



ACTIVITY OF ACCOMMODATION ESTABLISHMENTS¹ IN SEPTEMBER 2012

In September 2012, 2 327 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation with more than 10 bed places were functioned in the country (Annex, Table 1). The total number of the rooms in them was 114.0 thousands and the bed-places were 240.4 thousands. In comparison with the previous month the total number of accommodation establishments decreased by 9.3% and the bed-places in them - by 12.9%.

The total number of the nights spent in all accommodation establishments amounted to 2 255.8 thousands as 648.4 thousands by them were spent by Bulgarian residents and 1 607.4 thousands - by foreigners. In 4 and 5 stars hotels the foreign citizens realized 61.3% from all nights spent by them, while by Bulgarians they were 29.3%. In 3 stars accommodation establishments were spent 32.2% of nights by Bulgarian residents as well as by foreigners, while in the rest of accommodation with 1 and 2 stars these share were 38.5 and 6.5% respectively.

During the period January - September 2012 the nights spent in all accommodation establishments were 18 497.0 thousands or by 7.3% more in comparison with the same period of the previous year. The nights spent by foreign residents increased by 8.1% and by Bulgarian residents - by 5.4%.

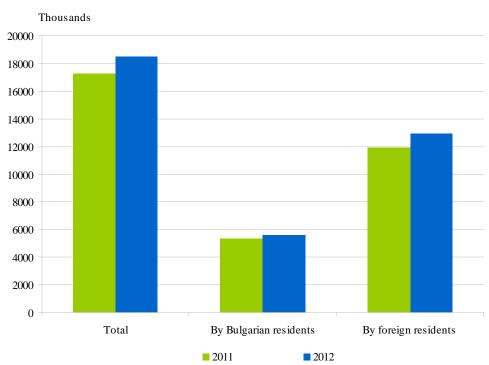


Figure 1. The nights spent in accommodation establishments during the period January - September

¹ Since January 2012 the survey on accommodation establishments has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.





Compared to the period January - September 2011 the arrivals in all accommodation establishments in the same period of 2012 increased by 8.7% and reached 4 597.4 thousands. In September 2012 the relative share of Bulgarian guests were 47.0% of all arrivals as the majority (69.3%) of them spent the nights in hotels 1 and 2 or 3 stars and spent 2.5 nights on the average. The arrivals of foreigners were 301.2 thousands as 63.1% of them spent nights in hotels with 4 and 5 stars. On the average 5.2 nights were spent by foreigners.

Thousands

350

250

200

150

100

Total

1 and 2 stars

3 stars

4 and 5 stars

Figure 2. Arrivals in accommodation establishments by categories in September 2012

In September 2012, the total occupancy of the bed-places in accommodation establishments was 34.6% as the highest it was in 4 and 5 stars accommodation establishments - 46.5%, followed by these with 3 stars - 35.3% and with 1 and 2 stars - 18.4%. In comparison with the previous month was observed reduction of occupancy of the bed-places in all categories accommodation establishments - total by 24.3 percentage points.

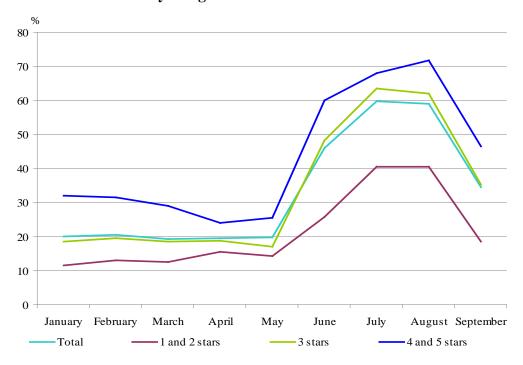
Foreign residents

Bulgarian residents



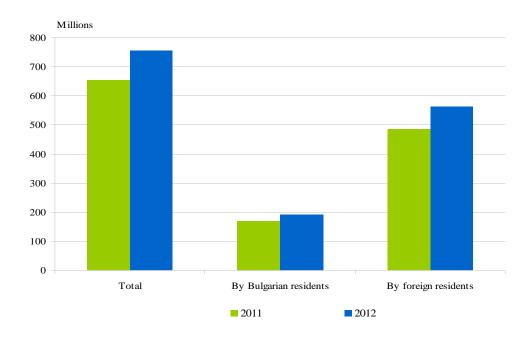


Figure 3. The occupation of the bed-places in accommodation establishments by categories and months in 2012



The total revenues from nights spent in September reached 91.3 million BGN as from foreigners they were 69.5 million BGN and from Bulgarians - 21.8 million. During the period January - September 2012 the total revenues increased by 15.4% compared to the same period of 2011, as from foreign residents they increased by 16.2%, while from Bulgarian residents they were by 13.1% more.

Figure 4. The revenues from nights spent in accommodation establishments during the period January - September







Methodological notes

In the statistical survey of **accommodation establishments** were included all categorized hotels, camping sites and other type of accommodation establishments with more than 10 bed-places in use during the reporting period.

The indicator **other accommodation establishments** contained the holiday settlements, hostels, guests houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.





Annex

 ${\bf Table~1}$ Activity of accommodation establishments in September 2012 $^{\bf 1}$

| Districts | Accommodation establishments - number | Bed- places - number | Available bed- nights ² - number | Night spent - number | | Arrivals in accommodation establishments - number | | Revenues from nights spent - thousands BGN | |
|----------------|---------------------------------------|----------------------------|--|----------------------|------------|---|------------|--|------------|
| | | | | Total | of which: | Total | of which: | Total | of which: |
| | | | | | by | | foreigners | | by |
| | | | | | foreigners | | | | foreigners |
| Total | 2327 | 240366 | 6513110 | 2255812 | 1607362 | 568109 | 301201 | 91259 | 69545 |
| Blagoevgrad | 161 | 10053 | 275658 | 61332 | 16083 | 26540 | 7094 | 1823 | 506 |
| Burgas | 448 | 90306 | 2301475 | 958345 | 810851 | 151380 | 112831 | 40246 | 35328 |
| Varna | 282 | 48810 | 1402265 | 564713 | 475019 | 109092 | 76429 | 22510 | 19848 |
| Veliko Tarnovo | 98 | 4894 | 146640 | 27116 | 8136 | 17767 | 6018 | 1120 | 416 |
| Vidin | 33 | 906 | 26734 | 4327 | 786 | 3036 | 463 | 153 | 31 |
| Vratsa | 25 | 965 | 28950 | 5448 | 1053 | 2485 | 300 | 164 | 36 |
| Gabrovo | 58 | 2958 | 84648 | 13576 | 1974 | 7497 | 1407 | 391 | 91 |
| Dobrich | 105 | 21860 | 482818 | 204720 | 144240 | 40270 | 22225 | 4779 | 3386 |
| Kardzhali | 29 | 901 | 27030 | 4347 | 796 | 2836 | 567 | 135 | 30 |
| Kyustendil | 47 | 2573 | 77190 | 14767 | 2188 | 8418 | 1629 | 381 | 109 |
| Lovech | 77 | 3608 | 106620 | 18023 | 1354 | 10411 | 877 | 563 | 51 |
| Montana | 28 | 1400 | 41960 | 7831 | 391 | 3261 | 268 | 211 | 19 |
| Pazardzhik | 53 | 4013 | 120390 | 35920 | 6415 | 12578 | 1614 | 1468 | 380 |
| Pernik | 12 | 408 | 12240 | 1394 | 87 | 826 | 30 | 30 | 3 |
| Pleven | 14 | 1066 | 23784 | 5983 | 1487 | 3945 | 708 | 213 | 61 |
| Plovdiv | 136 | 8202 | 246060 | 81868 | 27503 | 36678 | 11072 | 3538 | 1445 |
| Razgrad | 14 | 559 | 16770 | 2877 | 847 | 1562 | 337 | 103 | 39 |
| Ruse | 44 | 1670 | 50100 | 12751 | 5495 | 7373 | 2709 | 585 | 293 |
| Silistra | 20 | 629 | 18870 | 2967 | 568 | 2253 | 406 | 114 | 28 |
| Sliven | 74 | 2588 | 76784 | 8824 | 2029 | 4307 | 735 | 293 | 107 |
| Smolyan | 238 | 8753 | 258856 | 28313 | 1731 | 13468 | 894 | 769 | 57 |
| Sofia | 60 | 4880 | 143098 | 22557 | 1761 | 12926 | 876 | 533 | 79 |
| Sofia Cap. | 122 | 11384 | 336528 | 120964 | 85848 | 69470 | 46551 | 9587 | 6792 |
| Stara Zagora | 32 | 2878 | 85592 | 25830 | 3829 | 7817 | 2231 | 861 | 199 |
| Targovishte | 21 | 871 | 26130 | 2971 | 518 | 1912 | 225 | 110 | 27 |
| Haskovo | 41 | 1405 | 41720 | 8871 | 2828 | 4891 | 1233 | 288 | 85 |
| Shumen | 34 | 1117 | 32930 | 6168 | 2575 | 3863 | 1107 | 190 | 64 |
| Yambol | 21 | 709 | 21270 | 3009 | 970 | 1247 | 365 | 101 | 35 |

¹ In use.

² The data for the "Available Bed Capacity" item are obtained through accumulation of the number of bed-places for each of the days of the reference period when they are put into utilization, irrespective of whether they are occupied or not.