



MAIN RESULTS FROM THE ANNUAL STATISTICAL SURVEYS IN THE FIELD OF CULTURE FOR 2010

Statistical surveys conducted by the National Statistical Institute are providing information on activities of museums, theaters, libraries, cinemas, radio and television programs and film productions. Main indicators and coverage are designed in accordance with methodological requirements of UNESCO and Eurostat.

◆ CULTURAL INSTITUTIONS

Cultural institutions are museums, theatres and music groups (performing arts) and libraries.

1. Museums

In the end of 2010 in the country are functioning 201 independent museums (184 museums opened under regulation of the Law on Cultural Inheritance and 17 branches) with 6 320 thousands museum items. By comparison with year 2009, their number has decreased with 13.0%. Museums are divided in two main groups - historical museums and specialized museums (including art galleries).

In 2010 there are 91 historical museums with 4 715 thousands exhibits and 110 specialized museums with 1 605 thousands exhibits. Museums of art (art galleries) are 38 with 169 thousands exhibits.

Museum visits has decreased from 4 373 thousands in 2009 to 4 253 during the last year, or by 2.7%, as the lowest share of visits is those in art galleries - 442 thousand persons (only 10.4% from all museum visits).

The total revenues of the museums in 2010 (34 406 thousand levs) has decreased with 7.6% in comparison with 2009 while the budget subsidy for the open to the public museums has increased with 3.0 points. In 2010 museums have received about 2% from their total revenues from European programs and projects.

In 2010 there is a slightly increase of the personnel in comparison with 2009, from 2 432 to 2 500 - with 2.8% (68 persons), at the same time the number of researchers and curators has decreased with 2.5% (23 persons). The cultural activities of museums are represented in Table 1.

1. MUSEUMS AND ORGANIZED EVENTS

	(Number)			
	2007	2008	2009	2010
Museums	227	222	231	201
Exhibitions				
Own	1145	1221	1134	1073
Joint	792	790	958	972
Concerts	704	696	660	663
Book discussions	459	448	495	377
Video film shows	1292	1174	1412	1410
Competitions	150	160	141	187



Figure 1. Visitors in museums

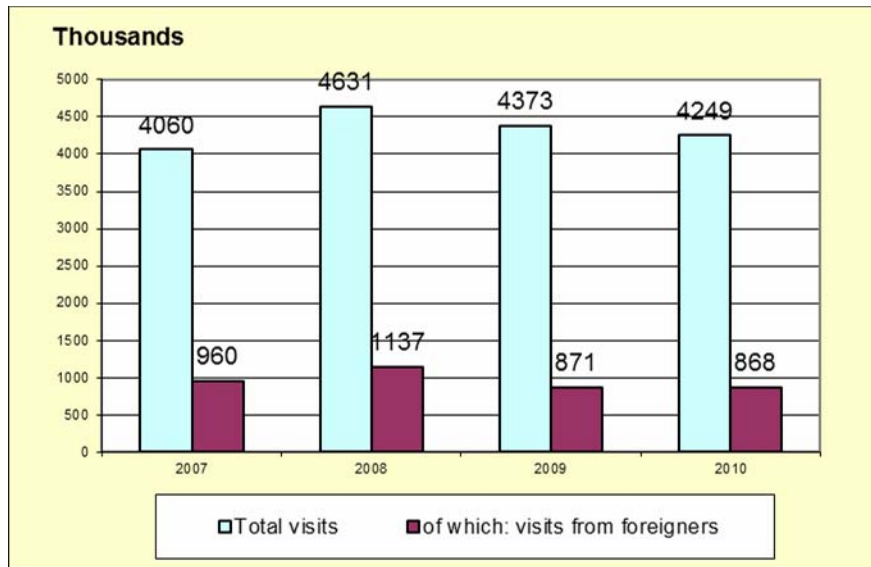
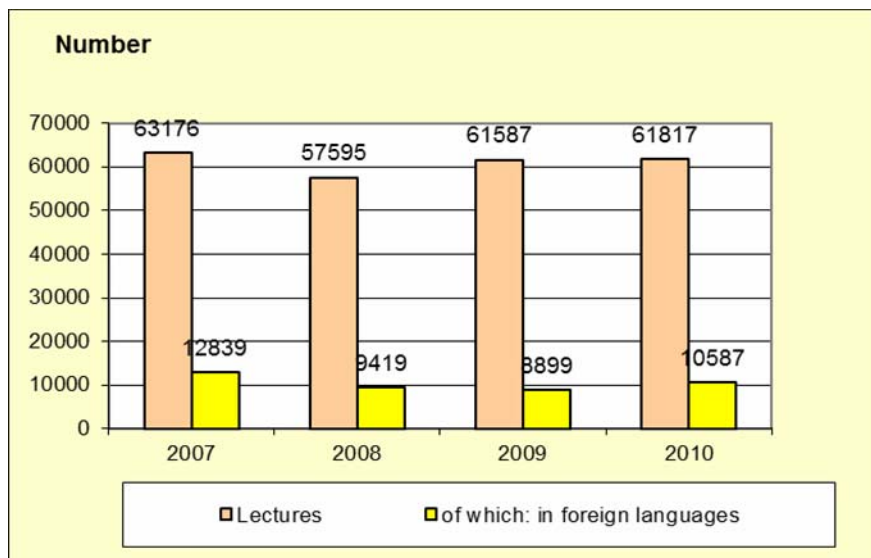


Figure 2. Lectures





2. Performing arts

In 2010 in the country was functioning 73 theaters, in which was organized 11 449 performances, visited by 1 677 thousands viewers. In comparison with 2009 the number of performances has increased with 3.7% and visits - with 4.1% (66 thousands). The average number of visitors per theater in 2010 has increased in comparison with 2009 from 20 to 23 thousands, and per performance – from 146 to 147 persons.

From different types of theatres the biggest share is those of the dramatic theaters- 41, in which during 2010 was performed 5 703 performances, that is 6.9% more than in 2009.

In 2010 in country there are 51 music formations - 6 philharmonic orchestras, 27 professional ensembles for folk song and dances and 18 orchestras. The number of performances has increased with 16.1% in comparison with 2009, while the visits – with 40.4%.

48 recitals, visited from 6 122 viewers, was organized by 29 associations in 2010.

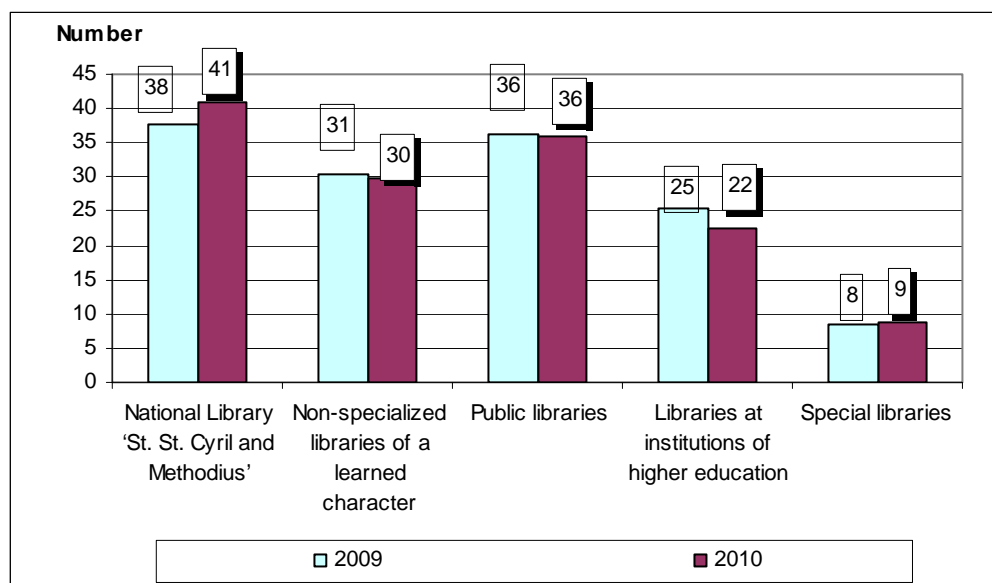
The total number of the organized concerts is 713 with 341.5 thousands visitors, as the highest relative share is for variety concerts (pop, rock, folk and others) - 147 concerts with 192.5 thousands visitors.

3. Libraries

Statistical survey covers the libraries with library collection more than 200 thousands items.

At the end of 2010 there are 47 such libraries in the country with library collection of 34 781 thousands items (books, continues editions – newspapers, magazines, bulletins and other library documents). In 2010 the readers (library users) are 220 thousands, which is 5.6% less in comparison with 2009 and library visitors have also decreased - 26 thousands less or decrease with 0.9%. Library collection on loan per reader is shown on Figure 3.

Figure 3. Library collection on loan per reader by kind of the libraries in 2009 and 2010





In 2010 the National library “St. St. Cyril and Methodius” has 7 753 thousand library documents. In comparison with 2009 this number has increased with 57.6 thousands.

There is a Non-specialized library of a learned character in each district with the exception of Sofia district. These are 27 libraries with library collection of 11 442 thousands. The library collection loaned in these libraries has decreased with 21.9 thousands (0.6%) in comparison with the previous year.

In 2010 the books in the libraries are 18 096 thousands or 52.0% of the entire library collection. In comparison with 2009 their number has decreased with 0.5 points (299.0 thousands). The share of the continued editions in 2010 is 13.4% of the hole library collection, and the other library documents (audio-visual, electronic, graphic and cartographic editions, patents and standards and micro-forms) - 34.5%. In comparison with 2009 their share has increased with 0.2 points. The library collection, library collection loaned and the number of books are presented on Figures 4 and 5.

Figure 4. Library collection

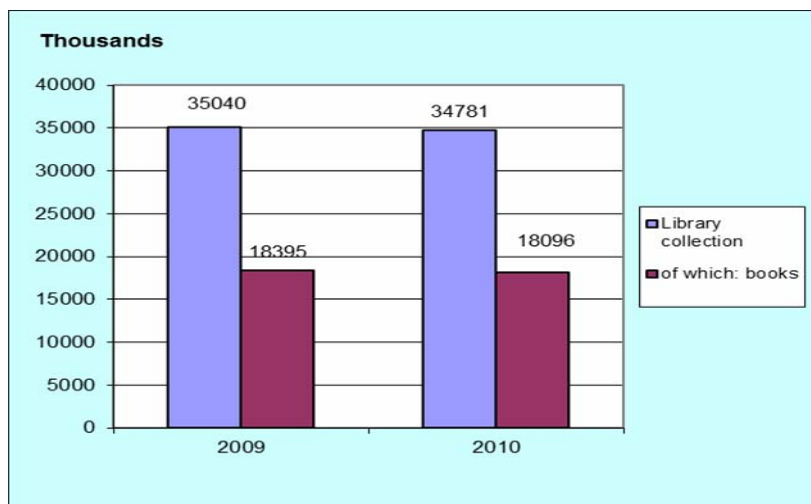
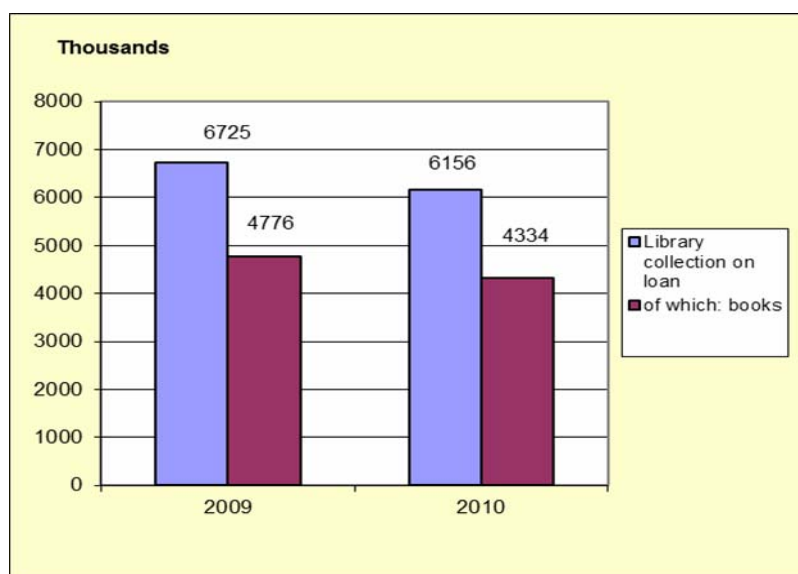


Figure 5. Library collection loaned





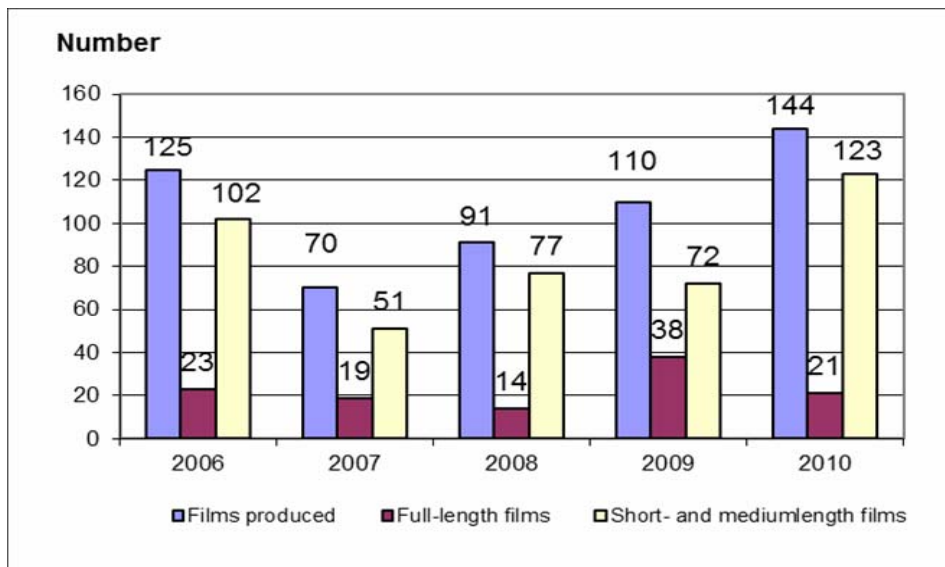
◆ **AUDIO-VISUAL ACTIVITIES**

Audio-visual activities cover the activities of film production, cinemas, radio and television programs.

1. Film production

144 films were produced in 2010 (full-length, short-length and medium-length films). In comparison with 2009 the number of all kind of films produced in the country has increased with 30.9% (34 films). In 2010 the produced documentary and educational short-length and medium-length films are 86 - 1.7 times more than in 2009. The number of the feature short-length and medium-length films in 2010 is 17 which is with 7 more than in 2009. The share of produced films for the cinema network in 2010 is 9.7% from the total number of the produced films and in comparison with 2009 this share has reduced with 3.0 points. The produced feature full-length films for the cinema network are 11 - with 3 more than in year 2009. In 2010 the produced films especially for the television are 69.4% from the total number of produced films, which is with 16.1 points more than in 2009.

Figure 6. Films produced by kind





2. Cinemas

The number of operating cinemas in Bulgaria during the 2006 – 2010 period continued to decrease and in the end of 2010 reached 42, or with 36.4% less than in 2006. In the last three years there are an increase in the number of the screens and this number reached 151 screens at the end of 2010, which is a result of the building of new modern cinemas well-appointed with modern technology.

2. CINEMAS

	2006	2007	2008	2009	2010
Cinemas - number	66	62	57	56	42
Screens - number	132	127	109	135	151
Shows - thousands	157	140	160	173	207
Visits - thousands	2580	2631	2429	3041	4157

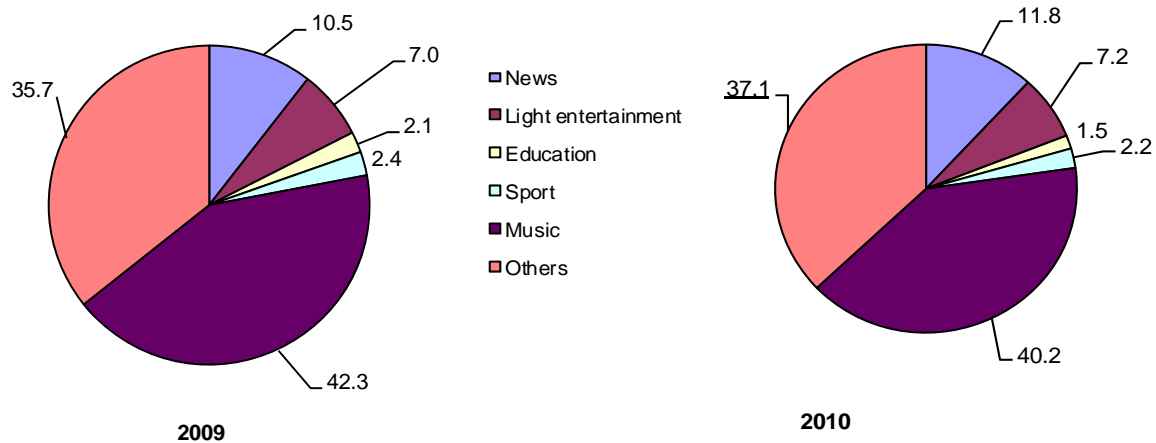
In 2010 the visitors in cinemas has increased with 36.7% and tickets revenue - with 44.5% in comparison with 2009. The average price for a ticket in the country is 7.94 levs in 2010, or with 5.7% (0.43 levs) higher than in 2009. The higher price for a ticket is found in Pleven district, followed by district Stara Zagora, Veliko Tarnovo, Plovdiv and Sofia capital. The biggest number of cinemas is found in South-West region - 14 cinemas with 118 thousands shows, visited by 2.7 thousands viewers. In comparison with the previous year the shows are with 9.7% more while the viewers - with 19.7% more (446 thousands). There are 11 working cinemas in Sofia capital with 1 720 films showed, which is with 5.4% less than in 2009. Out of them 240 - Bulgarian films, 627 - European, 656 from USA and 197 from other countries.

3. Radio programmes activities

In 2010 the radio operators (86 radios and radio nets) have broadcasted 674.4 thousand hours radio broadcasts, which is with 7.2% less in comparison with 2009. In 2010 the biggest relative share of radio broadcasts is those of the musical - 40.2% from the total. In comparison with 2009 this share has decreased with 2.1 points. The share of news, bulletins, commentaries, sporting news and forecasts is 11.8% of all radio broadcasts, which is 1.3 points more than in 2009. In comparison with the previous year there is an increase of the share of 'Factual/Information' broadcasts from 7.8% to 10.7%, or almost 3 points more. By contrast with the previous year the share of 'Educational' broadcasts and broadcasts for 'Art and culture' has decreased with 0.6 and 0.2 points in 2010 (respectively with 5 304 and 2 767 hours). In 2010 compared with 2009 'Children's-youth's' broadcasts has decreased nearly in half (from 31.1 thousands to 16.6 thousands hours). At the same time the 'Entertainment' broadcasts share stays constant - 3.1%, while those of the 'Light entertainment' ones decrease with 0.3 points. In 2010 the share of advertisements represents 3.5% from all broadcasts, or 1.3 points less than in 2009.



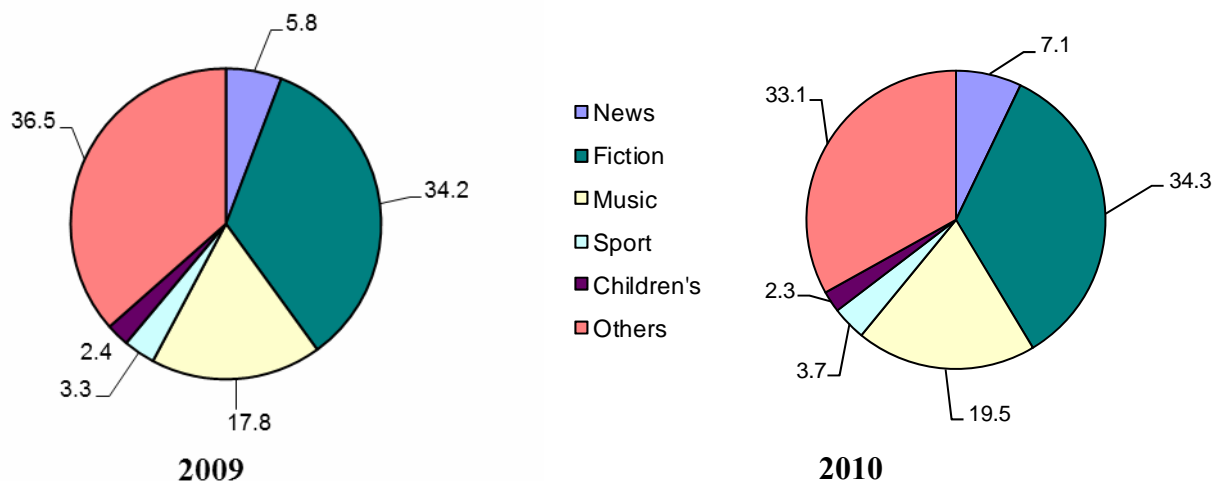
Figure 7. Structure of radio broadcasts by type - %



4. Television programmes activities

In 2010 there 100 registered and licensed Bulgarian TV operators. In 2010 terrestrial broadcasting, cable and satellite televisions has broadcasted 660.8 thousands hours programmes. The number of TV programmes hours has decreased with 4.9% in comparison with 2009. The biggest relative share is for 'Fiction programmes' (cinematographic films, television or video works) - 34.3% from the total and stays constant in comparison with 2009. The share of 'Music programmes' has increased from 17.8% in 2009 to 19.5% in 2010, or with 1.7 points. At the same time the share of 'Information programmes' has increased with 0.8 points, the share of 'Education programmes' has increased with 0.3 points (1 339 hours), while the share of 'Information/Entertainment' and 'Youth's' ones has stayed constant, respectively 3.8% and 0.7%. For the last year the relative share. In year 2010 a decrease with 1.8 thousands hours (11.1%) is being observed in 'Children's programmes' in comparison with 2009. The relative share of broadcasted advertisements in the last year is 5.2% from the total broadcasted programs and in comparison with 2009 this share has decreased with 0.1 points (2.7 thousands hours).

Figure 8. Structure of TV broadcasts by type - %





METHODOLOGICAL NOTES

The data on culture are collected by annual statistical questionnaires: ‘Survey on the activities of libraries with collection over 200 000’; ‘Survey on the activities of cinemas’; ‘Survey on film production’; ‘Survey on the radio programme activities of the Bulgarian National Radio, licensed and registered radio operators’; ‘Survey on the TV programme activities of the Bulgarian National Television, licensed and registered TV operators’; ‘Survey on the activities of theatres, operas, operettas, circus and musical formations’; ‘Survey on the activities of the museums’.

Statistics on the activities of museums are received as a result of an annual survey covering all registered museums. Units of observation are museums. Their activity is characterized by: museum funds (basic fund, a fund for science-auxiliary materials, exchange fund), visitors, cultural and educational activities of museums, personnel, revenue and expenditure, material-technical base of museums.

Data for performing arts are received as a result of an annual statistical survey. Units of observation are theatres, operas, operettas, circuses, musical and dance formations, companies and associations which have organized and held recitals and concerts (pop music, folk, symphonic, chamber, choral, brass bands mixed and others). Their work covers the following main characteristics: stages, seating capacity, performances, visitors, staging by nationality of the author including new staging.

The object of a statistical observation is the activity of libraries with more than 200 thousand library items and units of the observation are National Library ‘St. St. Cyril and Methodius’, the Non-specialized libraries of a learned character, the Public libraries, the Libraries at institutions of higher education, and the Special libraries. Their activity has the following main breakdowns of characteristics: library collection (books, continued editions and other library documents), readers, visits, library collection loaned, personnel, revenues and expenditures.

Statistical data for the film production are received as a result of an annual survey. Subject of the survey is the activity of film producers. Units of observation are the National Film Centre and private producers. Their activity covers the following main characteristics: produced films, incl. videos, films for cinemas and for television.

The activity of cinemas is characterized by the following main characteristics - cinema seats, screens (cinema halls), screenings (showings), visitors, revenues from tickets. Not observed are moving film clubs and cinemas.

Data for radio and TV operators is characterized by the following main characteristics - the programs by type/genre in hours, income and expenditure of the radio operators in thousand levs.

More information and data for culture can be found on the NSI website: <http://www.nsi.bg/otrasalen.php?otr=34> .

Table 1

CULTURAL INSTITUTIONS AND VISITS IN THE COUNTRY

	2008		2009		2010	
	Number	Visits - thousands	Number	Visits - thousands	Number	Visits - thousands
Libraries	47	3005	47	2991	47	2965
Museums	222	4399	231	4373	201	4253
Theaters	78	1679	80	1611	73	1677

Table 2

FILM PRODUCTION IN 2010

	Total	Of which: video films	Cost of the films - thousand Levs	Films produced by detention - number		
				for the cinemas	for the television	for other aims
Total	144	110	12652	15	100	29
Full-length films	21	10	10029	11	10	-
Feature films	14	3	9459	11	3	-
Documentary films	7	7	570	-	7	-
Short- and medium-length films	123	100	2623	4	90	29
Feature films	17	17	1034	1	15	1
Documentary and educational films	86	80	1388	-	61	25
Cartoon films	20	3	201	3	14	3