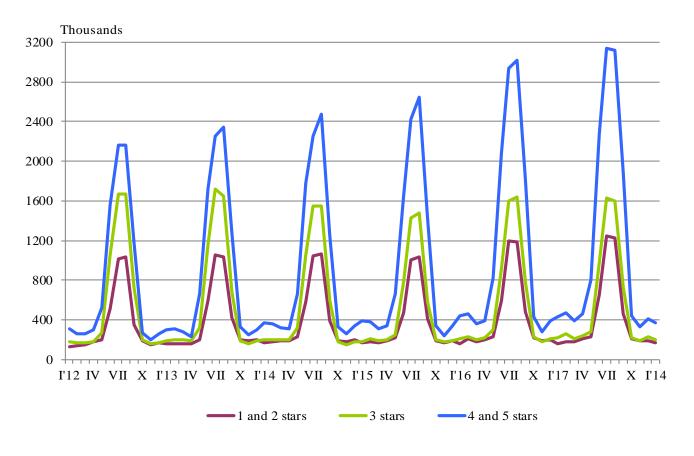


### ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN JANUARY 2018

In January 2018, 1 894 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation with more than 10 bed-places were functioned in the country (Annex, Table 1). The total number of the rooms in them was 56.2 thousand and the bed-places were 113.5 thousand. In comparison with January 2017, the total number of accommodation establishments (functioned during the period) increased by 5.4%, and the bed-places in them - by 3.7%.

The total number of the nights spent in all accommodation establishments registered in January 2018 was 910.0 thousand, or by 13.5% more in comparison with the same month of the previous year, as the greatest increase (by 15.8%) was observed in 3 stars accommodation establishments.

In January 2018, 70.7% of all nights spent by foreign citizens and 35.9% of all nights spent by Bulgarians were realized in 4 and 5 stars hotels. In 3 stars accommodation establishments were spent 22.9% of all nights by foreigners and 33.0% of all nights by Bulgarian residents, while in the rest of accommodation establishments (with 1 and 2 stars) they were 6.4% and 31.1% respectively.



# Figure 1. The nights spent in accommodation establishments by categories and months



In January 2018, the number of arrivals in all accommodation establishments increased by 11.5% compared to the same month of 2017 and reached 373.0 thousand, as an increase by 13.6% for foreigners and by 10.1% for Bulgarians was registered. Bulgarians spent the nights in accommodation establishments in January 2018 were 227.4 thousand and spent 2.0 nights on the average. The arrivals of foreigners were 145.6 thousand, as 70.4% of them spent nights in hotels with 4 and 5 stars. On the average 3.1 nights were spent by foreigners.

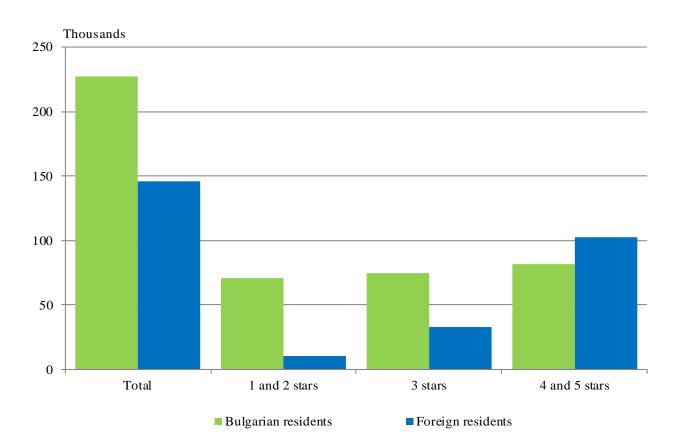
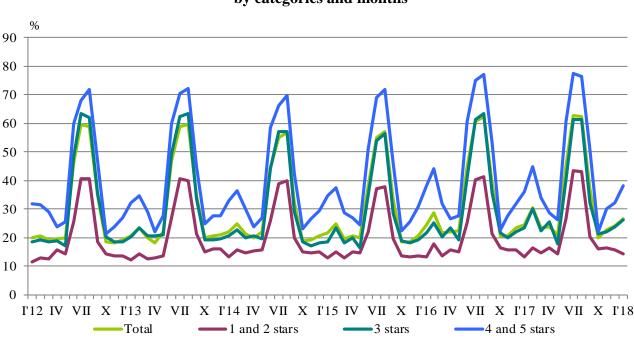
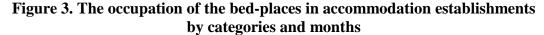


Figure 2. Arrivals in accommodation establishments by categories in January 2018

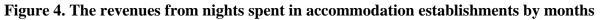
In January 2018, the total occupancy of the bed-places in accommodation establishments was 26.6%, as compared to January 2017 increased by 2.1 percentage points. The highest was occupancy of the bed-places in 4 and 5 stars accommodation establishments - 38.3%, followed by 3 stars accommodation establishments - 26.2%, and with 1 and 2 stars - 14.4%.

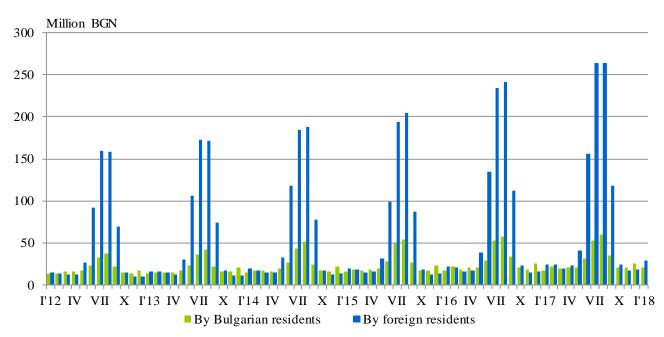






The total revenues from nights spent in January 2018 reached 50.0 million BGN or by 20.2% more compared to January 2017. An increase in revenues was registered from both foreigners - by 21.8% and Bulgarians - by 18.0%.







### Methodological notes

Since 2012 the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the Regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with more than 10 bedplaces in use during the reporting period were included in the observation.

The indicator **other accommodation establishments** include the holiday settlements, hostels, guests houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

Available Bed Capacity is the maximum number of bed-places on offer for each day of the reference month.

In the **revenues from nights spent** in accommodation establishments are included the sums paid by the guests, without the extra services.



#### Annex

Table 1

F

## Activity of accommodation establishments in January 2018<sup>1</sup>

| Districts        | Establishments<br>- in numbers | Bed-places<br>- in<br>numbers | Available<br>bed-nights -<br>in numbers | Nights spent -<br>in numbers |                               | Arrivals in<br>accommodation<br>establishments -<br>in numbers |                         | Revenues from nights<br>spent -<br>Thousand BGN |                               |
|------------------|--------------------------------|-------------------------------|---|------------------------------|-------------------------------|--|-------------------------|---|-------------------------------|
|                  |                                |                               |   | Total                        | Of which:<br>By<br>foreigners | Total  | Of which:<br>Foreigners | Total   | Of which:<br>By<br>foreigners |
| Total            | 1894                           | 113473                        | 3420127                                 | 910011                       | 456936                        | 372966   | 145553                  | 50010   | 29094                         |
| Blagoevgrad      | 221                            | 16331                         | 485761                                  | 239282                       | 179830                        | 73960  | 48238                   | 13073   | 9792                          |
| Burgas           | 67                             | 5307                          | 145739                                  | 22381                        | 6448                          | 10509  | 1793                    | 1055  | 378                           |
| Varna            | 127                            | 12390                         | 384090                                  | 36297                        | 14641                         | 18106  | 5636                    | 2010  | 1027                          |
| Veliko           |                                |                               |   |                              |                               |  |                         |   |                               |
| Tarnovo          | 102                            | 4520                          | 140020                                  | 15994                        | 2313                          | 9454   | 1390                    | 620   | 133                           |
| Vidin            | 21                             | 743                           | 19235                                   | 2186                         | 553                           | 1455   | 234                     | 91  | 24                            |
| Vratsa           | 26                             | 889                           | 26990                                   | 4996                         | 654                           | 2237   | 253                     | 125   | 24                            |
| Gabrovo          | 56                             | 2958                          | 85272                                   | 9357                         | 1014                          | 4566   | 295                     | 336   | 57                            |
| Dobrich          | 40                             | 4259                          | 127973                                  | 8389                         | 1704                          | 4204   | 876                     | 459   | 101                           |
| Kardzhali        | 29                             | 973                           | 28330                                   | 4923                         | 997                           | 3177   | 570                     | 170   | 47                            |
| Kyustendil       | 59                             | 2523                          | 78213                                   | 10502                        | 1254                          | 6956   | 651                     | 482   | 88                            |
| Lovech           | 69                             | 3806                          | 110823                                  | 16582                        | 657                           | 8504   | 290                     | 639   | 31                            |
| Montana          | 23                             | 1104                          | 34004                                   | 2951                         | 204                           | 1980   | 113                     | 111   | 9                             |
| Pazardzhik       | 51                             | 4110                          | 124019                                  | 48076                        | 3770                          | 21923  | 1212                    | 2495  | 198                           |
| Pernik           | 11                             | 431                           | 13361                                   | 2056                         | 797                           | 1190   | 366                     | 80  | 43                            |
| Pleven           | 22                             | 1209                          | 34010                                   | 4548                         | 1102                          | 2568   | 490                     | 181   | 69                            |
| Plovdiv          | 178                            | 8989                          | 276649                                  | 56420                        | 10702                         | 32007  | 5704                    | 2875  | 616                           |
| Razgrad          | 13                             | 594                           | 17887                                   | 2189                         | 644                           | 1321   | 294                     | 79  | 25                            |
| Ruse             | 44                             | 1909                          | 57609                                   | 9906                         | 3357                          | 5319   | 1335                    | 480   | 174                           |
| Silistra         | 12                             | 509                           | 15709                                   | 1281                         | 245                           | 855  | 156                     | 51  | 11                            |
| Sliven           | 46                             | 1678                          | 51044                                   | 4095                         | 583                           | 2625   | 327                     | 174   | 41                            |
| Smolyan          | 298                            | 11592                         | 352921                                  | 122321                       | 54883                         | 36429  | 11526                   | 6099  | 3201                          |
| Sofia            | 94                             | 7934                          | 238880                                  | 123429                       | 83441                         | 34782  | 17162                   | 6496  | 4715                          |
| Sofia (stolitsa) | 122                            | 11574                         | 358352                                  | 122800                       | 79169                         | 71094  | 43298                   | 10089   | 7831                          |
| Stara Zagora     | 45                             | 3281                          | 94913                                   | 19802                        | 2623                          | 7696   | 796                     | 974   | 211                           |
| Targovishte      | 17                             | 612                           | 18294                                   | 2383                         | 489                           | 1548   | 281                     | 102   | 23                            |
| Haskovo          | 27                             | 1217                          | 37625                                   | 9641                         | 3464                          | 4709   | 1781                    | 389   | 161                           |
| Shumen           | 54                             | 1408                          | 43648                                   | 4580                         | 636                           | 2645   | 290                     | 165   | 25                            |
| Yambol           | 20                             | 623                           | 18756                                   | 2644                         | 762                           | 1147   | 196                     | 110   | 39                            |

<sup>1</sup> In use.