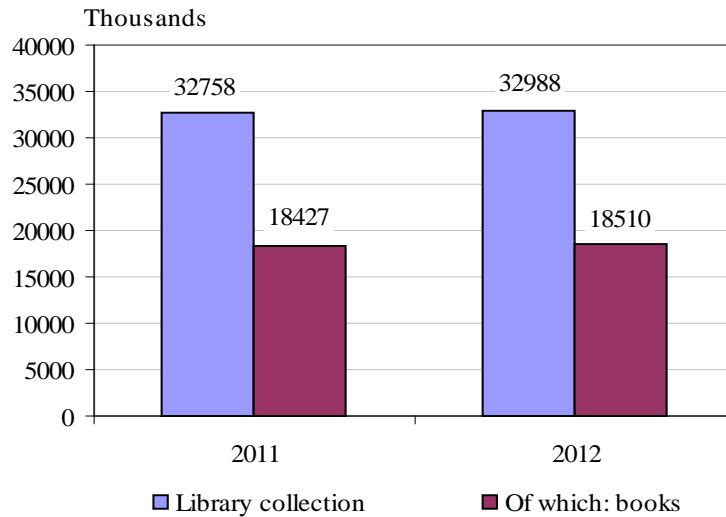
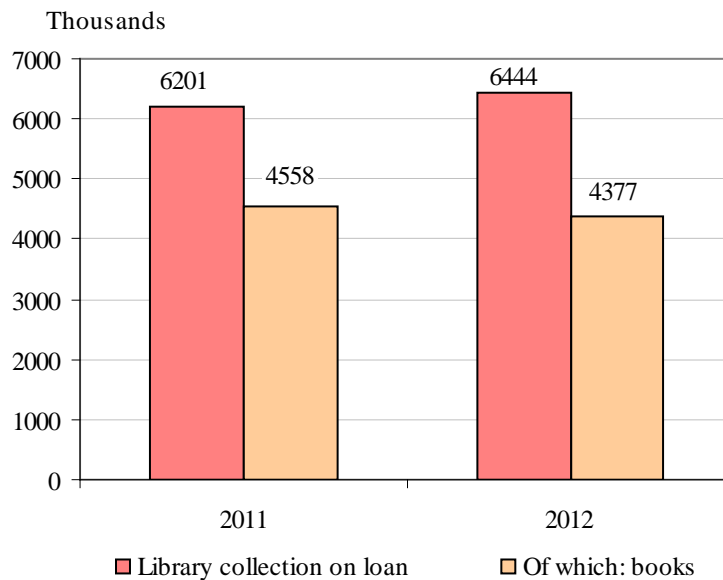


Figure 5. Library collection on loan



4. Community clubs

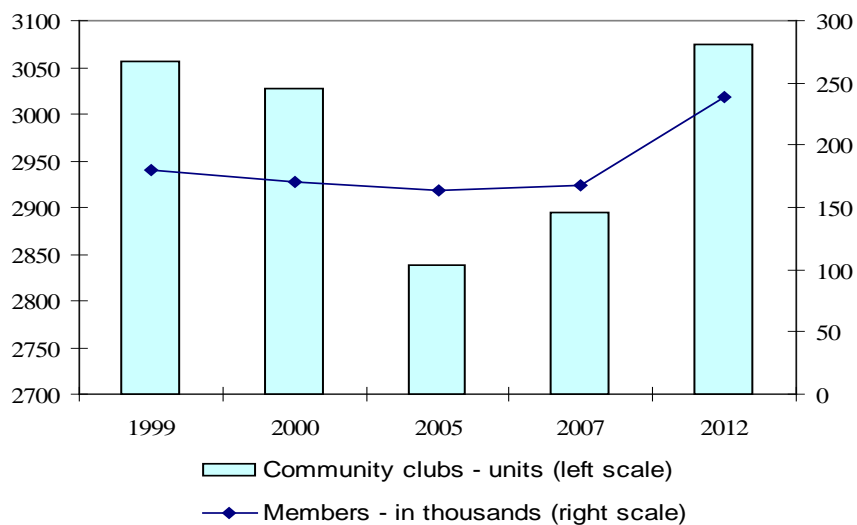
According to the National Statistical Programme since 2007, the survey of community clubs has been conducted on interval of five years period.

Bulgarian community clubs are traditional self-managed Bulgarian cultural and educational associations in the settlements. In 2012, 3 075 community clubs were operating in the country, 587 were in urban and 2



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 488 in rural areas. Registered members were 238 thousand, and their number in urban areas were 96 thousands and in rural areas - 142 thousands. In comparison with 2007 the number of the operating community clubs increased by 6.2% (180 community clubs) and their members (actual, auxiliary and collective) - by 41.5%. The share of the actual members in 2012 was 90.4%, of the auxiliary 9.0% and of the collective 0.6%.

Figure 6. Community clubs and members



In modern times the community clubs continue to play a significant role for the society with the variety of cultural and educational activities. In 2012, the community clubs organized 14.8 thousand celebrations of notable dates, 6.3 thousand discussions of books, 4 thousand celebrations, about a thousand gatherings and 10.6 thousand other events. During the last year the largest number of cultural activities were registered in Plovdiv district – 1 273 celebrations of notable dates and 388 discussions of books, 8.6% and 6.2% respectively of total cultural events held in the country. The following district were Stara Zagora - 907 celebrations and 363 discussions of books, Sofia - 905 celebrations and 244 discussions of books, Sofia (stolitsa) - 877 celebrations and 488 discussions of books and Burgas - 837 celebrations and 204 discussions of books.

Amateur artistic creativity in community clubs is expressed by organization of music and dance groups, dramatic circles, clubs for film and video exhibitions. In 2012 were registered 11 089 groups (music and dance groups, groups for authentic folklore, dramatic formations, clubs and study circle and others) with 156 710 participants who showed their skills in 60 570 events.

According to Low on the Community clubs, the clubs as legal non-profit organisations are raising funds from various sources - dues, cultural and educational activities, rents, donations, legacies, use of agricultural land and others. In 2012 funds from the state subsidy were 41.7 thousand Levs or 70.7% of the total income of the community clubs. Share of the subsidy increased by 1.6 percentage points in comparison with 2007.



AUDIO-VISUAL ACTIVITIES

Audio-visual activities cover the activities of film production, cinemas, and radio and television programmes activities.

1. Film production

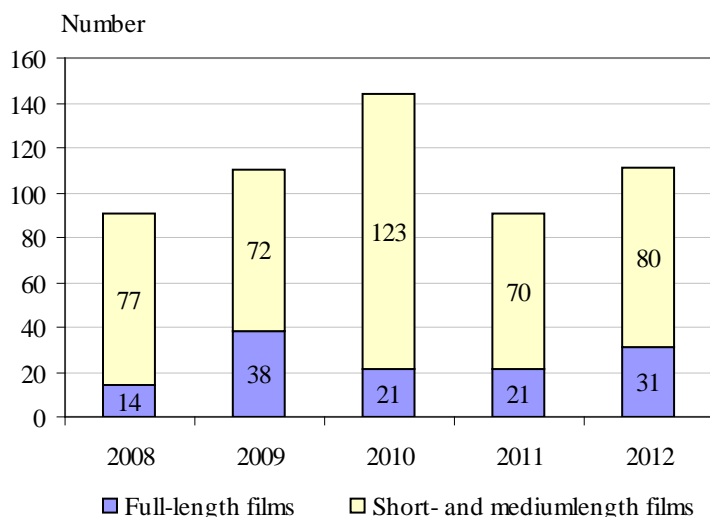
111 films were produced in 2012 (full-length, short-length and medium-length films). In comparison with 2011 the number of all kind of films produced in the country increased by 22.0%.

In 2012 the number of **short-length and medium-length films** produced was 80, from which feature films were 12, documentary and educational films were 58 and cartoon films - 10. For the cinema network were produced 2 (cartoon) films; for the television were produced 76 (11 feature films, 58 documentary and 7 cartoon films), as 9 from TV films were series with total 218 episodes. Number of the documentary and educational short-length and medium-length films produced in 2012 were with 7.4% more in comparison with 2011 and were about 72.5% of them.

The produced **full-length films** in 2012 were 31, as 14 of them were produced for the cinema network and 17 were television movies, from them 4 were series with total 27 episodes.

In 2012 the number of produced films especially for the television was 93 and their share was 83.8% from the total number of produced films, which was with 4.7 percentage points more than in 2011.

Figure 7. Produced films by kind



2. Cinemas

At the end of 2012 the number of cinemas in Bulgaria was 41, and the number of the screens -150. The average attendance for the year per one screen was about 28.4 thousand persons. The share of multiplexes¹ presented 22.0% of all cinemas, 66.7% of the screens, 60.6% of the seats, 75.2% of the screenings and 82.8% of the visits in cinemas:

¹ Static cinemas with 8 or more screens.



Cinemas, screens, screenings and visits

	2008	2009	2010	2011	2012
Cinemas - number	57	56	42	43	41
Screens - number	109	135	151	150	150
Screenings – in thousands	160	173	207	255	243
Visits –in thousands	2429	3041	4157	4649	4257

During 2012 in comparison with 2011 screenings in cinemas had decreased by 4.9% and visitors by 8.4%. Revenue from tickets for the country in 2012 (34.3 millions) decreased by 1.4 million, or 4.0% in comparison with 2011. The higher price for a ticket was found in Pleven district (9.04 Levs), followed by districts – Burgas (8.48 Levs), Veliko Tarnovo (8.47 Levs), Sofia (stolitsa) – (8.40 Levs), Stara Zagora (8.33 Levs), Plovdiv (8.01 Levs), Ruse (7.62 Levs) and Varna (7.33 Levs). The lowest prices of the tickets were paid in districts – Haskovo, Kyustendil and Gabrovo respectively 3.70, 3.77 and 3.81 Levs.

The films shown in 2012 according their nationality were 3 948 films, 466 of them were Bulgarian, 1 023 European, 2 167 from USA and 292 from other countries.

For 2012 the biggest number of cinemas was found in Yugoiztochen region - 14 cinemas with 115 thousand screenings, visited by 2.5 million viewers, while only in capital were 10 cinemas with 1 514 films shown, out of which: 213 - Bulgarian films, 600 - European, 565 from USA and 136 from other countries.

3. Radio programmes activities

In 2012 radio operators (87 radios and radio nets) broadcasted 657.0 thousand hours radio broadcasts, which was with 2.6% more in comparison with 2011. In 2012 the biggest share of radio broadcasts was those of the musical – 43.5% from the total. In comparison with 2011 this share increased by 5.2 percentage points. The share of news, bulletins, commentaries, sporting news and forecasts was 11.6% of all radio broadcasts, which was 602 hours less than in 2011. In comparison with the previous year there was an decrease of the share of ‘Factual/Information’ broadcasts from 13.6% in 2011 to 12.9% in 2012, or 0.7 percentage points less (2 459 hours). The share of broadcasts for ‘Art and culture’ in 2012 was 2.3%, which was with 3 399 hours less than in 2011, as at the same time the ‘Educational’ broadcasts share decreased by 7.1% (2011 – 9 801; 2012 – 9 104 hours). In 2012 ‘Children's-youth's’ broadcasts occupy 1.2% or 7 741 hours of all broadcasts. The share of ‘Entertainment’ broadcasts was 3.3% (21 645 hours), of the ‘Light entertainment’ – 6.0% (39 141 hours), and the share of advertisements represented – 3.2% (20 713 hours) from all broadcasts.



Figure 8. Structure of radio broadcasts by type - %



4. Television programmes activities

During 2012 in the country there were operating 114 registered and licensed Bulgarian TV operators. The terrestrial broadcasting, cable and satellite televisions broadcasted 732.7 thousand hours programmes which was with 7.3% more in comparison with 2011. The biggest share was for 'Fiction programmes' (feature, television and video films) - 27.9% (204.5 thousand hours) from the total and decreased by 1.5 percentage points in comparison with the previous year. At the same time the share of 'Music programmes' increased from 13.8% in 2011 to 17.1% in 2012. In 2012 the share of Information programmes' was 7.9% (57 774 hours), 'Entertainment programmes' – 3.6% (26 283 hours) and 'Information/Entertainment' – 3.5% (25 814 hours) of total programmes. Respectively, the share of 'Education programmes' was 2.9% (21 414 hours), of 'Children's programmes' was 1.3% (9 499 hours) and of broadcasted advertisements was 6.5% (47 953 hours) of all programmes.

Figure 9. Structure of TV broadcasts by type - %





METHODOLOGICAL NOTES

Information on the activities of **museums** is a result of regularly conducted annual survey. Since 2010 statistical data for museums has covered professionally managed museums, whose collections are cultural values – without museum objects, whose collections are with public importance. Their activity is characterized by: museum stock units, visitors, cultural and educational activities of museums, personnel, revenue and expenditure and material-technical base of museums.

Activity of **performing arts** is object of a separate annual statistical survey. Units of observation are theatres, operas, operettas, circuses, musical formations, companies and associations which organize and hold recitals and concerts (pop music, folk, symphonic, chamber, choral, brass bands mixed and others). Their activity covers the following main characteristics: stages, seating capacity, performances, visitors, staging by nationality of the author, including new staging.

Activity of **libraries with more than 200 thousand library items** is object of an annual statistical observation and units of this observation are National Library ‘St. St. Cyril and Methodius’, the Non-specialized libraries of a learned character, the Public libraries, the Libraries at institutions of higher education, and the Special libraries. Their activity has the following main breakdowns of characteristics: library collection (books, continued editions and other library documents), readers, visits, library collection loaned, personnel, revenues and expenditures.

The activity of **community clubs** is observed at interval of five years and covers the following main characteristics: income and expenditure of community clubs, Amateur and artistic creativity, cultural and creative activities, members and staff.

According to acting regulatory, the members of community club are divided into the following categories:

- Actual members are persons aged 18 and over who participate in the activities of the community club, regularly pay dues and are entitled to vote and to be elected;
- Auxiliary members are persons aged under 18 years are not allowed to vote and to be elected, they are entitled to advisory vote.
- Collective members - contributing to the objectives of community clubs, support activities, maintenance and upgrading of facilities and are entitled to one vote at the general meeting.

Statistical data for the **film production** are collected annually by the following units of observation – the National Film Centre and private producers. Their activity is mainly characterized by produced films, incl. videos, films for cinema network and television. The activity of **cinemas** includes the following main characteristics - cinema seats, screens, screenings, visitors, revenues from tickets. Moving film clubs and cinemas are not observed.

Activity of **radio and TV operators** includes the following main characteristics - the programs by type/genre in hours, income and expenditure.

More information and data on culture can be found on the NSI web-site: <http://www.nsi.bg/otrasalen.php?otr=34> .



Annex

Table 1

Cultural institutions in the country

	2010		2011		2012	
	Number	Visits - in thousands	Number	Visits - in thousands	Number	Visits - in thousands
Libraries	47	2965	47	3138	47	3173
Museums	201	4253	197	4211	188	4106
Theaters	73	1677	73	1930	74	1922

Table 2

Film production in 2012

(Number)

	Total	Films produced by direction					For other aims	
		For the cinema network	For the television			For other aims		
			Total	Television films	TV series			
					Total			Episodes
Total	111	16	93	80	13	245	2	
Full-length films	31	14	17	13	4	27	-	
Feature films	17	12	5	1	4	27	-	
Documentary films	13	2	11	11	-	-	-	
Others	1	-	1	1	-	-	-	
Short - and mediumlength films	80	2	76	67	9	218	2	
Feature films	12	-	11	2	9	218	1	
Documentary and educational films	58	-	58	58	-	-	-	
Cartoon films	10	2	7	7	-	-	1	



Table 3

Amateur artistic creativity in community clubs during 2012

(Number)

	Bodies	Participants	Appearance
Total	11089	156710	60570
Music	1574	18831	12637
Of which:			
Orchestras	347	2753	3907
Choirs	744	11210	5563
Pop groups	300	2611	2145
Dance	2433	40906	13336
Of which:			
Bulgarian Folk Dance	1714	32374	10190
Dance of other nations	186	2730	1195
Dance of ethnic groups	225	2605	1078
Teams for authentic folklore	3017	36260	17689
Dramatic formation	597	6896	3139
Of which:			
Theater	492	5918	2509
Puppet	33	293	308
Clubs and study circle	2466	37548	10077
Other	1002	16269	3692