



ANNUAL STATISTICAL SURVEYS IN THE FIELD OF CULTURE FOR 2013 - MAIN RESULTS

Statistical surveys in the field of culture conducted by the National Statistical Institute are providing information on activities of museums, theatres, libraries, cinemas, radio and television programmes activities and film productions. Main indicators and coverage are designed in accordance with methodological requirements of UNESCO and Eurostat.

CULTURAL INSTITUTIONS

Cultural institutions are museums, theatres and music groups (performing arts) and libraries.

1. Museums

As of 31.12.2013 in Bulgaria functioned 187 museums registered according the Cultural Heritage Act.

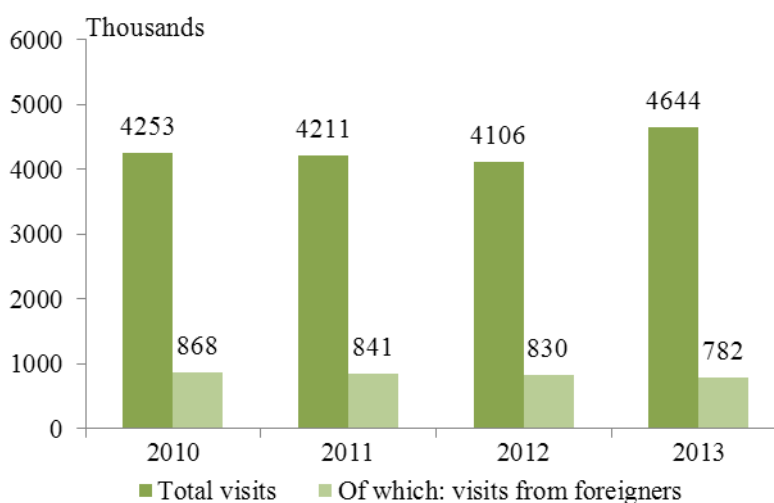
Movable cultural values are a national treasure. They form the National Museum Stock containing 7 456 thousand stocks units. In comparison with 2012 in 2013 the number of cultural values has decreased by 1.9%.

In order to facilitate the communication with the audience the stock units have been digitalized and in 2013 their number reached 275 thousands.

Museums by thematic scope were divided in two main groups - general museums and specialized museums (including art galleries). In 2013 there were 87 general museums with 3 829 thousand stock units and 100 specialized museums with 3 627 thousand stock units.

Visits to museums in 2013 were 4 644 thousands and in comparison with 2012 they increased by 13.1%. In 2013 the number of visits to art galleries also increased. They were visited by 508 thousand persons or 21 thousand visitors more in comparison with previous year. About 20% of visits (879 thousands) were carried out at the free entry day. There was a stable trend on decrease of the visits to museums by foreigners (Figure 1).

Figure 1. Visits in museums





In 2013 the total museum revenues were 42 801 thousand BGN and in comparison with 2012 they increased by 7.6%. The share of budget subsidy was 72.4% of total museum revenues. Revenues from visits were 7 212 thousand BGN or 16.8% of total revenues. In 2013 museums received by European programs and projects 1 784 thousand BGN - 4.2% of total revenues, or 799 thousand BGN more than in 2012.

In 2013 the total number of personnel in museums was 2 860 and in comparison with 2012 it increased by 6.0%. The increase was caused by hiring of qualified personnel in carrying out archaeological excavations.

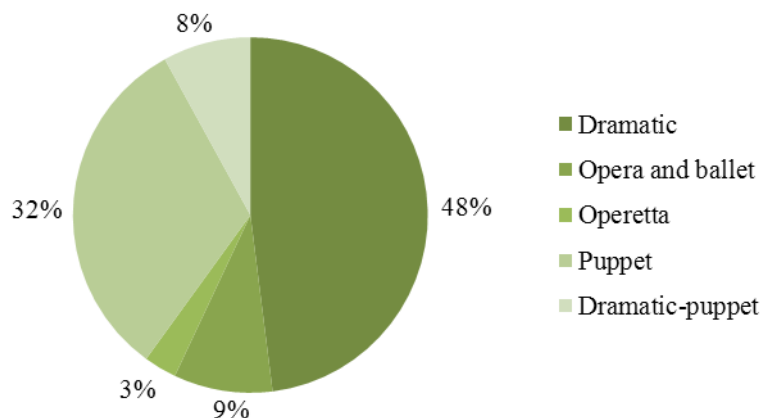
In 2013, 1 020 computers were used for administrative purposes, 663 computers - for storing databases and 104 computers - for provision of information to visitors.

2. Performing arts

In 2013 in the operating 75 theatres were organized 14 463 performances, visited by 2 178 thousand viewers. In comparison with 2012 the number of performances increased by 9.0% and visits increased by 13.3%. The average number of visitors per one theatre in 2013 was 29 thousand visitors and in comparison with previous year this number increased by 3 thousands. The average number of visitors per one performance increased from 145 in 2012 to 150 in 2013.

In the theatre structure by type the dramatic theatres had the largest number - 36 (48% of all theatres) with performed 5 970 performances (Figure 2). In comparison with 2012 their share of total performances decreased by 3.6 percentage points. At the same time, the share of puppet performances increased by 4.7 percentage points and the share of dramatic - puppet performances decreased by 2.3 percentage points.

Figure 2. Structure of theatres by type



In 2013 theatres' revenues were 68 798 thousand BGN. Of them 14 478 thousand BGN (21.0%) were from ticket sales from participating in tours in the country and abroad.

In 2013 there were 58 music formations in the country - 6 philharmonic orchestras, 28 professional ensembles for folk songs and dances and 24 orchestras. In comparison with 2012 the number of performances and the number of visits decreased respectively by 22.7% and by 31.4%.

In 2013 societies, associations and music companies organized 46 recital (word art), visited by 4 030 spectators.



The total number of organized concerts was 1 394 with 632 thousand visitors. The variety concerts (pop, rock, folk and others) had the highest share - 230 concerts with 292.6 thousand visitors, which represented 16.5% of all organized concerts and 46.3% of all visitors.

3. Libraries

In 2013 libraries with library collection over 200 thousand library units were 46. The library collection contained 32 889 thousand units (books, continued editions - newspapers, magazines, bulletins and other library documents (Figure 3). In 2013 the registered readers (library users) were 215 thousands, which was 3.6% less than in 2012. The visitors to libraries increased by 3.9%. Library loan collection per reader remained unchanged - 29 units (Figure 4).

Figure 3. Library collection

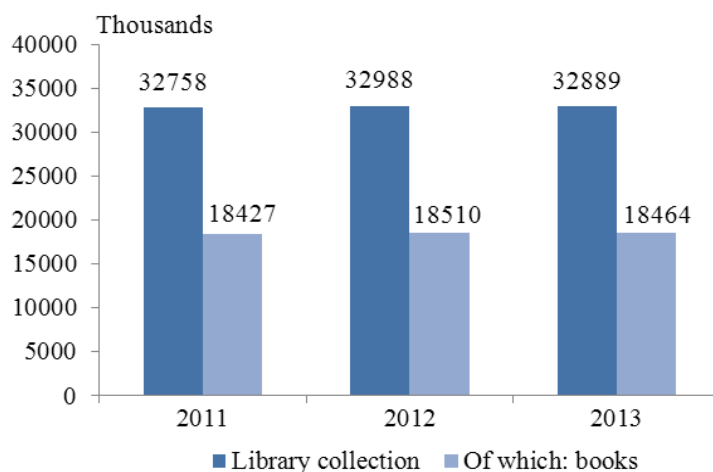
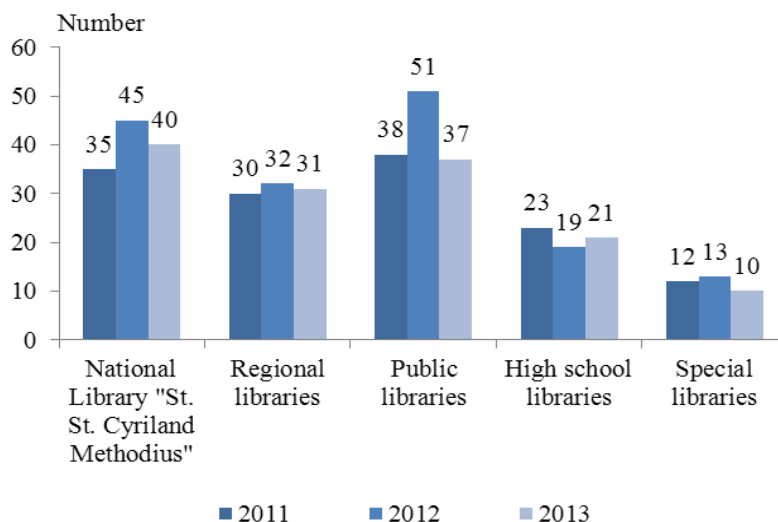


Figure 4. Library loan collection per reader by kind of the libraries



In 2013 in the National Library “St. St. Cyril and Methodius” were registered 7 907 thousand library documents. In comparison with 2012 this number increased by 47 thousands.

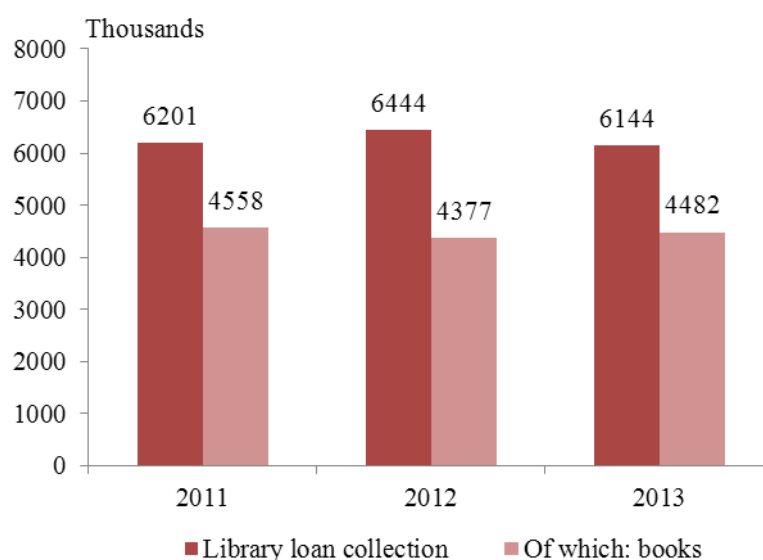


There were 27 Regional libraries in the district centres with a library collection of 11 883 thousand units. The library loan collection in these libraries decreased by 94 thousands (4.2%) in comparison with the previous year.

In 2013 the books in the 46th libraries with library collection over 200 thousand library units were 18 464 thousands or 56.1% of the total library collection. In comparison with 2012 their number remained unchanged. The share of the continued editions in 2013 was 14.7% of the total library collection, and the other library documents (audio-visual, electronic, graphic and cartographic editions, patents and standards and micro-forms) - 29.1%.

In 2013 the library loan collection was 6 144 thousands or 18.7 of the total library collection and 13.6% of loan books (Figure 5).

Figure 5. Library loan collection



In 2013 National statistical institute conducted a pilot exhaustive survey on library activities in the country. 4 132 libraries were reported as 194 of them were not working but still had conserved 626 thousand library units. The library collection in all 3 938 working libraries (National Library "St. St. Cyril and Methodius", Regional libraries, Public libraries, Libraries in community clubs, High school libraries, School libraries) was 74 850 thousands. These libraries were visited by 11 477 thousand persons as registered readers were 1 031 thousands. Library loan collection was 17 690 thousands. Of them 11 226 thousands were borrowed for home. Library loan collection per reader was 17 units. The main conclusions of the pilot survey were:

- 44.0% of library collection was in libraries with library collection over 200 thousand library documents.
- 20.9% of all readers were readers in libraries with library collection over 200 thousand library units.
- 28.7% of all visits were visits to libraries with library collection over 200 thousand library units.
- 28.7% of library loan collection belonged to libraries with library collection over 200 thousand library units.
- Public libraries occupied the biggest share – 70.1% of all libraries followed by school libraries.



AUDIO-VISUAL ACTIVITIES

Audio-visual activities cover the activities of film production, cinemas, and radio and television programmes activities.

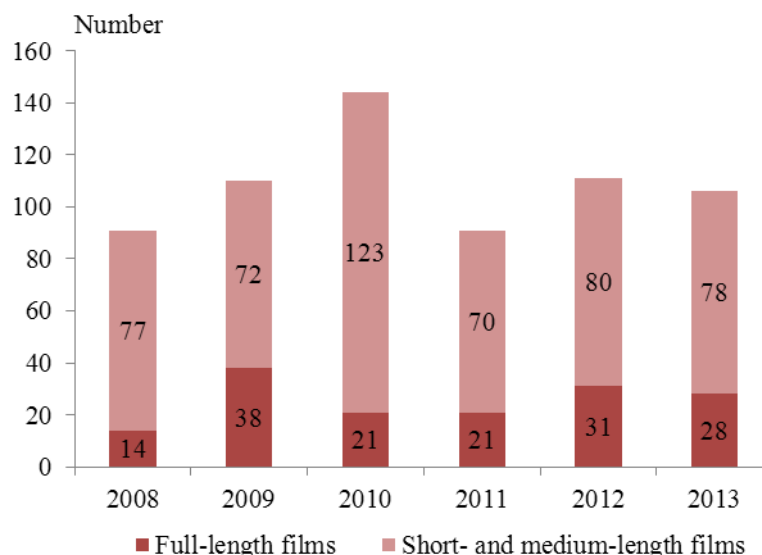
1. Film production

In 2013 106 films were produced - full-length, short-length and medium-length films (Figure 6). For the cinema network were produced 15 films and for the television - 78 films.

In 2013 were produced 28 full-length films of which 9 films were produced for the cinema network and 19 films - for the television. 4 of the television movies were series with total 34 episodes.

In 2013 were produced 78 short- and medium-length films of which feature films were 13, documentary and educational films - 52 and cartoon films - 12. For the cinema network were produced 6 films, for the television - 59 films of which 14 films were series with total 211 episodes. Short- and medium-length films were 73.6% of all films produced in Bulgaria.

Figure 6. Produced films by kind



2. Cinemas

At the end of 2013 the number of cinemas in Bulgaria was 40, and the number of the screens - 157. The average attendance for the year per one screen was 30.3 thousand persons (Table 1). The share of multiplexes¹ presented 22.5% of all cinemas and 58.6% of all screens, 58.7% of all seats, 69.2% of all screenings and 70.5% of all cinema visits.

¹Static cinema with 8 or more screens.



Table 1. Cinemas, screens, screenings and visits

	2009	2010	2011	2012	2013
Cinemas - number	56	42	43	41	40
Screens - number	135	151	150	150	157
Screenings - in thousands	173	207	255	243	248
Visits -in thousands	3041	4157	4649	4257	4760

In comparison with 2012 in 2013 screenings in cinemas increased by 2.4% and visits increased by 11.8%. Revenues from ticket sales were 39.2 million BGN and they increased by 4.9 million or by 14.1% in comparison with previous year. The highest average ticket price was paid in Pleven district (8.76 BGN) followed by districts Sofia (stolitsa) - 8.60 BGN, Burgas - 8.42 BGN and Stara Zagora - 8.31 BGN. The lowest ticket price was paid in districts Vratsa, Kyustendil and Yambol respectively 3.87, 4.13 and 4.34 BGN.

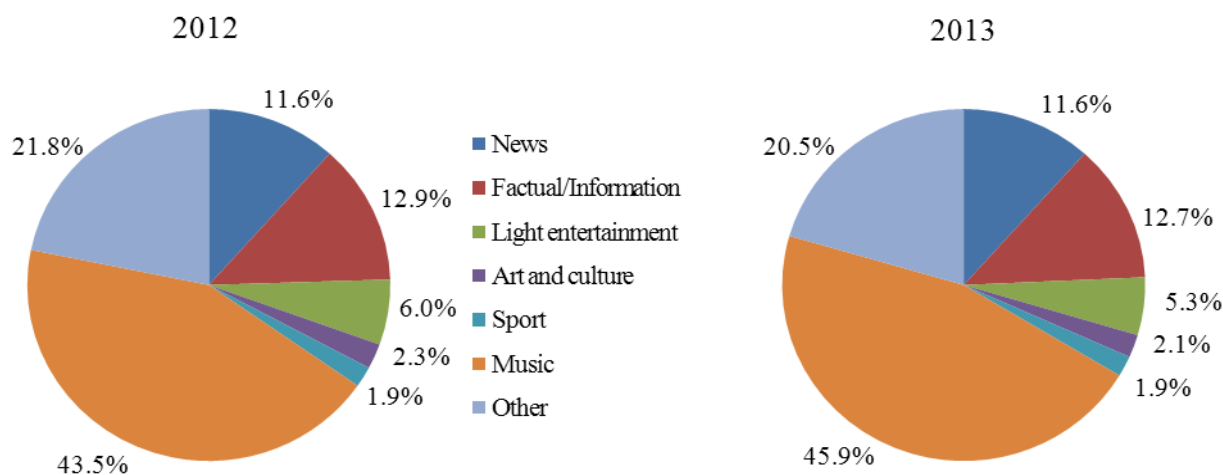
In 2013 were screened 4 166 films grouped by nationalities as follow: 293 -Bulgarian, 862 - European, 2 627 - American and 384 - from other countries.

The biggest number of cinemas was found in Yugoiztochen region - 17 cinemas with 131 thousand screenings, visited by 2.7 million viewers, while only in capital were functioned 13 cinemas with 68 screening and 1 818 films shown.

3. Radio programmes activities

In 2013 radio operators (83 radios and radio nets) broadcast 650.5 thousand hours radio broadcasts, or 1.0% (6 753 hours) less in comparison with 2012. The biggest share of radio broadcasts was those of the musical broadcasts - 45.9% of the total broadcasts. In comparison with 2012 this share increased by 2.4 percentage points. The share of news, bulletins, commentaries, sporting news and forecasts was 11.6% of all radio broadcasts. In 2013 the share of 'Factual/Information' broadcasts was 12.7% and the share of 'Art and culture' broadcast was 2.1%. The share of 'Educational' broadcasts was relatively constant - 1.4%. In 2012 'Children's-youth's' broadcasts occupied 1.0% or 6 749 hours of all broadcasts. The share of 'Entertainment' broadcasts was 3.4% (21 842 hours), of the 'Light entertainment' - 5.3% (34 178 hours), and the share of broadcasted advertisements - 4.9% (31 762 hours) from all broadcasts (Figure 7).

Figure 7. Structure of radio broadcasts by type

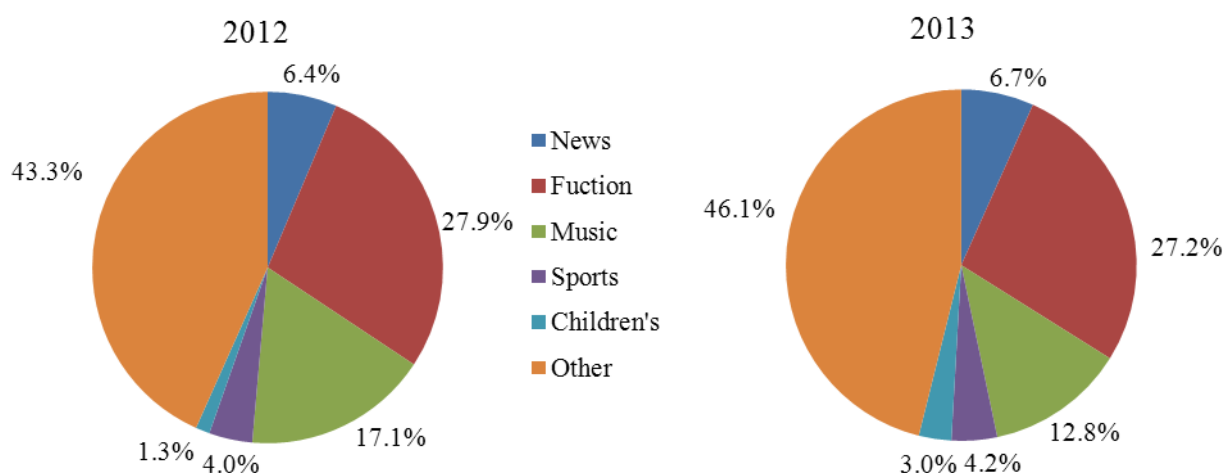




4. Television programmes activities

In 2013 in the country there were operating 103 registered and licensed Bulgarian TV operators. The terrestrial broadcasting, cable and satellite televisions broadcasted 716.5 thousand hours programmes or 2.2% less in comparison with 2012. ‘Fiction programmes’ (feature, television and video films) had the biggest share - 27.2% (194.8 thousand hours) of all programmes. At the same time the share of ‘Music programmes’ decreased from 17.1% in 2012 to 12.8% in 2013. In 2013 the share of Information programmes’ was 8.0% (57 055 hours), ‘Entertainment programmes’ - 4.0% (28 302 hours) and ‘Information/Entertainment’- 4.3% (30 495 hours) of all programmes. The share of ‘Education programmes’ was 1.3% (9 121 hours) or 1.6 percentage points less in comparison with 2012. The share of ‘Children's programmes’ was 3.0% (21 782 hours) and of broadcasted advertisements was 5.5% (39 758) of all programmes (Figure 8).

Figure 8. Structure of TV broadcasts by type





METHODOLOGICAL NOTES

Information on the activities of **museums** is a result of regularly conducted annual survey. Since 2010 statistical data for museums has covered professionally managed museums, whose collections are cultural values – without museum objects, whose collections are with public importance. Their activity is characterized by: museum stock units, visitors, cultural and educational activities of museums, personnel, revenue and expenditure and material-technical base of museums.

Activity of **performing arts** is object of a separate annual statistical survey. Units of observation are theatres, operas, operettas, circuses, musical formations, companies and associations which organize and hold recitals and concerts (pop music, folk, symphonic, chamber, choral, brass bands mixed and others). Their activity covers the following main characteristics: stages, seating capacity, performances, visitors, staging by nationality of the author, including new staging.

Activity of **libraries with over 200 thousand library units** is object of an annual statistical observation. In 2013 National statistical institute conducted a survey on library activities in the country – additional module to library observation (pilot survey). The units of this observation are National Library ‘St. St. Cyril and Methodius’, the Non-specialized libraries of a learned character, the Public libraries, High school libraries, and the Special libraries. Their activity has the following main breakdowns of characteristics: library collection (books, continued editions and other library documents), readers, visits, library loan collection, personnel, revenues and expenditures.

The activity of **community clubs** is observed at interval of five years and covers the following main characteristics: income and expenditure of community clubs, Amateur and artistic creativity, cultural and creative activities, members and staff.

According to acting regulatory, the members of community club are divided into the following categories:

- Actual members are persons aged 18 and over who participate in the activities of the community club, regularly pay dues and are entitled to vote and to be elected;
- Auxiliary members are persons aged less than 18 years are not allowed to vote and to be elected, they are entitled to advisory vote.
- Collective members - contributing to the objectives of community clubs, support activities, maintenance and upgrading of facilities and are entitled to one vote at the general meeting.

Statistical data for the **film production** are collected annually by the following units of observation - the National Film Centre and private producers. Their activity is mainly characterized by produced films, incl. videos, films for cinema network and television. The activity of **cinemas** includes the following main characteristics - cinema seats, screens, screenings, visitors, revenues from tickets. Moving film clubs and cinemas are not observed.

Activity of **radio and TV operators** includes the following main characteristics - the programs by type/genre in hours, income and expenditure.

More information and data on culture can be found on the NSI web-site, “Statistical data” Rubric, theme “Culture” – www.nsi.bg.



Annex

Table 1

Cultural institutions in the country

	2011		2012		2013	
	Number	Visits – in thousands	Number	Visits – in thousands	Number	Visits – in thousands
Libraries	47	3138	47	3173	46	3296
Museums	197	4211	188	4106	187	4644
Theatres	73	1930	74	1922	75	2178

Table 2

Library activities by type

(Number)

Type	Libraries - number	Library collection - thousands	Readers - thousands	Visits - thousands	Library loan collection - thousands
Total	3938	74850	1031	11477	17690
National library	1	7907	13	366	519
Regional libraries	27	11883	123	1839	3848
Libraries in community clubs	2762	29522	502	5288	7768
Public libraries	13	1674	18	322	621
School libraries	1065	8557	244	1933	2508
General schools and special schools	834	6029	204	1624	2030
Vocational gymnasiums and vocational schools	216	2288	37	280	439
Schools of art	15	239	3	30	38
High school libraries	66	8941	128	1714	2396
Universities and specialized high schools	51	8799	122	1663	2321
Colleges	15	141	6	50	75
Special libraries ²	4	6367	3	15	30

² Only libraries with library collection over 200 thousand library units.



Table 3

Film production in 2012

(Number)

	Total	Films produced by direction					For other aims
		For cinema network	For the television			For other aims	
			Total	Television films	TV series		
				Total	Episodes		
Total	106	15	78	60	18	245	13
Full-length films	28	9	19	15	4	34	-
Feature films	13	6	7	3	4	34	-
Documentary films	13	3	10	10	-	-	-
Others	2	-	2	2	-	-	-
Short- and medium-length films	78	6	59	45	14	211	13
Feature	13	1	12	1	11	199	-
Documentary and educational films	52	2	39	36	3	12	11
Cartoon films	12	3	8	8	-	-	1
Others	1	-	-	-	-	-	1