

# WASTE SORTING

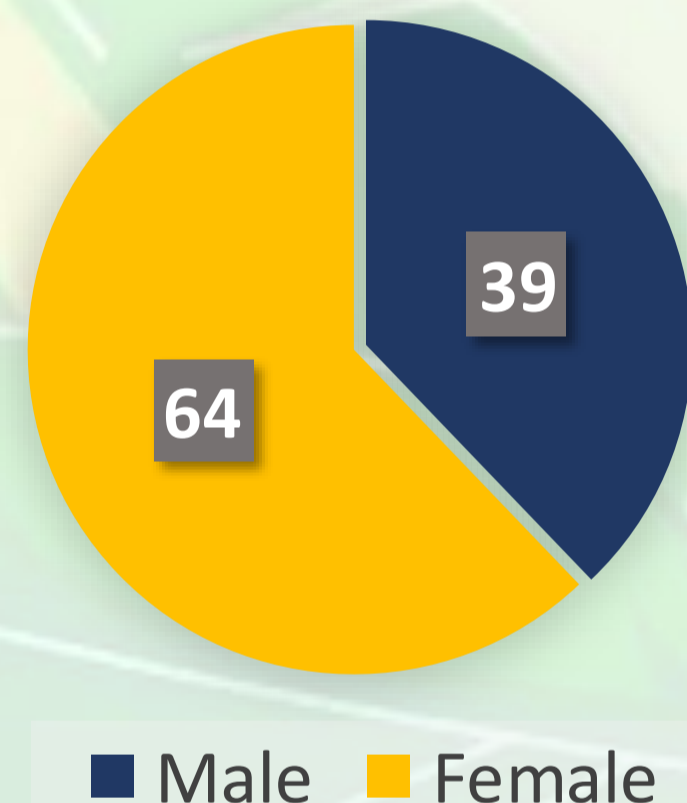
*A BIT MORE RESPONSIBLE FOR A MUCH BETTER FUTURE*

## WHY WE MADE THIS SURVEY?

We are a group of students from a vocational school. Making the world a better place to live is something we must all strive for. Separate waste collection (or waste sorting) is not only the socially responsible thing to do, but it also helps nature stay strong and healthy for the generations to come.

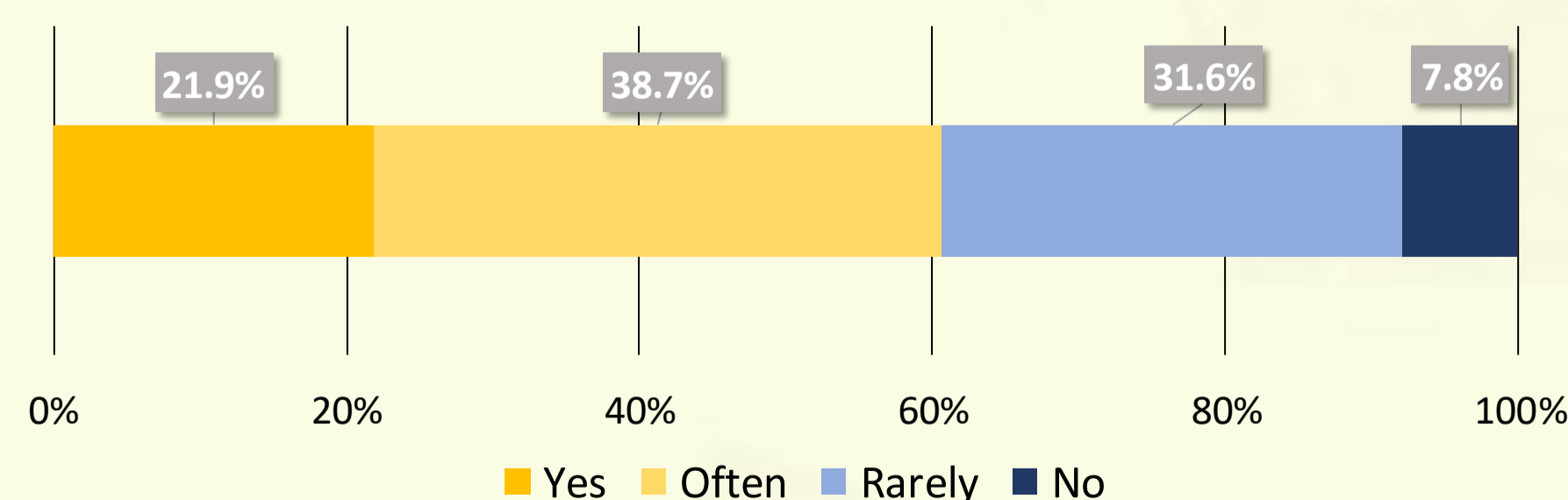
## MAIN OBJECTIVE, SUBJECT AND METHOD

- ◆ **Objective:** To determine if our peers uphold waste sorting and to find out if the communities in which they live support separate waste collection.
- ◆ **Subject:** 103 students between 14 to 19 years of age, from which 64 females and 39 males.
- ◆ **Method:** Survey.



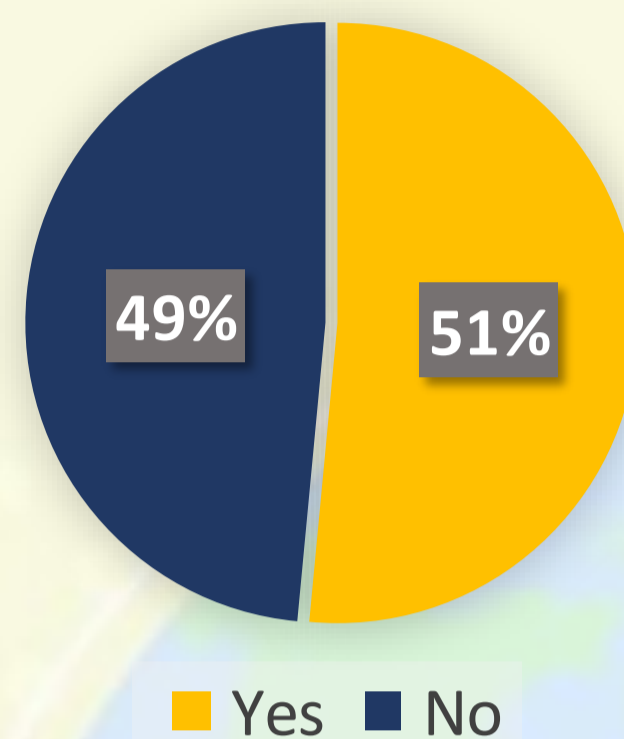
## SURVEY RESULTS

### 1. Do you collect waste separately?



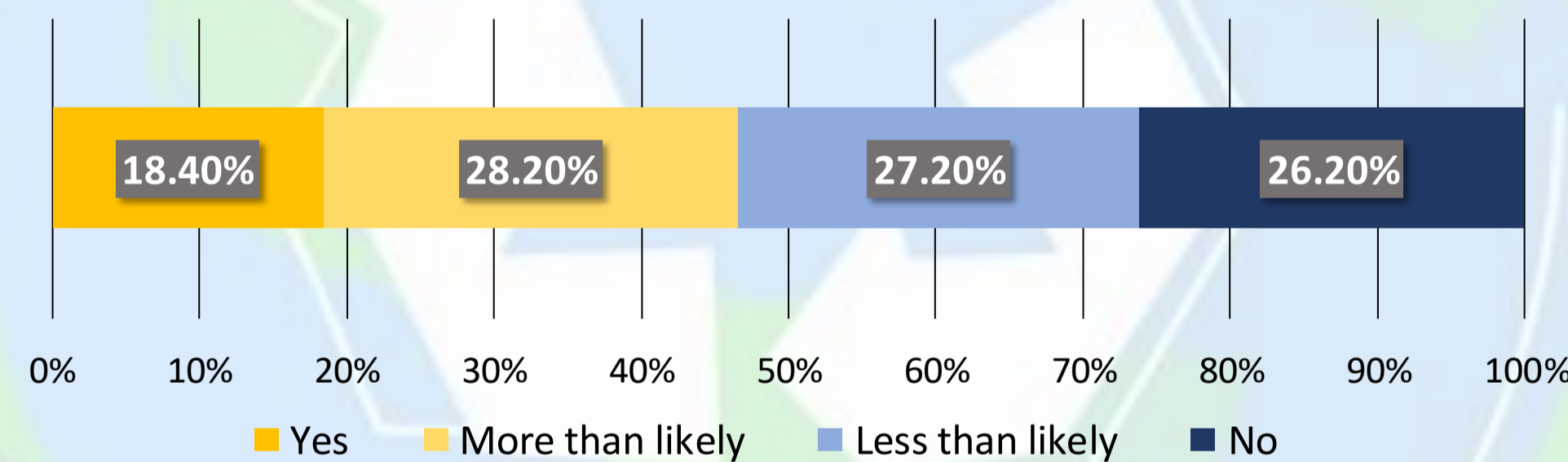
From the first question we see 38.7% of people often collect waste separately while 31.6% rarely do so. Working with these two groups of people will yield maximum results. Now we must find out what we can do to stimulate these two groups to start waste sorting more actively.

### 2. Are there waste sorting containers near your home?



We asked our participants if they have access to waste sorting containers in order to get a better understanding as to why so many people rarely or not at all collect waste separately. The results do not seem good as nearly 50% answer with “No”. We will further investigate this matter with the municipality.

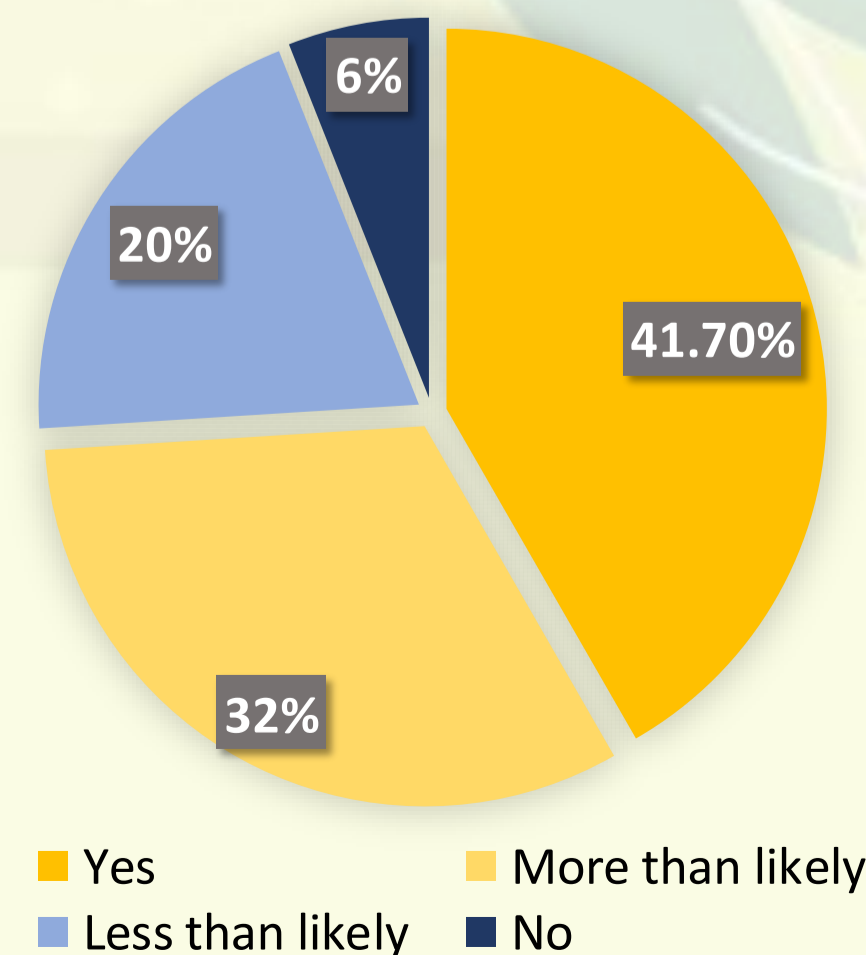
### 3. Does your municipality stimulate waste sorting?



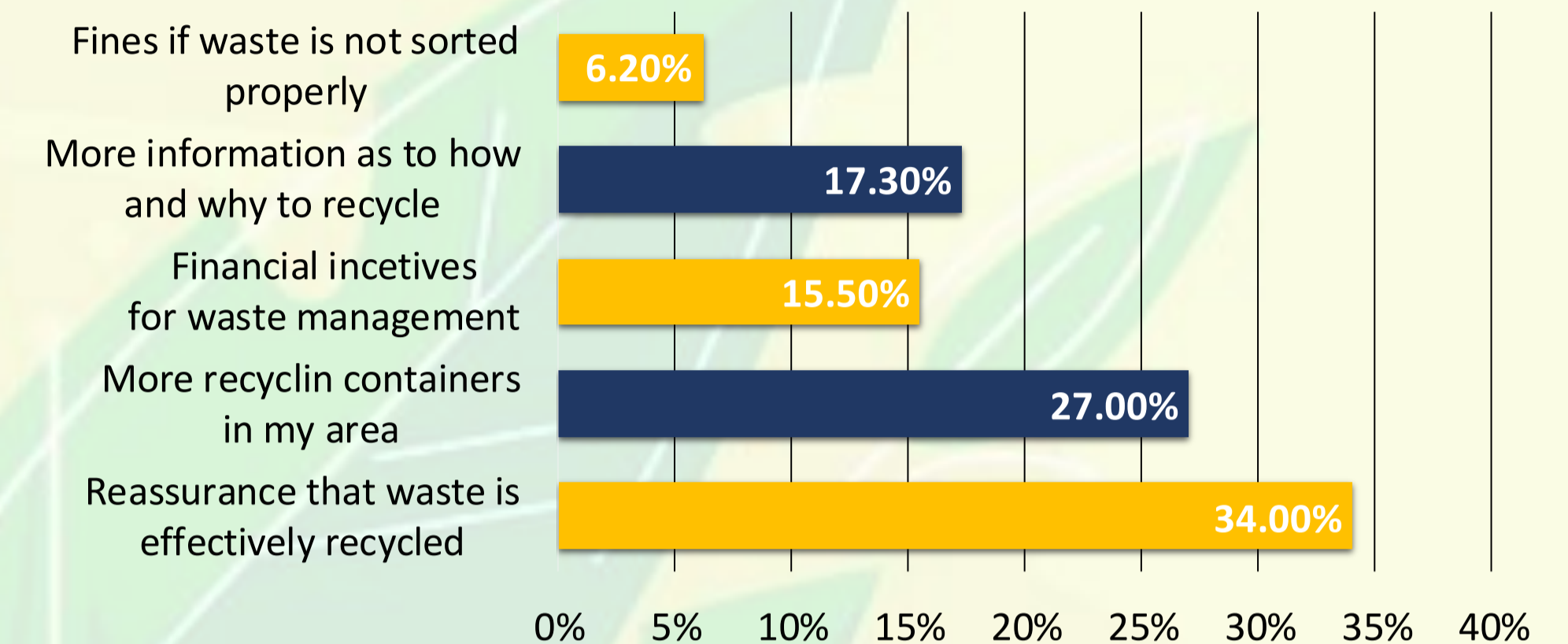
Results are again relatively even across the positive and negative spectrum. This leads us to believe that with a little bit more effort from the municipality we can inspire more people to start waste sorting. Now let us investigate peoples’ personal motives for waste sorting.

### 4. Is waste sorting good for nature?

A simple but very important question. Now the results are showing us that most people consider waste management as good for nature. However, a worrying percent of people are not entirely convinced of the benefits. And this information will help us in developing a proper campaign to inform many citizens about the positive impact of waste sorting.



### 5. What would convince you to separate more of your waste?



Reassurance that waste is effectively recycled is getting the most amount of votes (34%). This shows a clear lack of trust which must be worked upon. Another problem that often comes up across this entire survey is not enough sorting containers within near distance. A whole 17.3% of our participants would like to get more information as to how and why to recycle. This is very valuable work that we must work with. Surprisingly, only 15.5% of people would like to see financial incentive for waste management. This means that most of our pupils see waste sorting as more of a social responsibility.

## SURVEY SUMMARY

We have collected a lot of valuable data from this survey that will be used to launch two information campaigns—one towards the municipality and one towards people.

From questions 1, 2 and 3 we see that people are generally positive and open towards waste management but they lack the means to do so as 49% of participants claim there is no sorting containers near their homes. Question #3 shows us that 26.2% of people are convinced their municipality does not stimulate waste sorting. This data will be used to inform the municipality in regards to what people believe is the problem.

Question #4 is showing us that most people believe waste sorting is good for nature. However, 20% of people are not convinced of the benefits and 6% are sure waste sorting has no benefits at all. This data will help us launch a campaign in attempt to inform people of all the benefits of waste management. From question #5 we see a major lack of trust for recycling effectiveness. We will attempt to get in touch with local facilities and see what they have to say about that.