



MAIN RESULTS FROM THE ANNUAL STATISTICAL SURVEYS IN THE FIELD OF CULTURE FOR 2011

Statistical surveys conducted by the National Statistical Institute are providing information on activities of museums, theatres, libraries, cinemas, radio and television programs and film productions. Main indicators and coverage are designed in accordance with methodological requirements of UNESCO and Eurostat.

CULTURAL INSTITUTIONS

Cultural institutions are museums, theatres and music groups (performing arts) and libraries.

1. Museums

At the end of 2011 in the country were functioning 197 professional museums registered according the Cultural Heritage Act.

Movable cultural values national treasure and form the National Museum Stock with 7 439 thousand stock units. The stock units are main, exchange and auxiliary research stocks. By comparison with year 2010, their number increased with 17.7%. New information technologies create new opportunities for better and wider access to cultural heritage. In recent years, museums follow the way of digitization and facilitate communication with the audience. The number of digitized stock units in 2011 was 144 thousands.

Museums are divided in two main groups - general museums and specialized museums (including art galleries). In 2011 there were 87 general museums with 3 601 thousand stock units and 110 specialized museums with 3 838 thousand stock units. Museums of art (art galleries) were 38 with 181 thousand exhibits and were visited by 496 thousand persons. Their share represented 11.8% of all visits to museums and in comparison with 2010 was 1.4 percentage points more (54 thousand persons).

Visits in museums decreased from 4 253 thousands in 2010 to 4 211 thousands during the last year, or by 1.0%, as the share of visits to general and specialized museums is about 50% (49.4 in general and 50.6% in specialized museums). In 2011 the number of visitors at the day with free entry is 725 thousands .

Compared to the previous year the total revenues of the museums in 2011 (38 987 thousand Levs) increased with 13.3% while the budget subsidy for the opened to the public museums decreased with 7.2 percentage points. In 2011 museums received by European museums programs and projects 2 369 thousand levs - 6.1% from their total revenues, or with 4.2 percentage points (1 720 thousand Levs) more than in 2010.

In 2011 there was an increase of the personnel in comparison with 2010, from 2 500 to 2 674 - with 7.0%, as well as the number of researchers and curators increased with 62 persons (6.9%). The number of computers that are used in the museums continued to increase during 2011 (Table 1).



Table 1. Museums making use of computers

	2008	2009	2010	2011
Number of museums	184	192	192	192
Of which:				
For administrative purposes	166	176	174	183
For visitor's information purposes	30	36	42	55
Having a database for electronic inventory	100	119	120	140
Having an Internet access	145	155	158	171

Figure 1. Visitors in museums

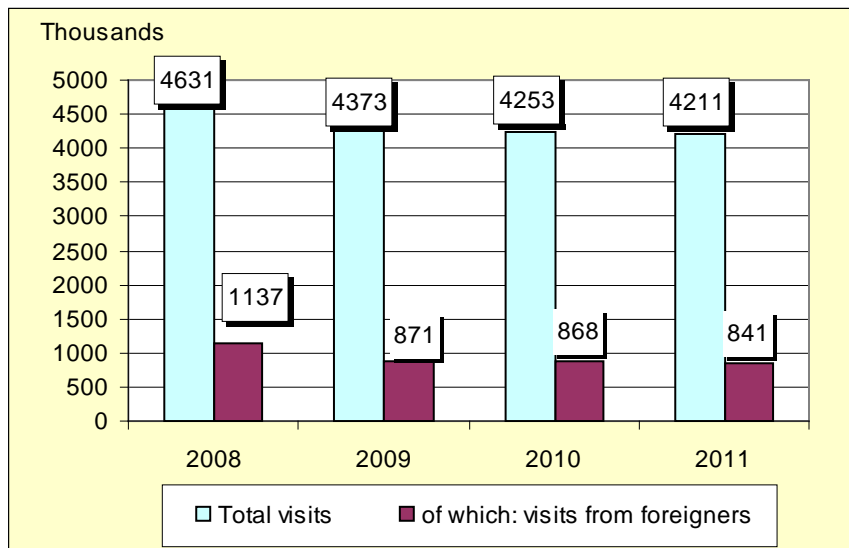
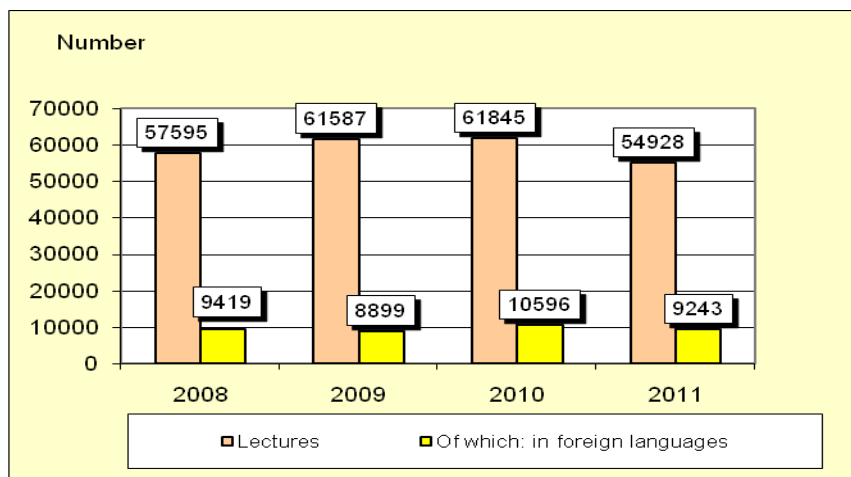


Figure 2. Lectures





2. Performing arts

In 2011 in the country were functioning 73 theatres, in which were organized 12 864 performances, visited by 1 930 thousand viewers. In comparison with 2010 the number of performances increased with 12.4% and visits with 15.1% (253 thousand visitors). The average number of visitors for one theatre in 2011 increased in comparison with 2010 from 23 to 26 thousands, and for one performance - from 147 to 150 persons.

From different types of theatres the biggest share was those of the dramatic theaters - there were 40, in which during 2011 were staged 5 929 performances, that was 4.0% more than in 2010, but their share of total performances decreased with 3.7 percentage points. At the same time, the share of puppet and dramatic - puppet performances increased relatively with 4.4 and 0.7 percentage points.

In 2011 there were 50 music formations in the country - 6 philharmonic orchestras, 27 professional ensembles for folk songs and dances and 17 orchestras. The number of performances decreased with 23.2% in comparison with 2010 and the number of visits decreased with 20.7%.

In 2011, companies and associations organized 27 recital (word art) attended by 1 520 spectators.

The total number of the organized concerts was 705 with 231 thousand visitors. The highest share was for the variety concerts (pop, rock, folk and others) - 130 concerts with 75.5 thousand visitors, which represents 18.4% of all organized concerts and 32.7% of all visitors.

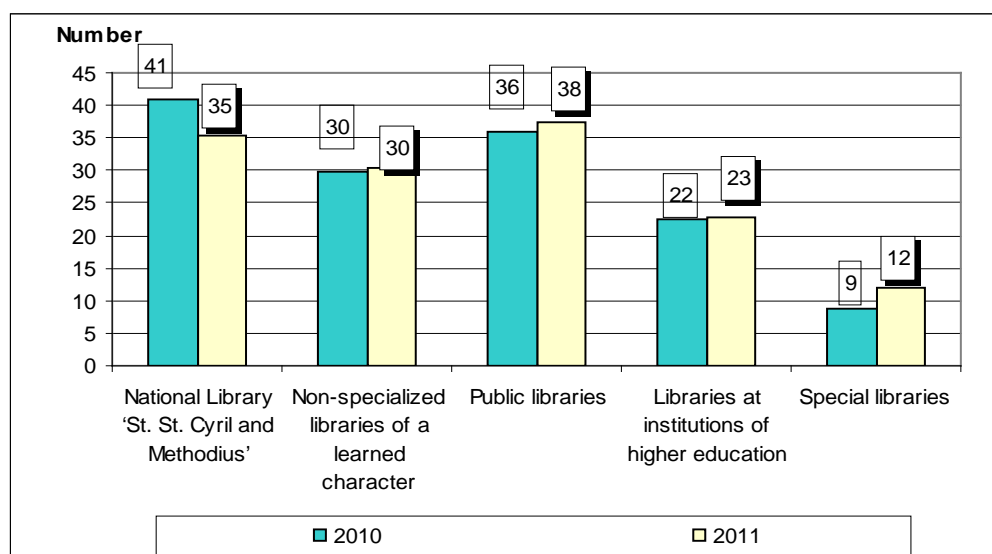
3. Libraries

Statistical survey covers the libraries with library collection more than 200 thousand items.

At the end of 2011 there were 47 such libraries in the country with total library collection of 32 758 thousand items (books, continues editions - newspapers, magazines, bulletins and other library documents).

In 2011 the readers (library users) were 218 thousands, which was 0.9% (1 825 persons) less in comparison with 2010, but library visitors increased significantly - 172 thousands more or increase by 5.8%. Library collection on loan was 28 items per reader (Figure 3).

Figure 3. Library collection on loan per reader by kind of the libraries in 2010 and 2011





In 2011 the National Library “St. St. Cyril and Methodius” had 7 809 thousand library documents. In comparison with 2010 this number increased with 58 thousands.

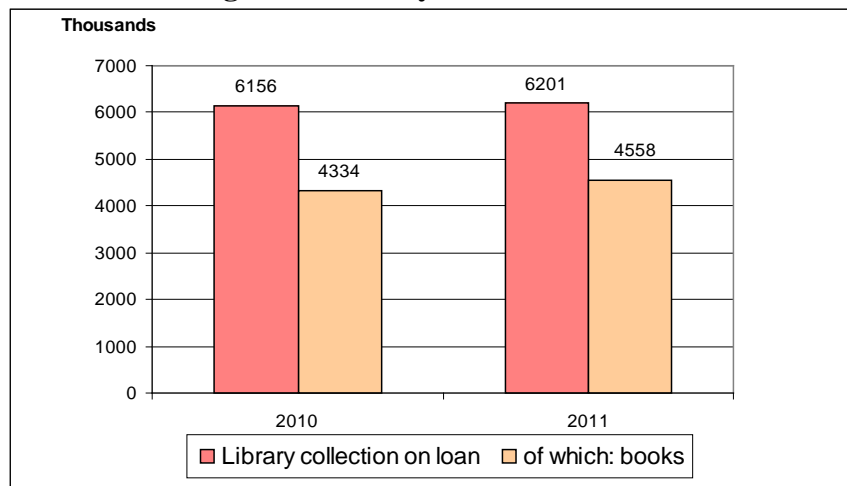
These are 27 Non-specialized libraries in the district centres with library collection of 11 778 thousand items. The library collection loaned in these libraries increased by 179.5 thousands (4.9%) in comparison with the previous year.

In 2011 the books in the libraries were 18 427 thousands or 56.3% of the entire library collection. In comparison with 2010 their number increased with 4.3 percentage points (331.0 thousands). The share of the continued editions in 2011 was 14.5% of the whole library collection, and the other library documents (audio-visual, electronic, graphic and cartographic editions, patents and standards and micro-forms) - 29.2%. All these libraries provided information services, including: online catalogue, library web sites, electronic supplies, electronic directory services, e-learning users, Internet access. The library collection, library collection loaned and the numbers of books are presented on Figures 4 and 5.

Figure 4. Library collection



Figure 5. Library collection on loan





AUDIO-VISUAL ACTIVITIES

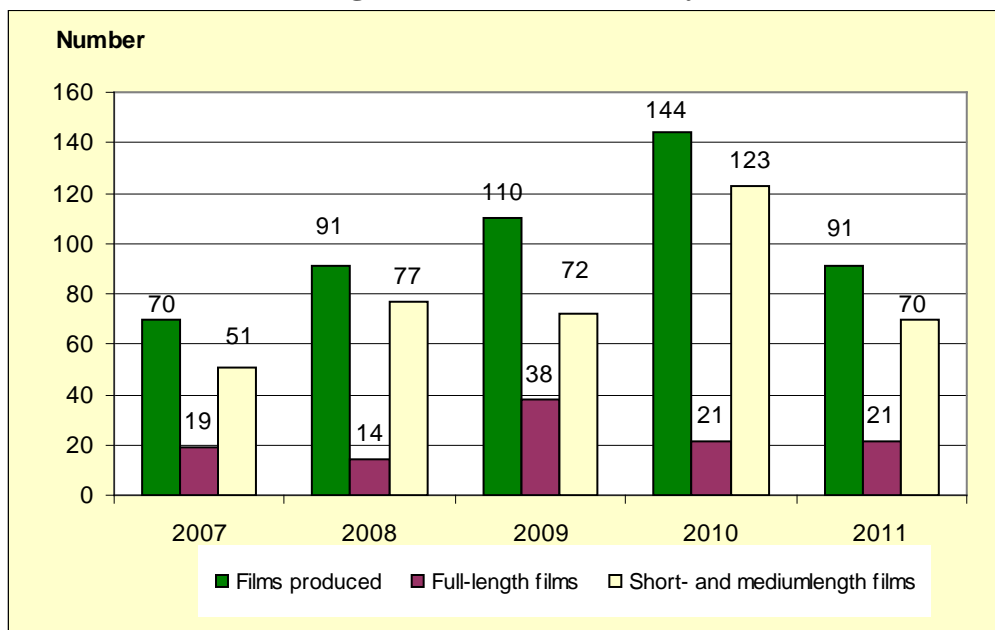
Audio-visual activities cover the activities of film production, cinemas, radio and television programs.

1. Film production

91 films were produced in 2011 (full-length, short-length and medium-length films). In comparison with 2010 the number of all kind of films produced in the country decreased by 36.8% (53 films). In 2011 the produced documentary and educational short-length and medium-length films were 54 - 1.6 times less than in 2010 and represent nearly 77.1% of them. The number of the feature short-length and medium-length films in 2011 was 7. The produced short-length and medium-length films for the cinema network were 5, for television 63 and 6 of them are series with 95 episodes, 53 are documentaries and 4 cartoons. The produced full-length films in 2011 are the same number as the previous year - 21 films, 11 of them are produced for the cinema network and 9 are television movies. The share of produced films for the cinema network in 2011 is 17.6% from the total number of the produced films and in comparison with 2010 this share has increased with 7.9 percentage points.

In 2011 the produced films especially for the television were 79.1% from the total number of produced films, which is with 9.7 percentage points more than in 2010 (Annex, Table 2).

Figure 6. Produced films by kind





2. Cinemas

At the end of 2011 the number of operating cinemas in Bulgaria was 43, and the number of the screens reached 150, which was a result of the building of new modern cinemas well-appointed with modern technology. The average attendance for the year of one screen was about 31 thousand persons. The share of multiplexes presented 18.6% of cinemas, 60.0% of screens, 54.3% of the seats, 69.2% of screenings and 76.9% of visits in cinemas (Table 2).

Table 2. Cinemas

	2007	2008	2009	2010	2011
Cinemas - number	62	57	56	42	43
Screens - number	127	109	135	151	150
Shows - thousands	140	160	173	207	255
Visits - thousands	2631	2429	3041	4157	4649

A positive trend was observed in number of screenings and visitors in cinemas. In 2011 the number of screenings in cinemas increased by 23.1% and visitors – by 11.8% in comparison with 2010. Revenue from tickets for the country in 2011 (35.7 millions) increased by nearly 2.7 million, or 8.2% in comparison with 2010. The highest ticket price was found again in Pleven district (8.50 Levs), followed by districts - Stara Zagora and Veliko Tarnovo (8.10 Levs), Sofia (capital) -(8.00 Levs), Plovdiv (7.60 Levs), Varna (7.50 Levs) and Burgas (7.20 Levs). The lowest ticket prices were paid in districts - Gabrovo, Shumen, Haskovo and Vratsa - from 3.00 to 3.80 Levs.

The films showed in 2011 according their nationality were 4 254 films, 466 of them are Bulgarian, 1 003 European, 2 544 from USA and 241 from other countries.

In 2011 the biggest number of cinemas was found in South-West region - 15 cinemas with 127 thousand shows, visited by 2.8 million viewers. There were 11 working cinemas in Sofia with 1 704 films showed, out of which: 202 - Bulgarian films, 672 - European, 711 from USA and 119 from other countries.

3. Radio programmes activities

In 2011 the radio operators (87 radios and radio nets) broadcasted 640.2 thousand hours radio broadcasts, which is with 5.1% less in comparison with 2010. In 2011 the biggest share of radio broadcasts was those of the musical - 38.3% from the total. In comparison with 2010 this share decreased with 1.9 percentage points. The share of news, bulletins, commentaries, sporting news and forecasts was 12.0% of all radio broadcasts, which was 2.8 percentage points more than in 2010. In comparison with the previous year there was an increase of the share of 'Factual/Information' broadcasts from 10.7% in 2010 to 13.6% in 2011, or 3.0 percentage points more. The share of broadcasts for 'Art and culture' in 2011 was 2.9%, which was with 2 910 hours less than in 2010. At the same time the 'Educational' broadcasts share staid almost constant - 1.5% (2010 - 9 930; 2011 - 9 801 hours). In 2011 'Children's-youth's' broadcasts occupied 1.6% (10 147 hours) of all broadcasts. Accordingly, the share of 'Entertainment' broadcasts was 3.0% (19 506 hours), of the 'Light entertainment' - 6.7% (42 995 hours), and the share of advertisements represented - 4.4% (28 139 hours) from all broadcasts.



Figure 7. Structure of radio broadcasts by type - %



4. Television programmes activities

In 2011 there were 101 registered and licensed Bulgarian TV operators. In the same year terrestrial broadcasting, cable and satellite televisions broadcasted 683.1 thousand hours programmes. The number of TV programmes hours increased by 3.4% in comparison with 2010. The biggest share belonged to 'Fiction programmes' (feature films, television or video works) - 29.4% (201.1 thousand hours) from the total and decreased by 4.9 percentage points in comparison with 2010. The share of 'Music programmes' decreased from 19.5% in 2010 to 13.8% in 2011, or by 5.7 percentage points. In 2011 the share of 'Entertainment programmes' was 38 017 hours, of 'Information programmes' (38 399 hours) - 5.6% and 'Information/Entertainment' (30 914 hours) or 4.5% of total programmes. Accordingly, the share of 'Children's programmes' was 2.3% (15 793 hours), of 'Education programmes' - 1.5% (10 510 hours), and broadcasted advertisements - 6.1% (41 374 hours) of all programmes.

Figure 8. Structure of TV broadcasts by type - %





METHODOLOGICAL NOTES

The data on culture are collected by annual statistical questionnaires: ‘Survey on the activities of libraries with collection over 200 000’; ‘Survey on the activities of cinemas’; ‘Survey on film production’; ‘Survey on the radio programme activities of the Bulgarian National Radio, licensed and registered radio operators’; ‘Survey on the TV programme activities of the Bulgarian National Television, licensed and registered TV operators’; ‘Survey on the activities of theatres, operas, operettas, circus and musical formations’; ‘Survey on the activities of the museums’.

Statistics on the activities of **museums** are received as a result of an annual survey covering all registered museums. Units of observation are museums. Since 2010 annual statistical data for museums have included data on professionally managed museums, whose collections are cultural values – without museum objects, whose collections are with public importance. Units of observation are museums. Their activity is characterized by: museum stock units (main stock, a stock for science-auxiliary materials, exchange stock), visitors, cultural and educational activities of museums, personnel, revenue and expenditure and material-technical base of museums.

Data for **performing arts** are received as a result of an annual statistical survey. Units of observation are theatres, operas, operettas, circuses, musical and dance formations, companies and associations which have organized and held recitals and concerts (pop music, folk, symphonic, chamber, choral, brass bands mixed and others). Their work covers the following main characteristics: stages, seating capacity, performances, visitors, staging by nationality of the author including new staging.

The object of a statistical observation is the activity of **libraries with more than 200 thousand library items** and units of the observation are National Library ‘St. St. Cyril and Methodius’, the Non-specialized libraries of a learned character, the Public libraries, the Libraries at institutions of higher education, and the Special libraries. Their activity has the following main breakdowns of characteristics: library collection (books, continued editions and other library documents), readers, visits, library collection loaned, personnel, revenues and expenditures.

Statistical data for **film production** are collected by the units of observation – the National Film Centre and private producers. Their activities cover the following main characteristics: produced films, incl. videos, films for cinema network and television.

The activity of **cinemas** is characterized by the following main characteristics - cinema seats, screen (cinema halls), screenings (showings), visitors, revenues from tickets. Not observed are moving film clubs and cinemas.

Data for **radio and TV operators** are characterized by the following main characteristics - the programs by type/genre in hours, income and expenditure of the radio operators.

More information and data on culture can be found on the NSI website: <http://www.nsi.bg/otrasalen.php?otr=34>.

Annex

Table 1

CULTURAL INSTITUTIONS IN THE COUNTRY

	2009		2010		2011	
	Number	Visits - thousands	Number	Visits - thousands	Number	Visits - thousands
Libraries	47	2 991	47	2 965	47	3138
Museums	231	4 373	201	4 253	197	4211
Theatres	80	1 611	73	1 677	73	1930

Table 2

FILM PRODUCTION IN 2011

	Total - number	Of which: video films - number	Cost - thousand levs	Films produced by direction - number				
				for the cinemas	for the television		for other aims	
					television films	titles		episodes
Total	91	75	22516	16	65	7	117	3
Full-length films	21	10	12847	11	8	1	22	1
Feature films	14	3	12398	11	2	1	22	-
Documentary films	7	7	449	-	6	-	-	1
Short- and medium length films	70	65	9669	5	57	6	95	2
Feature films	7	6	8360	1	-	6	95	-
Documentary and educational films	54	54	815	-	53	-	-	1
Cartoon films	8	4	493	4	4	-	-	-
Other	1	1	1	-	-	-	-	1