ACTIVITY AND CONDITION OF ACCOMMODATION ESTABLISHMENTS¹ DURING THE STATE OF EMERGENCY IN JULY 2020

In August 2020, the National Statistical Institute conducted the monthly inquiry survey of the managers of accommodation establishments to gather accurate and timely information on the state and development of their businesses during the ensuing epidemic situation in the country.

In July, 55.2% of the respondents kept their opinion to offer their clients an alternative period to use the reservations, 64.3% intend to reduce the price of the package services and 50.2% - the night spent.

Figure 1. Price reduction of night spent or package services by months

With regard to the employees, in the last month the survey registered a decrease in the managers who took the main measures: ‘release/reduction’, ‘unpaid leave’, ‘paid leave’, ‘part-time transition’ and ‘reducing the salaries of staff’. The number of accommodation establishments that have benefited from government measures to support employers was increased - 16.7% (Figure 2). In the short term (1 month) 69.0% of the respondents plan to keep their staff and 25.8% of them expect to increase the employees in their accommodation.

¹ Function during July 2020.
In July 34.0% of the managers report an increase of revenues from their activity compared to the previous month, while 33.4% indicated that there was no change in them (Figure 3).

**Figure 2. Actions taken against the available staff by months**

- Remote form of work
- Paid leave
- Unpaid leave
- Part-time transition
- Reducing the salaries of staff
- Benefit from government measures to support employers
- Release/reduction

**Figure 3. Change of revenues of the activity as a result the state of emergency and the ensuing epidemic situation by months**

- Increase
- Unchanged
- Decrease
- No answer
In short term (over the next one month), 44.9% of the managers predict that they will be able to serve ‘up to 50%’ of the expenditures of own account activity, 29.8% - will succeed ‘up to 100%’, and 24.4% of respondents indicate that they will not be able to handle by themselves.

**Figure 4. Opportunity to serve the cost of the activity with your own funds in short term (one month) by month**

In July with regard to their future short-term activity, the percentage of accommodation managers who intend to continue working (41.7%) was increased. At the same time, 42.2% of them expect to continue their activities, with reduced volume, 10.8% of them foresee to suspended activity temporarily and 4.2% predict to discontinue it.
Figure 5. Expectations for the future of the accommodation establishment in short term (one month) by months

- To continue its current activity
  - March: 14.6%
  - April: 13.5%
  - May: 15.9%
  - June: 17.3%
  - July: 41.7%
- To continue its activity, with reduced volume
  - March: 35.4%
  - April: 35.4%
  - May: 35.4%
  - June: 35.4%
  - July: 56.6%
- To change its activity
  - March: 1.7%
  - April: 1.2%
  - May: 1.0%
  - June: 0.6%
  - July: 0.9%
- Suspended activity temporarily
  - March: 10.8%
  - April: 16.8%
  - May: 18.3%
  - June: 24.3%
  - July: 42.6%
- To discontinue its activity completely
  - March: 3.4%
  - April: 3.8%
  - May: 4.2%
  - June: 2.2%
  - July: 0.6%
- No answer
  - March: 0.1%
  - April: 0.5%
  - May: 0.5%
  - June: 0.9%
  - July: 0.5%

Legend: March, April, May, June, July
Methodological notes

In the period from 4 to 21 August, the National Statistical Institute has conducted a short business survey of Accommodation Establishments. The purpose of the study is to provide to the society information of the impact in state of emergency and the ensuing epidemic situation related to COVID-19, on the most affected sectors of the economy in the country.

The survey accommodation establishments are included 3 195 categorized hotels, campsites and other short-term accommodation (villas and tourist settlements, hostels, guest houses, bungalows, holiday homes, chalets, private lodgings and apartments and other short-term accommodation establishments) with more than 10 beds functioned during July 2020. The participation in the survey is voluntary, providing information from 784 accommodation establishments (24.5% of the respondents) in the period from 4 to 21 August.