

## FILM PRODUCTION SURVEY METHODOLOGY

Film production statistical data comes as a result of an annual exhaustive survey. Subject of observation is the activity of Bulgarian film producers, which covers produced and fully accounted films for the year intended for exhibition in cinemas as well as for television broadcasting. Films produced exclusively for internet are excluded.

The number of films produced includes nationally-financed films and co-productions with financial participation of national producers completed and fully accounted for the reference year. The survey excludes production of foreign films of which nationally-registered producers do not have any ownership.

By method of financing the survey includes:

- Nationally-produced films: Nationally-produced film includes 100% nationally-financed films.
- Majority co-production: Production of a film where the producers of national origin provide the largest share of financing. Production of a film involving equal financing by national and foreign producers is also included here.
- Minority co-production: Production of a feature film where the producers of national origin provide less than the largest share of financing.

Units of observation are the National Film Center and all companies/ legal entities with film production activity (incl. TV operators of nationwide coverage, Bulgarian film producers).

**Full-length film** is a film with a running time of 70 minutes or longer.

**Short and medium-length film** is a film with a running time of less than 70 minutes.

Production cost includes the costs on all stages of production of the films completed and fully accounted for the respective year.