



ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN MARCH 2018

In March 2018, 1 942 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation with more than 10 bed-places were functioned in the country (Annex, Table 1). The total number of the rooms in them was 56.8 thousand and the bed-places were 114.9 thousand. In comparison with March 2017, the total number of accommodation establishments (functioned during the period) increased by 3.1%, and the bed-places in them - by 2.8%.

The total number of the nights spent in all accommodation establishments registered in March 2018 was 832.9 thousand, or by 6.4% more in comparison with the same month of the previous year, as the greatest increase (by 9.9%) was observed in 3 stars accommodation establishments.

In March 2018, 72.2% of all nights spent by foreign citizens and 37.3% of all nights spent by Bulgarians were realized in 4 and 5 stars hotels. In 3 stars accommodation establishments were spent 20.9% of all nights by foreigners and 32.4% of all nights by Bulgarian residents, while in the rest of accommodation establishments (with 1 and 2 stars) they were 6.9% and 30.3% respectively.

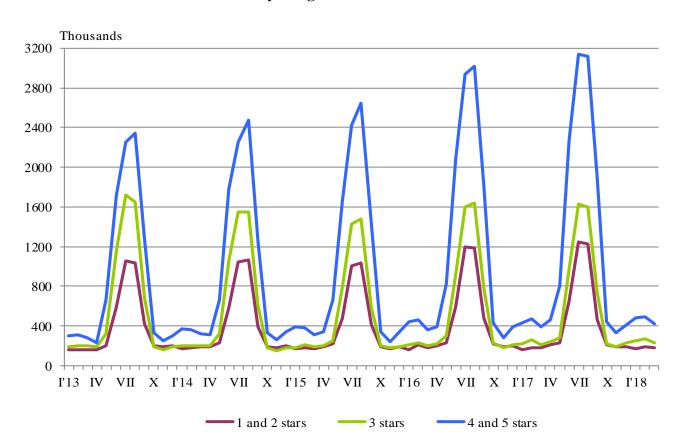


Figure 1. The nights spent in accommodation establishments by categories and months





In March 2018, the number of arrivals in all accommodation establishments increased by 4.8% compared to the same month of 2017 and reached 400.4 thousand, as an increase was registered for Bulgarians by 5.2% and for foreigners - by 3.9%. Bulgarians spent the nights in accommodation establishments in March 2018 were 274.2 thousand and spent 1.9 nights on the average. The arrivals of foreigners were 126.2 thousand, as 71.9% of them spent nights in hotels with 4 and 5 stars. On the average 2.5 nights were spent by foreigners.

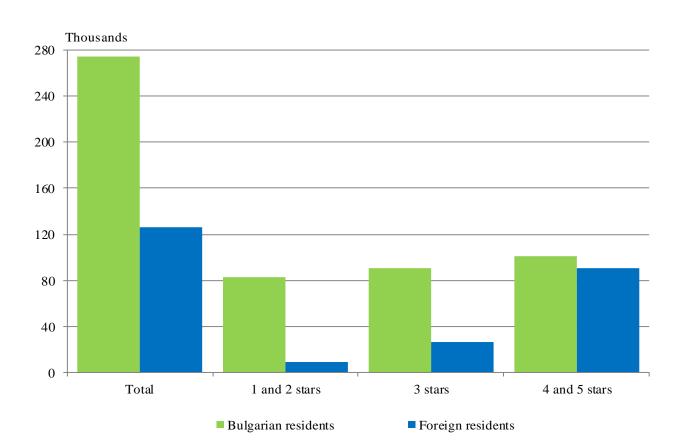


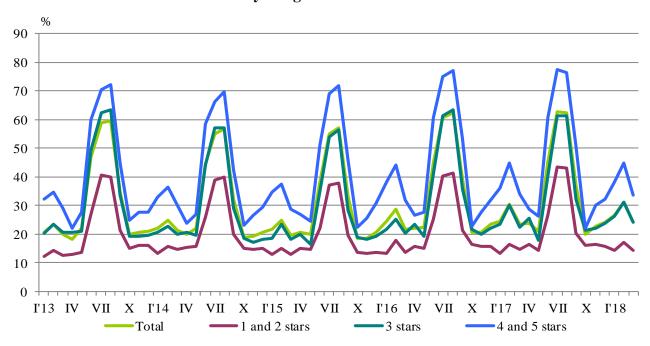
Figure 2. Arrivals in accommodation establishments by categories in March 2018

In March 2018, the total occupancy of the bed-places in accommodation establishments was 24.1%, as compared to March 2017 increased by 0.5 percentage points. The highest was occupancy of the bed-places in 4 and 5 stars accommodation establishments - 33.8%, followed by 3 stars accommodation establishments - 24.2%, and with 1 and 2 stars - 14.3%.



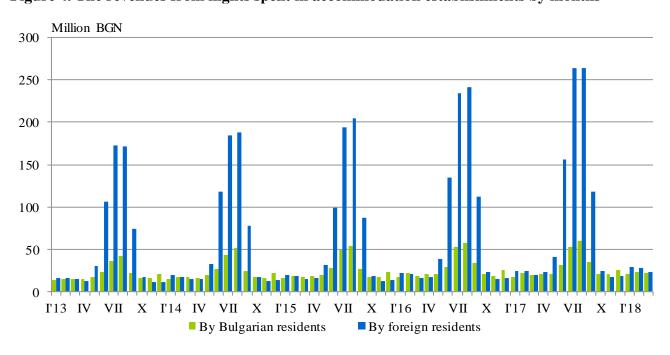


Figure 3. The occupation of the bed-places in accommodation establishments by categories and months



The total revenues from nights spent in March 2018 reached 44.9 million BGN or by 12.9% more compared to March 2017. An increase in revenues was registered from both Bulgarians - by 13.2% and foreigners - by 12.5%.

Figure 4. The revenues from nights spent in accommodation establishments by months







Methodological notes

Since 2012 the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the Regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with more than 10 bedplaces in use during the reporting period were included in the observation.

The indicator **other accommodation establishments** include the holiday settlements, hostels, guests houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

Available Bed Capacity is the maximum number of bed-places on offer for each day of the reference month.

In the **revenues from nights spent** in accommodation establishments are included the sums paid by the guests, without the extra services.





Annex Activity of accommodation establishments in March 2018^1

Table 1

Districts	Establishments - in numbers			Nights spent - in numbers		Arrivals in accommodation establishments - in numbers		Revenues from nights spent - Thousand BGN	
				Total	Of which: By foreigners	Total	Of which: Foreigners	Total	Of which: By foreigners
Total	1942	114904	3452659	832903	316893	400398	126235	44955	22743
Blagoevgrad	216	16054	467357	138395	75662	52474	22611	6847	4090
Burgas	71	5031	146815	31415	6716	14852	2570	1496	460
Varna	143	12873	387060	55308	20973	26609	7117	2673	1244
Veliko									
Tarnovo	104	4457	138067	22402	3482	13377	2184	914	179
Vidin	24	785	21085	3398	1005	2270	510	130	44
Vratsa	23	836	25388	5465	877	2647	328	168	32
Gabrovo	66	3463	100141	15152	1109	8607	457	518	62
Dobrich	46	4248	131664	11847	3420	5947	1367	602	174
Kardzhali	29	956	28380	5185	1115	3386	714	204	62
Kyustendil	68	2584	79804	12812	1404	7940	744	520	79
Lovech	66	3599	102864	14115	879	7953	337	596	73
Montana	23	1104	34084	4107	395	2707	195	166	20
Pazardzhik	51	4126	124194	44432	2255	20924	759	2131	127
Pernik	13	499	15469	2616	440	1468	170	76	19
Pleven	23	1239	33991	7527	1095	4019	483	275	83
Plovdiv	188	9339	288260	71450	13708	40137	6692	3378	823
Razgrad	13	594	18414	3223	730	2006	376	126	37
Ruse	47	1956	59066	15932	4789	9034	1845	755	257
Silistra	11	487	15027	1756	418	1213	218	76	20
Sliven	50	1850	54449	6104	751	3456	383	226	53
Smolyan	277	11401	345869	64634	12110	24844	2806	2536	539
Sofia	96	7966	240635	90731	43834	32887	10186	4185	2232
Sofia (stolitsa)	121	11882	366973	156662	109390	89285	59186	14357	11454
Stara Zagora	50	3475	101177	25762	3918	10272	1346	1117	276
Targovishte	16	594	18400	2581	575	1807	295	121	31
Haskovo	30	1298	40136	11172	4142	5432	1729	435	180
Shumen	56	1496	46376	5616	733	3334	363	195	36
Yambol	21	712	21514	3104	968	1511	264	132	57

¹ In use.