

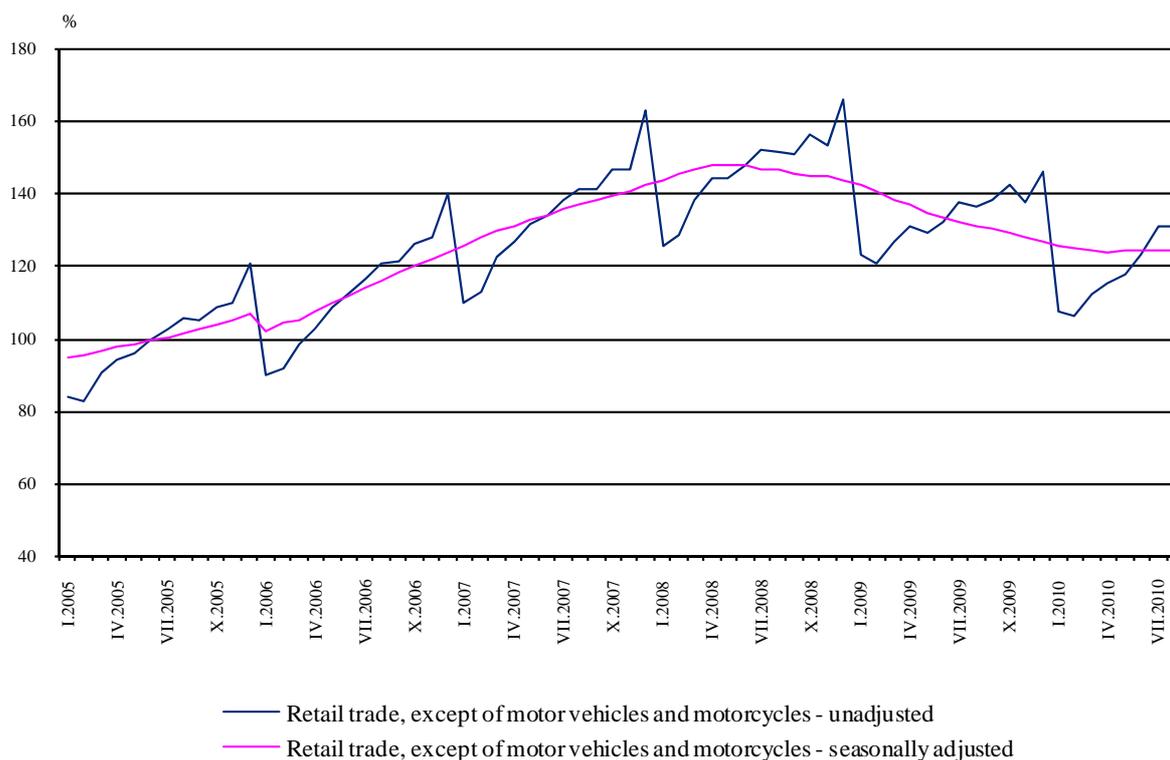


## TURNOVER INDICES IN 'RETAIL TRADE, EXCEPT OF MOTOR VEHICLES AND MOTORCYCLES' IN AUGUST OF 2010<sup>1</sup>

The preliminary seasonally adjusted data<sup>2</sup> of NSI in August 2010 showed that the **turnover** at constant prices in **Retail trade, except of motor vehicles and motorcycles** was with 0.3% under the rate of the previous month.

In August 2010 working day adjusted<sup>3</sup> turnover in **Retail trade, except of motor vehicles and motorcycles** fell by 4.3% in comparison with the same month of the previous year.

**Figure 1. Monthly Turnover Indices in  
'Retail trade, except of motor vehicles and motorcycles'  
(2005 = 100)**



<sup>1</sup> The data for August 2010 is preliminary.

<sup>2</sup> **Seasonal adjustment** is a statistical method, which eliminates the seasonal component of time series and it is particularly suitable for long-term comparisons and analysis of the data.

<sup>3</sup> **Working day adjustment** is an adjustment for variations caused by calendar effects, different number of calendar and working days in the months, national holidays and outliers (for example the presence of more non-working days in May could contribute to the decline in the retail trade).

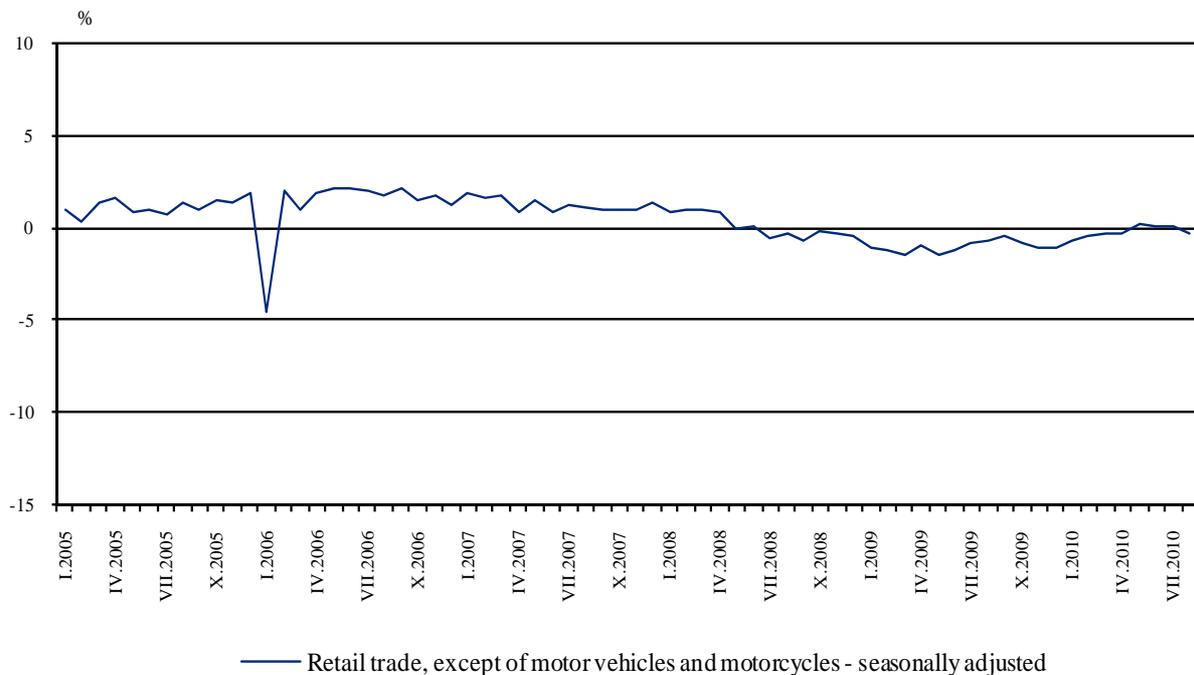
The seasonally and working day adjusted data the period 2000-2010 can be found in NSI internet web-site: (<http://www.nsi.bg/otrasalen.php?otr=35>)



**Monthly changes**

In August 2010 a negligible growth compared to July 2010 was observed in ‘Dispensing chemist; retail sale of medical and orthopaedic goods, cosmetic and toilet articles in specialised stores’ (0.3%) and in ‘Retail sale of automotive fuel in specialised stores’ (0.1%). While in ‘Retail sale of food, beverages and tobacco’ and in ‘Retail sale of textiles, clothing, footwear and leather goods in specialised stores’ was registered a drop of 1.0% and 2.0% respectively.

**Figure 2. Percentage change of turnover in  
'Retail trade, except of motor vehicles and motorcycles'  
(Compared to the previous month)**





### Annual changes

The turnover in all composite groups in August 2010 compared to the same month of the previous year decreased and ranged from 0.6% in 'Retail sale of food, beverages and tobacco' to 9.6% in 'Retail sale of computers, peripheral units and software; telecommunications equipment, etc. in specialised stores'.

**Figure 3. Percentage change of turnover in  
'Retail trade, except of motor vehicles and motorcycles'  
(Compared to the same month of the previous year)**





Table 1

**Percentage change of turnover in  
'Retail trade, except of motor vehicles and motorcycles' at constant prices  
(Compared to the previous month)<sup>1</sup>**

Economic activities	2010					
	III	IV	V	VI	VII	VIII
<b>Retail trade, except of motor vehicles and motorcycles</b>	<b>-0.4</b>	<b>-0.4</b>	<b>0.2</b>	<b>0.0</b>	<b>0.1</b>	<b>-0.3</b>
Retail sale of food, beverages and tobacco	-0.3	0.3	0.4	-0.1	0.4	-1.0
Retail sale in non-specialised stores with food, beverages or tobacco predominating	-0.2	0.4	0.5	0.0	0.3	-1.0
Retail sale of food, beverages and tobacco in specialised stores	-0.4	-0.5	-0.1	-0.6	-0.2	-0.6
Retail sale of non-food products (except fuel)	-0.4	-1.2	-0.4	-0.3	-0.1	-0.6
of which:						
Other retail sale in non-specialised stores	-0.7	-1.1	-0.6	-0.7	-0.4	-0.4
Retail sale of textiles, clothing, footwear and leather goods in specialised stores	0.4	-1.6	-1.3	-0.1	0.8	-2.0
Retail sale of audio and video equipment; hardware, paints and glass; electrical household appliances, etc. in specialised stores	0.1	-1.5	-0.3	0.7	-0.5	0.1
Retail sale of computers, peripheral units and software; telecommunications equipment, etc. in specialised stores	-1.3	-1.1	0.2	-0.9	1.4	-0.8
Dispensing chemist; retail sale of medical and orthopaedic goods, cosmetic and toilet articles in specialised stores	0.4	0.9	-0.6	0.8	-0.3	0.3
Retail sale via mail order houses or via Internet	-1.0	-1.3	-0.9	-1.1	-0.9	-1.1
Retail sale of automotive fuel in specialised stores	-0.7	-0.6	1.1	-0.4	-0.5	0.1

<sup>1</sup> Seasonally adjusted



Table 2

**Percentage change of turnover in  
'Retail trade, except of motor vehicles and motorcycles' at constant prices  
(Compared to the same month of the previous year)<sup>1</sup>**

Economic activities	2010					
	III	IV	V	VI	VII	VIII
<b>Retail trade, except of motor vehicles and motorcycles</b>	<b>-11.7</b>	<b>-11.6</b>	<b>-8.6</b>	<b>-6.8</b>	<b>-4.7</b>	<b>-4.3</b>
Retail sale of food, beverages and tobacco	-0.7	-0.1	1.4	1.0	1.5	-0.6
Retail sale in non-specialised stores with food, beverages or tobacco predominating	-0.2	0.5	2.0	1.6	2.1	0.0
Retail sale of food, beverages and tobacco in specialised stores	-3.9	-4.3	-3.2	-3.8	-3.2	-4.1
Retail sale of non-food products (except fuel)	-15.0	-16.1	-14.2	-11.1	-7.5	-6.6
of which:						
Other retail sale in non-specialised stores	-16.6	-16.5	-14.7	-13.0	-9.9	-7.3
Retail sale of textiles, clothing, footwear and leather goods in specialised stores	-4.7	-7.9	-9.6	-7.2	-2.5	-5.7
Retail sale of audio and video equipment; hardware, paints and glass; electrical household appliances, etc. in specialised stores	-13.6	-15.9	-14.0	-8.0	-6.5	-3.2
Retail sale of computers, peripheral units and software; telecommunications equipment, etc. in specialised stores	-23.2	-23.3	-19.0	-17.9	-9.1	-9.6
Dispensing chemist; retail sale of medical and orthopaedic goods, cosmetic and toilet articles in specialised stores	-8.5	-6.8	-7.2	-5.9	-7.4	-6.4
Retail sale via mail order houses or via Internet	-4.6	-12.5	-11.7	-10.8	-10.0	-10.9
Retail sale of automotive fuel in specialised stores	-14.6	-14.2	-6.8	-5.3	-5.1	-3.1

<sup>1</sup> Working day adjusted



Table 3

**Turnover Indices in 'Retail trade, except of motor vehicles and motorcycles' -  
seasonally adjusted at constant prices  
(2005 = 100)**

Economic activities	2009					2010							
	VIII	IX	X	XI	XII	I	II	III	IV	V	VI	VII	VIII
<b>Retail trade, except of motor vehicles and motorcycles</b>	<b>130.9</b>	<b>130.2</b>	<b>129.0</b>	<b>127.6</b>	<b>126.2</b>	<b>125.3</b>	<b>124.7</b>	<b>124.2</b>	<b>123.7</b>	<b>124.0</b>	<b>124.0</b>	<b>124.2</b>	<b>123.9</b>
Retail sale of food, beverages and tobacco	127.0	127.3	127.8	126.9	126.7	126.7	126.8	126.4	126.8	127.3	127.1	127.6	126.4
Retail sale in non-specialised stores with food, beverages or tobacco predominating	133.4	133.9	134.6	133.9	133.4	133.2	133.6	133.3	133.9	134.5	134.5	134.9	133.6
Retail sale of food, beverages and tobacco in specialised stores	94.8	94.3	93.6	92.7	92.8	93.3	92.8	92.5	92.0	91.9	91.4	91.2	90.7
Retail sale of non-food products (except fuel)	139.5	138.0	136.4	134.7	133.6	131.3	130.5	129.9	128.4	127.9	127.5	127.4	126.6
of which:													
Other retail sale in non-specialised stores	158.3	156.8	154.8	152.1	150.5	149.3	148.0	146.9	145.3	144.5	143.5	142.9	142.4
Retail sale of textiles, clothing, footwear and leather goods in specialised stores	157.4	156.7	155.6	153.5	161.6	151.5	153.4	154.1	151.6	149.7	149.6	150.8	147.9
Retail sale of audio and video equipment; hardware, paints and glass; electrical household appliances, etc. in specialised stores	146.8	145.5	144.2	142.3	140.3	139.6	139.1	139.2	137.2	136.7	137.7	137.0	137.2
Retail sale of computers, peripheral units and software; telecommunications equipment, etc. in specialised stores	124.3	122.2	119.5	117.5	116.3	113.1	112.0	110.5	109.3	109.5	108.4	109.9	109.1
Dispensing chemist; retail sale of medical and orthopaedic goods, cosmetic and toilet articles in specialised stores	148.4	150.2	150.9	149.6	150.8	137.6	137.1	137.7	139.0	138.1	139.2	138.7	139.1
Retail sale via mail order houses or via Internet	148.1	145.9	145.1	142.9	142.2	140.6	139.7	138.3	136.6	135.4	133.9	132.7	131.2
Retail sale of automotive fuel in specialised stores	118.6	119.1	118.2	117.3	115.1	115.4	113.6	112.8	112.1	113.4	112.9	112.4	112.5



Table 4

**Turnover Indices in 'Retail trade, except of motor vehicles and motorcycles' -  
working day adjusted at constant prices  
(2005 = 100)**

Economic activities	2007	2008	2009					2010							
	VIII	VIII	VIII	IX	X	XI	XII	I	II	III	IV	V	VI	VII	VIII
<b>Retail trade, except of motor vehicles and motorcycles</b>	<b>140.9</b>	<b>151.5</b>	<b>136.8</b>	<b>138.0</b>	<b>142.1</b>	<b>137.5</b>	<b>145.9</b>	<b>107.9</b>	<b>106.8</b>	<b>112.2</b>	<b>115.6</b>	<b>118.4</b>	<b>122.8</b>	<b>131.0</b>	<b>130.9</b>
Retail sale of food, beverages and tobacco	126.9	129.3	131.3	129.9	130.7	128.1	145.1	116.2	116.1	121.6	124.1	125.8	127.0	131.6	130.5
Retail sale in non-specialised stores with food, beverages or tobacco predominating	133.0	133.6	137.3	135.9	137.2	134.5	152.8	122.8	123.0	128.7	131.3	132.8	134.0	138.5	137.2
Retail sale of food, beverages and tobacco in specialised stores	96.9	107.0	100.5	99.9	97.9	95.8	105.9	82.2	81.7	86.0	88.1	88.8	91.8	96.7	96.3
Retail sale of non-food products (except fuel)	155.2	172.1	143.7	147.0	151.2	148.8	163.6	109.0	109.0	115.7	118.2	122.5	127.0	134.6	134.3
of which:															
Other retail sale in non-specialised stores	153.8	199.0	168.8	171.7	172.9	162.8	167.5	124.8	122.8	126.6	132.6	138.0	144.0	153.6	156.4
Retail sale of textiles, clothing, footwear and leather goods in specialised stores	162.0	181.4	157.2	163.0	167.6	166.0	191.3	130.2	132.2	144.0	147.2	150.9	148.1	149.9	148.2
Retail sale of audio and video equipment; hardware, paints and glass; electrical household appliances, etc. in specialised stores	184.3	190.7	153.3	157.2	166.0	165.5	180.1	105.1	107.5	117.8	121.1	128.1	137.6	147.0	148.3
Retail sale of computers, peripheral units and software; telecommunications equipment, etc. in specialised stores	140.6	161.8	129.8	131.2	130.2	126.3	141.1	96.0	93.7	97.3	100.1	104.6	107.9	118.2	117.3
Dispensing chemist; retail sale of medical and orthopaedic goods, cosmetic and toilet articles in specialised stores	125.1	148.7	143.3	149.1	154.9	152.2	165.6	136.6	134.8	140.1	139.1	135.6	136.2	137.3	134.1
Retail sale via mail order houses or via Internet	97.0	142.5	147.9	144.9	149.1	148.1	155.6	125.3	135.6	135.9	130.9	128.1	134.4	134.3	131.8
Retail sale of automotive fuel in specialised stores	130.2	136.5	129.6	130.1	137.3	126.7	116.5	97.9	94.1	97.9	103.6	103.7	112.5	124.6	125.6



## Methodological notes

The monthly **turnover indices** reflect the short-term changes in the value of this indicator between two compared periods at constant prices. The information may be used to assess the current situation and the trends in the development of the trade sector as well as for short-term forecasts.

In order to calculate the indices trade enterprises are observed by using a representative sample that forms about 70% of the annual receipts of the observed aggregate.

The monthly **turnover indices** are calculated with 2005 as a constant base year by comparing the value of the sales at constant prices. The prices impact is eliminated by deflation of the turnover, using the consumer prices' indices.

The **turnover indices** since 2000 year are recalculated under KID-2008 and to the new base year (2005) and are published on the website of the NSI (<http://www.nsi.bg/otrasalen.php?otr=35>).