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## ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN OCTOBER 2017

In October 2017, 1 959 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation with more than 10 bed-places were functioned in the country (Annex, Table 1). The total number of the rooms in them was 73.0 thousand and the bed-places were 154.5 thousand. In comparison with October 2016, the total number of accommodation establishments (functioned during the period) decreased by 3.1%, and the bed-places in them - by 3.6%.

The total number of the nights spent in all accommodation establishments registered in October 2017 was 864.7 thousand, or by 1.9% less in comparison with the same month of the previous year, as the greatest decrease (by 6.3%) was observed in 1 and 2 stars accommodation establishments.

In October 2017, 72.1% of all nights spent by foreign citizens and 35.3% of all nights spent by Bulgarians were realized in 4 and 5 stars hotels. In 3 stars accommodation establishments were spent 19.5% of all nights by foreigners and 30.0% of all nights by Bulgarian residents, while in the rest of accommodation establishments (with 1 and 2 stars) they were 8.4% and 34.7% respectively.

Thousands
2800
2400
2000
1600
1200
800

I'12 IV VII X I'13 IV VII X I'14 IV VII X I'15 IV VII X I'16 IV VII X I'17 IV VII X

3 stars

■1 and 2 stars

Figure 1. The nights spent in accommodation establishments by categories and months

4 and 5 stars





In October 2017, the number of arrivals in all accommodation establishments decreased by 4.0% compared to the same month of 2016 and reached 422.2 thousand, as a decrease was registered by 5.1% for Bulgarians and by 2.1% for foreigners. Bulgarians spent the nights in accommodation establishments in October 2017 were 272.4 thousand and spent 1.9 nights on the average. The arrivals of foreigners were 149.8 thousand, as 70.3% of them spent nights in hotels with 4 and 5 stars. On the average 2.4 nights were spent by foreigners.

Thousands

250

200

150

Total

1 and 2 stars

3 stars

4 and 5 stars

Figure 2. Arrivals in accommodation establishments by categories in October 2017

In October 2017, the total occupancy of the bed-places in accommodation establishments was 20.0%, as compared to October 2016 decreased by 0.6 percentage points. The highest was occupancy of the bed-places in 4 and 5 stars accommodation establishments - 22.0%, followed by 3 stars accommodation establishments - 21.2%, and with 1 and 2 stars - 16.1%.

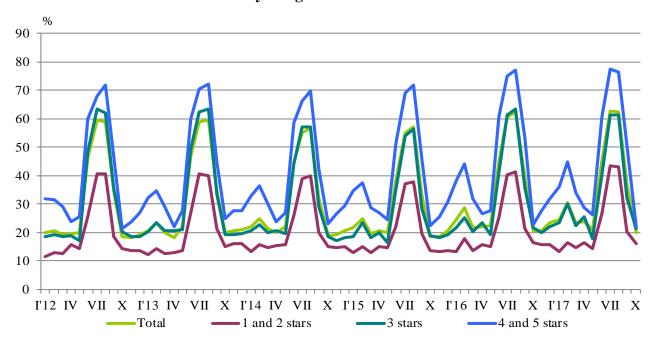
■ Bulgarian residents

Foreign residents



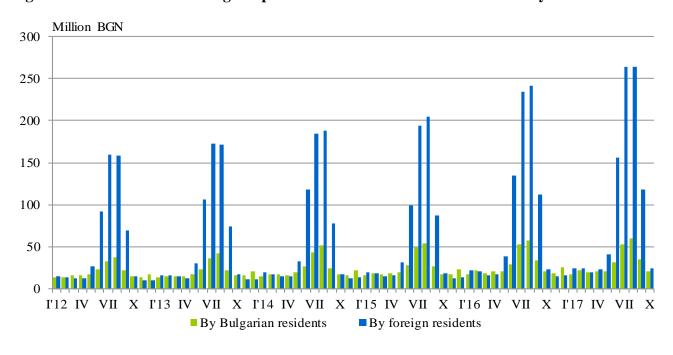


Figure 3. The occupation of the bed-places in accommodation establishments by categories and months



The total revenues from nights spent in October 2017 reached 44.8 million BGN or by 0.8% more compared to October 2016. An increase was registered in the revenues from foreign citizens - by 3.9%, while those from Bulgarians decreased by 2.6%.

Figure 4. The revenues from nights spent in accommodation establishments by months







## **Methodological notes**

Since 2012 the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the Regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with more than 10 bedplaces in use during the reporting period were included in the observation.

The indicator **other accommodation establishments** include the holiday settlements, hostels, guests houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

Available Bed Capacity is the maximum number of bed-places on offer for each day of the reference month.

In the **revenues from nights spent** in accommodation establishments are included the sums paid by the guests, without the extra services.





Table 1

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Annex Activity of accommodation establishments in October 2017<sup>1</sup>

**Establishments Bed-places** Available Arrivals in Nights spent -**Revenues from nights** - in numbers bed-nights in numbers accommodation - in spent -**Thousand BGN** numbers in numbers establishments -**Districts** in numbers Of which: Of which: Of which: Total Total Total **Foreigners**  $\mathbf{B}\mathbf{y}$  $\mathbf{B}\mathbf{y}$ foreigners foreigners **Total** Blagoevgrad Burgas Varna Veliko Tarnovo Vidin Vratsa Gabrovo Dobrich Kardzhali Kyustendil Lovech Montana Pazardzhik Pernik Pleven Plovdiv Razgrad Ruse Silistra Sliven Smolyan Sofia Sofia (stolitsa) Stara Zagora Targovishte Haskovo Shumen Yambol 

<sup>1</sup> In use.