

METHODOLOGICAL NOTES ON PUBLISHING ACTIVITY SURVEY

Statistics data for publishing activities are given on NSI from administrative source - the National Library "St. St. Cyril and Methodius. The National Library „St. Cyril and Methodius“ building a new information system for data entry and provision of legally established statistical information in 2010. The data for books and pamphlets and the data for continued editions are for the all 2012. In the National Library „St. Cyril and Methodius“ is not processed digital edition for 2011 end printed music publications for 2011 end 2012.

Subject of survey are the activities of publishing houses and the editorial offices of newspapers and magazines.

Units of observation are all publishing houses and the editorial offices. Their activities covers the following main characteristics: the form of ownership, the number of produced books, pamphlets, digital editions, printed music publication, newspapers, magazines, bulletins and periodical collections and their circulation (annual and single) and appearance by different classification groups. Since 2010 the books and pamphlets are not description by literary groups and the continued editions from 2012. Do are not included the volume at editions (printers' sheets, A printer's sheets and printers' sheets for edition) and retail price in 2010.

Since 2012 is applied a new classification group - Serials:

- **Serials aimed at general public** - Illustrated informational magazines; Political, philosophical, religious and cultural; Men's and women's magazines and family press; Radio-television and cinema magazines; Publications for tourism, sports and recreation; Popular scientific, historical and geographical publications; Other popular scientific and technical publications; Juvenile, children's, comics ect.; Other publications for general public

- **Magazines and bulletins for a specific readership** - Professional magazines (technical, scientific); Trade union, political party publications and others; Publications of unions, associations, foundations and others; Publications of associations, companies, societies, foundations and others; Official Publications; Other publications for aspecific readership.

The number of books and pamphlets do not include publications with closely departmental purpose, with temporary and advertising character, with a circulation of less than 100 copies and less than four pages.

Definitions:

Pamphlets is non-periodical printed publication of at least five but not more than 48 pages, exclusive of the cover pages, published in a particular country and made available to the public.

Book is non-periodical publication of at least 49 pages, exclusive of the cover pages, published in a particular country and made available to the public.

Title is each edition published in one or more volumes, which constitute an integral whole and whose number is established in advance.

Circulation is total number of copies of a publication, printed from a single title. Circulation „0“ – less than half of unit employed.

Newspaper is publication which contains news for current events of special or general interests, the individual parts of which are listed chronologically or numerically and appear usually at least once a week.

Magazine is serial, which is published under the same title at regular or irregular intervals, over an indefinite period; individual publications are consecutively numbered or dated.

Bulletin is publication (in the form of a pamphlets or leaflet) which contains short formal and official materials (legal, information) relating to the activities of the published organization.

Periodical is (magazine, bulletin and periodical collection) – serial under the same title published at regular or irregular intervals, over an indefinite period, individual issues in the series being numbered consecutively or each issue being dated.

Annual circulation of the periodical is the total quantity of copies of all appearance of one title for one year.

Single circulation is the average circulation of circulations of all appearance of one title per year.

Territorial cover

Data for issued books, pamphlets and newspapers are by title and an annual circulation and by type and number of appearances is presented of national level, statistical regions and by districts.