



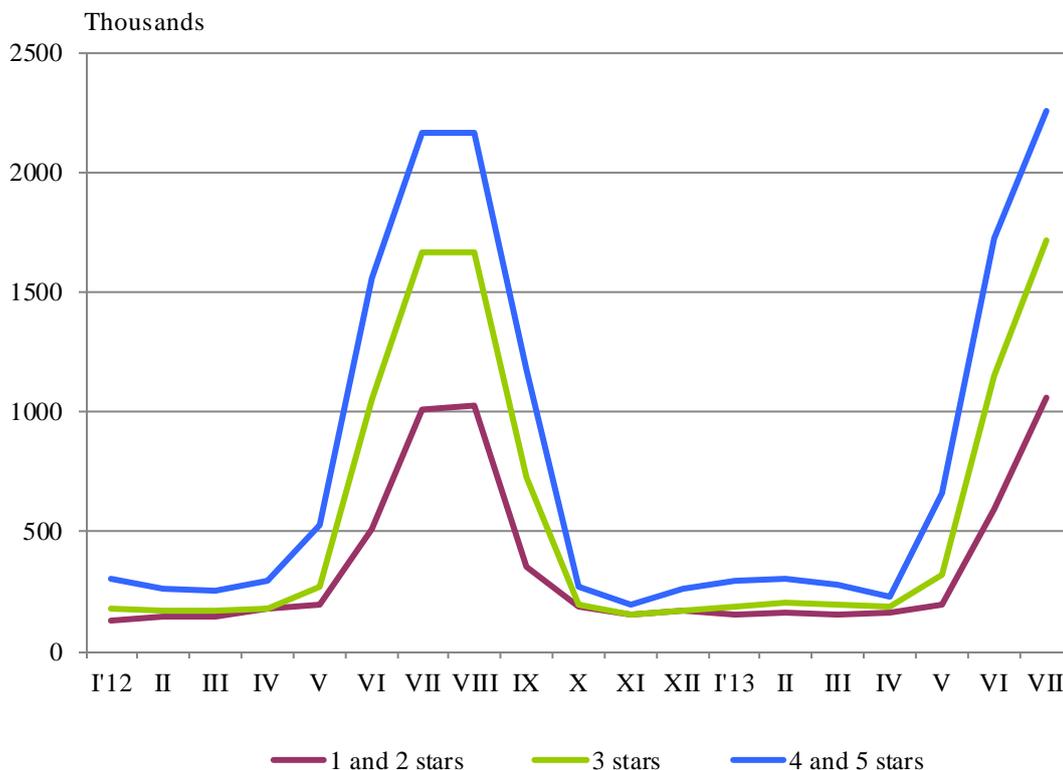
ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN JULY 2013

In July 2013, 2 739 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation with more than 10 bed places were functioned in the country (Annex, Table 1). The total number of the rooms in them was 124.0 thousands and the bed-places were 278.9 thousands. In comparison with July 2012 the total number of accommodation establishments increased by 8.8% and the bed-places in them - by 2.6%.

The total number of the nights spent in all accommodation establishments amounted to 5 027.0 thousands or by 3.7% more in comparison with the same month of the previous year as the nights spent in 1, 2 and 3 stars accommodation establishments and in 4 and 5 stars hotels increased by 3.5 and by 4.1% respectively.

In July 2013, in 4 and 5 stars hotels 51.9% of all nights spent were realized by foreign citizens and 21.8% by Bulgarians. In 3 stars accommodation establishments were spent 28.5% by nights of Bulgarian residents and 35.9% - by foreigners, while in the rest of accommodation with 1 and 2 stars these share were 49.7 and 12.1% respectively.

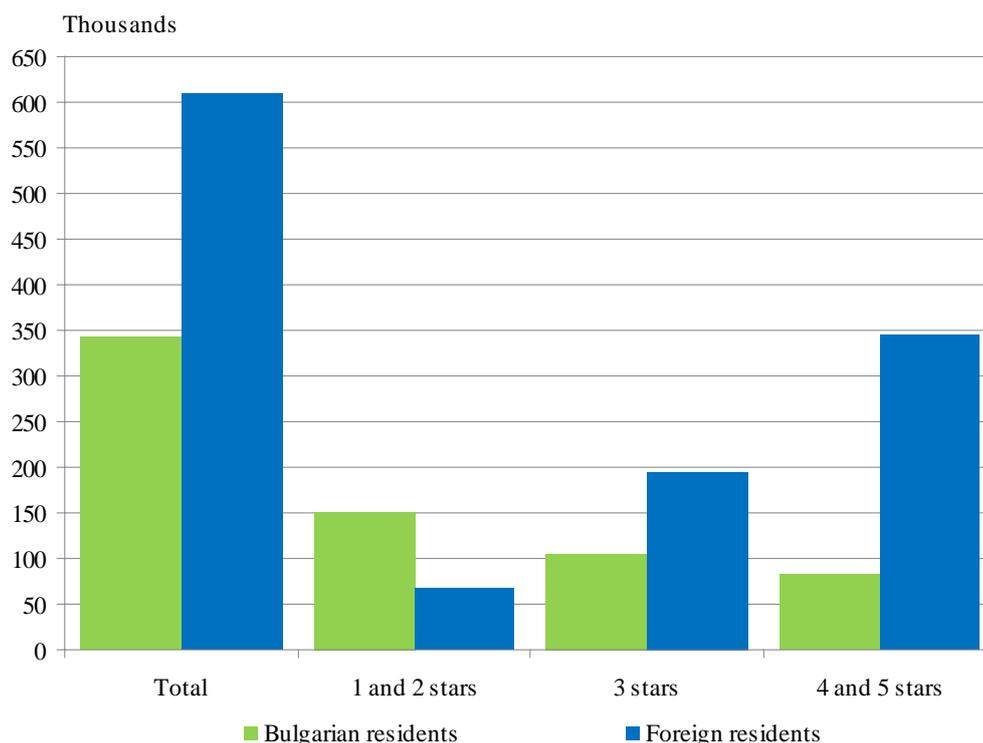
Figure 1. The nights spent in accommodation establishments by categories and by months





The number of arrivals in all accommodation establishments in July 2013 increased by 4.0% compared to the same month of 2012 and reached 955.0 thousands. The Bulgarian guests were 36.0% of all arrivals as the majority part (75.5%) of them spent the nights in hotels 1 and 2 or 3 stars and spent 3.6 nights on the average per person. The arrivals of foreigners were 610.9 thousands as 56.6% of them spent nights in hotels with 4 and 5 stars. On the average 5.8 nights were spent by foreigners.

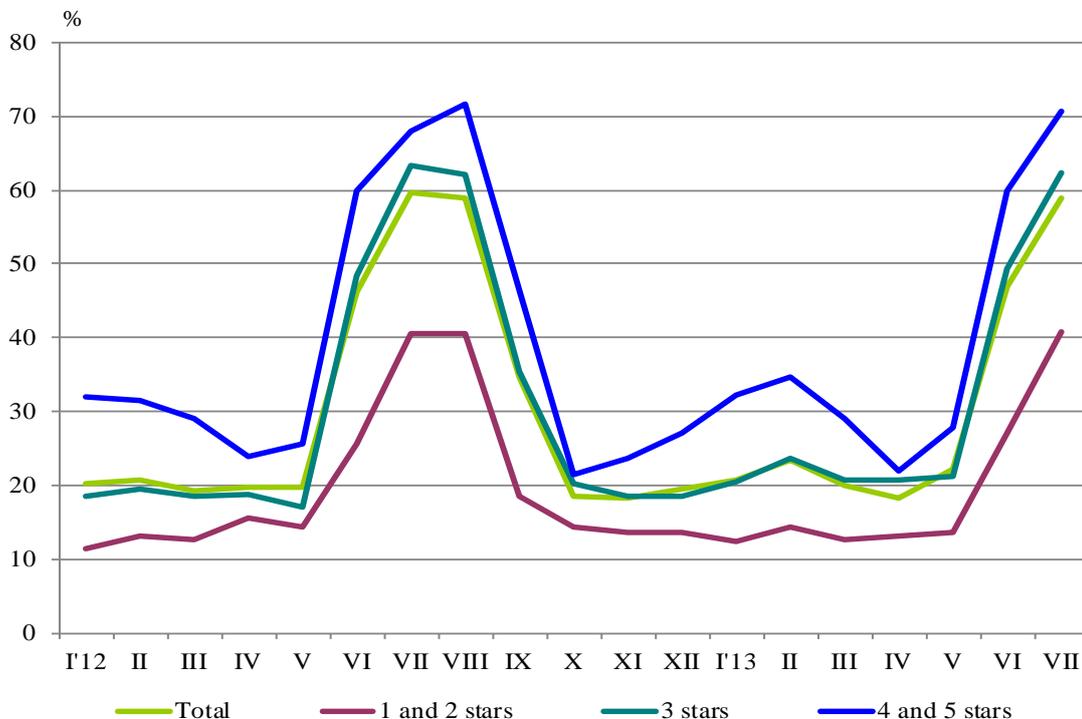
Figure 2. Arrivals in accommodation establishments by categories in July 2013



In July 2013, the total occupancy of the bed-places in accommodation establishments was 58.8% as the highest it was in 4 and 5 stars accommodation establishments - 70.6%, followed by these with 3 stars - 62.3% and with 1 and 2 stars - 40.7%. In comparison with the same month of the previous year the occupancy of the bed-places decreased by 0.9 percentage points, as the greatest decrease was registered in the accommodation establishments with 3 stars - by 1.1 percentage points.

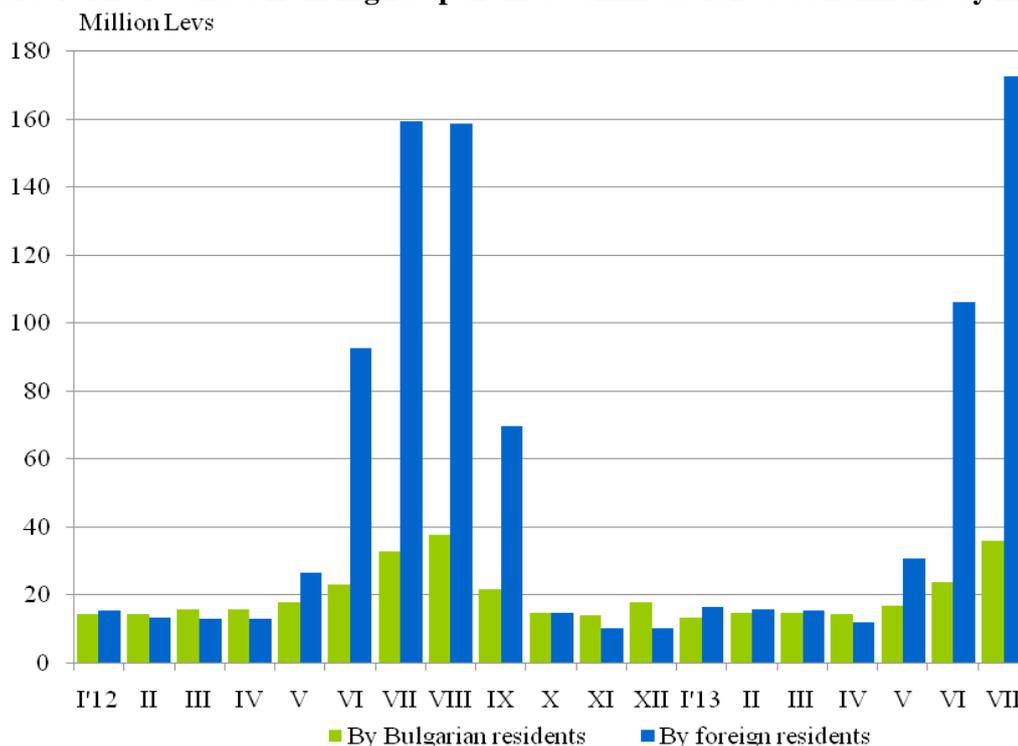


Figure 3. The occupation of the bed-places in accommodation establishments by categories and by months



The total revenues from nights spent in July 2013 reached 208.7 million Levs or by 8.6% more compared to July 2012. An increase was registered both in the revenues from the Bulgarians - by 10.1%, and from foreigners - by 8.3%.

Figure 4. The revenues from nights spent in accommodation establishments by months





Methodological notes

Since 2012 the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

In the observation were included all categorized hotels, camping sites and other type of accommodation establishments with more than 10 bed-places in use during the reporting period.

The indicator **other accommodation establishments** contained the holiday settlements, hostels, guests houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

Available Bed Capacity is the maximum number of bed-places on offer for each day of the reference month.

In the **revenues from nights spent** in accommodation establishments are included the sums paid by the guests, without the extra services.

Annex

Table 1

Activity of accommodation establishments in July 2013¹

Districts	Accommodation establishments - Number	Bed-places - Number	Available bed-nights ² - Number	Night spent - Number		Arrivals in accommodation establishments - Number		Revenues from nights spent - Thousands Levs	
				Total	of which: By foreigners	Total	of which: Foreigners	Total	of which: By foreigners
Total	2739	278904	8542584	5027039	3838299	954957	610876	208656	172584
Blagoevgrad	164	10877	306764	63370	17209	26873	7350	2016	628
Burgas	621	106876	3270752	2403582	1973636	341796	261957	105257	91659
Varna	359	59451	1842609	1313744	1121246	230127	183927	62324	56348
Veliko Tarnovo	110	4965	153915	29345	9263	17196	5438	1169	463
Vidin	36	946	30162	5877	1383	3463	959	188	44
Vratsa	28	1009	31279	6848	877	3058	360	188	38
Gabrovo	55	2802	85000	16257	2484	7377	1311	436	89
Dobrich	138	28915	893310	668692	527419	97483	69348	16181	13014
Kardzhali	29	911	28241	5547	1146	3778	722	178	42
Kyustendil	57	2815	87142	20084	3602	10413	1601	547	195
Lovech	82	3844	115542	32683	2095	16633	1273	924	69
Montana	25	1171	36275	8610	812	3249	389	193	33
Pazardzhik	57	4117	122816	48474	9173	14845	1639	2003	566
Pernik	17	907	28117	1970	86	1117	63	41	2
Pleven	19	989	30659	9458	1531	4812	712	304	73
Plovdiv	161	8966	272009	85321	28112	32304	9514	3038	1158
Razgrad	16	608	18848	3780	957	2082	469	130	40
Ruse	44	1708	52630	11611	4457	7457	2593	546	241
Silistra	20	627	19499	3058	927	2101	569	115	39
Sliven	79	2457	75690	11170	2085	5460	737	298	65
Smolyan	242	8960	276936	40137	4609	15887	1425	1121	167
Sofia	76	5441	165864	32313	4014	11856	1792	783	115
Sofia (stolitsa)	125	11618	355795	149247	110026	74003	51829	8842	6940
Stara Zagora	57	3656	113318	33151	5602	10021	2277	1117	351
Targovishte	21	878	27218	5063	720	2162	262	154	36
Haskovo	39	1407	41208	8305	2910	4587	1483	282	101
Shumen	42	1289	39959	5713	920	3515	596	182	37
Yambol	20	694	21027	3629	998	1302	281	99	31

¹ In use.

² Available Bed Capacity is the maximum number of the bed-places on offer for each day of the reference month.