



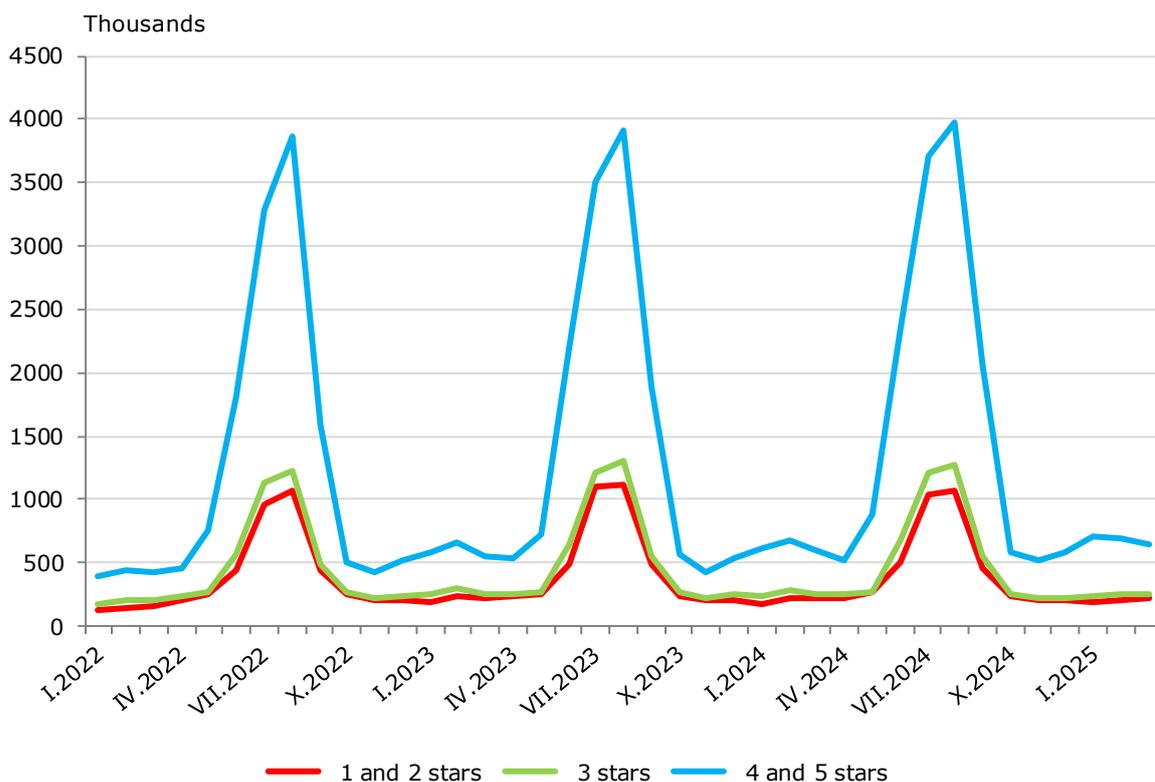
## ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN MARCH 2025

In March 2025, 2 279 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation, with 10 or more bed-places, functioned in the country (Annex, Table 1), with 66.3 thousand rooms and 138.1 thousand bed-places in them. In comparison with the same month of the previous year, the number of accommodation establishments increased by 3.0%, and the bed-places in them - by 6.2%.

The total number of nights spent was 1 123.1 thousand, or 4.5% more in comparison to a year earlier. The nights spent by Bulgarian residents were 755.4 thousand and by non-residents - 367.7 thousand.

In 4 and 5-star accommodation establishments were realized 77.6% of all nights spent by non-residents and 48.0% by Bulgarian residents. In 3 stars were spent 15.8% of all nights by non-residents and 25.7% by Bulgarian residents, while in 1 and 2 stars, they were 6.6% and 26.3%, respectively (Figure 1).

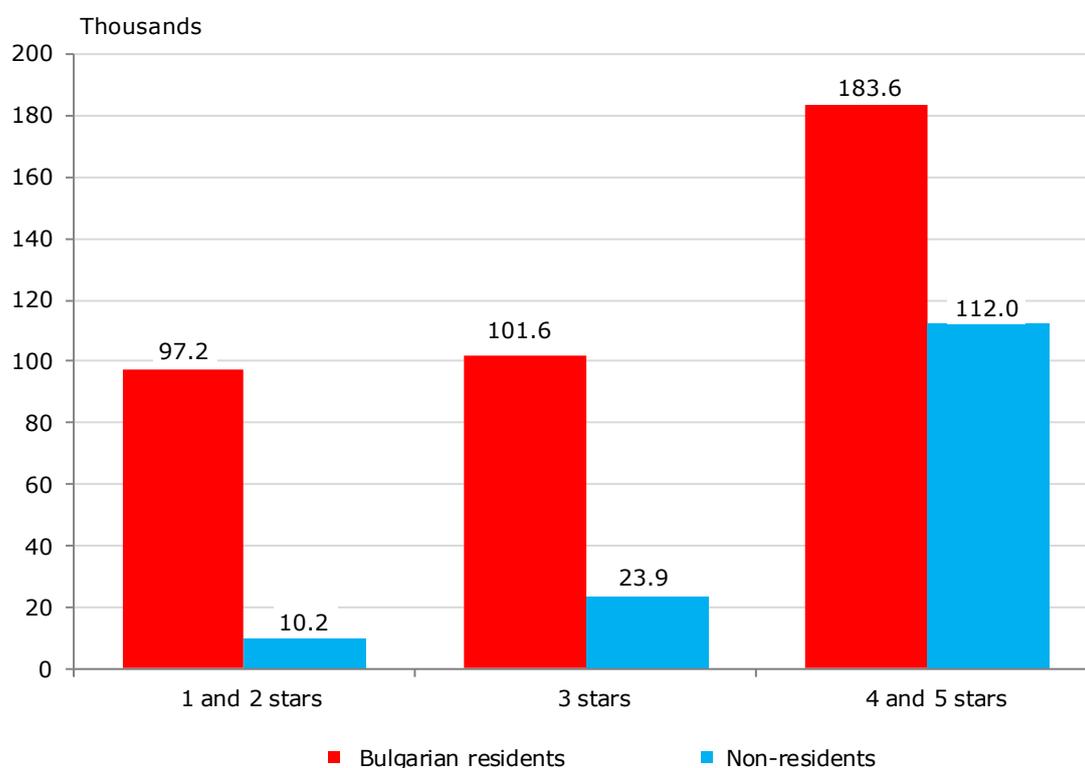
**Figure 1. Nights spent in accommodation establishments by categories and by months**



## ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN MARCH 2025

The number of arrivals<sup>1</sup> increased by 6.3% compared to the same month in 2024 and reached 528.5 thousand, as an increase by 11.4% for non-residents and by 4.4% for Bulgarian residents was reported. The Bulgarian residents were 382.4 thousand and spent 2.0 nights on average. The arrivals of non-residents were 146.1 thousand, and had 2.5 nights on average, as 76.7% of them spent nights in accommodation establishments with 4 and 5 stars (Figure 2).

**Figure 2. Arrivals in accommodation establishments by categories  
in March 2025**

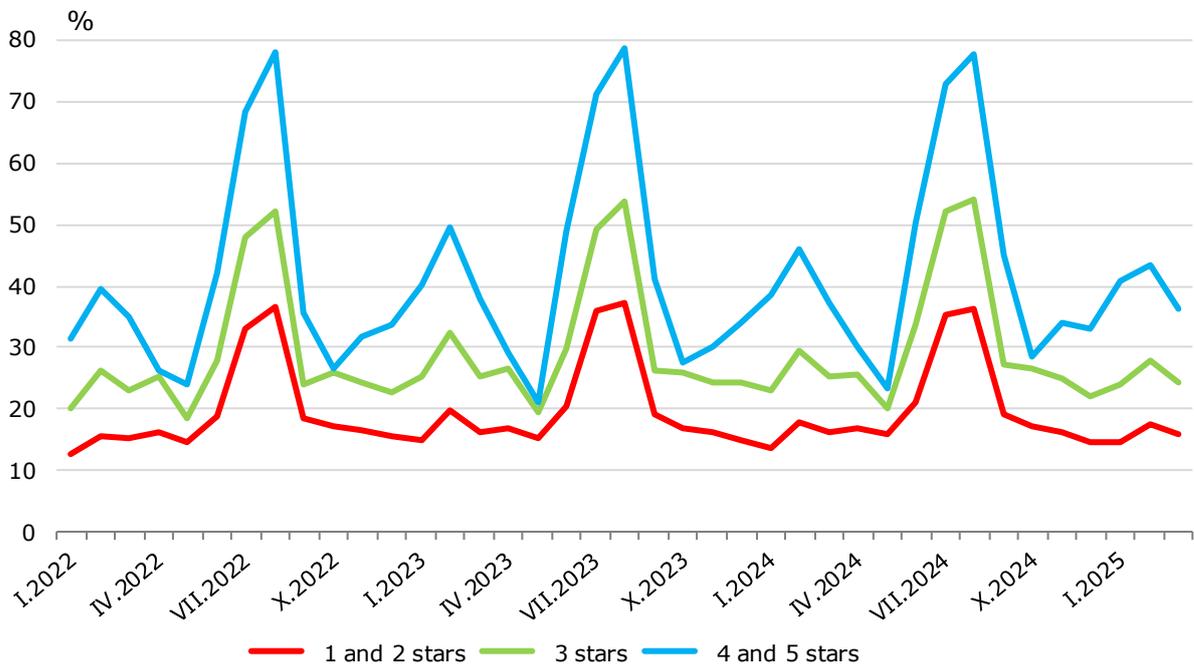


The total occupancy of the bed-places was 26.6% and decreased by 0.5 percentage points compared to a year earlier. The highest occupancy of the bed-places was in 4 and 5-star accommodation establishments - 36.3%, followed by those with 3 stars - 24.2%, and with 1 and 2 stars - 16.0% (Figure 3).

<sup>1</sup> According to instructions from Eurostat, the refugees from Ukraine are not included in the survey.

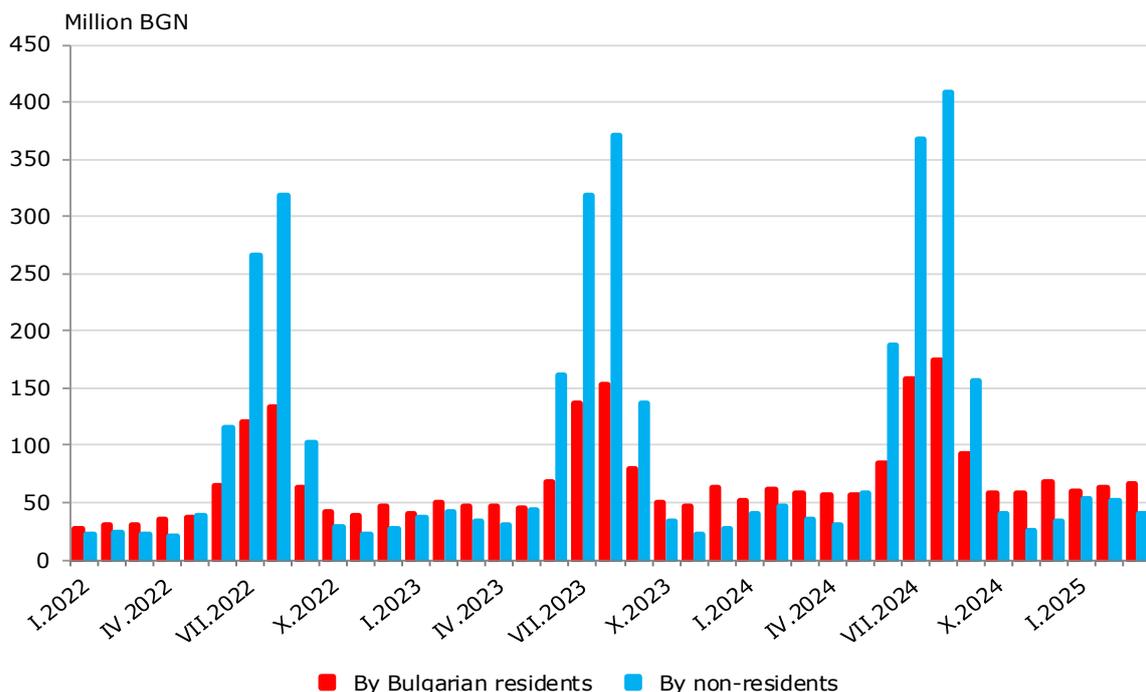
**ACTIVITY OF ACCOMMODATION ESTABLISHMENTS  
IN MARCH 2025**

**Figure 3. Occupation of the bed-places in accommodation establishments  
by categories and by months**



The total revenues from nights spent increased by 13.6%, compared to the same month of the previous year, and reached 106.2 million BGN, as 65.5 million BGN were from Bulgarian residents and 40.7 million BGN from non-residents (Figure 4).

**Figure 4. Revenues from nights spent in accommodation establishments by months**



## ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN MARCH 2025

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### Methodological notes

Since 2012, the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the Regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with 10 or more bed-places in use during the reporting period are included in the observation.

The indicator **other accommodation establishments** includes holiday settlements, hostels, guest houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

**Available Bed Capacity** is the maximum number of bed-places, offered for each day of the reference month.

The **revenues from nights spent** in accommodation establishments include the sums paid by the guests, without the extra services.

**ACTIVITY OF ACCOMMODATION ESTABLISHMENTS  
IN MARCH 2025**

**Annex**

**Table 1**

**Activity of accommodation establishments in March 2025<sup>1</sup>**

Districts	Establishments - in numbers	Bed-places - in numbers	Available bed-nights - in numbers	Nights spent - in numbers		Arrivals in accommodation establishments - in numbers		Revenues from nights spent - Thousand BGN	
				Total	Of which: By non-residents	Total	Of which: Non-residents	Total	Of which: By non-residents
<b>Total</b>	<b>2279</b>	<b>138103</b>	<b>4222419</b>	<b>1123054</b>	<b>367687</b>	<b>528452</b>	<b>146056</b>	<b>106198</b>	<b>40729</b>
Blagoevgrad	211	18131	550225	170969	80547	68170	24921	19234	8517
Burgas	77	6432	197626	45070	7857	22254	3325	3416	691
Varna	131	11766	364686	70531	32409	32043	10233	5806	2806
Veliko Tarnovo	151	5180	159793	24687	4012	15252	2806	1562	322
Vidin	25	936	27325	4642	535	3439	393	317	37
Vratsa	40	1355	42005	9135	916	4187	330	454	52
Gabrovo	63	3054	94674	13861	1287	8224	679	879	109
Dobrich	51	6071	179525	21445	6392	10161	3047	2700	922
Kardzhali	60	1914	58325	8844	700	5302	413	588	51
Kyustendil	79	2724	81810	18132	..	10591	..	1556	..
Lovech	102	3863	118603	20305	1017	10377	343	1743	63
Montana	31	1441	44435	6705	401	3725	185	411	30
Pazardzhik	119	7971	250139	94926	3244	44459	1239	9353	394
Pernik	9	451	13981	3104	..	1711	..	194	..
Pleven	31	1765	54715	13618	1667	6900	648	751	132
Plovdiv	222	12938	401078	127026	20739	64581	11488	10475	1962
Razgrad	19	707	21917	4965	867	1982	256	287	59
Ruse	59	2382	73109	14592	3728	8380	1944	1002	315
Silistra	29	861	26691	3622	720	2222	289	235	47
Sliven	46	1554	48174	7354	1016	4355	435	567	103
Smolyan	189	9406	291558	71556	11387	27287	2668	5832	930
Sofia	95	7674	233933	74465	33777	25840	8626	7073	3473
Sofia (stolitsa)	182	17164	505275	203997	132595	102503	60665	24218	18232
Stara Zagora	63	5303	163981	49986	4774	21512	1282	4955	309
Targovishte	14	545	16895	3188	576	1916	191	198	47
Haskovo	96	4243	131533	26486	13189	15139	8064	1741	867
Shumen	67	1569	48639	6241	930	4005	432	415	75
Yambol	18	703	21769	3602	775	1935	263	236	59

<sup>1</sup> In use.  
'..' - confidential data.