

ACCOMMODATION ESTABLISHMENTS - SEPTEMBER 2025

In September 2025, 3 334 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation, with 10 or more bed-places, functioned in the country (Annex, Table 1), with 142.3 thousand rooms and 326.0 thousand bed-places in them. In comparison with the same month of the previous year, the number of accommodation establishments increased by 1.3%, and the bed-places in them - by 4.4%.

The total number of nights spent was 3 157.5 thousand, or 2.9% more in comparison to a year earlier. The nights spent by non-residents were 1 915.0 thousand and by Bulgarian residents - 1 242.5 thousand.

In 4 and 5-star accommodation establishments were realized 82.7% of the total number of nights spent by non-residents and 47.1% - by Bulgarian residents. In those with 3 stars were spent 11.8% of the nights by non-residents and 23.3% - by Bulgarian residents, while in those with 1 and 2 stars they were 5.5% and 29.6%, respectively (Figure 1).

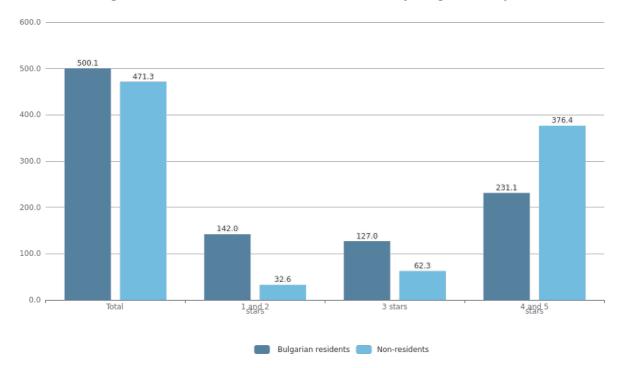
Figure 1. Nights spent in accommodation establishments by categories and by months

The number of arrivals $^{(1)}$ increased by 5.2% compared to the same month in 2024, and reached 971.4 thousand, as an increase by 9.1% for non-residents and by 1.7% for Bulgarian residents was reported. The Bulgarian residents were 500.1 thousand and spent 2.5 nights on average. The arrivals of non-residents were 471.3 thousand and had 4.1 nights on average, as 79.9% of them spent nights in accommodation establishments with 4 and 5 stars (Figure 2).

-O- 1 and 2 stars -O- 3 stars -O- 4 and 5 stars

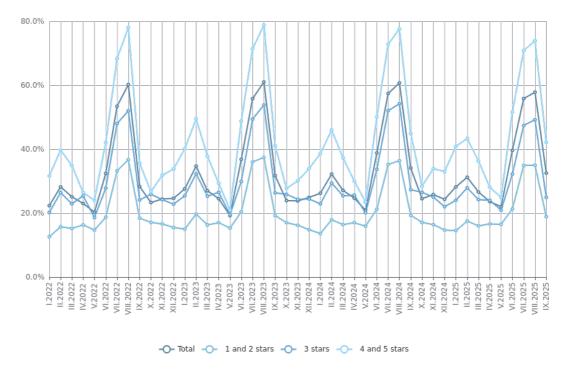
[1] According to instructions from Eurostat, the refugees from Ukraine are not included in the survey.

Figure 2. Arrivals in accommodation establishments by categories in September 2025



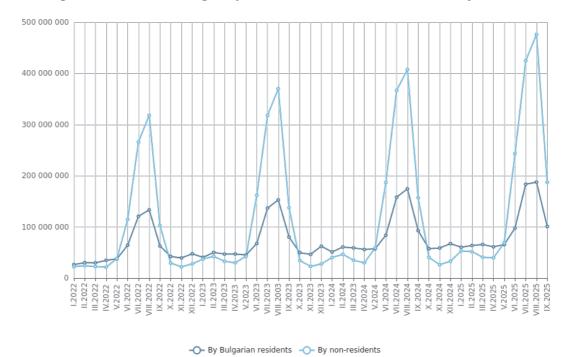
The total occupancy of the bed-places was 32.5% and it decreased by 1.6 percentage points compared to a year earlier. The highest occupancy of the bed-places was in 4 and 5-star accommodation establishments - 42.1%, followed by those with 3 stars - 24.9%, and with 1 and 2 stars - 18.9% (Figure 3).

Figure 3. Occupation of the bed-places in accommodation establishments by categories and by months



The total revenues from nights spent increased by 15.3%, compared to the same month of the previous year, and reached 287.9 million BGN, as 187.2 million BGN were from non-residents and 100.7 million BGN - from Bulgarian residents (Figure 4).

Figure 4. Revenues from nights spent in accommodation establishments by months



Methodological notes

Since 2012, the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the Regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with 10 or more bed-places in use during the reporting period are included in the observation.

The indicator **other accommodation establishments** includes holiday settlements, hostels, guest houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

Available Bed Capacity is the maximum number of bed-places, offered for each day of the reference month.

The **revenues from nights spent** in accommodation establishments include the sums paid by the guests, without the extra services.

Activity of accommodation establishments in September 2025[1] Districts Establishments Bed- Available Nights Arrivals in Revenues									
Districts	Establishments - in numbers	Bed- places - in numbers	Available bed- nights - in numbers	spent - in numbers		Arrivals in accommodation establishments - in numbers		Revenues from nights spent - Thousand BGN	
				Total	Of which: By non- residents	Total	Of which: Non- residents	Total	Of which: By non- residents
Total	3 334	326 042	9 719 142	3 157 468	1 914 968	971 403	471 332	287 890	187 148
Blagoevgrad	197	15 844	475 320	119 418	22 802	52 294	10 535	13 131	2 462
Burgas	714	131 562	3 869 972	1 330 546	982 258	277 371	181 682	117 257	89 200
Varna	321	57 761	1 738 050	621 087	486 067	151 354	104 235	60 162	49 612
Veliko Tarnovo	178	5 671	170 130	38 587	11 428	23 892	8 529	2 697	939
Vidin	30	1 008	32 040	7 992	1 302	5 877	1 009	563	108
Vratsa	39	1 342	40 260	10 692	1 393	5 544	600	543	93
Gabrovo	70	3 305	99 150	17 172	1 884	8 594	799	1 010	140
Dobrich	156	23 539	702 120	211 826	138 984	55 611	30 971	18 543	12 881
Kardzhali	77	2 299	68 970	13 048	1 299	8 998	838	854	84
Kyustendil	91	3 230	96 460	20 791	3 249	11 615	1 848	1 748	276
Lovech	126	4 494	134 500	24 697	1 602	12 704	998	2 156	112
Montana	37	1 596	47 880	12 467	1 526	5 038	715	760	103
Pazardzhik	126	8 183	250 710	91 622	8 792	33 664	2 081	8 547	988
Pernik	9	467	14 010	2 731	689	1 667	429	185	55
Pleven	30	1 745	52 350	15 880	3 677	9 332	2 166	1 009	293
Plovdiv	244	13 450	407 640	135 950	32 508	68 802	18 464	10 796	2 907
Razgrad	19	709	21 270	3 880	696	1 854	319	228	56
Ruse	61	2 426	74 280	20 951	6 941	13 532	4 878	1 432	556
Silistra	27	821	24 630	4 976	449	3 102	318	334	38
Sliven	50	1 685	49 850	8 787	1 785	5 170	795	660	179
Smolyan	193	8 134	244 020	51 725	2 466	22 278	1 186	3 404	167
Sofia	88	6 595	197 850	50 923	8 482	24 026	3 946	4 421	920
Sofia (stolitsa)	180	17 256	517 680	231 549	163 638	121 278	79 359	28 898	22 718
Stara Zagora	64	5 456	166 080	55 532	6 076	20 346	2 213	4 789	467
Targovishte	15	645	19 350	3 449	625	1 996	226	268	69
Haskovo	97	4 315	129 450	38 778	21 361	18 796	11 007	2 685	1 514
Shumen	75	1 760	52 800	8 499	1 941	4 658	839	577	147
Yambol	20	744	22 320	3 913	1 048	2 010	347	233	64
[1] In use.									