



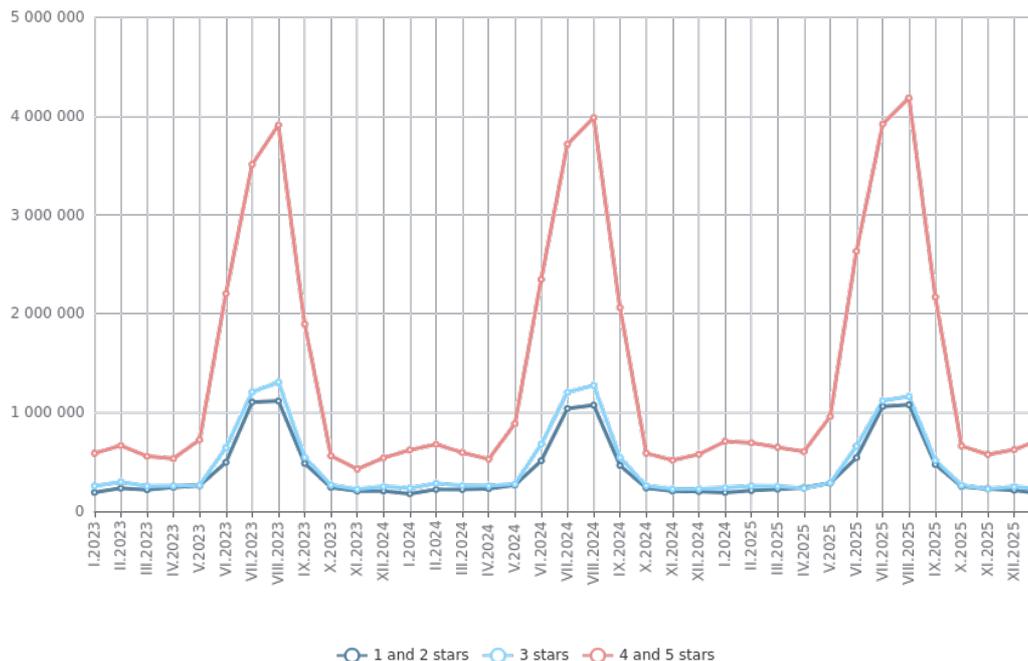
## ACCOMMODATION ESTABLISHMENTS - JANUARY 2026

In January 2026, 2 197 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation, with 10 or more bed-places, functioned in the country (Annex, Table 1), with 65.0 thousand rooms and 135.7 thousand bed-places in them. In comparison with the same month of the previous year, the number of accommodation establishments increased by 0.7%, and the bed-places in them - by 1.6%.

The total number of nights spent was 1 132.8 thousand, or 0.3% less in comparison to a year earlier. The nights spent by Bulgarian residents were 650.9 thousand and by non-residents - 481.9 thousand.

In 4 and 5-star accommodation establishments were realized 80.3% of the total number of nights spent by non-residents and 51.8% - by Bulgarian residents. In those with 3 stars were spent 14.7% of the nights by non-residents and 24.2% - by Bulgarian residents, while in those with 1 and 2 stars they were 5.0% and 24.0%, respectively (Figure 1).

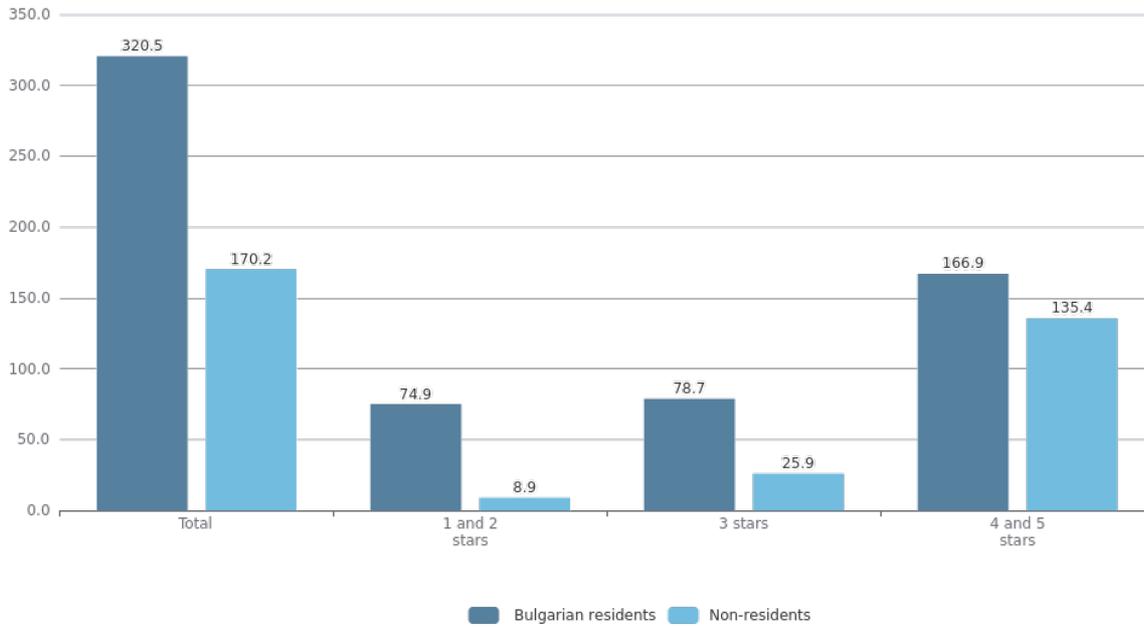
Figure 1. Nights spent in accommodation establishments by categories and by months



The number of arrivals<sup>[1]</sup> increased by 0.8% compared to the same month in 2025 and reached 490.7 thousand, as an increase by 0.8% for non-residents and by 0.7% for Bulgarian residents was reported. The Bulgarian residents were 320.5 thousand and they spent 2.0 nights on average. The arrivals of non-residents were 170.2 thousand and they had 2.8 nights on average, as 79.6% of them spent nights in accommodation establishments with 4 and 5 stars (Figure 2).

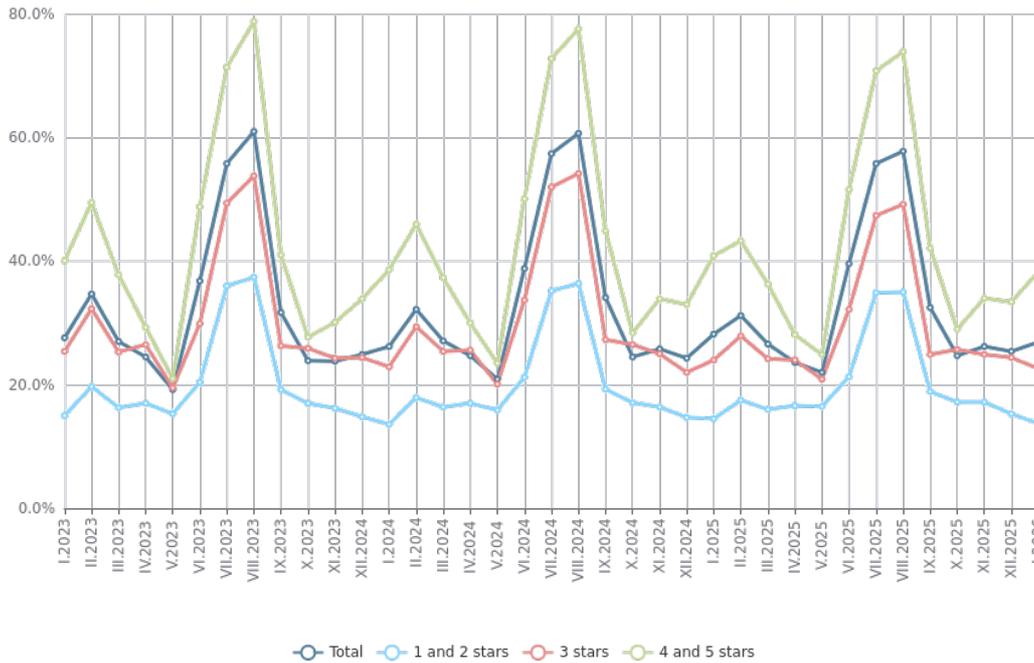
<sup>[1]</sup> According to the instructions from Eurostat, the refugees from Ukraine are not included in the survey.

**Figure 2. Arrivals in accommodation establishments by categories in January 2026**



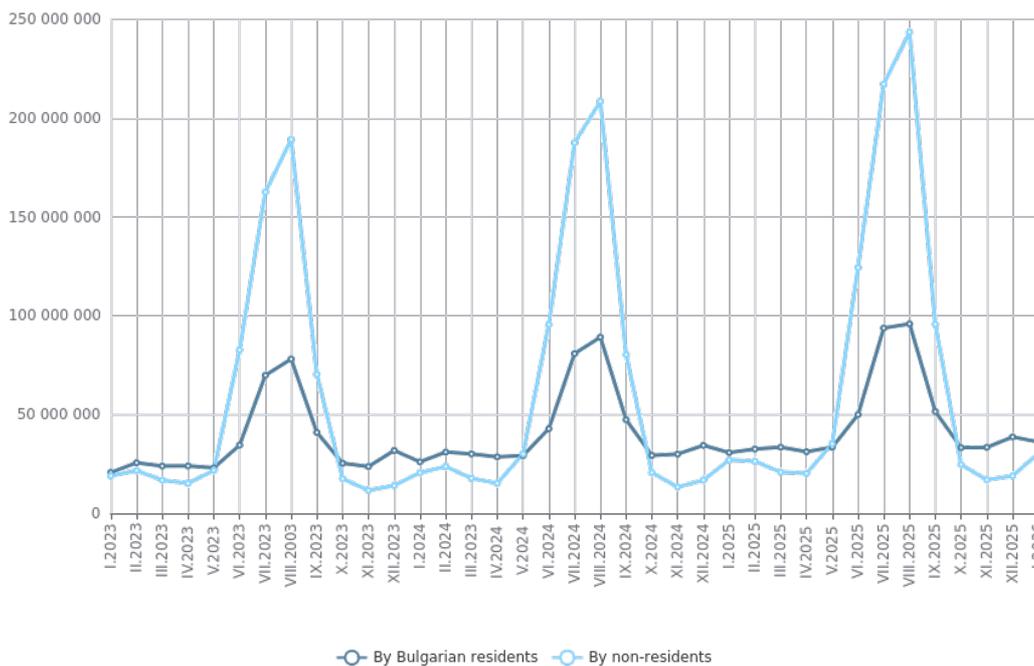
The total occupancy of the bed-places was 26.9% and it decreased by 1.3 percentage points compared to a year earlier. The highest occupancy of the bed-places was in 4 and 5-star accommodation establishments - 38.3%, followed by those with 3 stars - 22.6%, and with 1 and 2 stars - 13.7% (Figure 3).

**Figure 3. Occupation of the bed-places in accommodation establishments by categories and by months**



The total revenues from nights spent increased by 15.2% compared to the same month of the previous year and reached 66.5 million EUR, as 36.1 million EUR were from Bulgaria residents and 30.4 million EUR - from non-residents (Figure 4).

**Figure 4. Revenues from nights spent in accommodation establishments by months**



### **Methodological notes**

Since 2012, the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the Regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with 10 or more bed-places in use during the reporting period are included in the observation.

The indicator **other accommodation establishments** includes holiday settlements, hostels, guest houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

**Available Bed Capacity** is the maximum number of bed-places, offered for each day of the reference month.

The **revenues from nights spent** in accommodation establishments include the sums paid by the guests, without the extra services.

Activity of accommodation establishments in January 2026									
Districts	Establishments[1]- in numbers	Bed- places - in numbers	Available bed- nights - in numbers	Nights spent - in numbers		Arrivals in accommodation establishments - in numbers		Revenues from nights spent - Thousand EUR	
				Total	Of which: By non- residents	Total	Of which: Non- residents	Total	Of which: By non- residents
<b>Total</b>	<b>2 197</b>	<b>135 743</b>	<b>4 212 117</b>	<b>1 132 765</b>	<b>481 916</b>	<b>490 689</b>	<b>170 186</b>	<b>66 540</b>	<b>30 398</b>
Blagoevgrad	206	18 216	564 696	229 932	149 083	80 572	43 829	17 743	10 531
Burgas	81	5 828	180 668	30 783	6 062	15 585	2 550	1 332	283
Varna	124	11 287	349 897	55 269	28 511	24 978	9 822	2 583	1 437
Veliko Tarnovo	152	5 127	158 794	18 665	3 107	10 946	1 766	738	170
Vidin	24	882	27 122	3 036	699	1 962	294	129	33
Vratsa	39	1 433	44 423	6 270	415	3 008	148	174	15
Gabrovo	58	2 938	91 078	7 006	435	3 780	132	237	16
Dobrich	39	4 701	145 731	19 376	6 906	9 215	3 157	1 453	602
Kardzhali	64	2 066	64 019	6 753	542	3 910	374	257	24
Kyustendil	65	2 503	77 593	15 344	1 596	9 961	878	1 083	100
Lovech	107	3 933	121 571	13 526	419	7 083	200	781	14
Montana	28	1 373	42 563	4 803	236	2 706	111	179	9
Pazardzhik	120	8 035	252 123	89 432	5 495	42 790	1 783	5 409	371
Pernik	7	359	11 129	3 380	1 118	1 818	468	145	55
Pleven	29	1 818	56 358	8 180	1 648	3 812	616	291	58
Plovdiv	212	12 651	394 599	101 733	17 578	51 523	9 246	4 588	779
Razgrad	19	688	21 328	2 913	1 061	1 223	305	113	49
Ruse	56	2 348	72 158	9 805	2 428	5 922	1 453	389	121
Silistra	25	781	24 211	2 521	432	1 360	214	99	20
Sliven	41	1 395	43 245	5 534	887	3 691	326	227	49
Smolyan	187	9 435	292 485	119 343	50 607	39 149	11 320	5 735	2 713
Sofia	89	7 382	228 842	108 065	66 502	34 053	16 597	7 011	4 469
Sofia (stolitsa)	178	17 727	549 537	170 946	113 100	86 026	51 703	10 297	7 491
Stara Zagora	68	6 086	188 666	63 700	4 474	24 660	1 113	4 112	213
Targovishte	13	521	16 151	2 064	416	1 168	171	93	25
Haskovo	87	4 144	128 464	26 047	16 862	15 693	11 079	1 047	692
Shumen	63	1 412	43 772	5 794	948	2 884	386	210	42
Yambol	16	674	20 894	2 545	349	1 211	145	85	17
[1] In use.									