



## ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN JULY 2017

In July 2017, 3 114 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation with more than 10 bed-places were functioned in the country (Annex, Table 1). The total number of the rooms in them was 135.6 thousand and the bed-places were 320.8 thousand. In comparison with July 2016, the total number of accommodation establishments (functioned during the period) increased with 1.1%, and the bed-places in them - by 4.8%.

The total number of the nights spent in all accommodation establishments registered in July 2017 was 6 009.5 thousand, or by 4.8% more in comparison with the same month of the previous year, as the greatest increase (by 6.9%) was observed in 4 and 5 stars accommodation establishments.

In July 2017, 61.9% of all nights spent by foreign citizens and 23.2% of all nights spent by Bulgarians were realized in 4 and 5 stars hotels. In 3 stars accommodation establishments were spent 27.0% of all nights by foreigners and 27.3% of all nights by Bulgarian residents, while in the rest of accommodation establishments (with 1 and 2 stars) they were 11.1% and 49.5% respectively.

Thousands

2800

2400

2000

1600

1200

800

400

12 IV VII X F13 IV VII X F14 IV VII X F15 IV VII X F16 IV VII X F17 IV VII

3 stars

-1 and 2 stars

Figure 1. The nights spent in accommodation establishments by categories and months

4 and 5 stars





In July 2017, the number of arrivals in all accommodation establishments increased by 5.5% compared to the same month of 2016 and reached 1 219.5 thousand, as an increase by 9.0% for foreigners and by 0.2% for Bulgarians was registered. Bulgarians spent the nights in accommodation establishments in July 2017 were 456.6 thousand and spent 3.3 nights on the average. The arrivals of foreigners were 762.9 thousand, as 62.6% of them spent nights in hotels with 4 and 5 stars. On the average 5.8 nights were spent by foreigners.

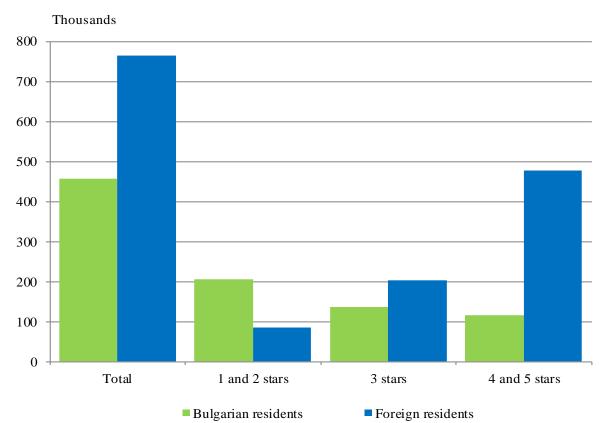


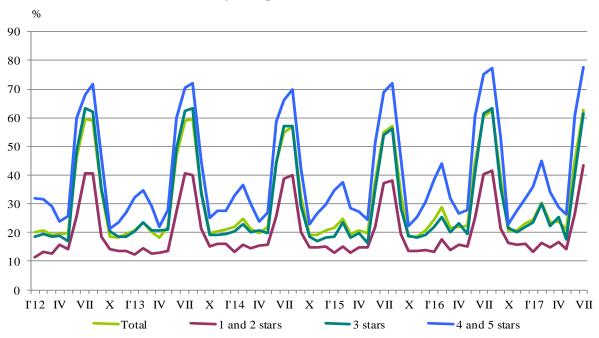
Figure 2. Arrivals in accommodation establishments by categories in July 2017

In July 2017, the total occupancy of the bed-places in accommodation establishments was 62.8%, as compared to July 2016 increased by 2.3 percentage points. The highest was occupancy of the bed-places in 4 and 5 stars accommodation establishments - 77.5%, followed by 3 stars accommodation establishments - 61.4%, and with 1 and 2 stars - 43.4%.



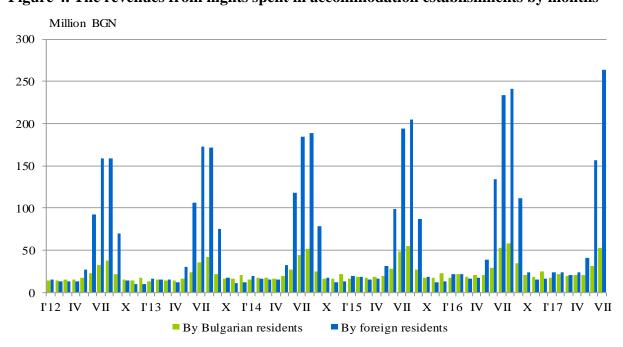


Figure 3. The occupation of the bed-places in accommodation establishments by categories and months



The total revenues from nights spent in July 2017 reached 317.0 million BGN or by 10.7% more compared to July 2016. An increase was registered in the revenues from both foreign citizens and Bulgarians - by 13.0% and by 0.5% respectively.

Figure 4. The revenues from nights spent in accommodation establishments by months







## Methodological notes

Since 2012 the statistical survey on **accommodation establishments** has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.

All categorized hotels, camping sites and other types of accommodation establishments with more than 10 bed-places in use during the reporting period were included in the observation.

The indicator **other accommodation establishments** include the holiday settlements, hostels, guests houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

Available Bed Capacity is the maximum number of bed-places on offer for each day of the reference month.

In the **revenues from nights spent** in accommodation establishments are included the sums paid by the guests, without the extra services.





Annex

Activity of accommodation establishments in July 2017<sup>1</sup>

Table 1

Districts	Establishments - in numbers	Bed-places - in numbers	Available bed-nights - in numbers	Nights spent - in numbers		Arrivals in accommodation establishments - in numbers		Revenues from nights spent - Thousand BGN	
				Total	Of which:	Total	Of which:	Total	Of which:
					By foreigners		Foreigners		By foreigners
								<u> </u>	
Total	3114	320846	9569051	6009519	4500298	1219459	762865	316978	264207
Blagoevgrad	210	13916	402541	97963	29267	42457	10617	3866	1363
Burgas	776	129470	3721484	2930940	2318180	454830	333600	148822	129473
Varna	441	69196	2144764	1533977	1315161	260088	207847	92889	85075
Veliko									
Tarnovo	111	4976	153456	41590	10327	22097	7404	1467	528
Vidin	29	839	24945	6908	2110	4186	1466	255	71
Vratsa	25	856	26481	8826	1993	3623	687	210	65
Gabrovo	63	3430	97088	26066	2491	12335	1412	755	117
Dobrich	161	31127	963066	703153	570132	118201	87027	38211	31483
Kardzhali	32	978	28403	8792	1700	5878	960	321	71
Kyustendil	75	3106	96286	22532	4040	13202	2533	655	168
Lovech	77	3998	120306	34383	2600	16201	1003	1319	140
Montana	26	1179	35862	8375	747	3489	316	231	38
Pazardzhik	59	4468	132126	67158	12415	21500	2247	2798	691
Pernik	14	536	16616	3083	360	2257	249	79	20
Pleven	23	1193	33638	6695	1322	4140	778	294	88
Plovdiv	187	9413	287587	116461	55942	45146	16575	5003	2743
Razgrad	14	642	19902	5036	1002	2858	585	169	43
Ruse	40	1721	51706	14642	5867	8060	3121	751	357
Silistra	13	518	15988	3325	1160	2029	600	120	47
Sliven	60	2009	62000	10298	2417	5191	936	378	137
Smolyan	265	9575	295187	57607	6675	24248	2210	1702	251
Sofia	101	7620	226716	61615	10414	23019	3548	2009	439
Sofia (stolitsa)	124	11944	369971	175308	130220	98915	71605	12368	10085
Stara Zagora	55	3650	105469	36164	5886	11687	2251	1262	363
Targovishte	17	697	21607	5020	688	2391	361	170	37
Haskovo	33	1392	42122	10814	2663	5494	1636	390	137
Shumen	61	1695	52533	6763	1256	4056	758	258	56
Yambol	22	702	21201	6025	3263	1881	533	226	121

<sup>&</sup>lt;sup>1</sup> In use.

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