

## ACTIVITY OF ACCOMMODATION ESTABLISHMENTS IN JANUARY 2013

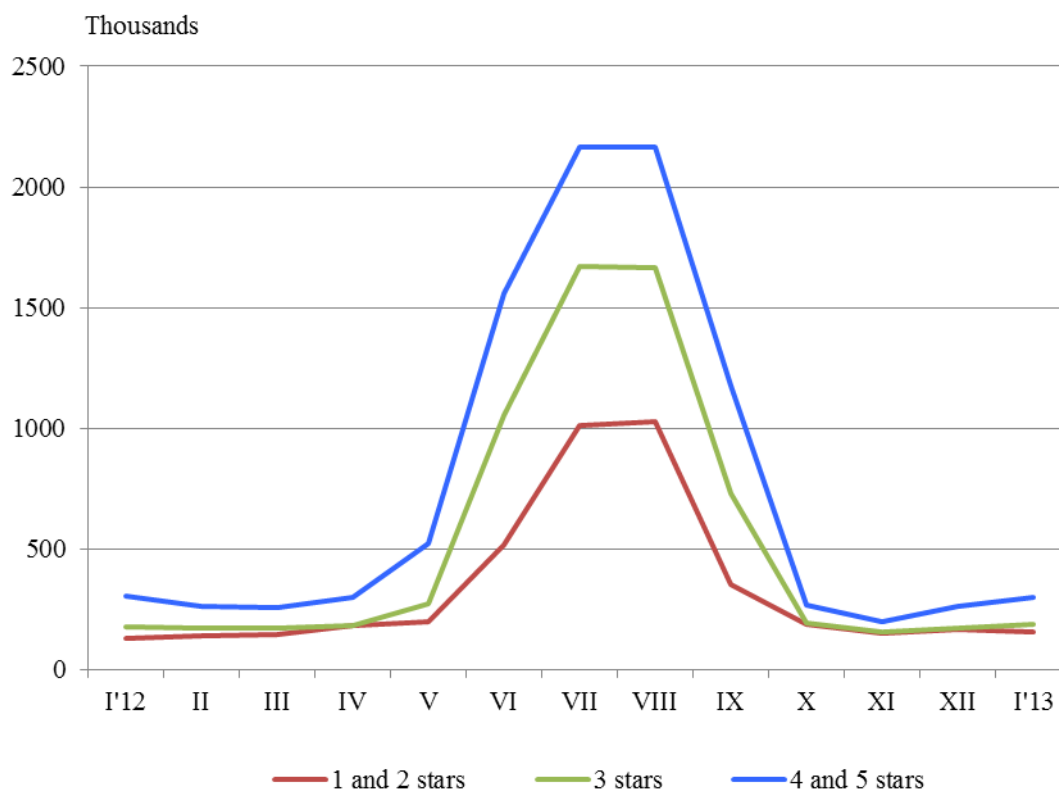
*Since 2012 the survey on accommodation establishments has been carried out monthly in compliance with the Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism and the regulation 1051/2011 of the Commission implementing Regulation 692/2011 of the European Parliament and of the Council concerning European statistics on tourism, as regards the structure of the quality reports and the transmission of the data.*

In January 2013, 1 791 accommodation establishments - hotels, motels, camping sites, mountain chalets and other establishments for short-term accommodation with more than 10 bed places were functioned in the country (Annex, Table 1). The total number of the rooms in them was 52.0 thousands and the bed-places were 103.4 thousands. In comparison with January 2012 the total number of accommodation establishments increased by 8.0% and the bed-places in them - by 3.9%.

The total number of the nights spent in all accommodation establishments amounted to 644.1 thousands or by 5.0% more in comparison with the same month of the previous year as the nights spent in 1 and 2 or 3 stars accommodation establishments increased by 12.7% while in 4 and 5 stars hotels a decrease by 2.8% was registered.

In January 2013 the foreign citizens realized 63.6% from all nights spent by them in 4 and 5 stars hotels, while by Bulgarians they were 29.9%. In 3 stars accommodation establishments were spent 36.2% by nights of Bulgarian residents and 22.3% - by foreigners, while in the rest of accommodation with 1 and 2 stars these share were 34.0 and 14.0% respectively.

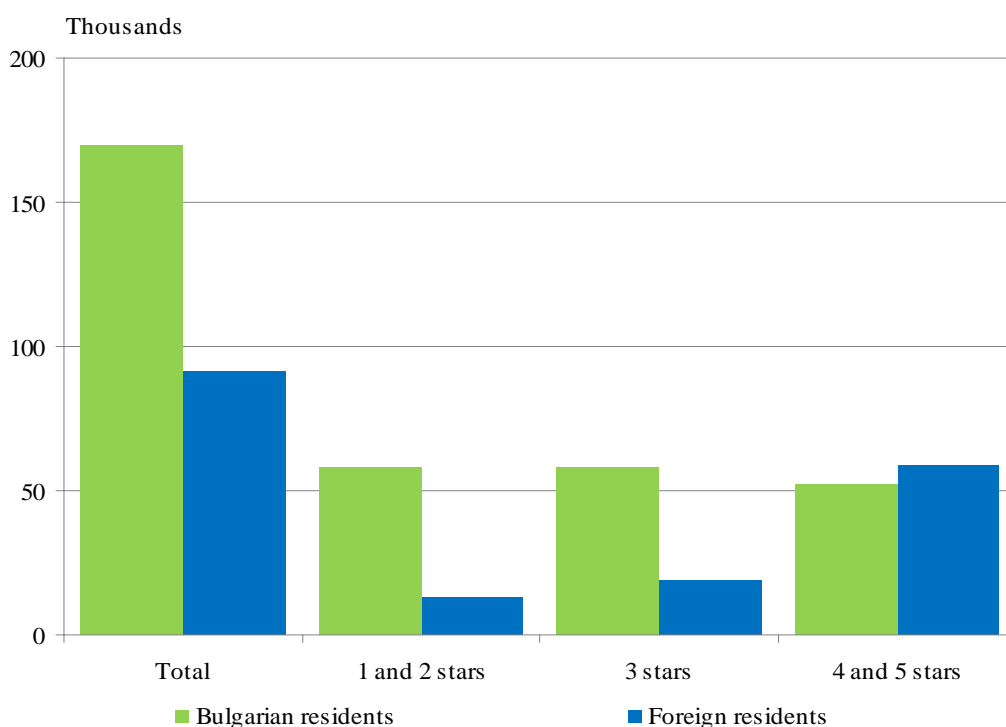
**Figure 1. The nights spent in accommodation establishments by categories and by months**





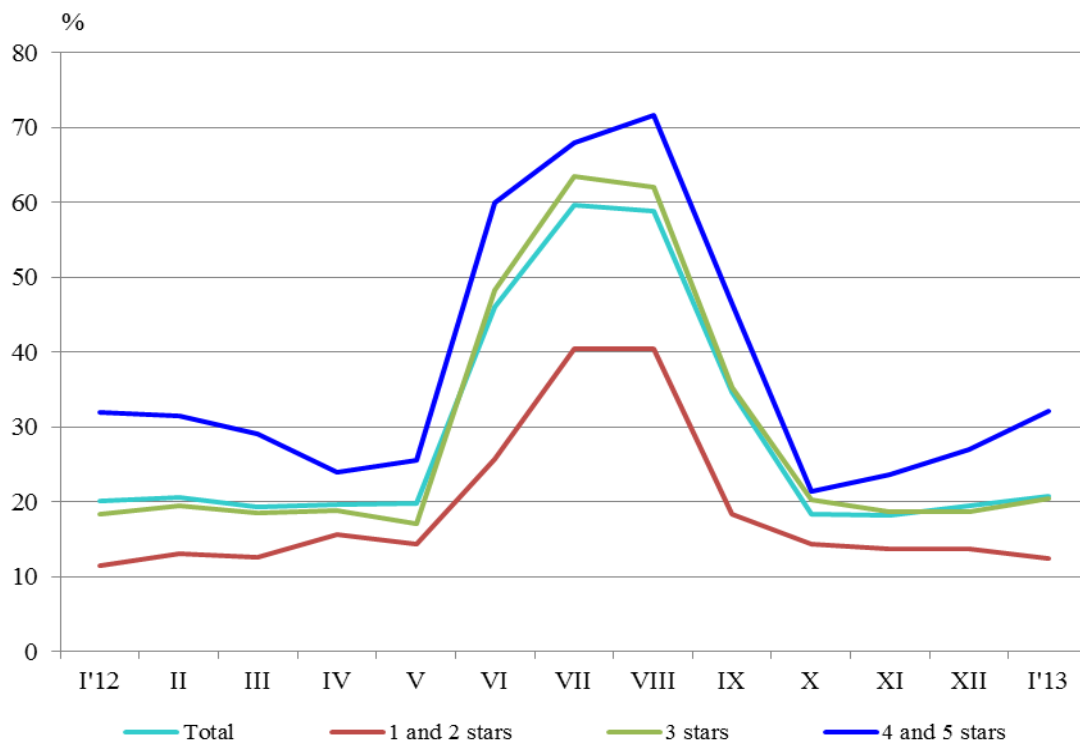
Compared to January 2012 the arrivals in all accommodation establishments in January 2013 increased by 7.6% and reached 261.4 thousands. The Bulgarian guests were 64.9% of all arrivals as the majority part (68.9%) of them spent the nights in hotels 1 and 2 or 3 stars and spent 2.0 nights on the average. The arrivals of foreigners were 91.8 thousands as 64.3% of them spent nights in hotels with 4 and 5 stars. On the average 3.4 nights were spent by foreigners.

**Figure 2. Arrivals in accommodation establishments by categories in January 2013**



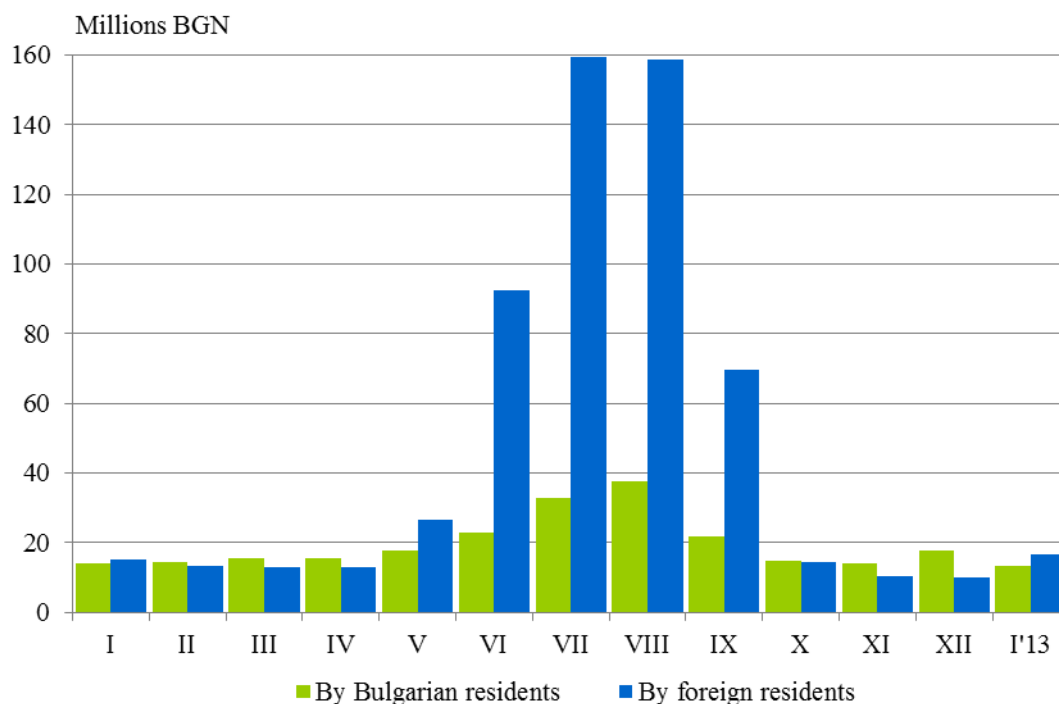
In January 2013, the total occupancy of the bed-places in accommodation establishments was 20.7% as the highest it was in 4 and 5 stars accommodation establishments - 32.1%, followed by these with 3 stars - 20.4% and with 1 and 2 stars - 12.4%. In comparison with the same month of the previous year the occupancy of the bed-places rose by 0.6 percentage points as the greatest increase was registered in the accommodation establishments with 3 stars - by 2.0 percentage points.

**Figure 3. The occupation of the bed-places in accommodation establishments by categories and by months**



The total revenues from nights spent in January 2013 reached 29.8 million BGN or by 0.8% more compared to January 2012. An increase was registered in the revenues from foreigners - by 7.7% while from the Bulgarians they decreased by 6.7%.

**Figure 4. The revenues from nights spent in accommodation establishments by months**





### Methodological notes

In the statistical survey of **accommodation establishments** were included all categorized hotels, camping sites and other type of accommodation establishments with more than 10 bed-places in use during the reporting period.

The indicator **other accommodation establishments** contained the holiday settlements, hostels, guests houses, bungalows, rest houses, mountain chalets, private rooms and flats and other establishments for short accommodation.

**Available Bed Capacity** is the maximum number of bed-places on offer for each day of the reference month.

In the **revenues from nights spent** in accommodation establishments are included the sums paid by the guests, without the extra services.



Annex

Table 1

Activity of accommodation establishments in January 2013<sup>1</sup>

Districts	Accommodation establishments - number	Bed-places - number	Available bed-nights <sup>2</sup> - number	Night spent - number		Arrivals in accommodation establishments - number		Revenues from nights spent - thousands BGN	
				Total	of which: by foreigners	Total	of which: foreigners	Total	of which: by foreigners
<b>Total</b>	<b>1791</b>	<b>103389</b>	<b>3117162</b>	<b>644094</b>	<b>314230</b>	<b>261438</b>	<b>91768</b>	<b>29801</b>	<b>16509</b>
Blagoevgrad	213	14871	437337	171333	135056	49755	33396	8556	6689
Burgas	65	4854	133511	17829	5148	9601	1767	883	326
Varna	99	9924	304264	28199	8998	13501	2738	1215	443
Veliko Tarnovo	104	4932	152836	14305	1797	8954	1070	516	86
Vidin	35	938	28770	3426	259	2013	184	124	10
Vratsa	24	881	27311	3704	257	1789	79	103	13
Gabrovo	51	2621	74578	5527	521	3361	319	206	22
Dobrich	32	2185	54937	3693	875	2208	341	135	32
Kardzhali	23	756	23436	2604	508	1532	216	87	23
Kyustendil	51	2547	78777	8367	848	4988	367	254	50
Lovech	61	3017	93445	12138	715	6293	385	409	29
Montana	25	1205	37355	3256	339	2207	158	122	19
Pazardzhik	55	3992	119250	31877	2824	15017	836	1482	175
Pernik	17	860	26380	1100	87	558	57	23	3
Pleven	23	1297	39695	4175	800	2730	381	166	46
Plovdiv	159	8841	267734	42307	7658	22677	3470	1815	453
Razgrad	16	608	18848	2656	376	1230	151	84	16
Ruse	44	1649	51119	8597	2899	5362	1455	403	160
Silistra	20	627	19499	1433	246	1140	171	65	14
Sliven	80	2463	76341	4388	696	2240	286	139	30
Smolyan	248	9750	302250	84646	35952	23161	6544	3389	1738
Sofia	74	6260	191257	81047	58446	19537	10612	2682	1936
Sofia Cap.	123	11254	343961	80365	43528	48027	24609	5925	3991
Stara Zagora	35	2954	88026	13235	1977	5887	786	571	105
Targovishte	21	872	27032	1836	216	1397	111	68	9
Haskovo	34	1322	40982	5643	2048	3163	855	199	56
Shumen	39	1218	37187	3432	459	2030	216	95	13
Yambol	20	691	21044	2976	697	1080	208	85	22

<sup>1</sup> In use.

<sup>2</sup> Available Bed Capacity is the maximum number of the bed-places on offer for each day of the reference month.