

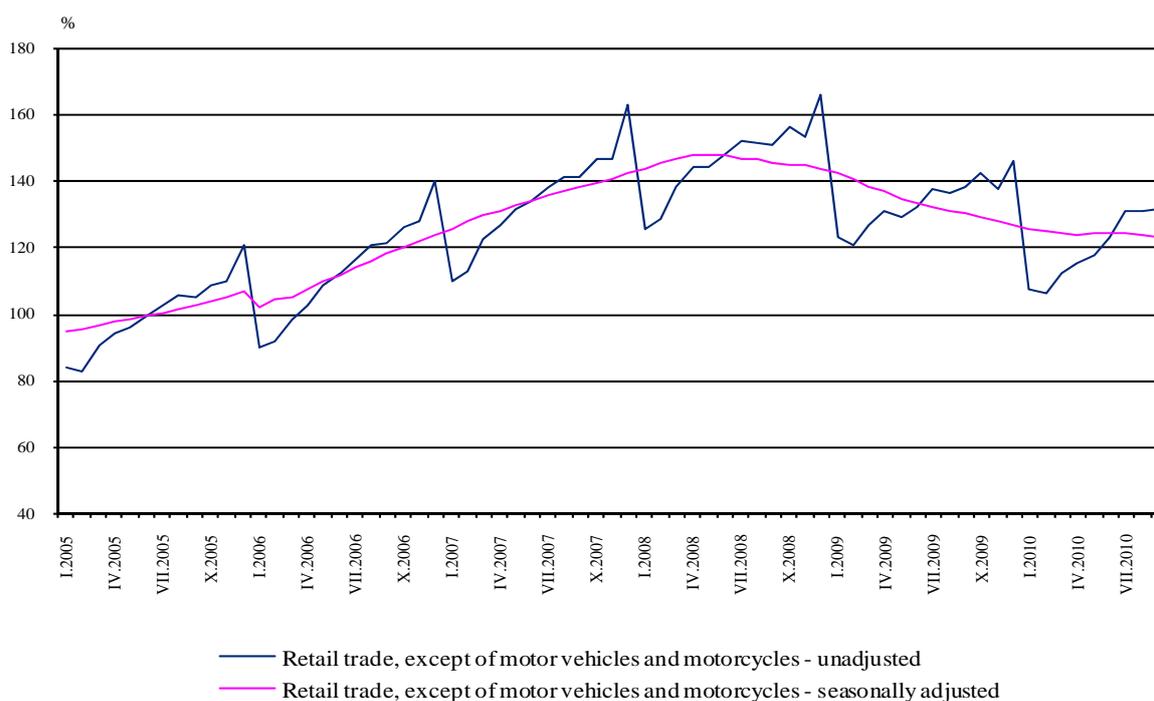


## TURNOVER INDICES IN 'RETAIL TRADE, EXCEPT OF MOTOR VEHICLES AND MOTORCYCLES' IN SEPTEMBER 2010<sup>1</sup>

By preliminary seasonally adjusted data<sup>2</sup> of NSI in September 2010 the turnover in **Retail trade, except of motor vehicles and motorcycles** at constant prices decreased by 0.5% in comparison with the previous month.

In September 2010 the working day adjusted<sup>3</sup> turnover in **Retail trade, except of motor vehicles and motorcycles** fell by 4.7% compared to the same month of the previous year.

**Figure 1. Monthly Turnover Indices in  
'Retail trade, except of motor vehicles and motorcycles'  
(2005 = 100)**



<sup>1</sup> The data for September 2010 is preliminary.

<sup>2</sup> **Seasonal adjustment** is a statistical method, which eliminates the seasonal component of time series and it is particularly suitable for long-term comparisons and analysis of the data.

<sup>3</sup> **Working day adjustment** is an adjustment for variations caused by calendar effects, different number of calendar and working days in the months, national holidays and outliers (for example the presence of more non-working days in May could contribute to the decline in the retail trade).

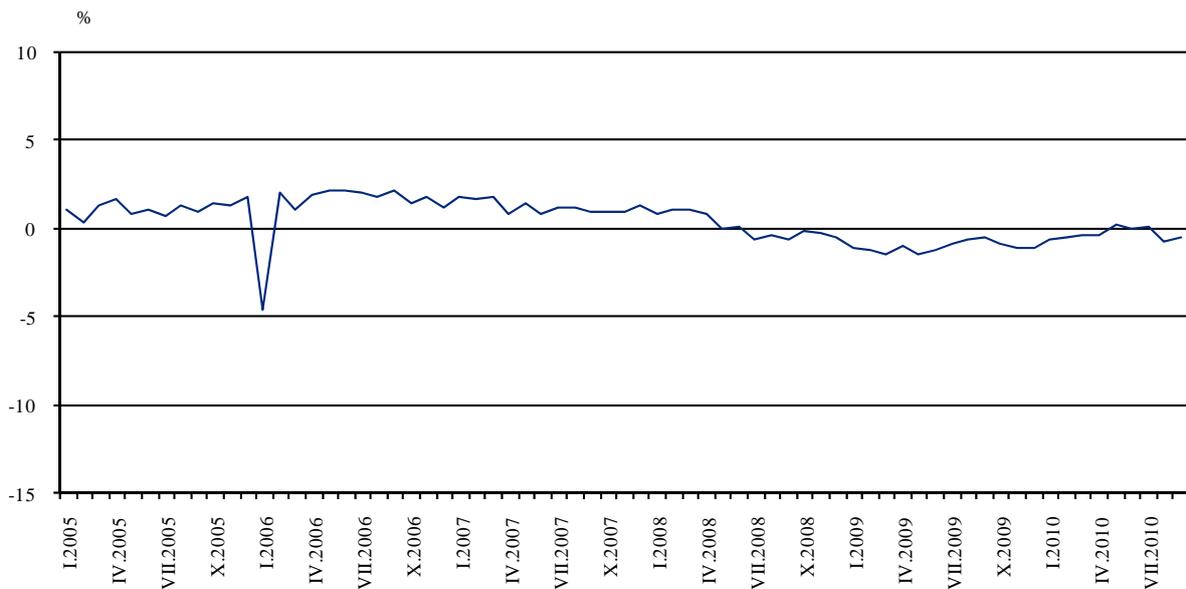
The seasonally and working day adjusted data the period 2000-2010 can be found in NSI internet web-site: (<http://www.nsi.bg//otrasalen.php?otr=35>)



## Monthly changes

In comparison with the previous month the **turnover** in September 2010 increased negligibly in 'Retail sale of textiles, clothing, footwear and leather goods in specialised stores' - 0.5% and in 'Retail sale of food, beverages and tobacco' - 0.3%. In all other activities drops were observed, which reached to 1.4% in 'Dispensing chemist; retail sale of medical and orthopaedic goods, cosmetic and toilet articles in specialised stores' and 0.9% in 'Retail sale of automotive fuel in specialised stores'.

**Figure 2. Percentage change of turnover in 'Retail trade, except of motor vehicles and motorcycles' compared to the previous month (Seasonally adjusted)**





### Annual changes

The turnover in September 2010 fell by 4.7% compared to the same month of the previous year. Negligible drop was registered in 'Retail sale of food, beverages and tobacco' - 0.2%. In 'Dispensing chemist; retail sale of medical and orthopaedic goods, cosmetic and toilet articles in specialised stores' and in 'Retail sale of computers, peripheral units and software; telecommunications equipment, etc. in specialised stores' the reduction attained 9.8% and 9.4% respectively. In 'Retail sale of automotive fuel in specialised stores' the decline was closer to the average rate of the division - 5.1%.

**Figure 3. Percentage change of turnover in 'Retail trade, except of motor vehicles and motorcycles' compared to the same month of the previous year (Working day adjusted)**

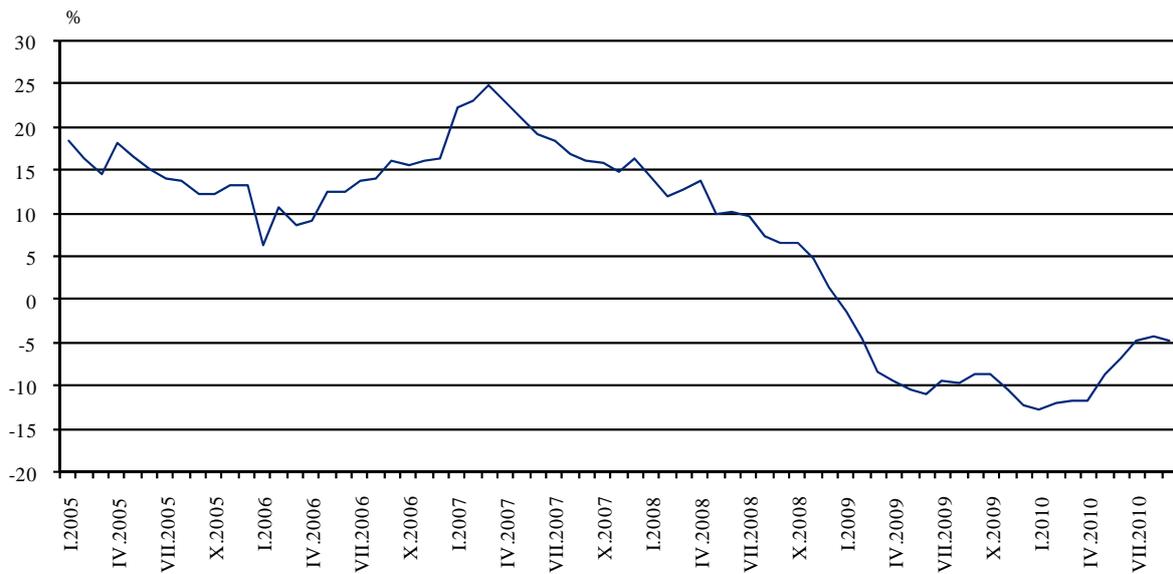




Table 1

**Percentage change of turnover in  
'Retail trade, except of motor vehicles and motorcycles' at constant prices  
compared to the previous month<sup>1</sup>**

Economic activities	2010					
	IV	V	VI	VII	VIII	IX
<b>Retail trade, except of motor vehicles and motorcycles</b>	<b>-0.4</b>	<b>0.2</b>	<b>0.0</b>	<b>0.1</b>	<b>-0.8</b>	<b>-0.5</b>
Retail sale of food, beverages and tobacco	0.3	0.4	-0.1	0.4	-0.8	0.3
Retail sale in non-specialised stores with food, beverages or tobacco predominating	0.4	0.5	0.0	0.3	-0.9	0.3
Retail sale of food, beverages and tobacco in specialised stores	-0.5	-0.1	-0.6	-0.2	-0.5	-0.2
Retail sale of non-food products (except fuel)	-1.2	-0.4	-0.3	-0.1	-0.6	-0.7
of which:						
Other retail sale in non-specialised stores	-1.1	-0.6	-0.7	-0.4	-1.7	-1.5
Retail sale of textiles, clothing, footwear and leather goods in specialised stores	-1.6	-1.3	-0.1	0.8	-0.3	0.5
Retail sale of audio and video equipment; hardware, paints and glass; electrical household appliances, etc. in specialised stores	-1.5	-0.3	0.7	-0.5	0.4	-0.5
Retail sale of computers, peripheral units and software; telecommunications equipment, etc. in specialised stores	-1.1	0.2	-0.9	1.4	-1.4	-0.2
Dispensing chemist; retail sale of medical and orthopaedic goods, cosmetic and toilet articles in specialised stores	0.9	-0.6	0.8	-0.3	-0.3	-1.4
Retail sale via mail order houses or via Internet	-1.3	-0.9	-1.1	-0.9	-1.2	-1.0
Retail sale of automotive fuel in specialised stores	-0.6	1.1	-0.4	-0.5	-0.4	-0.9

<sup>1</sup> Seasonally adjusted



Table 2

**Percentage change of turnover in  
'Retail trade, except of motor vehicles and motorcycles' at constant prices  
compared to the same month of the previous year<sup>1</sup>**

Economic activities	2010					
	IV	V	VI	VII	VIII	IX
<b>Retail trade, except of motor vehicles and motorcycles</b>	<b>-11.6</b>	<b>-8.6</b>	<b>-6.8</b>	<b>-4.7</b>	<b>-4.3</b>	<b>-4.7</b>
Retail sale of food, beverages and tobacco	-0.1	1.4	1.0	1.5	-0.6	-0.2
Retail sale in non-specialised stores with food, beverages or tobacco predominating	0.5	2.0	1.6	2.1	0.0	0.2
Retail sale of food, beverages and tobacco in specialised stores	-4.3	-3.2	-3.8	-3.2	-4.2	-3.7
Retail sale of non-food products (except fuel)	-16.1	-14.2	-11.1	-7.5	-6.5	-6.7
of which:						
Other retail sale in non-specialised stores	-16.5	-14.7	-13.0	-9.9	-7.3	-9.3
Retail sale of textiles, clothing, footwear and leather goods in specialised stores	-7.9	-9.6	-7.2	-2.5	-5.0	-2.9
Retail sale of audio and video equipment; hardware, paints and glass; electrical household appliances, etc. in specialised stores	-15.9	-14.0	-8.0	-6.5	-3.2	-3.3
Retail sale of computers, peripheral units and software; telecommunications equipment, etc. in specialised stores	-23.3	-19.0	-17.9	-9.1	-9.6	-9.4
Dispensing chemist; retail sale of medical and orthopaedic goods, cosmetic and toilet articles in specialised stores	-6.8	-7.2	-5.9	-7.4	-6.3	-9.8
Retail sale via mail order houses or via Internet	-12.5	-11.7	-10.8	-10.0	-10.9	-11.7
Retail sale of automotive fuel in specialised stores	-14.2	-6.8	-5.3	-5.1	-3.1	-5.1

<sup>1</sup> Working day adjusted



Table 3

**Turnover Indices in 'Retail trade, except of motor vehicles and motorcycles'  
at constant prices  
(Seasonally adjusted, 2005 = 100)**

Economic activities	2009				2010								
	IX	X	XI	XII	I	II	III	IV	V	VI	VII	VIII	IX
<b>Retail trade, except of motor vehicles and motorcycles</b>	<b>130.2</b>	<b>129.0</b>	<b>127.6</b>	<b>126.2</b>	<b>125.3</b>	<b>124.7</b>	<b>124.2</b>	<b>123.7</b>	<b>124.0</b>	<b>124.0</b>	<b>124.2</b>	<b>123.2</b>	<b>122.7</b>
Retail sale of food, beverages and tobacco	127.3	127.8	126.9	126.7	126.7	126.8	126.4	126.8	127.3	127.1	127.6	126.6	127.0
Retail sale in non-specialised stores with food, beverages or tobacco predominating	133.9	134.6	133.9	133.4	133.2	133.6	133.3	133.9	134.5	134.5	134.9	133.7	134.1
Retail sale of food, beverages and tobacco in specialised stores	94.3	93.6	92.7	92.8	93.3	92.8	92.5	92.0	91.9	91.4	91.2	90.7	90.5
Retail sale of non-food products (except fuel)	138.0	136.4	134.7	133.6	131.3	130.5	129.9	128.4	127.9	127.5	127.4	126.6	125.7
of which:													
Other retail sale in non-specialised stores	156.8	154.8	152.1	150.5	149.3	148.0	146.9	145.3	144.5	143.5	142.9	140.5	138.4
Retail sale of textiles, clothing, footwear and leather goods in specialised stores	156.7	155.6	153.5	161.6	151.5	153.4	154.1	151.6	149.7	149.6	150.8	150.4	151.2
Retail sale of audio and video equipment; hardware, paints and glass; electrical household appliances, etc. in specialised stores	145.5	144.2	142.3	140.3	139.6	139.1	139.2	137.2	136.7	137.7	137.0	137.5	136.8
Retail sale of computers, peripheral units and software; telecommunications equipment, etc. in specialised stores	122.2	119.5	117.5	116.3	113.1	112.0	110.5	109.3	109.5	108.4	109.9	108.3	108.1
Dispensing chemist; retail sale of medical and orthopaedic goods, cosmetic and toilet articles in specialised stores	150.2	150.9	149.6	150.8	137.6	137.1	137.7	139.0	138.1	139.2	138.7	138.3	136.4
Retail sale via mail order houses or via Internet	145.9	145.1	142.9	142.2	140.6	139.7	138.3	136.6	135.4	133.9	132.7	131.1	129.7
Retail sale of automotive fuel in specialised stores	119.1	118.2	117.3	115.1	115.4	113.6	112.8	112.1	113.4	112.9	112.4	111.9	110.9



Table 4

**Turnover Indices in 'Retail trade, except of motor vehicles and motorcycles'  
at constant prices  
(Working day adjusted, 2005 = 100)**

Economic activities	2007	2008	2009				2010								
	IX	IX	IX	X	XI	XII	I	II	III	IV	V	VI	VII	VIII	IX
<b>Retail trade, except of motor vehicles and motorcycles</b>	<b>141.7</b>	<b>150.9</b>	<b>138.0</b>	<b>142.1</b>	<b>137.5</b>	<b>145.9</b>	<b>107.9</b>	<b>106.8</b>	<b>112.2</b>	<b>115.6</b>	<b>118.4</b>	<b>122.8</b>	<b>131.0</b>	<b>130.9</b>	<b>131.6</b>
Retail sale of food, beverages and tobacco	124.9	127.0	129.9	130.7	128.1	145.1	116.2	116.1	121.6	124.1	125.8	127.0	131.6	130.5	129.7
Retail sale in non-specialised stores with food, beverages or tobacco predominating	130.2	131.1	135.9	137.2	134.5	152.8	122.8	123.0	128.7	131.3	132.8	134.0	138.5	137.2	136.2
Retail sale of food, beverages and tobacco in specialised stores	97.1	106.7	99.9	97.9	95.8	105.9	82.2	81.7	86.0	88.1	88.8	91.8	96.7	96.3	96.2
Retail sale of non-food products (except fuel)	158.6	175.7	147.0	151.2	148.8	163.6	109.0	109.0	115.7	118.2	122.5	127.0	134.6	134.4	137.1
of which:															
Other retail sale in non-specialised stores	153.4	199.2	171.7	172.9	162.8	167.5	124.8	122.8	126.6	132.6	138.0	144.0	153.6	156.4	155.7
Retail sale of textiles, clothing, footwear and leather goods in specialised stores	169.3	189.1	163.0	167.6	166.0	191.3	130.2	132.2	144.0	147.2	150.9	148.1	149.9	149.3	158.3
Retail sale of audio and video equipment; hardware, paints and glass; electrical household appliances, etc. in specialised stores	184.4	195.1	157.2	166.0	165.5	180.1	105.1	107.5	117.8	121.1	128.1	137.6	147.0	148.3	152.1
Retail sale of computers, peripheral units and software; telecommunications equipment, etc. in specialised stores	148.2	163.8	131.2	130.2	126.3	141.1	96.0	93.7	97.3	100.1	104.6	107.9	118.2	117.3	118.8
Dispensing chemist; retail sale of medical and orthopaedic goods, cosmetic and toilet articles in specialised stores	125.0	154.3	149.1	154.9	152.2	165.6	136.6	134.8	140.1	139.1	135.6	136.2	137.3	134.2	134.5
Retail sale via mail order houses or via Internet	100.6	149.2	144.9	149.1	148.1	155.6	125.3	135.6	135.9	130.9	128.1	134.4	134.3	131.8	127.9
Retail sale of automotive fuel in specialised stores	127.4	130.4	130.1	137.3	126.7	116.5	97.9	94.1	97.9	103.6	103.7	112.5	124.6	125.6	123.4



## Methodological notes

The monthly **turnover indices** reflect the short-term changes in the value of this indicator between two compared periods at constant prices. The information may be used to assess the current situation and the trends in the development of the trade sector as well as for short-term forecasts.

In order to calculate the indices trade enterprises are observed by using a representative sample that forms about 70% of the annual receipts of the observed aggregate.

The monthly **turnover indices** are calculated with 2005 as a constant base year by comparing the value of the sales at constant prices. The prices impact is eliminated by deflation of the turnover, using the consumer prices' indices.

The **turnover indices** since 2000 year are recalculated under KID-2008 and to the new base year (2005) and are published on the website of the NSI (<http://www.nsi.bg/otrasalen.php?otr=35>).