

METHODOLOGICAL NOTES ON CINEMA ACTIVITIES SURVEY

Statistics for cinemas activities are obtained as a result of an annual survey covering the cinemas.

Subject of survey is the activity of cinemas.

Units of observation are the individual cinemas. Their activity covers the following main characteristics: cinema seats, screens (cinema halls), screenings (showings), visitors, revenues from tickets. Not observed are moving film clubs and cinemas.

Number of cinema seats - Total number of permanent seats in fixed cinema sites in stationary cinema theatres. Cinemas included data for stationary, summer cinemas and multiplexes. Cinemas may have one or more screens or movie halls for screening. Movie halls in permanent theaters are used for screening of the feature and any other films.

Stationary cinema theatres:

- permanent cinema theatres - indoor cinemas (with a permanent fixed roof over most of the seating accommodation);

- permanent cinema theatres – outdoor cinema theatres (open-air cinema theatres)

- permanent cinema theatres - multiplexes (cinemas with 8 or more screens).

The total number of screenings (showings) of cinematographic long-length films in cinemas during the reference year, i.e. cumulated number of single projection of any films screened in cinemas (each time a film is projected once on one screen, it is counted as one screening; the same film can be screened several time per day on the same screen (or on different screens at the same time) in a cinema site).

Annual cinema visits (admission) included data about total number of admissions (number of tickets sold) to fixed cinemas during the reference year.

Revenues from cinematographic film projection in fixed cinemas are receipts from tickets sold for cinema theatres exhibition).

Territorial scope

Data on the number of cinemas, places, screenings visits and revenue from tickets are presented on a national level and statistical regions.