



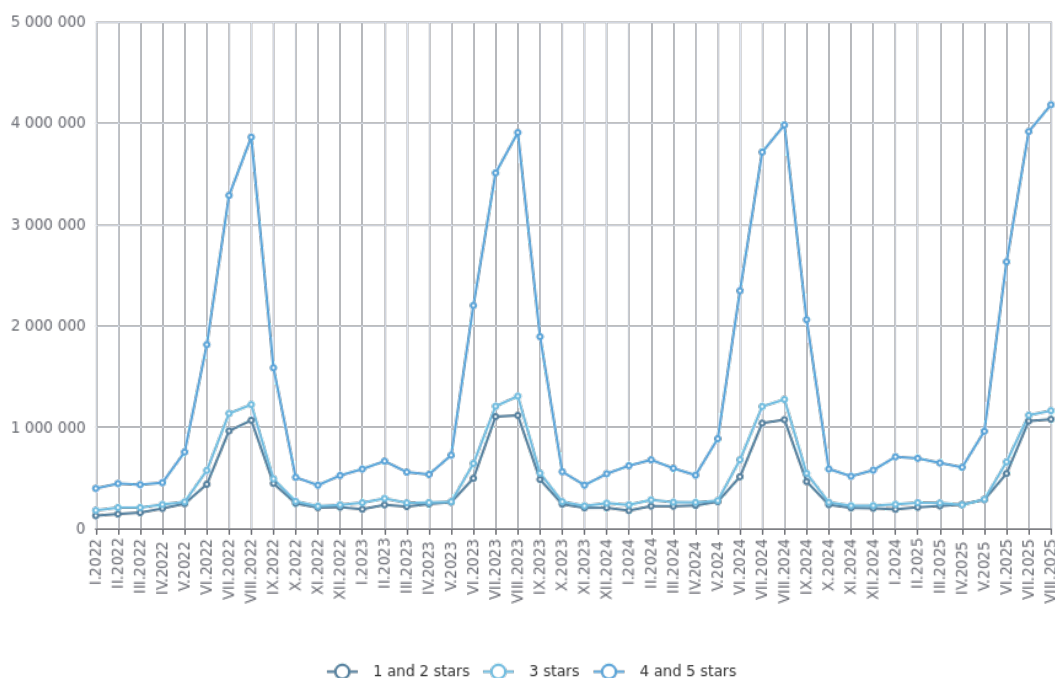
ACCOMMODATION ESTABLISHMENTS - AUGUST 2025

In August 2025, 3 771 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation, with 10 or more bed-places, functioned in the country (Annex, Table 1), with 152.9 thousand rooms and 355.6 thousand bed-places in them. In comparison with the same month of the previous year, the number of accommodation establishments increased by 1.4%, and the bed-places in them - by 4.9%.

The total number of nights spent was 6 422.0 thousand, or 1.5% more in comparison to a year earlier. The nights spent by non-residents were 4 180.1 thousand and by Bulgarian residents - 2 241.9 thousand.

In 4 and 5-star accommodation establishments were realized 77.9% of the total number of nights spent by non-residents and 41.3% - by Bulgarian residents. In those with 3 stars were spent 15.5% of the nights by non-residents and 23.0% - by Bulgarian residents, while in those with 1 and 2 stars they were 6.6% and 35.7%, respectively (Figure 1).

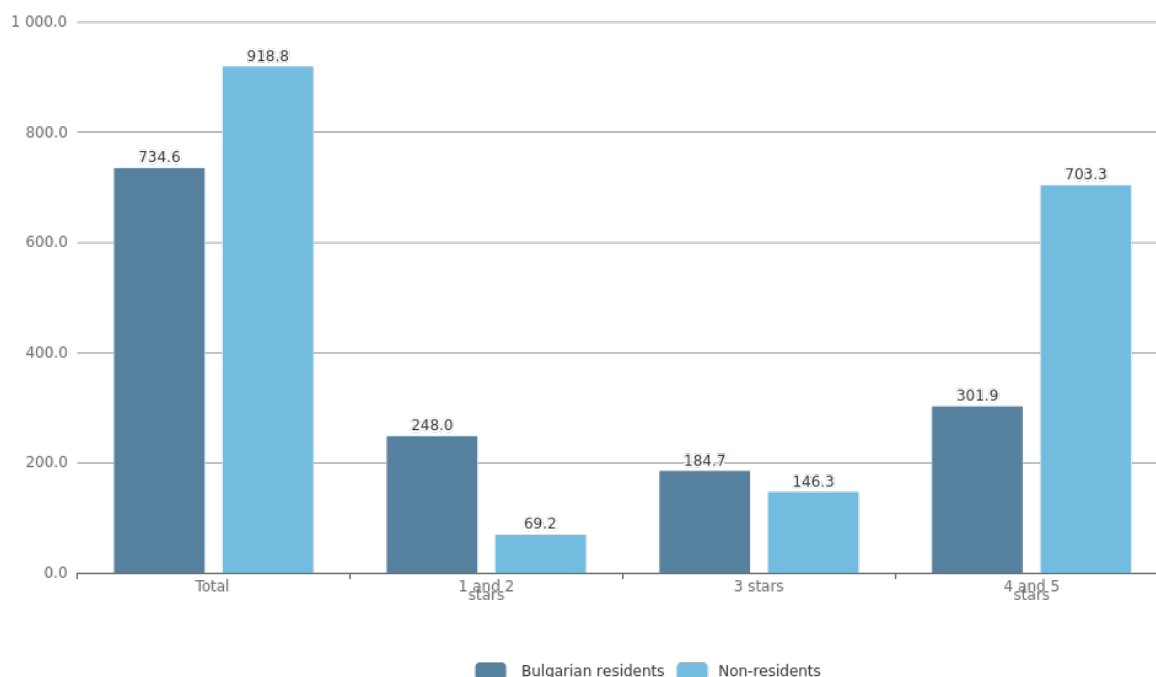
Figure 1. Nights spent in accommodation establishments by categories and by months



The number of arrivals^[1] increased by 3.1% compared to the same month in 2024, and reached 1 653.4 thousand, as an increase by 5.6% for non-residents and by 0.2% for Bulgarian residents was reported. The Bulgarian residents were 734.6 thousand and spent 3.1 nights on average. The arrivals of non-residents were 918.8 thousand and had 4.5 nights on average, as 76.6% of them spent nights in accommodation establishments with 4 and 5 stars (Figure 2).

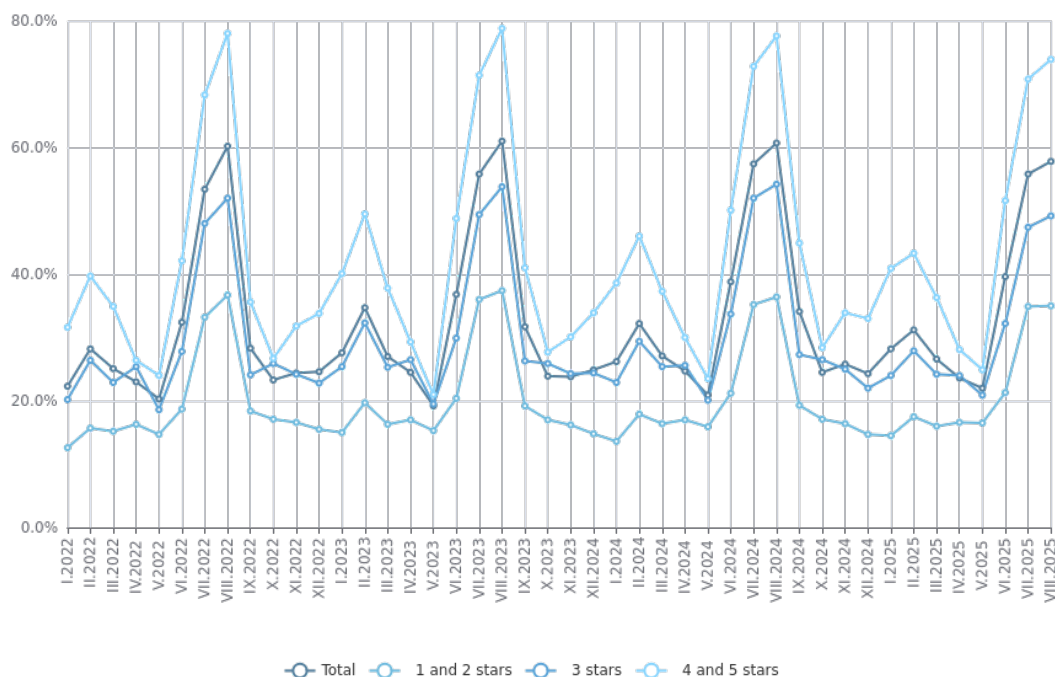
^[1]According to instructions from Eurostat, the refugees from Ukraine are not included in the survey.

Figure 2. Arrivals in accommodation establishments by categories in August 2025



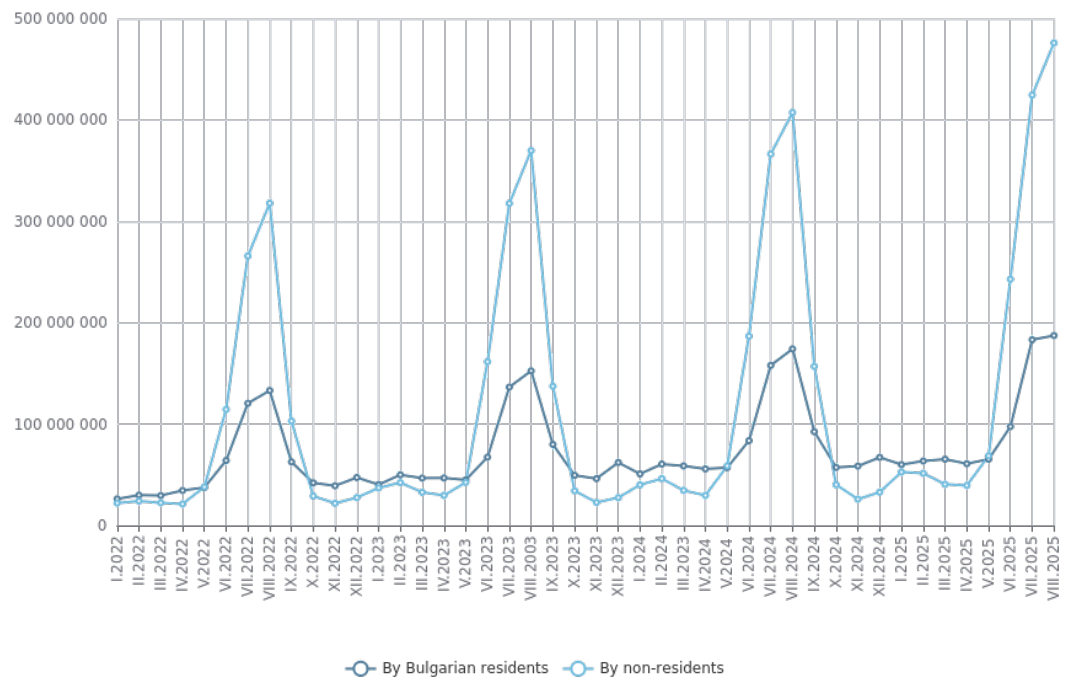
The total occupancy of the bed-places was 57.8% and it decreased by 2.9 percentage points compared to a year earlier. The highest occupancy of the bed-places was in 4 and 5-star accommodation establishments - 73.9%, followed by those with 3 stars - 49.2%, and with 1 and 2 stars - 35.0% (Figure 3).

Figure 3. Occupation of the bed-places in accommodation establishments by categories and by months



The total revenues from nights spent increased by 14.1%, compared to the same month of the previous year, and reached 663.7 million BGN, as 476.2 million BGN were from non-residents and 187.5 million BGN - from Bulgarian residents (Figure 4).

Figure 4. Revenues from nights spent in accommodation establishments by months



Methodological notes

Since 2012, the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the Regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with 10 or more bed-places in use during the reporting period are included in the observation.

The indicator **other accommodation establishments** includes holiday settlements, hostels, guest houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

Available Bed Capacity is the maximum number of bed-places, offered for each day of the reference month.

The **revenues from nights spent** in accommodation establishments include the sums paid by the guests, without the extra services.

Annex

Table 1

Activity of accommodation establishments in August 2025[1]									
Districts	Establishments - in numbers	Bed- places - in numbers	Available bed- nights - in numbers	Nights spent - in numbers		Arrivals in accommodation establishments - in numbers		Revenues from nights spent - Thousand BGN	
				Total	Of which: By non- residents	Total	Of which: Non- residents	Total	Of which: By non- residents
Total	3 771	355 639	11 102 001	6 421 976	4 180 073	1 653 446	918 827	663 658	476 185
Blagoevgrad	205	16 404	508 524	182 574	37 307	72 147	15 742	19 357	3 782
Burgas	969	148 744	4 658 720	3 185 626	2 248 755	651 336	416 795	335 634	254 655
Varna	392	64 045	1 995 563	1 433 910	1 183 883	318 952	246 507	166 383	145 107
Veliko Tarnovo	183	5 843	181 133	44 790	12 885	25 040	9 029	2 838	1 020
Vidin	30	1 024	32 984	10 701	2 154	8 129	1 894	688	160
Vratsa	41	1 429	44 299	11 443	1 659	5 807	778	555	110
Gabrovo	73	3 458	107 198	23 291	2 229	10 244	833	1 299	127
Dobrich	190	26 901	837 031	541 032	398 295	115 892	77 236	55 719	43 526
Kardzhali	78	2 317	71 827	20 298	1 706	11 971	1 196	1 430	115
Kyustendil	98	3 298	102 238	31 925	4 186	17 489	2 671	2 700	487
Lovech	130	4 652	144 212	40 182	2 370	17 555	1 296	3 377	151
Montana	38	1 613	50 003	14 749	1 449	6 664	1 088	904	108
Pazardzhik	130	8 229	261 733	133 859	8 439	48 146	2 264	12 228	952
Pernik	8	415	12 865	4 504	1 202	2 540	676	268	86
Pleven	29	1 731	53 661	13 616	3 829	8 435	2 464	904	303
Plovdiv	250	13 534	422 375	158 718	36 583	71 206	19 351	11 430	2 859
Razgrad	21	755	23 405	4 882	1 063	2 589	509	327	84
Ruse	62	2 414	75 943	20 318	7 707	13 583	5 713	1 362	601
Silistra	29	842	26 102	5 228	892	3 009	445	331	59
Sliven	53	1 740	53 940	10 230	1 887	5 693	901	775	181
Smolyan	218	9 376	290 656	102 827	3 984	37 219	1 854	7 231	310
Sofia	95	6 830	211 730	80 917	20 754	28 746	6 557	6 408	2 002
Sofia (stolitsa)	179	17 235	534 285	217 464	158 125	115 880	82 999	21 831	16 887
Stara Zagora	65	5 505	175 119	65 517	6 538	22 123	2 567	5 801	553
Targovishte	14	621	19 251	4 438	1 650	2 179	413	316	101
Haskovo	96	4 253	131 843	46 242	28 054	23 380	15 787	2 762	1 710
Shumen	76	1 713	53 103	9 758	2 072	5 503	991	593	115
Yambol	19	718	22 258	2 937	416	1 989	271	207	34
[1] In use.									