

ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN JANUARY 2017

In January 2017, 1 797 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation with more than 10 bed-places were functioned in the country (Annex, Table 1). The total number of the rooms in them was 54.5 thousand and the bed-places were 109.5 thousand. In comparison with January 2016 the total number of accommodation establishments (functioned during the period) decreased with 1.8%, and the bed-places in them - by 1.7%.

The total number of the nights spent in all accommodation establishments registered in January 2017 was 802.0 thousand, or by 1.2% less in comparison with the same month of the previous year, as the greatest decrease (by 3.9%) was observed in 1 and 2 stars accommodation establishments.

In January 2017, 71.1% of all nights spent by foreign citizens and 36.1% of all nights spent by Bulgarians were realized in 4 and 5 stars hotels. In 3 stars accommodation establishments were spent 21.4% of all nights by foreigners and 33.0% of all nights by Bulgarian residents, while in the rest of accommodation establishments (with 1 and 2 stars) they were 7.5% and 30.9% respectively.

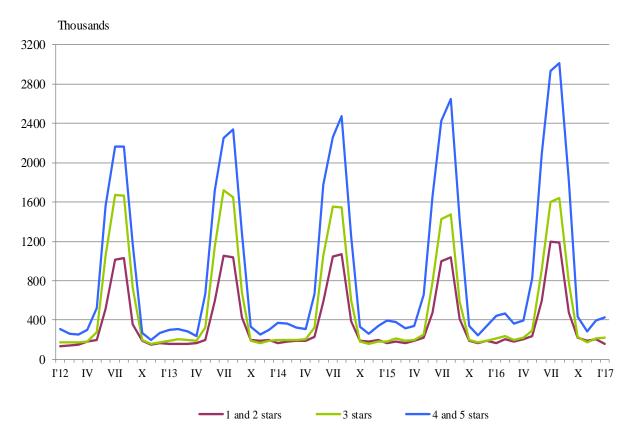


Figure 1. The nights spent in accommodation establishments by categories and months



In January 2017, the arrivals in all accommodation establishments decreased by 2.4% compared to the same month of 2016 and reached 334.6 thousand. Bulgarian guests were 61.7% of all arrivals as the majority part (63.6%) of them spent the nights in accommodation establishments with 1 and 2 or 3 stars and spent 2.0 nights on the average. The arrivals of foreigners were 128.1 thousand as 70.3% of them spent nights in hotels with 4 and 5 stars. On the average 3.1 nights were spent by foreigners.

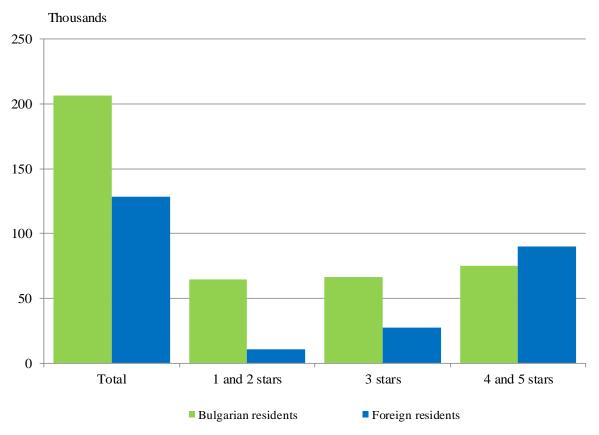
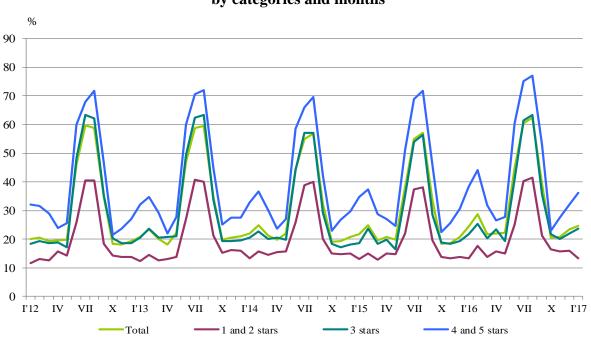
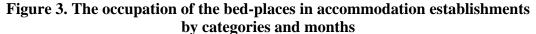


Figure 2. Arrivals in accommodation establishments by categories in January 2017

In January 2017, the total occupancy of the bed-places in accommodation establishments was 24.5% and remained approximately on the level of January 2016. The highest was occupancy of the bed-places in 4 and 5 stars accommodation establishments - 36.1%, followed by 3 stars accommodation establishments - 23.6%, and with 1 and 2 stars - 13.3%.

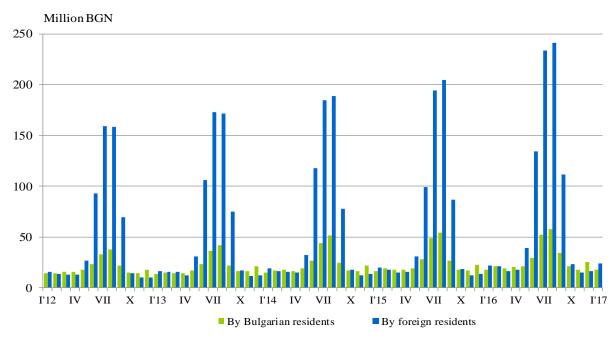






The total revenues from nights spent in January 2017 reached 41.6 million BGN or by 5.5% more compared to January 2016. An increase was registered in the revenues from both foreign citizens and Bulgarians - by 8.8% and 1.4% respectively.







Methodological notes

Since 2012 the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with more than 10 bedplaces in use during the reporting period were included in the observation.

The indicator **other accommodation establishments** include the holiday settlements, hostels, guests houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

Available Bed Capacity is the maximum number of bed-places on offer for each day of the reference month.

In the **revenues from nights spent** in accommodation establishments are included the sums paid by the guests, without the extra services.



Annex

Table 1

Activity of accommodation establishments in January 2017¹

Districts	Establishments - in numbers	places -bed-innights -numbersin		Nights spent - in numbers		Arrivals in accommodation establishments - in numbers		Revenues from nights spent - Thousand BGN	
			numbers	Total	Of which: By foreigners	Total	Of which: Foreigners	Total	Of which: By foreigners
Total	1797	109472	3275103	802008	393991	334639	128091	41603	23878
Blagoevgrad	226	15639	467467	201582	144764	64534	38770	10320	7887
Burgas	66	5112	133161	15324	3470	8516	1633	741	205
Varna	109	12248	379688	27682	9505	15323	4576	1326	569
Veliko									
Tarnovo	90	4141	127930	13992	1582	7554	954	520	94
Vidin	21	750	20978	2158	670	1293	240	95	32
Vratsa	25	873	26500	5246	1104	2014	274	127	42
Gabrovo	50	3044	86935	8011	683	4126	228	259	33
Dobrich	38	2902	65544	7174	1258	3892	761	294	63
Kardzhali	24	897	26220	3425	570	1641	314	104	29
Kyustendil	57	2558	79298	7833	902	5053	431	339	
Lovech	66	3521	106631	12233	599	6788	269	487	31
Montana	22	1056	32516	2397	269	1654	111	88	14
Pazardzhik	51	3964	120651	48480	2879	21783	924	2801	222
Pernik	11	551	17081	1740	397	1207	238	51	
Pleven	24	1257	35726	4427	1294	2385	495	187	74
Plovdiv	162	8531	260938	45132	9577	24775	4563	2253	554
Razgrad	14	599	18569	1859	237	1372	149	74	11
Ruse	41	1709	50635	6199	1801	4197	1106	331	115
Silistra	11	487	15027	1164	183	823	123	42	8
Sliven	38	1503	45597	3430	670	2258	286	135	38
Smolyan	274	11037	334538	100589	43476	31083	9606	4723	2543
Sofia	96	7920	236896	120427	80600	35331	17122	6001	4313
Sofia (stolitsa)	124	11773	364147	125648	80518	70096	41954	8761	6499
Stara Zagora	50	3545	103604	19475	3243	7827	1026	865	222
Targovishte	14	550	17036	2552	369	1861	162	109	24
Haskovo	28	1260	38958	6807	2155	3579	1313	287	104
Shumen	45	1385	42935	3917	459	2436	268	143	20
Yambol	20	660	19897	3105	757	1238	195	140	45

- ¹ In use.
- "... Confidential data.