



ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN AUGUST 2017

In August 2017, 3 145 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation with more than 10 bed-places were functioned in the country (Annex, Table 1). The total number of the rooms in them was 136.0 thousand and the bed-places were 313.0 thousand. In comparison with August 2016, the total number of accommodation establishments (functioned during the period) increased by 0.7%, and the bed-places in them - by 1.3%.

The total number of the nights spent in all accommodation establishments registered in August 2017 was 5 946.4 thousand, or by 1.9% more in comparison with the same month of the previous year, as the greatest increase (by 3.8%) was observed in 1 and 2 stars accommodation establishments.

In August 2017, 63.5% of all nights spent by foreign citizens and 23.0% of all nights spent by Bulgarians were realized in 4 and 5 stars hotels. In 3 stars accommodation establishments were spent 27.1% of all nights by foreigners and 26.1% of all nights by Bulgarian residents, while in the rest of accommodation establishments (with 1 and 2 stars) they were 9.4% and 50.9% respectively.

Thousands

2800

2400

2000

1600

1200

800

400

0

F12 IV VII X F13 IV VII X F14 IV VII X F15 IV VII X F16 IV VII X F17 IV VII

3 stars

-1 and 2 stars

Figure 1. The nights spent in accommodation establishments by categories and months

4 and 5 stars





In August 2017, the number of arrivals in all accommodation establishments increased by 6.3% compared to the same month of 2016 and reached 1 256.6 thousand, as an increase by 7.5% for foreigners and by 4.6% for Bulgarians was registered. Bulgarians spent the nights in accommodation establishments in August 2017 were 493.8 thousand and spent 3.3 nights on the average. The arrivals of foreigners were 762.8 thousand, as 63.0% of them spent nights in hotels with 4 and 5 stars. On the average 5.7 nights were spent by foreigners.

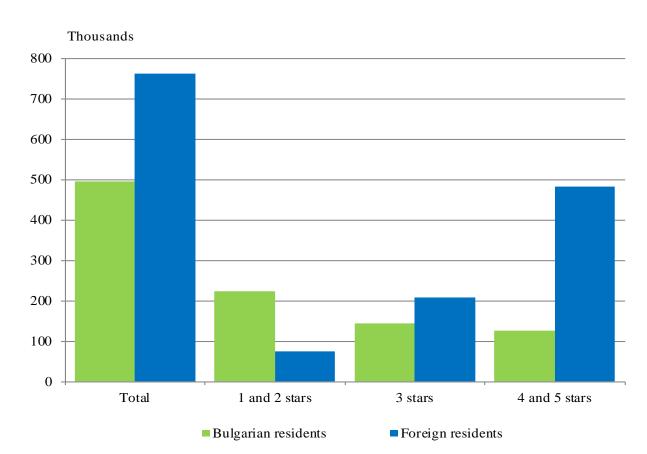


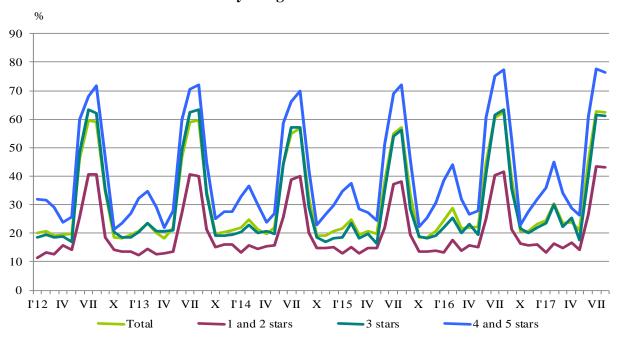
Figure 2. Arrivals in accommodation establishments by categories in August 2017

In August 2017, the total occupancy of the bed-places in accommodation establishments was 62.3%, as compared to August 2016 decreased by 0.1 percentage points. The highest was occupancy of the bed-places in 4 and 5 stars accommodation establishments - 76.4%, followed by 3 stars accommodation establishments - 61.2%, and with 1 and 2 stars - 43.0%.



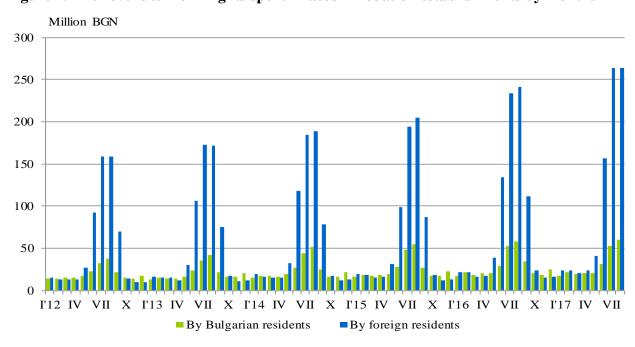


Figure 3. The occupation of the bed-places in accommodation establishments by categories and months



The total revenues from nights spent in August 2017 reached 323.7 million BGN or by 8.3% more compared to August 2016. An increase was registered in the revenues from both foreign citizens and Bulgarians - by 9.3% and by 4.0% respectively.

Figure 4. The revenues from nights spent in accommodation establishments by months







Methodological notes

Since 2012 the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with more than 10 bedplaces in use during the reporting period were included in the observation.

The indicator **other accommodation establishments** include the holiday settlements, hostels, guests houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

Available Bed Capacity is the maximum number of bed-places on offer for each day of the reference month.

In the **revenues from nights spent** in accommodation establishments are included the sums paid by the guests, without the extra services.





Annex

Table 1 Activity of accommodation establishments in August 2017¹ **Establishments Bed-places** Available Arrivals in Nights spent -**Revenues from nights** - in numbers bed-nights in numbers accommodation - in spent -**Thousand BGN** numbers in numbers establishments -**Districts** in numbers Of which: Of which: Of which: Total Total Total **Foreigners** $\mathbf{B}\mathbf{y}$ foreigners foreigners

¹ In use.

Total Blagoevgrad Burgas Varna Veliko Tarnovo Vidin Vratsa Gabrovo Dobrich Kardzhali Kyustendil Lovech Montana Pazardzhik Pernik Pleven Plovdiv Razgrad Ruse Silistra Sliven Smolyan Sofia Sofia (stolitsa) Stara Zagora Targovishte Haskovo Shumen Yambol