



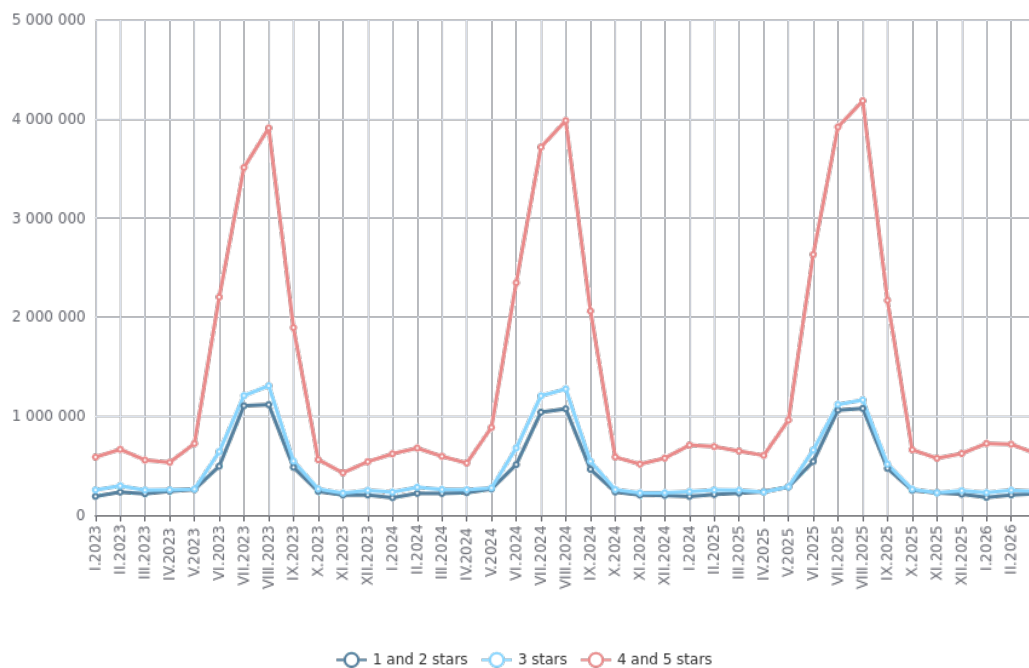
ACCOMMODATION ESTABLISHMENTS - MARCH 2026

In March 2026, 2 193 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation, with 10 or more bed-places, functioned in the country (Annex, Table 1), with 65.0 thousand rooms and 136.4 thousand bed-places in them. In comparison with the same month of the previous year, the number of accommodation establishments decreased by 3.8%, and the bed-places in them - by 1.2%.

The total number of nights spent was 1 079.1 thousand, or 3.9% less in comparison to a year earlier. The nights spent by Bulgarian residents were 755.5 thousand and by non-residents - 323.6 thousand.

In 4 and 5-star accommodation establishments were realized 75.7% of the total number of nights spent by non-residents and 49.9% - by Bulgarian residents. In those with 3 stars were spent 16.6% of the nights by non-residents and 24.7% - by Bulgarian residents, while in those with 1 and 2 stars they were 7.7% and 25.4%, respectively (Figure 1).

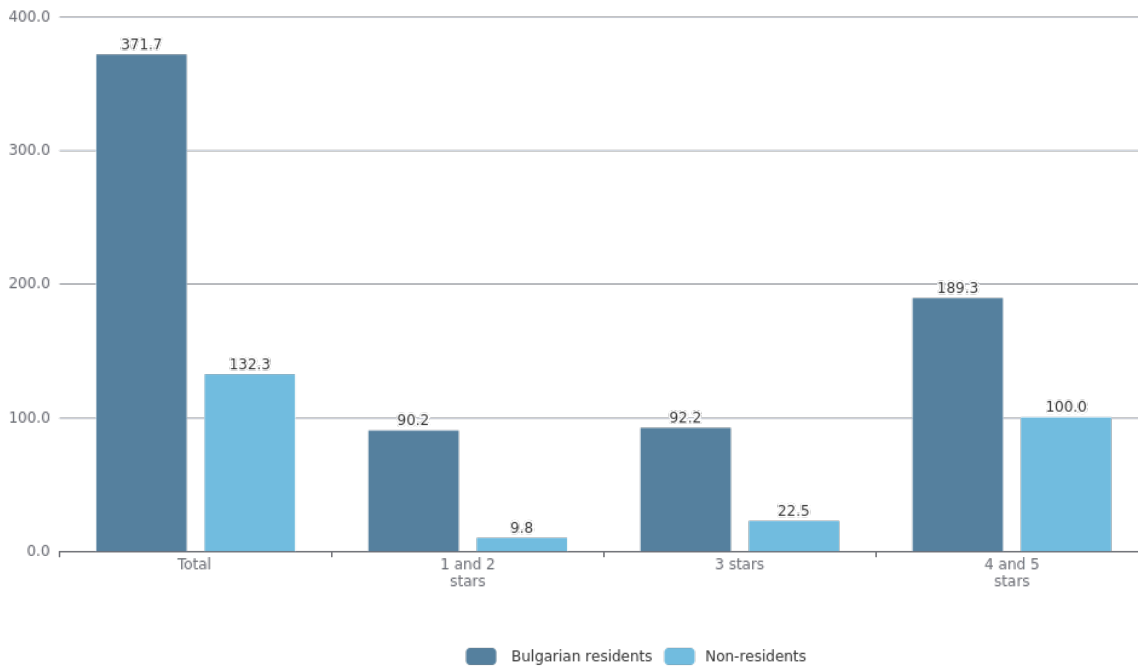
Figure 1. Nights spent in accommodation establishments by categories and by months



The number of arrivals^[1] decreased by 4.6% compared to the same month in 2025, and reached 504.0 thousand, as a decrease by 9.4% for non-residents and by 2.8% for Bulgarian residents was reported. The Bulgarian residents were 371.7 thousand and spent 2.0 nights on average. The arrivals of non-residents were 132.3 thousand and had 2.4 nights on average, as 75.6% of them spent nights in accommodation establishments with 4 and 5 stars (Figure 2).

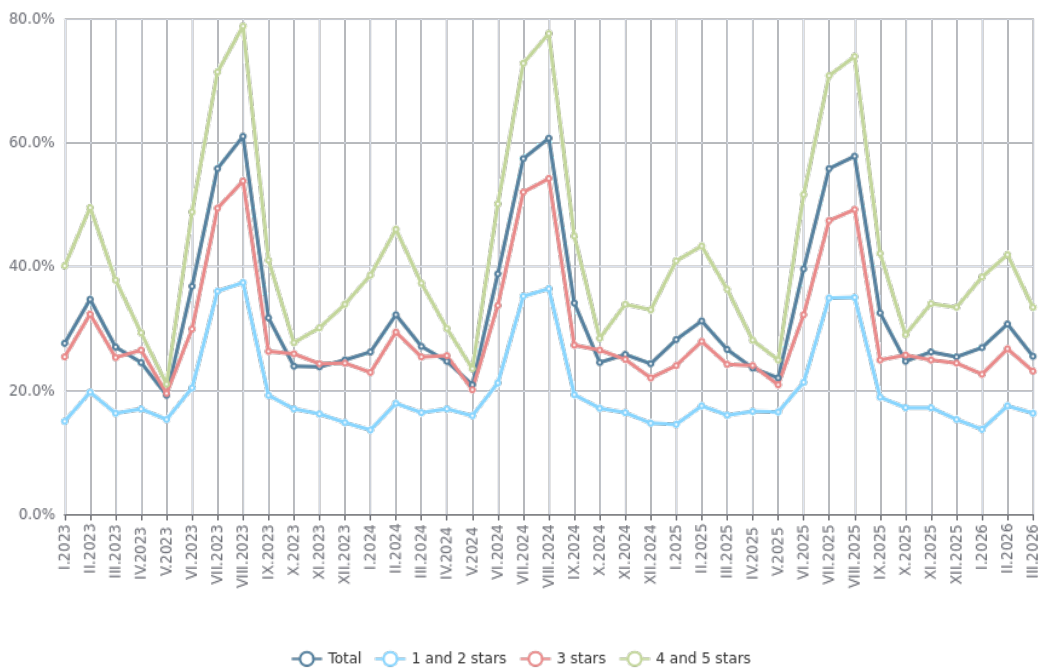
[1] According to instructions from Eurostat, the refugees from Ukraine are not included in the survey.

Figure 2. Arrivals in accommodation establishments by categories in March 2026



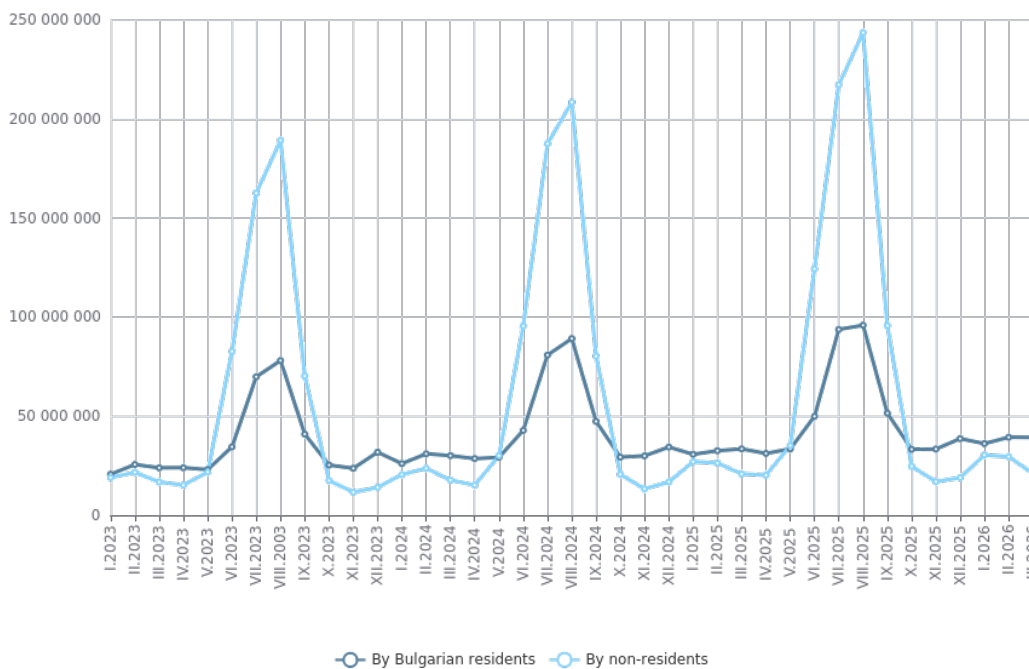
The total occupancy of the bed-places was 25.5% and it decreased by 1.1 percentage points compared to a year earlier. The highest occupancy of the bed-places was in 4 and 5-star accommodation establishments - 33.4%, followed by those with 3 stars - 23.1%, and with 1 and 2 stars - 16.3% (Figure 3).

Figure 3. Occupation of the bed-places in accommodation establishments by categories and by months



The total revenues from nights spent increased by 11.0%, compared to the same month of the previous year, and reached 60.3 million EUR, as 39.3 million EUR were from Bulgarian residents and 21.0 million EUR - from non-residents (Figure 4).

Figure 4. Revenues from nights spent in accommodation establishments by months



Methodological notes

Since 2012, the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the Regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, with regard to the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with 10 or more bed-places in use during the reporting period are included in the observation.

The indicator **other accommodation establishments** includes holiday settlements, hostels, guest houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

Available Bed Capacity is the maximum number of bed-places, offered for each day of the reference month.

The **revenues from nights spent** in accommodation establishments include the sums paid by the guests, without the extra services.

Activity of accommodation establishments in March 2026									
Districts	Establishments[1]- in numbers	Bed- places - in numbers	Available bed- nights - in numbers	Nights spent - in numbers		Arrivals in accommodation establishments - in numbers		Revenues from nights spent - Thousand EUR	
				Total	Of which: By non- residents	Total	Of which: Non- residents	Total	Of which: By non- residents
Total	2 193	136 388	4 233 732	1 079 113	323 608	503 991	132 290	60 275	21 016
Blagoevgrad	208	18 086	560 666	137 439	46 175	58 248	15 076	10 140	2 928
Burgas	85	6 557	203 267	39 334	6 799	20 505	3 291	1 740	329
Varna	130	11 599	359 631	64 246	29 315	29 206	9 707	3 250	1 664
Veliko Tarnovo	132	4 745	147 095	25 186	3 973	14 694	2 547	964	201
Vidin	23	866	26 846	5 325	1 003	3 394	502	228	47
Vratsa	40	1 451	44 981	10 966	1 365	4 777	355	326	45
Gabrovo	60	3 019	93 589	12 083	1 244	6 687	513	438	54
Dobrich	43	4 372	135 532	20 910	4 801	9 739	2 026	1 442	391
Kardzhali	56	1 886	58 466	8 124	690	5 076	408	343	31
Kyustendil	64	2 489	77 159	16 301	1 413	10 493	766	1 012	84
Lovech	105	3 994	123 814	17 872	663	8 471	244	977	32
Montana	30	1 425	44 175	7 249	439	3 913	223	237	17
Pazardzhik	126	8 249	258 757	90 655	2 955	41 025	1 077	5 000	198
Pernik	8	415	12 865	3 472	363	2 009	171	160	31
Pleven	29	1 617	50 127	11 765	2 024	5 490	700	375	72
Plovdiv	219	12 707	396 521	121 130	19 789	59 036	10 382	5 486	1 006
Razgrad	19	629	19 499	3 448	627	1 951	308	148	38
Ruse	56	2 321	71 951	14 836	3 658	8 627	1 940	601	174
Silistra	26	795	24 645	3 718	499	2 192	255	143	21
Sliven	46	1 535	47 585	6 378	1 714	3 690	481	282	94
Smolyan	165	9 096	281 976	77 490	10 416	27 227	2 139	3 560	554
Sofia	86	7 614	236 034	65 583	24 173	26 044	6 551	3 483	1 262
Sofia (stolitsa)	180	17 810	552 110	207 830	139 403	102 097	61 748	14 297	10 696
Stara Zagora	68	6 067	188 077	65 083	4 512	26 532	1 277	3 865	204
Targovishte	12	476	14 756	2 334	600	1 449	264	103	32
Haskovo	93	4 296	133 176	28 648	13 795	16 093	8 832	1 278	759
Shumen	68	1 596	49 476	8 554	929	3 714	357	269	39
Yambol	16	676	20 956	3 154	271	1 612	150	128	13
[1] In use.									