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## TOURIST TRIPS AND TOURISM-RELATED EXPENDITURES OF THE POPULATION IN THE THIRD QUARTER OF 2010

By preliminarily data, 1 470.6 thousand Bulgarian residents<sup>1</sup> travelled with private purpose in the third quarter of 2010. The number of the persons made private trips in the country were 1 265.5 thousand and decreased by 18.5% in compression with the same quarter of 2009. The number of the Bulgarian residents travelled abroad marked growth by 20.9% and reached 205.1 thousand.

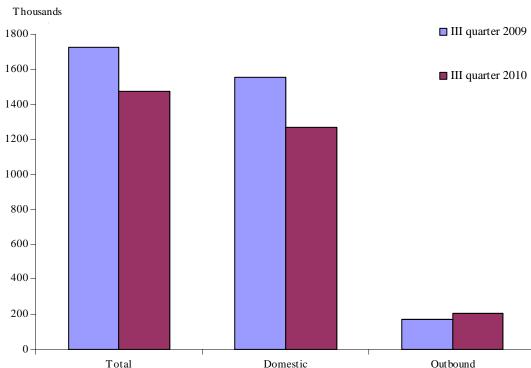


Figure 1. Persons travelled of 15 years of age and over with private purpose

The main part of the persons indicated that they had travelled abroad or in the country for holiday, recreation and visit relatives purposes. The relative share of the persons travelled in the country for recreation and holiday was 61.7% and the rate of persons travelled abroad with the same purpose was 67.0% (Table 1).

<sup>&</sup>lt;sup>1</sup> The objects of the survey are the residents of 15 years age and over.





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Table 1
Persons travelled of 15 years of age and over with tourist purpose by reasons in the third quarter of 2010

|                      | -<br>Total - | Reasons for trip       |                 |        |              |  |
|----------------------|--------------|------------------------|-----------------|--------|--------------|--|
| Destination of trips |              | Private                |                 |        |              |  |
|                      |              | Holiday and recreation | Visit relatives | Others | Professional |  |
|                      |              | Number                 |                 |        |              |  |
| Total                | 1524272      | 951125                 | 384510          | 135007 | 53630        |  |
| In the country       | 1313514      | 809864                 | 328401          | 127257 | 47992        |  |
| Abroad               | 210758       | 141261                 | 56109           | 7750   | 5638         |  |
|                      |              |                        | Structure - %   |        |              |  |
| Total                | 100.0        | 62.4                   | 25.2            | 8.9    | 3.5          |  |
| In the country       | 100.0        | 61.7                   | 25.0            | 9.7    | 3.7          |  |
| Abroad               | 100.0        | 67.0                   | 26.6            | 3.7    | 2.7          |  |

The travelled residents aged 25-44 were the highest part (43.5%) of the total number of the residents travelled with private purpose in the third quarter of 2010. The age group 25-34 years old was the highest share (41.0%) of the total persons travelled with professional purpose. The lowest was the percentage of persons of 65 and over years of old - 7.9% from the total persons travelled with private purpose (Table 2).

Table 2 Persons travelled of 15 years of age and over with tourist purpose by type of trip in the third quarter of 2010

| Age<br>(Years) | Total   | Private       | Professional |  |  |
|----------------|---------|---------------|--------------|--|--|
|                | Number  |               |              |  |  |
| Total          | 1524272 | 1470642       | 53630        |  |  |
| 15-24          | 295899  | 292348        | 3551         |  |  |
| 25-34          | 347902  | 325899        | 22003        |  |  |
| 35-44          | 319969  | 312552        | 7417         |  |  |
| 45-54          | 263358  | 250321        | 13037        |  |  |
| 55-64          | 180870  | 173247        | 7623         |  |  |
| 65 and over    | 116274  | 116275        | 3551         |  |  |
|                |         | Structure - % |              |  |  |
| Total          | 100.0   | 100.0         | 100.0        |  |  |
| 15-24          | 19.4    | 19.8          | 6.7          |  |  |
| 25-34          | 22.8    | 22.2          | 41.0         |  |  |
| 35-44          | 21.0    | 21.3          | 13.8         |  |  |
| 45-54          | 17.3    | 17.0          | 24.3         |  |  |
| 55-64          | 11.9    | 11.8          | 14.2         |  |  |
| 65 and over    | 7.6     | 7.9           | 6.6          |  |  |

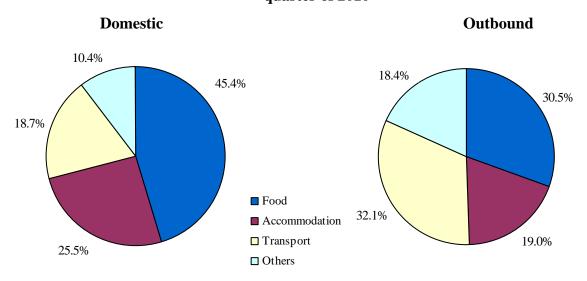




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In the third quarter of 2010 the structure of tourist trips' expenditure by type showed that expenditure on food were the highest percentage from the total expenditure on domestic trips - 45.4% and on transport - 32.1% from total expenditure on outbound trips.

Figure 2. Structure of the expenditure by type for domestic and outbound tourist trips in the third quarter of 2010



In the third quarter of 2010 a person of 15 years and over spent 390.4 BGN for its private domestic trip on the average and 660.9 BGN for outbound trip. At the same time a person of 15 years and over spent on the average 188.4 BGN for its professional domestic trip and 649.8 BGN for professional outbound trip.





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## **METHODOLOGICAL NOTES**

The applied to the statistical survey on tourist trips and tourism-related expenditures of residents' definitions are in full compliance with the requirements of the Directive 95/57 EC concerning data collection in the field of tourism.

<u>Tourist trip</u> is every private or professional trip outside the place of the resident for no more than one year. The tourist trips are divided in private and business trips in accordance with the motives of the trips.

<u>The private trips</u> cover holiday, excursion, visit culture and sport events, medical treatment, education, religion activities, visit relatives and friends and other trips.

<u>The professional trips</u> include business trip, participation in conference, congress and seminars, conclude bargains and others.

The objects of the survey are the residents of 15 years age and over. All persons of 15 years age and over, members of the selected households are interviewed.

The Statistical survey on tourist trips and tourism-related expenditures of residents is a representative and it is conducted on the basis of households' sample in the country. The sample size is 3 000 households.

The current demographic data on total population aged 15 and over by place of residence (urban/rural), sex and age groups are used for survey results' estimations at the end of 2009.