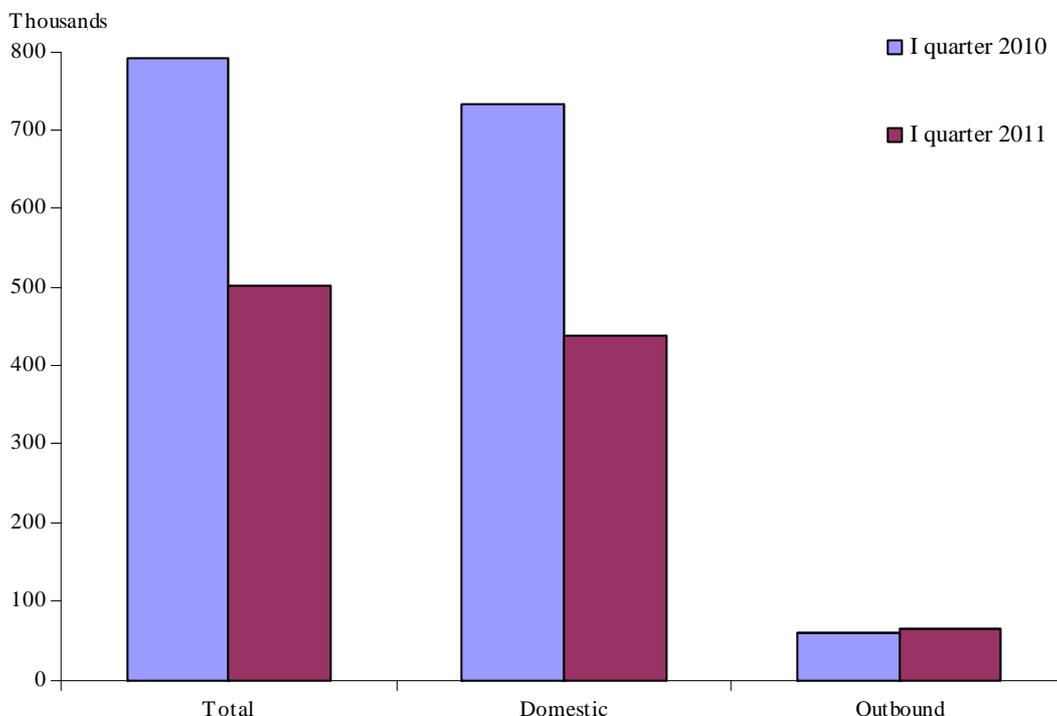




TOURIST TRIPS AND TOURISM-RELATED EXPENDITURE OF THE POPULATION IN THE FIRST QUARTER OF 2011

By preliminary data, 539.5 thousand Bulgarian residents¹ were travelled to the country or abroad in the first quarter of 2011. The total number of the persons travelled with private purpose decreased by 36.6% in comparison with the same period of 2010. The number of the Bulgarian residents travelled in the country decreased by 40.1%, while persons travelled abroad increased by 5.6% (Figure 1).

Figure 1. Persons travelled of 15 years of age and over with private purpose



Persons of 15 years of age and over indicated that they had travelled abroad and in the country for holiday, recreation and visit relatives' purposes - 34.1 and 40.5% respectively. The relative share of the persons travelled abroad for recreation and holiday was 43.3% and the rate of rate of persons travelled in the country with the same purpose was 32.6% (Table 1).

¹ The objects of the survey are the residents of 15 years of age and over.



1. Persons travelled of 15 years of age and over with tourist purpose by reasons in the first quarter of 2011

Destination of trips	Total	Reasons for trip				
		Private				Professional
		Holiday and recreation	Visit relatives	Education	Others	
		Number				
Total	539536	183728	218618	19986	79791	37413
In the country	464554	151280	193693	19986	73647	25948
Abroad	74982	32448	24925	-	6144	11465
		Structure - %				
Total	100.0	34.1	40.5	3.7	14.8	6.9
In the country	100.0	32.6	41.7	4.3	15.9	5.6
Abroad	100.0	43.3	33.2	-	8.2	15.3

The travelled residents aged 35-44 were the highest part (26.7%) of the total number of the residents travelled in the first quarter of 2011. The highest was the share of Bulgarians age group 35-44 years old traveling with private purpose - 25.1% and with professional purpose - 48.1%. The lowest was the percentage of persons of 65 and over years old - 9.5% from the total persons travelled (Table 2).

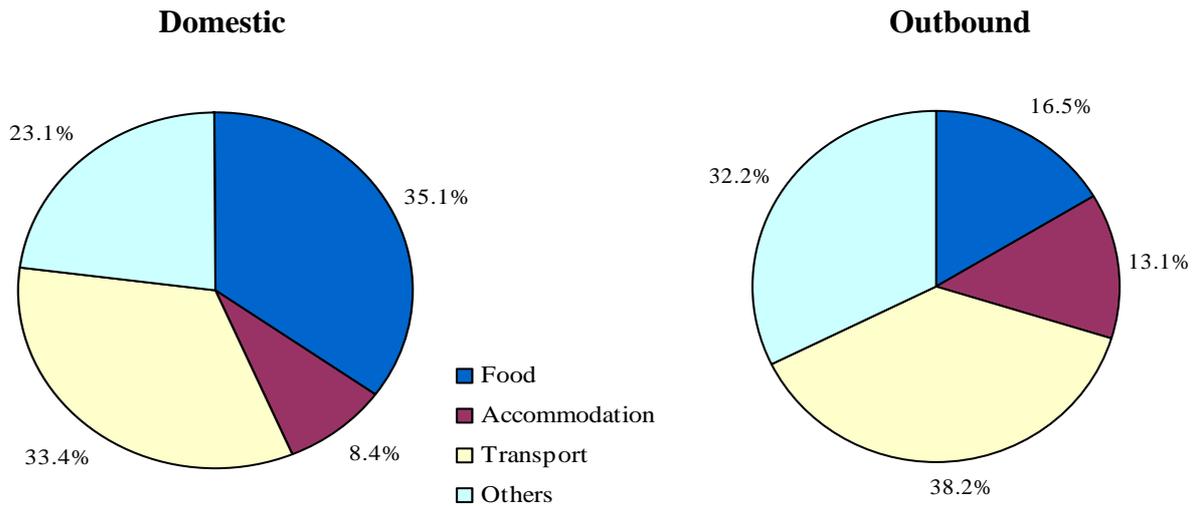
2. Persons travelled of 15 years of age and over with tourist purpose by type of trip in the first quarter of 2011

Age (Years)	Total	Private	Professional
		Number	
Total	539536	502123	37413
15-24	88946	88946	-
25-34	101904	92430	9474
35-44	143959	125955	18004
45-54	80877	75928	4949
55-64	72342	68215	4127
65 and over	51508	50649	859
		Structure - %	
Total	100.0	100.0	100.0
15-24	16.5	17.7	-
25-34	18.9	18.4	25.3
35-44	26.7	25.1	48.1
45-54	15.0	15.1	13.3
55-64	13.4	13.6	11.0
65 and over	9.5	10.1	2.3



In the first quarter of 2011 the structure of tourist trips' expenditure by type showed that expenditure on food were the highest share from the total expenditure on domestic trips - 35.1% and on others, different from expenditure on transport - 38.2% from total expenditure on outbound trips.

Figure 2. Structure of the expenditure by type for domestic and outbound tourist trips in the first quarter 2011



In the first quarter of 2011 a person of 15 years and over spent on the average 165.2 BGN for its private domestic trip and 479.1 BGN for outbound trip. At the same time a person of 15 years and over spent on the average 194.5 BGN for its professional domestic trip and 1 333.2 BGN for professional outbound trip.



METHODOLOGICAL NOTES

The applied to the statistical survey on tourist trips and tourism-related expenditures of residents' definitions are in full compliance with the requirements of the Directive 95/57 EC concerning data collection in the field of tourism.

Tourist trip is every private or professional trip outside the place of the resident for no more than one year. The tourist trips are divided in private and business trips in accordance with the motives of the trips.

The private trips cover holiday, excursion, visit culture and sport events, medical treatment, education, religion activities, visit relatives and friends and other trips.

The professional trips include business trip, participation in conference, congress and seminars, conclude bargains and others.

The objects of the survey are the residents of 15 years age and over. All persons of 15 years age and over, members of the selected households are interviewed.

The Statistical survey on tourist trips and tourism-related expenditures of residents is a representative and it is conducted on the basis of households' sample in the country. The sample size is 3 000 households.

The current demographic data on total population aged 15 and over by place of residence (urban/rural), sex and age groups are used for survey results' estimations at the end of 2010.